

## New Delhi Rights Table Inaugurated

The two-day New Delhi Rights Table, which is being held at Pragati Maidan, New Delhi from 27 to 28 February 2023 was inaugurated by Prof Angus Philips, Director, Oxford International Center for Publishing, Oxford Brookes University; and Shri Ramesh Mittal, President, Federation of Indian Publishers, in the presence of Shri Yuvraj Malik, Director, NBT.

While inaugurating the event, Prof Angus Philips said, “Rights forums or trade are all about striking long term personal relationships. The business deals are done at the spur of the moment and it requires continuous follow ups and better understanding of each other’s needs before a deal comes to fruition. The participant should know which titles they want to promote and sell or buy so that discussions move in the right directions. Also, in these negotiations one should raise the expectations of the other party which can’t be fulfilled.”

Shri Ramesh Mittal was the Guest of Honour on the occasion. Speaking of the opportunities that NDRT provides, She Mittal said, “It is heartening to note that like International book fairs in Frankfurt and London, the NDRT has gone very professional in its structure and approach. Indian publishers should make use of this platform not only to engage with foreign participants but also among Indian participants for exchange of Indian language rights as the market in India is so big in itself.”

Earlier, Shri Yuvraj Malik welcomed the guests and provided the background of the New Delhi Rights Table.



He said that from this year the Forum has gone online and an inbuilt online appointment system has been introduced through which the participants could fix their meetings. He added, “We have a translation grants program and we are strengthening it to make it more attractive for the participants.” He requested the participants to share the stats about the business transacted during the two days so that we can get a sense of the business opportunities that this platform provides and also improve upon them.

Shri Kumar Vikram, Senior Editor & Project Head of New Delhi Rights Table moderated the session and informed about new on site facilities that have been introduced this year, such as space for the showcase of the titles of the participants, facility to make on site presentations, etc.

A business conclave for trading content, the New Delhi Rights Table (NDRT) is now an important event for both Indian and foreign publishers. As part of New Delhi World Book Fair, NDRT is a two day event, which offers B2B match making sessions between publishers in a refreshingly new business ambience. The unique format enables the participants to book their own Rights Table, meet each other and present their products and ideas. As the trading floor for content, the NDRT acts as facilitating platform to trade with some of the best contents from India as well as from across the world.

This year, over 80 participants from India and foreign countries including Algeria, Egypt, France, Hong Kong, Hungary, Iran, Kenya, Nepal, South Korea, Sri Lanka, Turkey, UAE and USA are participating in the event.



## PM-YUVA Authors in Conversation

The 3rd day of the NDWBF 2023 started with the PM-YUVA Authors discussing the tribal heroes from the Indian freedom struggle movement at the International Events Corner. The panel of authors included Budhidipta Dihingia, author of Gamadhar: Swadhinatal Andolanar Baatkoteeya Gomdhar Konwarar Atmakatha (Asamiya), Dileswar Rana, author of Melibhuin (Odia), Akshat Dev, author of Song of the Rebel: Story of the 1855 Santhal Rebellion of Side, and Kanhu Murmu (English) and Omm Priyadarshi Chhotaray, author of Paik: Jana, Akhyana o Andolan (Odia), who talked about the lesser known tribal heroes from various sections of India and their contribution in India's freedom movement.

Whereas, in the session that followed, the PM-YUVA Authors, Devarakonda Praveen, author of Andhara lo Agnatha Swathantrya Veerulu-Veeravanithalu (Telugu), Aalia, author of the Lost Heroes of Kodagu (English), Aarushi Maheshwari, author of Battle on the Waves (English), Sushant Bharti, author of Sagar Ke Senani (Hindi), Shreyash Rajesh Kolhekar, author of Veerancha Baana (Marathi), Krishnendu Mohan Thakur, author



of Bhartiya Swadheenta Andolan Me Mithilak Dalit Samajak Yogdaan (Maithili), and Patwardhan Dhruv Sachin, author of Vasudeo Vishwanath Aathalye Jeevan Darshan (Marathi) talked about their authorship journey, the various challenges they faced during the writing process and while gathering resources from archives. They emphasised on the PM-YUVA mentorship scheme being 'one of a kind' and how it has helped aspiring young authors to gain economic value for their hard-work as an outcome.

The authors were keen on reaching out to the masses and making the stories of India's unsung heroes more accessible to readers across the country and worldwide.

