



राष्ट्रीय पुस्तक न्यास, भारत
NATIONAL BOOK TRUST, INDIA
Ministry of Education, Govt. of India
5 इन्स्टीट्यूशनल एरिया, फेज - II, वसंत कुंज,
नई दिल्ली - 110070
Email: recruitment@nbtindia.gov.in

Advt. No. 127/2022
Date: 20/10/2022

WALK-IN- INTERVIEW

Walk-in-interview will be held at NBT's Book Promotion Centre, Lucknow, 1st Floor, Shop No. 06, VV-01, Concourse Floor, University Metro Station, Lucknow, Uttar Pradesh – 226007 **on 26/10/2022 between 10:00 a.m. and 01:00 p.m.** for the engagement of one Marketing Executive for NBT's Book Promotion Centre, Lucknow purely on short term contract basis (Through Placement Agency), initially for three months which can be extended depending on the performance of the candidate/need of the organization. Interested candidates may appear for the Walk-in-interview on 26/10/2022 with a prescribed application form available on NBT's website i.e. www.nbtindia.gov.in. The details are as under:-

1	Name of the post	Marketing Executive
2	Number of Post	01
3	Remuneration	25,000/- to Rs. 35,000/-
4	Method of remuneration	60% base salary + 40% linked to sales target
5	Place of Posting	Book Promotion Centre, Lucknow, Uttar Pradesh
6	Sale Target	Rupees Two lakh per month
7	Period of Engagement	Purely on short term contract basis (Through placement agency) for a period of three months which can be extended, depending on the performance of the candidate/need of the organization.
8	Qualifications, Age limit and Experience	<u>Essential</u> 1. A Degree from recognized university. 2. Working Knowledge of English, Hindi and Local language. 3. Three years' experience in Marketing/Sales. 4. Working knowledge of Computer is must. <u>Age limit:</u> Upto 25-40 years <u>Desirable</u> 1. MBA/PG Diploma in Marketing, Sales Distribution. 2. Experience in Books Trade Sales.
9	Job requirement	Responsible for sale and marketing of NBT Books

NOTE:

1. Self-Attested copies of all relevant certificates, degrees, testimonials etc. should be attached with the application and originals must be produced at the time of interview and if selected, at the time of joining.
2. Incomplete applications will be rejected.
3. No T.A./D.A. will be paid for attending the interview.



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नेहरू भवन, 5 इंस्टीट्यूशनल एरिया, फेज-11, वसंतकुंज,
नई दिल्ली -110070

Post applied for _____

Place a self-attested
passport size
photograph
here

Advt. No _____ Dated _____

1. **Name** (in block letters as recorded in matriculation certificate):

2. **Father's/Husband's Name** (in block letters as recorded in matriculation certificate): _____
3. (i) **Date of Birth** (in Christian Era) : _____
In words: _____
(ii) **Age**: _____ **Years**: _____ **Months** (as on closing date): _____
(iii) **Whether you claim Age Relaxation** : _____ (Yes/No)
(Reason for claiming Age Relaxation) : _____
4. **Religion** : _____ (Hindu/Muslim/Christian/Sikh/Buddhist/Others)
5. **Category** : _____ (SC/ST/OBC/General)
(Attach necessary certificate issued by Competent Authority)
6. **Whether Ex-Serviceman** : _____ (Yes/No)
(Attach necessary certificate issued by Competent Authority)
7. **Nationality**: _____
8. **Sex** : _____ (Male/Female)
9. **Marital Status** : _____ (Married/Unmarried)
10. (i) **Whether Physically Disabled** : _____ (Yes/No)
(If Yes, certificate from a medical officer not below the rank of Civil Surgeon should be enclosed)
- (ii) **Nature of Disability** : _____
- (iii) **Percent of Disability** : _____

11. Languages known : _____

12. Correspondence Address: _____

Pin Code: _____
Contact No. _____ Email. ID. _____

Fax No. _____

13. Permanent Address: _____

Pin Code: _____

14. Educational Qualifications (beginning from Matriculation or equivalent) :

Examination(s) passed	University/Board	Year of passing	Subjects covered	Division / Grade	% of Marks

15. Professional qualifications, if any : _____

16. Experience (in ascending order) :

Office/Department	Designation	Salary Structure	Period		Nature of Work
			From	To	

17. Details of Computer literacy: _____

18. Any other relevant information:

I do hereby declare that the statements made in the Application are true, complete and correct to the best of my knowledge and belief. In the event of any information being found false or incorrect or ineligibility detected or after test/interview or at any stage, my candidature will stand cancelled and all my claims for the recruitment will stand forfeited.

Note: Mark Sheet, Age Certificate, Experience Certificate, Caste Certificate (if any) etc. enclosed should be self-attested and then scanned and attached with the Application. A passport size photograph should also be enclosed.

Place : _____

Date : _____

Signature of the applicant