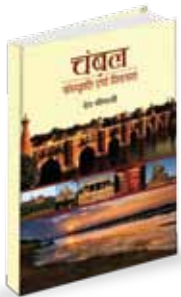


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PICK OF THE MONTH



Chambal : Sanskriti Evam Virasat
Dev Shrimali
Rs. 230.00
ISBN: 978-93-5491-797-4

NBT-India Organises First Annual Summer Camp 2023 for Children



National Centre for Children's Literature (Research Wing under NBT-India), organised its first-ever Annual Summer Camp from 19 to 23 June 2023. Filled with fun activities for children, the camp kicked-off on the occasion of National Reading Day (19 June 2023) to promote reading and to nurture the imagination and artistic abilities of little readers. The sessions were specially designed to cultivate the joyful habit of reading and enhance creative skills among young minds for children between the ages of 6 and 14 years. With the primary goal of encouraging learning with fun and instilling healthy reading habits, the 5-day camp offered an array of captivating activities for children such as calligraphy, origami, fluid art, science

experiments and enchanting storytelling sessions.

Day 1 of the Summer Camp started with a session on the Lost Art of Letter Writing organised by Daakroom, where children learned about how to write and post a letter. The session was conceptualised to introduce children to this form of handwritten communication in an innovative, creative, and engaging way. This was followed by an origami session conducted by Mr Ansh Rustagi, where children delved into the world of the traditional Japanese art





of paper folding. Children of age-group 6 to 8 years took part in a fun storytelling session by Ms Jaishree Sethi and an interactive calligraphy workshop for beginners by Ms Shafia Rehman.

Day 2 witnessed an explosion of colours and creativity as the children dabbled in a session of fluid art organised by Daakroom. This beautiful art form allowed them to experiment with various techniques to reveal stunning abstract masterpieces. This was followed by a theatre workshop conducted by Mr Harshit Daksh, which allowed the children to express themselves freely and build self-confidence. The day ended with a session on portrait study by Ami Sarkar, where children learned how to make creative portraits of their friends. Children of age-group 6 to 8 years engaged in an interactive storytelling session by Ms Shivani Kanodia.

On Day 3, students celebrated the International Day for Yoga (21 June 2023). The day began with teaching the children simple yogic postures which offered a way for the young yogis to be fresh and active the whole day. This was followed by a theatre workshop conducted by Mr Harshit Daksh with a session on calligraphy art conducted by Aditi Chauhan and a session on astronomy by Nehru Planetarium, wherein the children learned interesting facts about

the solar system. An experiential storytelling session by Ms Usha Chhabra was conducted for the children of age-group 6 to 8 years.

Day 4 began with a fascinating session on envelope art organised by Daakroom, where the children were provided with a wide variety of stamps to use for decorating their envelopes. The workshop enabled the children to let their creativity flow and craft personalised envelopes. This was followed by an art and craft workshop conducted by Ms Gaytri Katyal, where children made 3D cards with colours and newspapers.

The last day of the summer camp began with some mapology games conducted by Ms Piyali Dhar. Through interactive challenges and group activities, children learned about different countries, continents, and landmarks. The final day brought an explosion of curiosity with fun science experiments conducted by Ms Geeta, who guided the children through interesting science experiments.

The enrolment in the Summer Camp was free for all. For the children who were unable to attend physically, the sessions were telecast Live through a WebEx link made available on NBT-India's social media handles. With the enthusiastic participation of about 150 children from across Delhi-NCR, the Summer Camp was a week of learning and fun activities.

NBT-India Organises Summer Camp 2023- Mumbai Edition

This summer, kids were in for a treat as the Western Region Office of National Book Trust, India organised the Mumbai Edition of the first-ever Annual Summer Camp at the P.L. Deshpande Hall, Ravindra Natya Mandir, Prabhadevi, Mumbai. The two-day summer camp was organised on 1st and 2nd June 2023, and saw participation of about 50 children between ages 8 and 11. The two-day camp involved captivating activities like interactive storytelling sessions and calligraphy workshops for young learners.

Young children from the Decimal Foundation and The Vatsalya Foundation attended the Summer Camp on both days and participated

in the various activities. Their day started with a visit to the NBT-India Bookshop, where the children enthusiastically browsed through books in English, Hindi, Marathi, and Urdu.

An engaging storytelling session based on the story “Tytyl ka Saahas”, published by NBT-India, was delivered by Ms Sarita Shetty followed by a mindful segment where kids were encouraged to recite their stories and poems.