## Possibilities of Mutual Cooperation between Saudi and Indian Publishing Houses

H. E. Mr. Sale bin Eid Al-Hussaini, Ambassador of Saudi Arabia to India, Prof. Khalid bin Yousef Bargawi, Saudi Cultural Attache and Panellists Mr. Ramesh K. Mittal, Dr. Mohammad Aimal, Dr. Mod Umar and Dr. Mahm-d Asim today constituted a panel to discuss the prospects of mutual cooperation between Saudi and Indian publishing houses at the International Events Corner.

"Kingdom of Saudi Arabian literature can be translated into Hindi and many other Indian languages and vice



versa" said Mr. Mittal. He further stressed upon the good scope of publishers in both the countries to co-publish for a common market on account of matching interest standards and to further cater to the needs of immigrants from India. "We have a large population that loves to read," he shared. Dr. Umar took the session forward by accentuating upon the challenges faced by

publishers and distributors due to online piracy. "We envisage a more robust and broad education system." Mr. Mittal commented on the National Education policy of 2020.

## Panel Discussion Held at NEP Pavilion

A session on Technical Terminology on Education/Teaching National Education Policy 2020 was conducted by the Commission of Science and Technical Terminology (CSTT) in collaboration with National Book Trust, India at the NEP Pavilion (Hall No. 4 FF). The panellists for this discussion

were Prof. Girish Nath Jha, Chairman, CSTT, Dr Dharmender Kumar, Dr Ashok N Selwatakar, Dr B K Singh, Shri Deepak Kumar, Shri M K Bharal and Dr Ajay Kumar Mishra who shed light on CSTT's efforts towards evolving and defining scientific and technical terminologies.

## School Bags: A Burden to be Lessened

A storytelling session by renowned children's author, Kshama Sharma was held in the Children's Pavilion. Sharma is the first female author to have received the Hindi Bal Sahitya Puraskar 2022. She narrated her story "Baste" from her collection "Kshama Sharma ki Chuninda Bal Kahaniyan" published by National Book Trust, India. Her cheerful story made an instant connection with the kids. It was an interactive experience for children as she asked them questions about their school life.

She also recounted her own school experience and stated, "the world changes, but very slowly." The story



she narrated was about bags, which along with the books decide to run away from the kids and how the kids chase them. Some children's favourite characters were also a part of the story as the cartoons on the bags such as Spiderman, Batman, Mickey Mouse along with Ramu Uncle and more. The moral of the story was to reduce the load of children's bags as the author

wished for kids to be freed of this burden of heavy bags in this digital time. Follow up questions followed right after with kids asking intriguing questions. Later, Avisha Chaubey, a 3rd standard student from Delhi World Public School narrated an original story written by her.

## Storytelling Workshop for Children

A wonderful storytelling Workshop for children was conducted by popular children's publisher, Amar Chitra Katha at the Children's Pavilion. Two of their



master storytellers, Komal Narwani and Poonam Da'silva narrated a folk tale of the Siddi Tribe, titled "It All Started with a Rat". More than 100 children participated in the session from various school along with students Peoples Foundation and various other schools and NGOs.

## Students Participate in Quiz Competition

An Inter-School Quiz Competition was organised in the Children's Pavilion on the theme Azadi ka Amrit Mahotsav. It was an open competition for all students



who showed interest in quiz and trivia. The quiz consisted of questions from 3 different categories, viz. • Author's and their books, • Freedom fighters and freedom movements, and • Science, technology and environment. The students who answered the questions correctly were rewarded with books. Students of classes 2 to 6 from various schools participated enthusiastically in the competition.

## Connecting Stories through Pictures

An Illustration workshop was organised by popular children's books illustrator, Canato Jimo, Art Director, Pratham Books. He presented his picture book "Snip" virtually to the students and attendees and encouraged children to make drawings and illustrations based on that. The story revolved around a brother-sister duo and their pet cat. He displayed the picture book on screen and asked the kids to interpret the story and narrate it to him. This lively session was designed as an exercise to connect stories through the medium of pictures. The workshop was attended by more than 100 kids.



## Students Participate in S-P-E-L-L Bee

In the Spell Bee competition organised by NBT-India, students and children visiting the Fair registered themselves on the spot for the competition. Arhan Jain from Ahlcon Public School bagged the first position, Pranav from Kendriya Vidyalaya No. 3 came second, and Srishti Suman from St. Teresa School bagged the third position.

## Books Released Under India@75 Series

### Agnata Santa Hardekar Manjappa-Aravinda Chokkadi

To commemorate 75 years of independence, NBT-India has launched the India@75 series, under which the Kannada book Agnata Santa Hardekar Manjappa written by Aravinda Chokkadi with Prof. Purushottama Bilimale and Prof T. S Satyanath was released today. The authors shed light on the life of Hardekar Manjappa and his contribution towards Gandhian philosophy. They spoke of the unsung heroes of India and their seldom discussed contribution to the freedom movement. Hardekar Manjappa was known as the “Gandhi of Karnataka” during the 1920s. They ended the programme by thanking the Prime Minister for the initiative to promote different languages of India across the nation.

