

Dear Exhibitor,

National Book Trust, India (under Ministry of Education, Government of India) has been working towards promotion of books and developing reading habit in the country since last 66 years. The 1<sup>st</sup> and 2<sup>nd</sup> edition of Gomti Pustak Mahotsav (Gomti Book Festival) was a great success with Gomti River serving as a picturesque backdrop at the Riverfront. The 9-day festival consist of panel discussions with renowned authors, interactive & fun activities, workshops for children, a platform for Yuva of Lucknow to showcase their talent and engage with local and celebrated artists through cultural performances.

To further explore and expand on the literary heritage of the city, the 3<sup>rd</sup> edition of Gomti Pustak Mahotsav (Gomti Book Festival) will be organized by NBT **from 9 to 17 November 2024** at the same Venue i.e. **Gomti River Front Park, Lucknow**.

The details of the Book fair are as follows:

Period of the Book Fair	9 -17 November 2024
Timing of the Book Fair	11:00 a.m. to 8:00 p.m.
Pagoda 3 Mtr. X 3 Mtr.	₹ 16,520/- (including 18% GST)
Last date for booking of Pagoda	30 <sup>th</sup> May 2024

An event like “**Gomti Pustak Mahotsav**” will provide ample opportunities to Publishers, Booksellers and Distributors to display and sell their publications under one roof. We have also coordinated with various schools, colleges, universities, libraries and NGO's to visit the fair and purchase books in large quantities.

Please [Click here](#) to participate in Gomti Pustak Mahotsav 2024 and update the payment details in the Application Form itself. Bank Transfer details for depositing the payment are as under:

Details of Bank Transfer:

Beneficiary Name	National Book Trust, India
Bank Name	Canara Bank
Account Number	3159101000299
IFSC Code	CNRB0003159
MICR Code	110015187
Branch Address	5, Institutional Area, Phase - II, Vasant Kunj, New Delhi-110070

Looking forward for your participation in the Gomti Pustak Mahotsav (Gomti Book Festival) 2024.

With kind regards and best wishes,

(Kanchan Wanchoo Sharma)  
Head (Exhibitions)



राष्ट्रीय पुस्तक न्यास, भारत  
शिक्षा मंत्रालय, भारत सरकार  
**NATIONAL BOOK TRUST, INDIA**  
Ministry of Education, Government of India

Nehru Bhawan, 5, Institutional Area,  
Phase-II, Vasant Kunj,  
New Delhi-110070  
Contact No. +91-7065192354  
Website: [www.nbtindia.gov.in](http://www.nbtindia.gov.in)

## Terms and Conditions

1. Sale of books and other reading material is permitted on the following terms & conditions:

(a) Exhibitors are not allowed to sell products like toys, mugs/crockery items, I-cards, photos/posters, T-shirts, Foot wears, purse, belt, bags, key chains, masks, honey, medical products, pen, pencil, eraser, stationary items, Art & Craft items, plastic folders etc.

(b) Distribution of free books is not allowed. Any exhibitor found doing so will be asked to vacate the stall immediately.

(c) A uniform discount of 10% is allowed on the printed price of books.

(d) Hawking and sale of used/old books and also the sale of books at HIGHLY reduced prices is strictly prohibited.

(e) No pirated books or the materials banned/forbidden by the rule of law, including violation of copyright act will be displayed or sold during the Fair, exhibitors will solely be responsible for any such violation and the organizer will not be liable for any such violation.

(f) Exhibitors will indemnify the organizer from and against all proceedings or expenses whatsoever, if arises in consequences of any such violation.

(g) No exhibitor shall display its products/ books/ standy/ banner outside their stalls. If found penalty of 20% of rental will be imposed and penalty letter will be issued as well.

2. Please note that the booking of stall will be confirmed on a first come first serve basis after the realisation of payment in NBT's account and no application will be accepted after the booking is over.

3. Booking from Government Organisations will be confirmed only after the realisation of payment in NBT's account before the last date of the booking.

4. Allotment of stalls will be made by draw of lots at the Book Fair Venue one day before the start of the Fair.

5. It is mandatory for the exhibitors to arrange their own insurance of the exhibits to cover loss by fire, flood, water, storms, strikes, riots, natural calamity, etc. No books or material forbidden by the law in India shall be exhibited or sold.

6. Once a stall is booked and payment made by the participants, no cancellation and no refund will be entertained or adjusted against any book Fair after the last dates of booking.

7. GST: Local GST (CGST + SGST) will be charged under the following two conditions and for others IGST will be charged:

7.1) Parties registered at the same place/state of the book fair.

7.2) Local GST will be charged for unregistered parties

8. Tax Invoice and Payment receipt will be raised after completion of the Book Fair

9. **NBT, INDIA IS EXEMPTED FROM TDS** as per provision of section 196 of Income Tax Act 1961, no deduction of tax shall be made by an person from any sum payable to: 1) the Government, or 2) the Reserve Bank of India, or 3) a corporation established by or under a Central Act which is, under any law for the time being in force, exempt from payment of Income-Tax on its Income. NBT, India is a society established by Govt. of India in 1957 for promotion of books and developing reading habit in the country. The Income of NBT, India is exempted from Income Tax under Section 10(23c) of Income Tax Act. Therefore payment of rental may be made without deduction of any Tax Deduction at Source (TDS).