Contents

BEIJING INTERNATIONAL BOOK FAIR 2
ADVISORY PANEL MEETINGS 2
CHAIRMAN, NBT 3
PUBLICON 2012 3
BOOK RELEASE FUNCTIONS 4
BOOK FAIR AT PATIYALI 4
DELHI BOOK FAIR 2012 5
BOOK RELEASE FUNCTIONS 5
REMEMBERING MAHATMA GANDHI 6
EXCERPTS 7
BOOKS RECEIVED 7

Pick of the Month

A Wet Summer Day
Ada Bhansali
ISBN 978-81-237-6555-6; Rs 105

The first ever book fair in Leh in Ladakh region of Jammu & Kashmir was held from 4-9 August 2012 at Polo Ground, Leh. The fair was organised in collaboration with Leh District Administration.

Inaugurating the fair, Shri Rigzin Spalbar, Chief Executive Councillor, Ladakh Autonomous Hill Development Council (LAHDC), said that “I welcome the first ever exhibition of books by NBT in Leh. This is a very good initiative which will not only popularise book reading among Ladakhis but would also strengthen national integration.”

While appreciating the efforts of NBT and the importance of organising the book fair in the region, Shri Spalbar also highlighted the problems faced by parents to encourage reading among children due to non-availability of books. They have to travel to cities like Jammu, Srinagar, Chandigarh and Delhi to buy books.

Others who spoke on the occasion included Shri Ghulam Abbas Abidi, Executive Councillor for Higher Education and Shri Abdul Ghani Sheikh, eminent writer.

Earlier, in his welcome address, Shri Syed Rizvi, Manager (Sales & Marketing), NBT, informed the audience on the various activities of NBT and in particular its efforts to reach books to remote parts of the country.

With the Himalayan mountain ranges at the backdrop, the Leh Book Fair was a very successful initiative on the part of the Trust to take books to such remote region.

Besides NBT, NCERT too participated at the Fair with a strong display of its publications. Hundreds of visitors from in around Leh visited the Fair. All of them expressed hope that this would be an annual event with more exhibitors from around the country joining NBT to bring books to the region.
The 19 Beijing International Book Fair (BIBF) was organised from 29 August to 3 September 2012, at China International Exhibition Centre in Beijing. Mr. Liu Yandong, Chinese State Councillor and Mr. Choi Kwang-sik, South Korean Minister of Culture, Sports & Tourism were the Chief Guests at the inauguration.

Over the years the BIBF has become one of the important book fairs in the world. The Chinese publishing industry, today, is in an expansive mode and is arguably one of the world’s largest in terms of volume, with about 7.7 billion books.

Flourishing under a more liberal regime today, the average Chinese reader has much more choice by way of variety, both in genre and content. A trend that is reflected at the Fair.

Co-organised by a number of committees including Administration of Press and Publication of the People’s Republic of China, State Council Information Office of PRC, Ministry of Education and CNPIE (China National Publications Import and Export Corporation), the BIBF 2012 attracted over 2000 publishers and others related to book industry from over 75 countries. The Republic of Korea, which celebrates its 20th anniversary of the establishment of diplomatic ties with China, was the Guest of Honour.

Digitization and emerging technology in publishing industry was the main theme at this edition of the BIBF. Many events including discussions and seminars were organised around the theme.

The Indian participation included NBT, India, Afro-Asian Book Council and UBS Publishers and Distributors. The NBT participated with a collective exhibit of over 150 recent publications representing 20 publishers from across the country. Shri Pankaj Chaturvedi, Hindi editor, represented NBT at the BIBF.

**NBT BOOK AWARDED**

On the occasion of the 124th birth centenary of Comrade Muzaffar Ahmad, the Muzaffar Ahmad Memorial Prize 2012 was given to Shri Arup Mukherjee for the biography of theatre legend Utpal Dutta. The book titled *Utpal Dutta: Jeevan O Sristhi*, published by NBT in 2010 under its National Biography series, was critically acclaimed.