### Vir Chandra Singh Gadhwal- Ramesh Pokhriyal ‘Nishank’

A book release function was organised at the Theme Pavilion where two books- Peshawar Ke Mahanayak Veer Chandra Singh Gadhwal and Himnad written by Shri Ramesh Pokhriyal ‘Nishank’ and published by National Book Trust, India were launched. The event was hosted by Dr Yogendra Nath Sharma (Arjun) with Prof Sumitra Kukreti, IGNOU as the chief guest, Prof B. L. Gaur, Prof. Rama Pracharya, Hansraj College, DU. Shri Pokhriyal shared his views and experiences about both his books saying, “Mahatma Gandhi said if I have people like Veer Chandra Singh Gadhwal, we would get independence early”.



## Prime Time Talk with Shri Vishwas Patil

Shri Akhilesh Mishra interacted with the YUVA authors and threw light on Government think-tanks and Government schemes to promote writing as a career in the new generation. This was followed by a discussion by Sahitya Akademi award winner, Shri Vishwas Patil who shared his story of Marathas and the growth of the Maratha empire. He ended his session by sharing that his latest work on Chhatrapati Shivaji Maharaj is in progress.

## “History is a Sober Discipline”: Vikram Sampath

An interactive session with celebrated Historian and Author Shri Vikram Sampath was organised at the Theme Pavilion, where he remarked that coming back to the NDWBF is sort of a homecoming for him.

He talked about his motivation to write about topics less discussed. According to him, History

that is being taught to us is not the complete truth and he believes that before forming an opinion about someone or something, we should be well informed about the topic.

While talking about his book, "My Name is Gauhar Jaan!: The Life and Times of a Musician", he talked about unheard topics that no one writes about. He explained his motivation by quoting Toni Morrison "If there's a book you want to read, but it hasn't been written yet, then you must write it." He also expressed his views about Veer Savarkar and his struggles during his time in Port Blair. While concluding the session he said that History is a very sober discipline.



*Hon'ble Governor of Telangana, Smt. Tamlisai Soundarajan visited the New Delhi World Book Fair 2023 and browsed through books with Shri Yuvraj Malik, Director, NBT-India.*



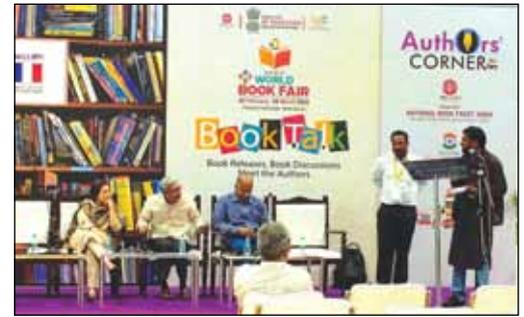
## Analysing the Malayalam Translation of Global Capital and Peripheral Labour by K. Ravi Raman

A book discussion session was organised at the Author's corner about the Malayalam translation of the English book, *Global Capital and Peripheral Labour* authored by Ravi Raman. The book was originally published by Rutledge in 2010 and has been recently brought out in Malayalam.

The panel included Shri T. K. Arun (Senior Journalist and Former editor, ET), Shri Nidheesh Villat (AIKS), Dr Rinju Raisaly (Dr Ambedkar University, Delhi), Dr Justin Mathew (Associate Professor, DU), and Shri K. Ravi Raman

(Author and expert member, Kerala State Planning Board) along with Dr Shibu Sridhar (Assistant Director, State institute of Languages). This

book presents historical accounts of plantations in south India with a focus on tea in the capital of modern world economy.



## Author Kevin Missal on 'Prahlad' and the Relevance of Books

Kevin Missal, author of the book, "Prahlad" engaged with an energetic audience at the Author's Corner for his recently launched book, the third in the Narsimha Trilogy. Missal is a writer and an entrepreneur at the young of 22 who had written his first book when he was just 14 years old. During the Q&A session that followed, Kevin explained how books are still relevant in this generation and that story is the principal thing that governs the book. The session was later joined by author Vikram Singh and the session concluded with the release of two new books "Vastra" and "Kalyug."



