Dear Publishers/Booksellers,

As you are aware, the National Book Trust, India (NBT), is an autonomous organization established by Government of India in the year 1957 to promote books and develop reading habit and in the country. In pursuance of its commitment to promote books in India, the National Book Trust is organizing the “NBT Patiala Book Fair” at Punjabi University, Patiala in collaboration with Punjabi University, Patiala.

The details of the above Book fair are as follows:

<table>
<thead>
<tr>
<th>Period of the Book Fair</th>
<th>3 – 9 October 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Timing of the Book Fair</td>
<td>10:00 a.m to 7:00 p.m</td>
</tr>
<tr>
<td>Last Date for Booking of Stalls / Stands</td>
<td>20 September 2016</td>
</tr>
<tr>
<td>Note: No booking will be accepted after 20th September 2016</td>
<td></td>
</tr>
</tbody>
</table>

An event like “NBT Patiala Book Fair” will provide ample opportunities to Publishers, Booksellers and Distributors to display and sell their publications under one roof. We have also coordinated with various schools, colleges, universities, libraries and NGO’s to visit the fair and purchase books in large quantity.

We look forward to your participation in the above book fair. You may kindly fill in the enclosed Application Form for participation and send the same along with RTGS payment slip or Demand Draft/Pay Order/Banker’s Cheque (for the amount of the rental payable) in favour of “National Book Trust, India” payable at New Delhi. You may also remit payment through RTGS in favour of National Book Trust, India as per bank details given below:

Details of Bank Transfer:

<table>
<thead>
<tr>
<th>Beneficiary</th>
<th>National Book Trust, India</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bank</td>
<td>Canara Bank</td>
</tr>
<tr>
<td>A/c No.</td>
<td>3159101000299</td>
</tr>
<tr>
<td>IFSC Code</td>
<td>CNRB0003159</td>
</tr>
<tr>
<td>MICR Code</td>
<td>110015187</td>
</tr>
<tr>
<td>Address</td>
<td>Nehru Bhawan, 5, Institutional Area, Phase - II, Vasant Kunj, New Delhi-110070</td>
</tr>
</tbody>
</table>

The Application Form is attached herewith. You can also download the Application Form from our website : www.nbtindia.gov.in.

Looking forward for your participation in the NBT Patiala Book Fair 2016.

Thanking you,

Yours faithfully,

Md. Imranul Haque
Deputy Director (Exhibition)
nbtexhibition@gmail.com
011-26707779/781
NATIONAL BOOK TRUST, INDIA

NBT PATIALA BOOK FAIR (3 – 9 OCTOBER 2016)
Punjabi University, Patiala

In Collaboration with Punjabi University, Patiala

APPLICATION FORM FOR PARTICIPATION

Please fill in and send in duplicate with a bank draft/pay order towards rental in favour of National Book Trust, India payable at New Delhi latest by 20 September 2016.

1. Name of the Company/Organization

2. Full Postal Address

3. Telephone No. / Fax No.

4. E-mail / Website Address

5. Stall/Stand Booking Details

<table>
<thead>
<tr>
<th>Particular(s)</th>
<th>Size</th>
<th>Language</th>
<th>Rental of Stall (₹)</th>
<th>No. of Stalls/Stands</th>
<th>Rent Payable (₹)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stall</td>
<td>3m x 3m</td>
<td>English</td>
<td>12,000/- (incl. of 15% ST)</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Hindi &amp; other Regional Languages</td>
<td>6,000/- (incl. of 15% ST)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stand</td>
<td>1m</td>
<td>English</td>
<td>4,000/- (incl. of 15% ST)</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Hindi &amp; other Regional Languages</td>
<td>2,000/- (incl. of 15% ST)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

(*) Please note that the booking of stall/stand will be done on first come first serve basis and no application will be accepted after the booking is over.

(***) Allotment of stall/stand will be made by draw of lots at the Fair Venue one day before start of the Book Fair.

(****) 50% discount will be allowed for one Indian language stall/stand subject to the submission of individual/company PAN Numbers.

(*****) The exhibitors shall compulsorily allow a uniform discount of 10% on the printed price to all customers on sale of books. It is mandatory for the exhibitors to arrange their own insurance of the exhibits to cover loss by fire, flood, water, storms, strikes, riots, natural calamity, etc. No books or material forbidden by the law in India shall be exhibited or sold.

6. Particulars of remittance

<table>
<thead>
<tr>
<th>Bank Draft No./Pay order No.</th>
<th>Date</th>
<th>Amount</th>
<th>Bank and Branch</th>
</tr>
</thead>
</table>

7. Inscription(s) in English to be printed on the name fascia

8. PAN No.

We have read and accepted the terms & conditions for participation in this Book Fair, which are available at NBT website. We undertake to abide by them. I agree that neither shall I cancel my booking once it is confirmed from NBT nor shall I request NBT for any adjustment against any other Fair, once I have made the payment for this fair.

PLEASE ADDRESS ALL COMMUNICATION TO:

Shri Md. Imranul Haque
Deputy Director (Exhibition)
National Book Trust, India
Nehru Bhawan
5, Institutional Area, Phase-II,
Vasant Kunj, New Delhi-110070
Phone: 011-26707779
E-mail: nbtexhibition@gmail.com, office.nbt@nic.in

NBT

PAN No: AAATN 8160G
Service Tax No.: AAATN8160G ST001

BANK DETAILS:

Canara Bank
National Book Trust, India
A/c No.: 3159101000299
IFSC Code: CNRB003159
Branch: Vasant Kunj, New Delhi