In the session on the art of Calligraphy, Mr Jaideep Shetty explained the basics to the children and demonstrated how to write using various tools, and helped them to make strokes using calligraphy pens, flat brushes, sponge brushes, water pens, and chisel markers, etc.



NBT-India's Book Exhibition @G20 4th EdWG Meeting

National book trust, India participated in the G20 Multimedia Exhibition organised during the 4th Education Working Group Meeting (EdWG) at the Savitribai Phule University in Pune from 17-22 June 2023. The exhibition aimed to showcase the Financial Literacy and Numeracy (FLN) Initiatives undertaken by organisations and stakeholders, as per National Education Policy 2020.

Among the distinguished visitors to NBT-India's exhibit were notable G20 delegates, including Mr Deepak Kesarkar (Cabinet Minister for the Ministry of Education and Ministry of Marathi Language), Mr Dmitry Afanasiev (Deputy Minister of Science and Higher Education of the Russian Federation), and Mr Jose Manuel Bar Cendon (Secretary of State for Education of Spain). Additionally, students and educators from various schools also attended.

NBT-India's exhibit featured publications specially designed for developing FLN in students, including the recently developed series of Workbooks focusing on Early Childhood Care and Education, books in bilingual & trilingual format, and much more.

These books are developed by NBT-India in collaboration with State-level education departments, incorporating local contexts and characters to facilitate foundational literacy in the mother tongue of young learners. This also aligns with the global education development agenda under the Goal 4 (SDG4) of the 2030 Agenda for Sustainable Development, adopted by India in 2015 to “ensure inclusive and equitable quality education and promote lifelong learning opportunities for all by 2030”.



NBT-India @ Seoul International Book Fair 2023

National Book Trust, India participated in the 2023 edition of the Seoul International Book Fair organised from 14-18 June 2023 at the Coex Halls, Gangnam-gu, Seoul, Republic of Korea. The annual fair aims at bringing quality literature from around the world on a shared platform to promote the literary works and writings of different authors and publishers.

The India Stand was inaugurated by Shri Surinder Bhagat, Deputy Chief of Mission & Ms Ananya Agarwal, First Secretary (Culture), from Embassy of India in South Korea.

NBT-India represented Indian publishers and authors at the collective India Stand, where about 200 books, including the

works of various Indian authors and books by top Indian publishers were put on display in English, Korean, Hindi and various other languages. The vibrantly illustrated children's titles published by NBT-India were a hit among the visitors as the visual medium transcends all language barriers.

Earlier in 2013, India participated as the Guest of Honour Country at the Seoul International Fair. During the course of the fair, an Illustrator's Workshop with Korean school children was organised at the India Pavilion by NBT-India, where the book, *My Umma's Sari* was developed using illustrations made by students under the supervision of Shri Siddhasattawa Basu, graphic artist and author.



NBT-India @ Valladolid Book Fair 2023

National Book Trust, India (NBT-India) participated in the Valladolid International Book Fair organised in the University Town of Valladolid, Spain from 2 to 11 June 2023. The ten-day book fair was a hub for book lovers and people with similar interests to discover literature from different parts of the world and indulge in conversations with various authors, literary experts, publishing agents, etc.

The Valladolid Book Fair served as a great platform to facilitate cultural exchange of literature and showcasing the Indian literary heritage to a larger international audience. The fair also provided an

ideal platform for fostering collaborations, networking, and sharing insights on publishing trends and practices.

An interesting exhibit of books from India were put on display at the collective India Stand where books by various Indian publishers were displayed including titles in Spanish, Hindi, English and other Indian languages published by NBT-India. Visitors were especially delighted to see many Spanish translations of titles published by NBT-India on display. The exhibition showcased a broad spectrum of genres, including fiction, non-fiction, poetry, children's literature, and works on Indian culture and heritage.



International Day of Yoga

On 27 September 2014, Hon'ble Prime Minister Shri Narendra Modi presented the idea for establishing an International Day of Yoga at the United Nations General Assembly. The International Day of Yoga has been celebrated across the world annually on June 21 following its inception in the UN General Assembly. This year the theme of International Yoga Day is "Yoga for Vasudaiva Kutumbakam" or "Yoga for the Welfare of All as One World-One Family", which was announced during the 102nd Episode of PM's Mann ki Baat.

Yoga, an ancient practice with its roots in India, is a holistic approach to physical, mental, and spiritual well-being. It embodies a union of the mind, body, and spirit, offering practitioners a path to inner peace and balance. Through a combination of physical postures, breath control, and meditation, yoga seeks to promote harmony within oneself and with the world around us.