While declaring the Award, the chairperson of the award committee Shri Nirupam Sen said that in this book Shri Arup Mukherjee had presented wonderful details of the illustrious life and activities of Utpal Dutta. Former Chief Minister of West Bengal Shri Buddhadeb Bhattacharya presented the Award to Shri Arup Mukherjee.
Shri A. Sethumadhavan took over as Chairman, National Book Trust, India on 12 September 2012. He succeeds Prof. Bipan Chandra, a renowned Historian and National Research Professor.

Shri A. Sethumadhavan (b. 1942), popularly known as Sethu, is one of the pioneers of modern Malayalam fiction who brought about a radical transformation of sensibility through his writings during the sixties and early seventies. In a literary career spanning over four and half decades, Sethu wrote over 17 novels and 20 collections of short stories. Many of his writings have been translated into other languages. His prominent works include Pandavapuram, Vilayattam, Niyogam, Atayalangal, Marapiravi (novels), Doothu, Chilakalangalil Chila Gayathrimar, Adyaksharangal (short stories) and Sanidasa, Yathrakidayil (essays). Sethu has been honoured with many awards including the Central Sahitya Akademi Award, Kerala Sahitya Akademi Award and the prestigious Vayalar award. Three of his works have been made into films including the much acclaimed Pandavapuram, which was also made into Bengali titled Nirantar Chhaya.

After a degree in science, Sethu began his career at a very young age taking him to various parts of the country. This phase of his life was instrumental in shaping his literary sensibilities and came to be reflected in many of his important works. He joined the banking profession as a Probationary Officer in the State Bank Group. After holding many important positions in the Group, he took over as General Manager in the Corporation Bank and later as the Chairman and CEO of the South Indian Bank. Widely travelled, he had attended many international conferences both on banking and literature in various countries. He was also on the board of the State Bank of Travancore for a period of three years. At present he is on the board of Malayalam Advisory Panel of Sahitya Akademi.

On his assuming charge as the chairman, Shri A. Sethumadhavan was received and welcomed by Prof Bipan Chandra. Prof Chandra demits office after a long stint of eight years. His academic contributions to the publishing profile of the Trust has not only successfully explored new areas in the Trust's publications but also brought in a new set of writers and readers.

Later, during an interaction with the officers of the Trust, Shri Sethumadhavan talked about his professional as well as his writing career. Sharing his experiences he said that if an institution has to grow we need to change according to the times. He also added that he is looking forward to working with the Trust.

Introducing the Chairman to the officers, Shri M.A. Sikandar, Director, NBT, said that in Sethumadhavan, we have the rare combination of an able administrator and a sensitive writer.

PUBLICON 2012

The second PubliCon conference on publishing was held from 3-4 September 2012 at the FICCI Auditorium, New Delhi. As a part of its initiative to address the needs and concerns of the publishing industry, the FICCI organises the PubliCon conference. It provides a platform for discussion and debate among industry experts, raise policy and trade issues, network, ideate and explore business possibilities. This year the theme of the conference was Digital Publishing. Some of the key issues that came up for discussion included Creating 360 degree content, Emerging content platforms, Publishing industry and the amended Copyright Bill, Monitoring content in Digital Age, Managing distribution in Digital Age and Transforming Education: Digital Content for Platforms.

Inaugurating the seminar, Ms Namita Gokhale, writer and Member Secretary, Indian Literature Abroad, said that “the human mind is constantly changing from a linear model to a simultaneous 360 degree one. However, the sanctity of the idea has remained unchanged.”

In her special address Ms Farida M. Naik, JD, NBT, India said “Technological development in the field of publishing is providing opportunities for growth on the one hand and on the other it throws open new challenges everyday. Conferences like the PubliCon brings in together to discuss some of these issues, pertinent to the future of the industry.

In his address, Dr. Arbind Prasad, Director General, FICCI, said that the focus now is on English publishing and we would be extending it to other languages gradually.

