

DR. BALDEV SINGH BADDAN
CHIEF EDITOR & JOINT DIRECTOR

No.F.-2-25/2013-14/Exh.

30 January, 2014

Dear Sir/Madam,

You may be aware that the National Book Trust, India (NBT) is an organization of the Ministry of Human Resource Development, Department of Higher Education Government of India, engaged in the promotion of books in the country and overseas. In pursuance of its commitment to promote books, the National Book Trust is going to organise "NBT Jalandhar Book Fair" at Desh Bhagat Yadgar Hall, G T Road, Jalandhar-144001, Punjab.

The details of the above Book Fair for participation are as follows:

Period of the Book Fair	15-23 March, 2014
Time	11.00 a.m.-8.00 p.m.
Last Date for Booking of Stall	5 March 2014

Participants exhibiting books in Indian languages only shall be entitled to a concession of 50% in the rental of one stall (It means if booking is made for more than one stall then payment has to be made for all stalls minus half rent of one stall). Full amount has to be paid for stall, if English titles are being displayed.

An event like "Jalandhar Book Fair" provide sample opportunity to both publishers and booksellers to display and sell their publications and make them available to students, community and public at large under one roof. In previous book fairs organized by NBT, the response of the reading public as well as book buyers have been rather tremendous. We are also making serious attempts to invite various schools, colleges, universities, libraries and NGOs etc. to visit the fair and purchase books in large quantity and make it successful in all respect.

The participants shall be allowed to offer a uniform discount of 10% on the printed price to all customers on sale of their books. It is mandatory for the participants to arrange their own insurance of the exhibits to cover loss by fire, flood, water, storms, strikes, riots, etc. No books or material forbidden by the law in India shall be exhibited or sold.

If you are interested to participate in the above book fair, you may kindly apply on your letterhead along with the enclosed application form and demand draft (for the amount of the rental payable) in favour of "**National Book Trust, India**" payable at New Delhi.

Looking forward to your participation in the Jalandhar Book Fair, 2014.

With regards,

Yours sincerely,

S/d

(DR. BALDEV SINGH BADDAN)

National Book Trust, India
Nehru Bhawan, 5, Institutional Area, Phase-II, Vasant Kunj
NEW DELHI - 110 070

NBT JALANDHAR BOOK FAIR
(DESH BHAGAT YADGAR HALL, G.T.ROAD, JALANDHAR-144001, PUNJAB)
[15 - 23 MARCH, 2014]

APPLICATION FOR PARTICIPATION

Please fill and send in duplicate with a bank draft/pay order towards rental in favour of National Book Trust, India payable at New Delhi up to **5 March, 2014**.

1.	Name of the Company/ Organization			
2.	Full Postal Address			
3.	Telephone No.			
4.	Fax No.			
5.	E-mail Address			
6.	Stand/Stalls required			
	Category	Rent Per Unit	No. of Stands/Stalls	Rent Payable [Rs.]
	Stand	Rs.2000 (Incl. 12.36 %Tax)		
	Stall	Rs.8,000 (Incl. 12.36%Tax)		
	<i>Participants selling books in regional languages only shall be entitled to a discount of 50 percent on the rental of <u>one</u> stand/stall</i>			
6.	Particulars of remittance			
	Bank Draft No./Pay order No.	Date	Amount	Bank and Branch
7.	Inscription(s) in English to be printed on the name fascia			
8.	PAN No.			

We have read the terms and conditions for participation in the fair and accept them and undertake to abide by them.

I agree that neither our booking shall be cancelled nor it shall be adjusted against any fair once I have made the payment for this fair.

Place: _____ Signature of Applicant : _____
Date: _____ Designation : _____
Stamp : _____

Please address all communication to

Deputy Director (Exhibition)
NATIONAL BOOK TRUST, INDIA

Nehru Bhawan, 5 Institutional Area, Phase - II, Vasant Kunj, New Delhi - 110 070

Telephone: 011-26707779, Fax: 011-26707846

PAN NO. AAATN 8160G, SERVICE TAX NO. AAATN 8160G ST001

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