Most yogic postures, asanas, are simple and easy to perform with proper guidance. The practice of yoga is not bound by age, a young kid or an old person can practise various yoga asanas for their physical well being.

The asanas involve a series of poses that enhance flexibility, strength, and balance in the body. For someone just starting out

or is in the initial stages of learning yoga and its benefits, it is essential that they are guided thoroughly through the process. Beyond the physical benefits, yoga is a powerful tool for improving mental and emotional well-being. The practice of meditation and pranayama (breathing technique) calms the mind, reduces stress, and promotes relaxation.

In essence, yoga offers a sanctuary from the fast-paced life, providing us with the ways to find balance, happiness, and inner peace. Whether seeking physical fitness, mental clarity, or a deeper spiritual connection, yoga has something to offer everyone, making it a timeless and invaluable practice for people around the globe.

As activity on phones, computers and laptops has increased manifold due to online classes, work, etc., a lot of tension builds up in one's neck. This simple and easy neck exercise for relieving tension is very well demonstrated in the book, *Grow with Yoga for a Better Tomorrow* book published by NBT-India.

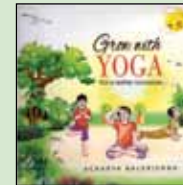
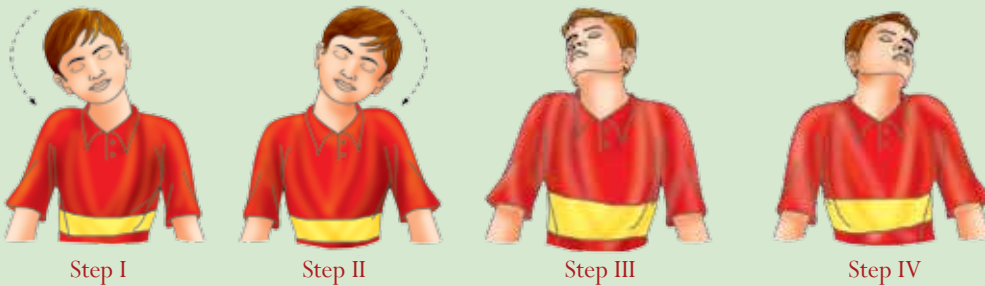
Neck Exercises

Children! First sit down. While keeping your backbone in a straight position, gently tilt your head towards your right shoulder and try to touch it with your ear. Stop when you feel the stretch. Try not to raise your shoulder. Now, come back to the original position.

Do it Yourself

Now exhale the air slowly, move the neck and head downwards and touch your chin on the chest. Then, while inhaling, move your head backward with ease and comfort. Repeat the whole exercise for five times.

Now move your head and neck slowly in a clockwise direction. Repeat the same exercise in the anti-clockwise direction.



Grow with Yoga For a Better Tomorrow

Acharya Balkrishna

₹215.00

ISBN : 978-81-237-9763-2

NBT-India Celebrates International Yoga Day 2023

On 21 June 2023, the employees of NBT-India enthusiastically participated in an early morning Yoga session organised in its Headquarters in Vasant Kunj, New Delhi. The Yoga instructor briefly introduced the employees about yoga and benefits of practising yoga before proceeding to demonstrating various yogic poses.



As it is essential for yoga asanas to be performed on an empty stomach and in a neat and calm environment, everyone came early

to the common ground with their Yoga mats to practise stretching and yogic postures.

NBT-India's Recently Launched PM-Yuva Series

The present collection of books represents the recently published titles under NBT-India's new Publishing Series, PM-YUVA Series. These books are published as part of the PM's Mentoring Yuva Scheme 1.0 (launched by the Ministry of Education), under which 75 young authors under the age of 30 were selected through an All-India contest. NBT-India is the Implementing Agency of the Scheme.



