

Subject: Invitation for participation in India Pavilion@India Guest of Honour at Abu Dhabi, Mexico & France

Dear Publishers,

Greetings from National Book Trust, India!

You will be happy to know that India has been designated as the Guest Country at Abu Dhabi International Book Fair 2019 (24-30 April), Guadalajara International Book Fair 2019 (30 November- 08 December) and Paris International Book Fair 2020 (March). The National Book Trust, India has been designated as the nodal organisation to organise the Guest of Honour presentations by Ministry of Human Resource Development, Govt. of India vide its letter No. 31-3/2017-BP/202 dated 8.11.2017, No. 5-9/2018-BP dated 4.12.2018, and No. 5-9/2018-BP dated 22.01.2019, respectively.

India is moving towards celebration of 75th year of its independence in 2022, towards the creation of a "New India". During the past more than seven decades of its independence, the country has made significant advancements in all fields, and more significantly, large majority of the population has become literate. Thus the new independent nation has created a vibrant community of readers, educationists, writers, knowledge institutions, publishers etc. which take pride in carrying forward the ancient knowledge handed down to them since 5000 years of civilizational discourse and combining the same with modern knowledge in the field of science, technology, Information Technology and other areas of human enquiry.

NBT being nodal agency for these Guest Country presentations, seeks to project the values of freedom which the world of knowledge and books offer which, in turn, build bridges of literary and cultural understanding. Therefore, we invite you to participate in the above said book fairs to strengthen the Guest Country presentations. The participation will be on first-come-first-serve basis.

An early response in this regard would be appreciated.

With regards,

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