

INDIA COMES CALLING TO SEOUL

Mr. Jitin Prasada, Hon'ble Minister of State for Human Resource Development (HRD), Government of India, will lead a 40+ strong delegation of Indian publishers, authors and senior government officials to Seoul on the occasion of India being invited as Guest of Honour country at Seoul International Book Fair (19-23 June 2013), organised by Korean Publishers' Association (KPA). The Guest of Honour Presentation of India coincides with the 40th year anniversary celebrations of the establishment of diplomatic ties between India and South Korea. National Book Trust, India, (NBT) the apex body of Government of India under the Ministry of Human Resource Development for book publishing and book promotion is the Nodal Agency of the Guest of Honour Presentation programmes. It may be mentioned that the Guest of Honour invitation to India at SIBF follows NBT's participation in SIBF 2012 with a collective exhibit of 26 publishers.