## Panel Discussion on Turkish Literature in India

A Panel was constituted by the Ministry of Culture and Tourism, Republic of Turkiye to discuss Turkish Literature and its relevance in India at the International Events Corner moderated by Firat Sunel, Author & Turkish Ambassador to New Delhi, and Nermin Mollaoğlu, the founder and head of the Kalem Literature Agency based in Istanbul, Turkey who represent Turkish authors abroad. "India is becoming our home country," said Firat while Nermin shared, "I had a wonderful time travelling in India. We were at the Kerala Literature Festival." Firat's books have been recently published in Malayalam. He further talked about his upcoming book. The panel also discussed the reason behind Turkish literature gaining popularity in India is primarily due to its relatability. "There are nine thousand common words between Hindi and Turkish", Firat shared. The session focussed on how literature connects people and brings them together.

## Rashmi Trivedi Tells A Woman's Tale in Her Latest Book

A book discussion on Author Rashmi Trivedi's latest book, "She for her" was organised at the Authors Corner (Hall No.5). Ms Rashmi Trivedi, who is an author, poet and an MBA graduate told the audience how she found her calling towards writing which was not her first preference and went on to have her 3 books become bestselling titles on Amazon.

During the session, she talked about her new book which revolves around the theme of feminism and how she believes that the real meaning of feminism is the freedom and equality for women. She also added that her book tells us how women support other women.

During the Q&A session afterwards, she revealed that when she first began writing, she never thought about writing a 7th book. As a working mom, she emphasised on the need of time management. The session concluded with the author telling the new and upcoming authors that one has to be persistent in order to achieve success.



# EVENTS TODAY

International Events/Foreign Pavilion		Hall No. 4
Time	Event	Organiser
02:00 pm to 03:00 pm	Presentation on the Grants Programme of the Translation Institute: Russian Literature in Languages Indian	Russia
03:00 pm to 04:00 pm	Persian Literature: Book Launch and Introduction	Iran
04:00 pm to 05:00 pm	Literature and Publishing: A Talk by Oscar Pujol	Spain
05:00 pm to 06:00 pm	Programme by Austrian Cultural Centre	Austria
Theme Pavilion		Hall No. 5
Time	Event	Organiser
11:30 am to 01:30 pm	Panel Discussion on Paryavaran with Prof. Vivek Kumar, Neeranjan Bhardwaj, M.A Haque	NBT-India
02:30 pm to 04:30 pm	Prime Time Talk With Kulpreet Yadav	NBT-India
04:30 pm to 06:00 pm	Multilingual Writers Meet Gorishankar Rana (Kashmiri), Mukul Kumar (English), Mohan Himthani (Sindhi), Chandrabhan Khayal (Urdu), Pratap Singh (Hindi), and Shri Jyotikrishna Verma	Sahitya Akademi
NEP Pavilion		Hall No. 4 FF
Time	Event	Organiser
11:30 am to 1:00 pm	Session on Start-Ups in Education	iStart
03:00 pm to 04:00 pm	New Education Policy: India's Roadmap to Success in the 21st Century	IGNOU
04:30 pm to 05:30 pm	Panel Discussion by IIM Kashipur	IIM Kashipur
Children's Pavilion		Hall No. 3
Time	Event	Organiser
11:00 am to 11:45 am	Storytelling Session for Children	Pratham Books
11:50 am to 12:30 pm	Inter-School Quiz Competition	NCCL, NBT-India
12:45 pm to 01:15 pm	Story Crafting Workshop With Ambalika Bhatt	NCCL, NBT-India
01:30 pm to 02:15 pm	Stamp Designing Workshop	NCCL, NBT-India
02:30 pm to 03:00 pm	Sketching National Monuments of India with Salek Chand	Compact Society for Social Welfare
03:00 pm to 03:45 pm	Inter-School Spell Bee Competition	NCCL, NBT-India
Seminars & Discussions		Hall No. 4
Time	Event	Organiser
11:30 am to 1:00 pm	Symposium on Nagari Lipi	Nagari Lipi Parishad
04:00 pm to 05:30 pm	Discussion on Civil Services' Contribution in Nation Building and Inspiring Youth in India	Ajayvision Education Pvt Ltd.
06:00 pm to 07:30 pm	Book Launch of "Subhash Chandra Bose... Adamyasahas Ke Pratik"	Prakhar Goonj Publications

## Cultural Events

## Amphitheatre

Time	Event	Organiser
07:00 pm to 08:00 pm	Performance by Music and Dance Society	Miranda House College

