

Dear Publishers/Booksellers,

As you are aware, the National Book Trust, India (NBT), is an autonomous organization established by Government of India in the year 1957 to promote books and develop reading habit in the country. In pursuance of its commitment to promote books in India, the National Book Trust is organizing the "NBT Greater Noida Book Fair" at India Exposition Mart Ltd. (IEML), Knowledge Park II, Greater Noida in collaboration with District Administration, GNIDA and IEML.

The details of the above Book fair are as follows:

Period of the Book Fair	12 – 18 September 2016
Timing of the Book Fair	11:00 a.m to 7:00 p.m
Last Date for Booking of Stall	1 st September 2016

Note: No booking will be accepted after 1st September 2016.

An event like "NBT Greater Noida Book Fair" will provide ample opportunities to Publishers, Booksellers and Distributors to display and sell their publications under one roof. We have also coordinated with various schools, colleges, universities, libraries and NGO's to visit the fair and purchase books in large quantity.

The IEML (venue of the book fair), is located near major educational institutions and schools. The IEML is designed to hold major book fairs in centrally air conditioned halls with freight lift and freight handling facilities, as well as specific truck parking during setup period. There is uninterrupted power supply and internet, also with 24x7 fire-fighting systems. The halls have CCTVs and PA systems. With ample Branding options, visitors lifts, food courts, bank/ATM, the venue will attract a large number of visitors and book lovers.

We look forward to your participation in the above book fair. You may kindly fill in the enclosed Application Form for participation and send the same along with RTGS payment slip or Demand Draft/Pay Order/Banker's Cheque (for the amount of the rental payable) in favour of "National Book Trust, India" payable at New Delhi. You may also remit payment through RTGS In favour of National Book Trust, India as per bank details given below:

Details of Bank Transfer:

Beneficiary	National Book Trust, India
Bank	Canara Bank
A/c No.	3159101000299
IFSC Code	CNRB0003159
MICR Code	110015187
Address	Nehru Bhawan, 5, Institutional Area, Phase - II, Vasant Kunj, New Delhi-110070

The Application Form is attached herewith. You can also download the Application Form from our website : www.nbtindia.gov.in.

Looking forward to your participation in the **NBT Greater Noida Book Fair 2016**.

Thanking you,

Yours faithfully



Md. Imranul Haque
Deputy Director (Exhibition)
nbtexhibition@gmail.com
011-26707779/781

प्रधान कार्यालय
नेहरू भवन
5 इन्स्टीट्यूशनल एरिया
फेज - II, वसंत कुंज
नई दिल्ली - 110 070

HEAD OFFICE
Nehru Bhawan
5 Institutional Area
Phase - II, Vasant Kunj
New Delhi - 110 070



NATIONAL BOOK TRUST, INDIA

NBT GREATER NOIDA BOOK FAIR (12 – 18 September 2016)

India Exposition Mart Ltd. (IEML), Knowledge Park-II, Greater Noida.

In collaboration with District Administration, GNIDA and IEML

APPLICATION FORM FOR PARTICIPATION

Please fill in and send in duplicate with a bank draft/pay order towards rental in favour of National Book Trust, India payable at New Delhi latest by **1st September 2016**.

1.	Name of the Company/ Organization				
2.	Full Postal Address				
3.	Telephone No. / Fax No.				
4.	E-mail / Website Address				
5.	Stall/Stand Booking Details				
	Particular(s)	Size	Language	Rental of Stall (₹)	No. of Stalls/ Stands
	Stall	3m x 3m	English	20,000/- (incl. of 15% ST)	
			Hindi & other Regional Languages	10,000/- (Incl. of 15% ST)	
	Stand	1m	English	5,000/- (incl. of 15% ST)	
			Hindi & other Regional Languages	2,500/- (Incl. of 15% ST)	
<p>(*) Please note that the booking of stall/stand will be done on first come first serve basis and no application will be accepted after the booking is over. (**) Allotment of stall/stand will be made by draw of lots at the Fair Venue one day before start of the Book Fair. (***) 50% discount will be allowed for one Indian language stall/stand subject to the submission of individual/company PAN Numbers. (****)The exhibitors shall compulsorily allow a uniform discount of 10% on the printed price to all customers on sale of books. It is mandatory for the exhibitors to arrange their own insurance of the exhibits to cover loss by fire, flood, water, storms, strikes, riots, natural calamity, etc. No books or material forbidden by the law in India shall be exhibited or sold.</p>					
6.	Particulars of remittance				
	Bank Draft No./Pay order No.	Date	Amount	Bank and Branch	
7.	Inscription(s) in English to be printed on the name fascia				
8.	PAN No.				

We have read and accepted the terms & conditions for participation in this Book Fair, which are available at NBT website. We undertake to abide by them. I agree that neither shall I cancel my booking once it is confirmed from NBT nor shall I request NBT for any adjustment against any other Fair, once I have made the payment for this fair.

PLEASE ADDRESS ALL COMMUNICATION TO :	NBT
Shri Md. Imranul Haque Deputy Director (Exhibition) National Book Trust, India Nehru Bhawan 5, Institutional Area, Phase-II, Vasant Kunj, New Delhi-110070 Phone: 011-26707779 E-mail: nbtexhibition@gmail.com , office.nbt@nic.in	PAN No: AAATN 8160G Service Tax No.: AAATN8160G ST001
	BANK DETAILS: Canara Bank National Book Trust, India A/c No.: 3159101000299 IFSC Code: CNRB0003159 Branch : Vasant Kunj, New Delhi

Place :
Date :

Signature of Applicant :
Designation :
Stamp :