Earlier, Ms. Urvashi Butalia, Chairperson, FICCI Publishing Committee and Director, Zubaan welcomed the participants.

The NBT, India was the Programme Partner of the PubliCon 2012.
The release function and discussion on the Tagore Commemorative Volume titled *Punascha Rabindratkriti* in Bangla was held at the Indian Council for Cultural Relations (ICCR), Kolkata on 7 August 2012. Published by NBT, the book is edited by Prof. Sabyasachi Bhattacharya, eminent historian, and co-edited by Shri Bratin Dey, Bangla editor at NBT.

The book was released by noted scholar and professor of English Shri Chinmoy Guha, former Vice-Chancellor, Rabindrabharati University. He appreciated NBT for bringing out such an important commemorative volume on Tagore.

In his introductory speech, Prof. Sabyasachi Bhattacharya, eminent historian, gave a brief introduction on the book and about the writers. Scholars who participated in the discussion included Sourin Bhattacharya, Gopikanath Roychowdhury, Somendranath Bandopadhyay, Anathbandhu Chatterjee, Supriyo Tagore, Sekhar Samaddar, Sutapa Bhattacharya and Sudeshna Chakraborty.

Earlier, Shri M.A. Sikandar, Director NBT, welcomed the gathering.

Another book release and discussion function was held in the century-old Darbhanga Hall of University of Calcutta on 8 August 2012. The function was organised by NBT in collaboration with the Centre for Studies in Book Publishing (CSBP), University of Calcutta.

Two NBT books in Bangla titled *Michael Madhusudan Dutt: Jeevan O Sahitya* by Late Shri Suresh Chandra Moitra, and *Rabindranather Sishu Sahitya: Poneroti Galpo*, compiled and edited by Amarendra Chakraborty, were released by Prof. Swapan Majumdar and Prof. Juthika Bose. Prof. Majumdar shared his memories of Suresh Chandra Moitra, author of the book on Madhusudan. He was happy to note that NBT is showing keen interest in Bengali pioneers and their literature. Prof. Juthika Bose said that “NBT is working hard to create a book minded society, and these books which are of good quality and at affordable price makes its efforts fruitful.

Prof. Biswanath Roy, Prof. Ashim Chattaraj, Prof. Gopa Dutta Bhowmick and Prof. Sudip Basu spoke on various aspects of both Madhusudan and Tagore.

The programmes were coordinated by Shri Bratin Dey, Bangla editor, NBT.

In its efforts to promote the reading habit and book culture in remote and rural areas of the country, the National Book Trust, India organised a Book Fair from 11 to 13 August 2012 at Patiyali, Distict Etah, Uttar Pradesh in association with Anubhuti Seva Sansthan, Patiyali, Kashganj, Kanshiram Nagar. Patiyali is famous as the birthplace of Amir Khusro, a renowned 13th century Sufi poet, historian, saint and a music maestro.

The fair was inaugurated by Smt. Kiran Yadav, eminent social worker. Others present on the occasion included, Shri Amit Kumar (IPS), DIG, C.B.I, New Delhi; Shri Anshuman Yadav (IPS), DIG, B.P.R.D, New Delhi; Prof. Shahid, Maulana Azad National Urdu University, Hyderabad; Shri Manoj Mishra, Court Manager, District Court, Ghaziabad; Shri Dharmendra Sachan and Shri Sudhir Tyagi, Central Excise Officers; Shri Mohit Gupta, Asst. Commissioner, Commercial Tax, Noida, U.P. and other distinguished guests.

Books in Hindi, Urdu and English on a wide variety of subjects were displayed at the fair. Many students and book lovers bought books of their choice. Besides, a career counselling session was also held, where students were felicitated for their outstanding results in their Board examinations.
The 18th Delhi Book Fair was held from 1 to 9 September 2012 at Pragati Maidan, New Delhi. With e-books and e-publishing as the focus, the fair was organised by India Trade Promotion Organisation (ITPO) and Federation of Indian Publishers (FIP). More than 200 publishers from across the country participated including some foreign participants from Pakistan, China, US, and UK.