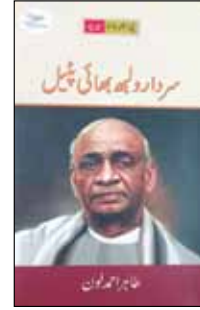
Layek-Gathar Nayok-Khonje (Bangla)
Sushmita Halder
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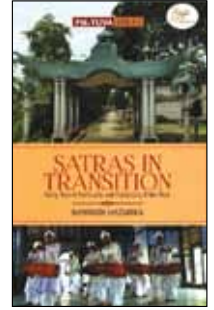
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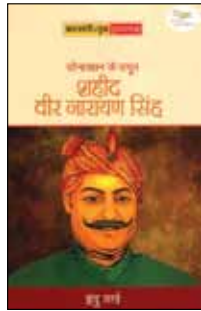
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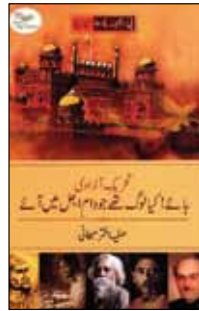
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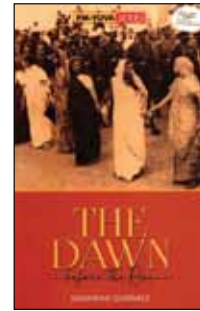
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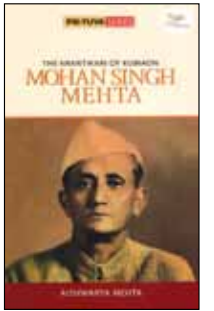
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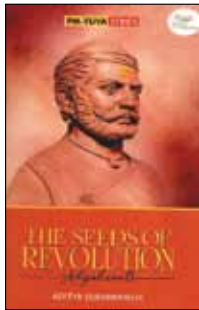
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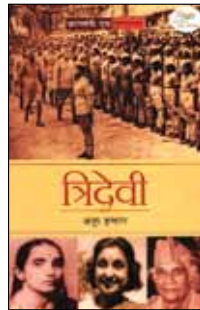
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Aishwarya Mehta
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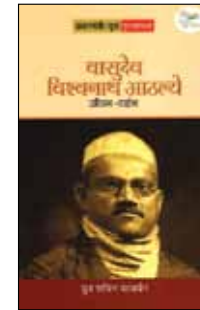
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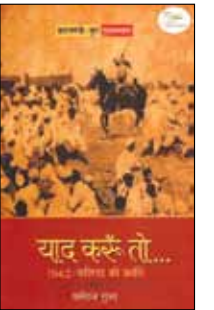
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Yaad Karoon To... 1942 : Ballia Ki Kranti (Hindi)
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Japanese Publisher Kodansha & Nippon TV meet Director NBT-India



In view of the success of the Mottainai series of book published by National Book Trust, India in bilingual edition in various Indian languages in association with one the leading publishers in the world, Kodansha Ltd. publisher of Japan, a crew of Nippon TV along with Mr. Yoshiaki Koga head of International Rights Division, Kodansha had an interaction with Shri Yuvraj Malik, Director National Book Trust, India to elicit his response about the ongoing Mottainai project.



Kodansha Ltd. is a leading publisher of Manga books in Japan. The Mottainai Grandma series is one of the most sought-after publications by Kodansha, which is being published and distributed in India by NBT-India.

