

PRADIP CHHABRA
DEPUTY DIRECTOR (EXHIBITION)

No.F.-2-18/2013-14/Exh.

27 November, 2013

Dear Sir/Madam,

As you are aware that the National Book Trust, India (NBT), an organization of the Ministry of Human Resource Development, Department of Higher Education, Government of India is engaged in the promotion of books in the country and overseas. In pursuance of its commitment to promote books, the National Book Trust is going to organize "**Mangalore Book Fair**" at **Football Maidan, Mangalore, Karnataka in collaboration with Mangalore Konkani Language and Cultural Foundation, Mangalore**

The details of the above Book Fair are as follows:

Period of the Book Fair	4-12 January, 2014
Time	11.00 a.m.-8.00 p.m.
Last Date for Booking of Stall	20 Decemer, 2013
English Stall Rent	Rs.11,500/- (Incl. 12.36%Tax)
English Stand Rent	Rs.2,200/- (Incl. 12.36% Tax)
*Regional Language Stall Rent	Rs.5,750/- (Incl. 12.36%Tax)
*Regional Language Stand Rent	Rs.1,100 (Incl. 12.36% Tax)

*** 50% discount will be allowed for Regional Language participants for one stall/stand only.**

An event like "**Mangalore Book Fair**" provide ample opportunity to both publishers and booksellers to display and sell their publications and make them available to students, community and public at large under one roof. In previous book fairs organized by NBT, the response of the public as well as book buyers has been rather tremendous. We are also making serious attempts to invite various schools, colleges, universities, libraries and NGO's etc. to visit the fair and purchase books in large quantity and make it successful in all respect.

The participants shall offer a uniform discount of 10% on the printed price to all customers on sale of their books. It is mandatory for the participants to arrange their own insurance of the exhibits to cover loss by fire, flood, water, storms, strikes, riots, etc. No books or material forbidden by the law in India shall be exhibited or sold.

If you are interested to participate in the above book fair, you may kindly apply on your letterhead along with the enclosed application form and demand draft for the rental towards booking of stalls/stands in favour of "**National Book Trust, India**" payable at New Delhi.

Looking forward to your participation in "**Mangalore Book Fair**" 2014.

With regards,

Yours sincerely,

(PRADIP CHHABRA)
011-26707778

National Book Trust, India
Nehru Bhawan, 5, Institutional Area, Phase-II, Vasant Kunj
NEW DELHI - 110 070

NBT MANAGALORE BOOK FAIR
(Football Maidan, Managalore)
[4-12 January, 2014]

APPLICATION FOR PARTICIPATION

Please fill and send in duplicate with a bank draft/pay order towards rental in favour of National Book Trust, India payable at New Delhi up to 20 December, 2013.

1.	Name of the Company/ Organization			
2.	Full Postal Address			
3.	Telephone No.			
4.	Fax No.			
5.	E-mail Address			
6.	Web Site:			
7.	Stand/Stalls required			
	Category	Rent Per Unit	No. of Stands/Stalls	Rent Payable [Rs.]
	Stall	Rs.11,500 (Incl. 12.36%Tax		
	Stand	Rs.2,200 (Incl. 12.36 %Tax)		
	<i>Participants selling books in regional languages only shall be entitled to a discount of 50 percent on the rental of one stand/stall.</i>			
8.	Particulars of remittance			
	Bank Draft No./Pay order No.	Date	Amount	Bank and Branch
9.	Inscription(s) in English/Kannada to be printed on the name fascia			
10.	PAN No.			

We have read the terms and conditions for participation in the fair and accept them and undertake to abide by them.

I agree that neither our booking shall be cancelled nor it shall be adjusted against any fair once I have made the payment for this fair.

Signature of Applicant :

Place:

Designation :

Date :

Stamp :

Please address all communication to

Deputy Director (Exhibition)

NATIONAL BOOK TRUST, INDIA

Nehru Bhawan, 5 Institutional Area, Phase - II, Vasant Kunj, New Delhi - 110 070

Telephone: 011-26707779, Fax: 011-26707846

PAN NO. AAATN 8160G, SERVICE TAX NO. AAATN 8160G ST001

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