The Fair was inaugurated by Shri Tejendra Khanna, Lt. Governor of Delhi. Speaking on the occasion, Shri Khanna said the publishing industry had undergone a sea change and Indian publishers were adapting to the digital delivery through e-books.

Sharing her views on the theme of the Fair, Ms Rita Menon, Chairman and Managing-Director of ITPO said e-publishing is the need of the new generation and it would help books reach a larger audience.

**BOOK RELEASE FUNCTIONS**

A book release function was organised by the National Book Trust, India on 19 August 2012 at Jaipur for the release of the book in Hindi titled *Kashmir se Kanyakumari Tak*, published by the NBT and authored by Dr Rajesh Kumar Vyas.

Speaking on the occasion, Shri Prayag Shukla, noted litterateur, commended NBT for promoting good literature and informative material in the country. He added that the book was not just about the journey but more a reflection of the journey made by the author, which brings out the author's admiration and wonder.

Padamsri Dr Mukund Lath said that the author's book is like a visual imagery; whereas Padamsri Chandraprakash Deval was of the opinion that book is so interesting that it appears as if the reader is going on a journey himself.

Others who spoke on the occasion included Dr R.D. Saini, Director, Rajasthan Hindi Granth Akademi; Shri Gyanesh Upadhyay, Senior journalist; Shri B. L. Soni, Police Commissioner; and Shri Mahendra Singh Choudhury, Deputy Commissioner of Police. The programme was coordinated by Shri Pankaj Chaturvedi, Hindi editor, NBT.

The book presents in detail 14 select places of India including Kashmir, Dharamshala, Sikkim, Kerala, Chamba, Vaishali, Kanyakumari and others.

Shri Jairam Ramesh, Minister for Rural Development, Government of India released a book in Hindi, published by the National Book Trust, India titled *Gram Niyojan* and authored by Dr Mahipal. The release function was held in the auditorium of Krishi Bhavan, New Delhi on 24 August 2012.

Shri Jairam Ramesh praised the efforts of NBT in bringing out a book of topical nature relevant to the need of the hour. He said, “There are many books available on this topic in English but publishing book of such a nature in Hindi is a good initiative on part of the NBT.” Shri Ramesh also congratulated the author for putting together the book in a lucid style and called him a ‘good communicator’.

The author, Shri Mahipal also spoke on the occasion and said that the book is for the lay readers introducing them to the concept of rural development and planning in an easy to understand manner. The programme was coordinated by Shri Pankaj Chaturvedi, Hindi editor, NBT.
REMEMBERING MAHATMA GANDHI

Gandhi-Nehru Correspondence: A Selection
Arjun Dev (Ed.)
Spanning a period of about 26 years, this collection brings together the correspondence between Mahatma Gandhi and Pandit Jawaharlal Nehru. Together they portray a strikingly unique relationship that was not only personal but also political.
978-81-237-6125-1 Rs 95.00 (PB)
978-81-237-6126-8 Rs 350.00 (HB)

Gandhi-Patel: Letters and Speeches
Neerja Singh (Comp.)
This collection brings together select correspondences between the two on various matters of policies and strategies.
978-81-237-5556-4 / Rs 60.00 (PB)
978-81-237-5557-1 / Rs 250.00 (HB)

Gandhi and His Disciples
Jayant Pandya
This book is the story of twelve eminent Gandhians, their initiation and shaping of their personalities by the Mahatma and their contribution to humanity.
978-81-237-1116-4 / Rs 45.00

Gandhi: A Life
Krishna Kripalani
Mahatma Gandhi lived, suffered and died for his people. Yet it is not in relation to this country alone that his life has significance. Nor is it only as a patriot or revolutionary reformer that he will be remembered by future generations. An interesting and absorbing account of the life and achievements of Mahatma Gandhi.
978-81-237-0646-7 / Rs 60.00

Gandhi: The Writer
Bhabhani Bhattacharya
Gandhi's growth as one of the most influential personalities of modern times is matched in no measure by his growth as a prolific writer of considerable influence. It takes us on a fascinating journey into the inner workings of Gandhi as a writer.