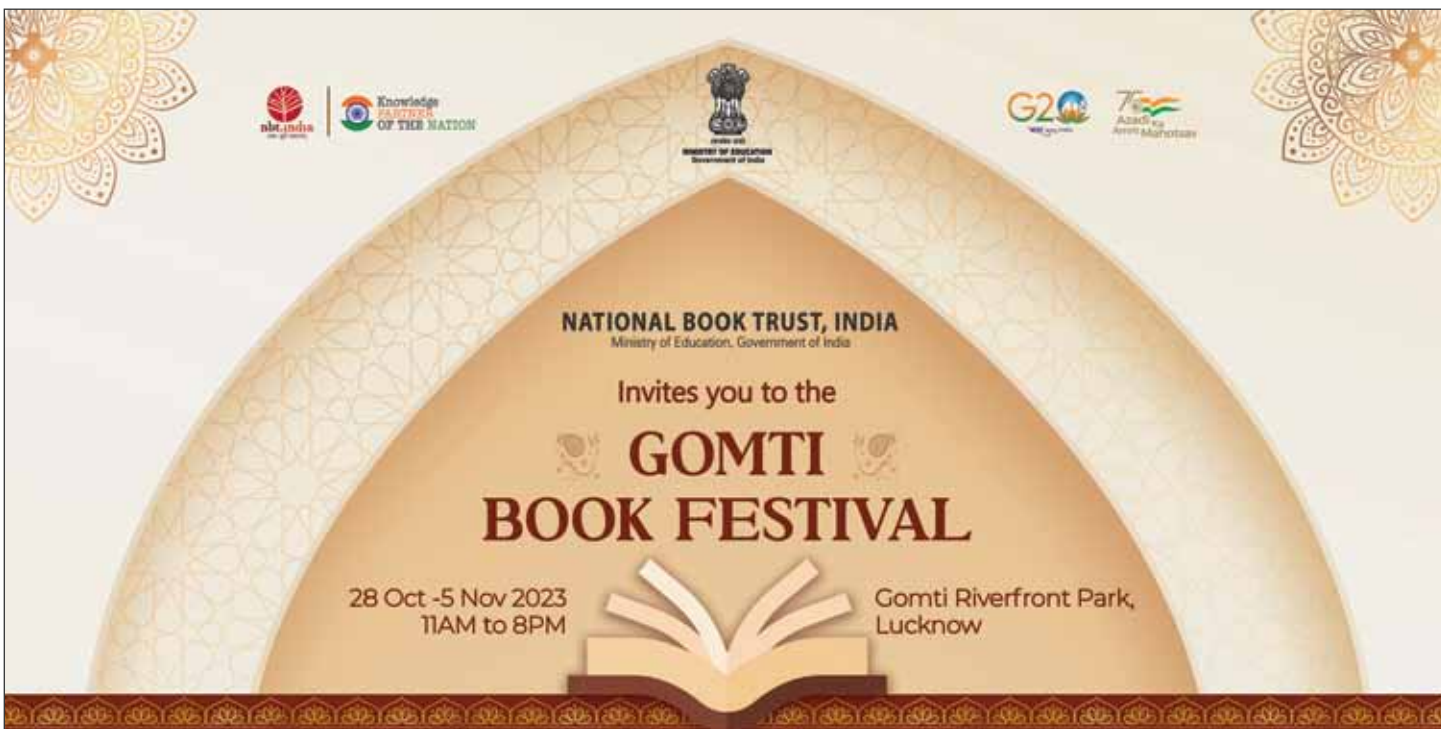


In view of the success of the series, an interview was set up by Nippon TV (a Japanese broadcast television network) with Mr Koga and Shri Malik to elicit the response about the ongoing Mottainai Project in India. During the interview, it was discussed how producing titles in bilingual format has opened up many avenues in the world of Publishing as it helps bring literature from one part of the world to the other in their mother tongue.



The book, authored by Ms Mariko Shinju talks about the Japanese concept of Mottainai. The words that describe the phrase best are, "What a waste!" and "Do not waste!" It essentially refers to a situation in which something of value is being wasted or used without careful consideration.

Announcing Gomti Book Festival 2023



NBT-India Participates in Shimla Book Fair

National Book Trust, India participated in the Shimla Book Fair, organised from 24 June to 2 July 2023 at the Gaiety Theatre, Shimla. Dr (Col.) Dhani Ram Shandil, Health and Family Welfare Minister, Himachal Pradesh and Shri Surinder Chauhan, Mayor, Shimla visited NBT-India stall and commended NBT-India's efforts in making literature from all around the country written in different languages, available to different parts of the country with translations of these titles. Books in English, Hindi and various Regional languages

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were displayed at the stand for different age groups, where visitors took delight in browsing through the interesting titles.



45-Day Long Delhi Pustak Parikrama Completed

National Book Trust, India's Delhi Pustak Parikrama completed its 45-day long journey on 20 June 2023. During the Pustak Parikrama, NBT-India's Mobile Exhibition Van (MEV) made its way through the Delhi-NCR region, covering remote parts.

Phase-I of the Pustak Parikrama started on 16 May 2023 and ended on 31 June 2023. Subsequently, Phase-II of this journey began on 1 June 2023 and successfully concluded on 20 June 2023, after covering more than 30 destinations in and around the Delhi-NCR region.



Noida, Greater Noida, Gurugram, Jhajjar, Rohtak, Sonapat, Karnal, and Panipat. Book lovers and literature enthusiasts were able to choose from a plethora of books in various genres, viz. Fiction, non-fiction, biographies of famous personalities, history, science & technology, general knowledge, vibrant books for children, and much more.

During Phase-II, the MEV visited J.N.U., CGO Complex, Khan Market, Paschim Vihar, Mayur Vihar, Meerut, Ghaziabad,

NBT-India at Technical Official Language Conference

On 6 June 2023, National Book Trust, India set up a book exhibition at Dr. Ambedkar International Convention Center, New Delhi during the 2nd Technical Official Language Conference organised by the Rajbhasha Department, Ministry of Home Affairs, Government of India.



You can also find the e-Newsletter on our website www.nbtindia.gov.in

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Editor: Kanchan Wanchoo Sharma

Editorial Associates: Swati Malik & Hitakshee Malik

Production Officer: Narender Kumar



NATIONAL BOOK TRUST, INDIA

Nehru Bhawan, 5 Institutional Area,
Vasant Kunj, Phase-II New Delhi-110 070

E-mail: office.nbt@nic.in

Website: www.nbtindia.gov.in

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