

Dear Sir,

You may be aware that the National Book Trust, India (NBT), an apex body, established by Government of India in the year 1957 to develop reading habits and creation of book culture in the country. In pursuance of its commitment to promote books in India, the National Book Trust is organizing “**NBT Moga Book Fair**” at Guru Nanak College, Moga (Punjab).

The details of the above Book fair are as follows:

Period of the Book Fair	28 September – 6 October 2013
Time	11:00 a.m. – 8:00 p.m.
Last Date for Booking of Stall	20 September 2013

Note: No booking will be accepted after 20 September 2013.

An event like “NBT Moga Book Fair” provides ample opportunities to both Publisher and Bookseller to display and sell their publications and reach to students, community and public at large under one roof. We are also attempting to invite various schools, colleges, universities, libraries and NGO’s etc. to visit the fair and purchase books in large quantity. The NBT is offering special rates of ₹ 8000/- and ₹ 2000/- inclusive of all taxes towards rental of stall/stand.

The participants shall allow a uniform discount of 10% on the printed price to all customers on sale of books. It is mandatory for the participants to arrange their own insurance of the exhibits to cover loss by fire, flood, water, storms, strikes, riots, natural calamity, etc. No books or material forbidden by the law in India shall be exhibited or sold.

If you are interested in participating in the above book fair, you may kindly fill the enclosed application form for participation and send the same along with Demand Draft/Pay Order/Banker’s Cheque (for the amount of the rental payable) in favour of “National Book Trust, India” payable at New Delhi. You can also download the application form from our website : www.nbtindia.gov.in.

Thanking you,

Yours faithfully,

[Pradip Chhabra]
Deputy Director (Exhibition)

NBT MOGA BOOK FAIR

[Guru Nanak College, Moga, Punjab]
[28 September - 6 October 2013]

APPLICATION FOR PARTICIPATION

Please fill and send in duplicate with a Bank Draft/Pay Order/Banker's Cheque towards rental in favour of National Book Trust, India payable at New Delhi up to 20 September 2013.

1.	Name of the Company/ Organization			
2.	Full Postal Address			
3.	Telephone and Fax No.			
4.	PAN No.			
5.	E-mail/Website Address			
6.	Stand/Stalls required			
	Category	Special Rent Per Unit	No. of Stalls/ Stands	Rent Payable [Rs.]
	Stall	Rs.8000/- (Inclusive of S.T.)		
	Stand	Rs.2000/- (Inclusive of S.T.)		
<i>Regional language publishers/booksellers/book distributors shall be entitled to a discount of 50% on the rental of <u>one</u> stall/stand only. Please specify the language _____</i>				
6.	Particulars of remittance			
	Bank Draft No./Pay order/ Banker's Cheque No.	Date	Amount	Bank and Branch
7.	Inscription(s) in English to be printed on the name fascia			

We have read the terms and conditions for participation in the Book Fair and accept the same and undertake to abide by them. Kindly note that the bookings would be closed, once all stalls/stands are booked.

Signature of Applicant :

Place:

Designation :

Date :

Stamp :

Please address all communication to

Deputy Director (Exhibition)

NATIONAL BOOK TRUST, INDIA

Nehru Bhawan, 5 Institutional Area, Phase - II, Vasant Kunj, New Delhi - 110 070

Telephone: 011-26707779, Fax: 011-26707846

PAN NO. AAATN 8160G, SERVICE TAX NO. AAATN 8160G ST001

E-mail: dd-exh@nbtindia.org.in, Website: www.nbtindia.gov.in