Gandhi's India: Unity in Diversity
978-81-237-5213-6 / Rs. 40.00
Gandhiji's basic ideas underwent no change during the forty years of his active public life, but their expression and application varied according to circumstances. This brief anthology of Gandhi's utterances have been compiled by the National Integration Sub-Committee of the National Committee for Gandhi Centenary.

Pen-Portraits and Tributes by Gandhiji
U S Mohan Rao
The book is a precious little collection of Gandhiji's sketches and tributes on some of the eminent personalities of his time who influenced him greatly. This compilation throws light on a fascinating aspect of Gandhi's personality: his observations and the ability to penetrate the innate goodness of human nature in a few words.

The Mahatma and the Poet: Letters and Debates Between Gandhi and Tagore 1915-1941
Sabyasachi Bhattacharya
The introduction by the compiler examines the historical context of the correspondence and provides an overview of the major issues discussed.

Bapu (Part I)
F C Freitas
81-237-1026-7 / Rs 14.00
The story of Gandhi from his birth till the Dandi March in pictures and words.

Bapu (Part II)
F C Freitas
81-237-1025-9 / Rs 16.00
This book in continuation to Part I tells of Gandhji's arrest following the Salt Satyagraha and ends with his assassination.

Stories from Bapu's Life
Uma Shantak Joshi
978-81-237-0927-7 / Rs 35.00
A selection of Gandhi's articles drawn mainly from Young India, the Harijan and the Navajivan on Hinduism. Written on different occasions, these articles present a picture of Hindu Dharma in all its richness, comprehensiveness and sensitivity to the existential dilemmas of human existence.

Back to the Sources: A Study of Gandhi's Basic Education
Henry Fagg
81-237-006-9 / Rs 45.00
The title of the study indicates a dissatisfaction on the part of its author with much of the material that has so far been written on Gandhi on education. The present writer has attempted to construct a detailed contextual study of the most decisive period in the evolution of Gandhi's beliefs on education.

Voluntary Action and Gandhian Approach
D K Oza
81-237-0142-X / Rs 25.00
This book is a study of three voluntary movements in India—one for the conservation of forests, the second against the dreaded disease of leprosy and the third against exploitation of women workers, respectively. All these movements which resulted in bettering the lives of the underprivileged lot are inspired by the Gandhian technique of voluntary initiation and reliance on the participation of the masses.

Annotated Rights Catalogue of the Works on and by Mahatma Gandhi
978-81-237-5218-1 / Rs. 200.00 (PB)
978-81-237-5219-8 / Rs. 900.00 (HB)
This catalogue has nearly 700 entries of the works on and by Mahatma Gandhi published in India and abroad with their annotations, bibliographic details, copyright details, availability of translation and other rights with full contact details.
NBT is bringing out a publication titled *Who… Questions to 50 Interesting Answers* by Bal Phondke under Popular Science series. Herein we reproduce an extract from a chapter ‘Who was Typhoid Mary?’ — Editor

Charles Henry Warren was a wealthy banker in New York. Every prosperous New Yorker usually went away from the big city as it sizzled during the summer. So did Charles. He took his family to a seaside resort on Long Island in the summer of 1906. He rented a villa from one George Thompson. Since it was to be a holiday for the whole family he hired a robust lady to do the cooking for the duration.

They all moved in and were having a good time. But within a week, on the 27th of August, one of the daughters came down with typhoid which at the time was a dangerous disease to contract. Even as she was being treated her mother, Charles’ wife was afflicted by the same ailment. So did two of their maids. Others followed and soon six of the eleven belonging to that household were laid low with typhoid fever….