## Authors' Corner

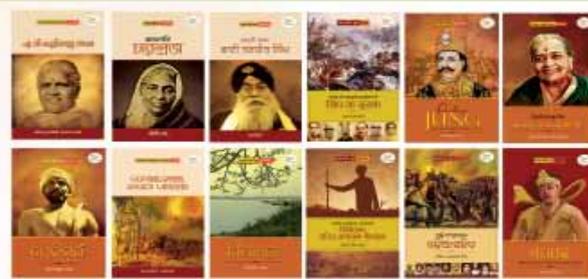
## Hall No. 5

Time	Event	Organiser
11:30 am to 12:30 pm	Launch event for the book "The story of a little boy" by Dr R.D Mohan.	The Book Line
01:30 pm to 2:30 pm	Author's Meet and Greet - Experience sharing with Mr Rishi Raj	Prabhat Prakashan
03:00 pm to 04:00 pm	Who Needs a Poem? & Stories We Become Speakers: Urja Joshi, Mohan CG, Aashisha Chakraborty, Smitha Das Jain & Dr Harshall Singh	My Secret Bookshelf

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Time	Event	Organiser
11:30 से 12:30 बजे	प्रतिष्ठित साहित्यकारों द्वारा रचना पाठ वक्ता: डॉ. बी.एल. गौड़, श्री शैलेन्द्र शैल, डॉ. विवेक गौतम, डॉ. राकेश पांडेय	उद्भव सामाजिक एवं शैक्षिक संस्था
01:00 से 02:00 बजे	स्त्री का पुरुषार्थ लोकार्पण एवं परिचर्चा वक्ता: प्रो. रमाकान्त पांडेय, राजेश्वर वशिष्ठ, अतिता पांडेय, लिली मिश्रा, सान्त्वना, इला कुमार	सान्त्वना पमासी
02:30 से 03:30 बजे	उत्तर प्रदेश के स्वतंत्रता सेनानी	उत्तर प्रदेश पर्यटन
04:00 से 05:00 बजे	नारी आज और कल पर परिचर्चा वक्ता: प्रो. रमाकान्त पांडेय, डॉ. रमा, चित्रा मृदुल	अश्रुतपूर्वा
05:30 से 06:30 बजे	तुम्हारे नाम की कविता (काव्य संध्या) वक्ता: राजेन्द्र निगम 'राज', इन्दु 'राज' निगम, लक्ष्मी शंकर बाजपेई, ममता किरण, अनिल जोशी, रेणु हुसैन, बी एल गौड	राजेन्द्र निगम 'राज' (संस्थापक, परम्परा संस्था)
07:00 से 08:00 बजे	पुस्तक-भारत के जनजातीय क्रांतिवीर वक्ता: धवल पटेल	ब्लूवन इंक

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## NBT-India Stalls

Hall No : 2, Stall No. : 48-67 | Hall No : 3, Stall No. : 13-42 | Hall No : 4(FF), Stall No. : 04-05 | Hall No : 5, Stall No. : 34-63

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## Book Fairs and Literary Fests: Content Marketing and Design

A session was held in the International Events Corner on the changing approach towards book fairs and lit-fests. “As Indians, creativity is in our DNA.” said Sammohan Mathodia, Executive Producer, Teamwork Arts (JLF). He talked about the success story of Jaipur Literature Festival and the way it is connecting people, especially the young with literature, books and authors.

Talking about literary fests in the UK, in remote parts as well, which follow genre-based themes, Emma House, international publishing consultant, talked about the blending of trade and public elements in book fairs. “Business of



books has been adopted as crucial parts in literary festivals. Diversity is important in Book fairs”, she added. She. Jonak Das, Senior Designer, NID (Ahmedabad) discussed the thematic spectacle of literary festivals and book fairs and differences between a book fair, lit fest and a trade show. "Designing is special communication using space as a medium of communication," he said.

Kumar Vikram, Editor, National Book Trust, India shared his concerns regarding challenges engrained in integrating and visualising the multilingual personality of India. He emphasised upon seeking and considering the viability of organising a literature festival by taking into view the monetary perspective of it.

## Asia on the Domes: East as an Exotic and Integral Part of Russian Literature

A panel discussion on East as an Exotic and Integral Part of Russian Literature at the International Events Corner where Ms Ektarina Pokholkova, Dean, Faculty of Translation, Moscow State Linguistic University, Poet Amarsana Ulzytuev, writers Shamil Idiatulin and Oleg Shishkin indulged in

a lively discussion which emphasised on the familiarity between the rich cultures of India and Russia. The contributions of Russian litterateur Fyodor Doestovesky were discussed with much emphasis. The session was followed by a powerful recitation of Russian poems by Poet Amarsana Ulzytuev.

### NEW DELHI WORLD BOOK FAIR 2023

Date : 25 February - 03 March 2023  
 Time : 11:00 am to 09:00 pm  
 Pragati Maidan, New Delhi

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