Thompson was now desperate. He went to George Soper who actually was a civil engineer. However, he had considerable experience in tracing causes of typhoid outbreaks of various proportions. He suspected that the recently hired cook, Mary Mallon, was the cause. Mallon had left the Warrens approximately three weeks after the outbreak. Soper began to research her employment history for more clues…. Soper was able to trace Mallon’s employment history back to 1900. He found that she had been working in a house in Mamaron in New York State for less than two weeks when the residents came down with typhoid. She then moved to Manhattan in 1901, and members of the family for whom she worked developed fevers and diarrhoea and the laundress there died. She then went to work for a lawyer until seven of the eight household members developed typhoid; Mary spent months helping to care for the people she made sick, but her care further spread the disease through the household. She kept changing employment again and three more households were infected. Typhoid outbreaks had thus occurred in every single household that she had worked for. In all 22 people became sick with typhoid when she was cooking for them, of which one young girl died besides the laundress.

Soper was satisfied that this was much more than a coincidence. Even so, he needed hard evidence to prove his theory beyond doubt…. Soper, therefore, wanted urine and stool samples from Mary to confirm his diagnosis. But Mary adamantly refused. Soper was forced at the time to abandon that idea but published his findings in the June 15, 1906, issue of the Journal of the American Medical Association.

Soper, nonetheless, was quite dogged in his pursuit. He did not give up easily. By now Mary was working as a cook in the home of Walter Bowen and his family. To get samples from Mallon, he approached her at her place of work…. 

**BOOKS RECEIVED**

**Women Rights, Human Rights;** Rathin Bandypadhyay & others; R. Cambray & Co. Pvt. Ltd., KGN House, 14 Ganesh Chandra Avenue, Kolkata-700013; ISBN 978-81-89659-10-3; Rs 750

A study of women who have been subjected to deprivation, brutality and extortion, the book argues that the laws that are in place to safeguard women are poorly implemented and there is really a very little protection available to them. It discusses in detail all sorts of problems from dowry to divorce, devdasi to sati, sexual to domestic exploitation and urges women to stand up.

**Handling of Plague Epidemics in India;** Dr. Satnam Singh; Unistar Books Pvt. Ltd., SCO 26-27, Sector 34A, Chandigarh-160022; ISBN 978-93-82246-17-6; Rs 100

The book discusses how the country suffered both nationally and internationally following the 1994 plague in Surat. In contrast to how the the so-called plague was handled by the governments and NGOs, the author discusses how the genuine pneumonic plague that started in Himachal Pradesh in 2002 was contained within a few weeks through adequate measures.


This publication explores the various aspects of cyber law and cyber regulations, taking the reader through a multitude of legal and policy issues that the Information Age poses. Employing a comparative law approach, this book, not only takes into consideration the changes brought about by the IT Act of 2000, but also contains the latest developments alongwith a comprehensive guide to this legislation.
Shri Sharma Rigvedi superannuated from the Trust on 31 August 2012 from the post of Assistant, after serving for 39 years. He had joined the NBT on 19 August 1973 and worked with various sections of the Trust.

Shri Narendra Singh retired from the Trust on 31 August 2012 as Senior Stenographer, after working with the NBT for 30 years. He had joined the NBT on 1 April 1982 and worked in various departments of the Trust.

We, at NBT, wish both of them a happy and healthy life ahead.

16TH KOCHI INTERNATIONAL BOOK FESTIVAL
1-10 December 2012
Fair open from 10.00 a.m. to 8.00 p.m.
Ernakulathappan Grounds, Durbar Hall Road
Ernakulam, Kochi

Publishers and booksellers may contact:
Antharashtra Pustakasavam Samithi
Kaloor Towers, Kaloor, Ernakulam, Kochi-682017
Tel.: 0484-4047588 Fax: 0484-23388324
E-mail: bookfestkochi@gmail.com
Website: www.bookfestkochi.org

We, at NBT, wish both of them a happy and healthy life ahead.

On India Government Service