

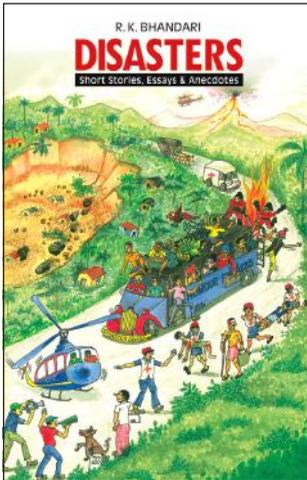
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## New Delhi World Book Fair Focuses on Environment



### PICK OF THE MONTH



#### Disasters: Short Stories, Essays & Anecdotes

R.K. Bhandari

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One of the burning issues of contemporary times is the declining quality of our environment and the degrading changes that are shaping our climate across the globe. Over the last few decades, the human intervention with nature has increased manifold, which is disrupting the balance of nature. The dependence of humans on natural resources has risen up. The felling of trees, pollution, global warming, emission of poisonous gases, ozone depletion, etc. are leading towards drastic environmental changes thereby causing greater threat to not only human beings but to other living beings as well. The current situation is alarming and a growing number of scientists, scholars, activists and the general public are focusing on this global

issue of our times, and rightly so.

The forthcoming New Delhi World Book Fair is focusing on the theme 'Environment and Climate Change.' The theme attempts to highlight that environment is our basic life support system. It provides us the air we breathe, the water we drink, the food we eat and the land we use. The thoughtless use of natural resources is leading towards serious environmental problems. There is a need to protect planet and our own future.

At the specially designed theme pavilion, books in Hindi, English and other Indian languages on environment related subjects viz. climate change, global warming, pollution among others would be displayed. During the Fair, discussions, conversations with the

authors, environmentalists, book release functions, etc. would be organized where the experts would discuss over the ways through which environment can be saved from further deterioration.

The New Delhi World Book Fair will be organized at Pragati Maidan, New Delhi from 6 to 14 January 2017.

The Theme evokes the ancient wisdom of peace and harmony between humanity and nature as



expressed through the insightful hymn mentioned in *Yajurveda* 36:17  
 The peace in the sky, the peace in the mid-air,  
 the peace on earth, the peace in waters,  
 the peace in plants, the peace in forest trees,  
 the peace in All Devas, the peace in Brahman,  
 the peace in all things,  
 the peace in peace,  
 may that peace come to me.

## Vigilance Awareness Week

National Book Trust, India observed Vigilance Awareness Week from 30<sup>th</sup> October to 4<sup>th</sup> November 2017. The observance of Vigilance Awareness Week commenced with the Integrity Pledge by the officers and employees of the Trust at NBT Conference Room on 30 October 2017.

While administering the integrity pledge, Dr Rita Chowdhury, Director, NBT said, “We should have clear consciousness. We should do our duty honestly and sincerely to stand tall and live happy.” Dr Chowdhury remarked that we need to resist corruption and if an employee is forced to involve in unethical activities, we should avoid it and report about it.

Speaking on this occasion, Shri Ahmad Ali Khan, Joint Director (Admin & Finance), NBT said that this year the theme of the Vigilance Awareness Week is ‘My Vision – Corruption Free India’. He added that the week is organized to create a sense of awareness and involvement. He further added that our silence to unethical



action leads to corruption. We should resist such action and continue to fight against corruption.

Shri Satish Kumar, Joint Director (Production) also spoke on the occasion. He was of the view that it is necessary to fight corruption, and the rules and regulations as specified by the government should be followed sincerely.

During the week, a lecture on the topic ‘My Vision – Corruption Free India’ was organised at the NBT Conference Room on 3 November 2017. Shri A K Sinha, former Director of Printing, Government of India, was the guest

speaker on the occasion.

In his address, Shri A K Sinha highlighted the responsibilities of the employees to observe vigilance. He said that the Constitution of India has defined the duties and responsibilities of the government employees. He added that we need to furnish our task within stipulated time and in accordance with the rules.

Talking about corruption, Shri Sinha said that to make India corruption free, one should not involve himself/herself in corrupt practices nor should instigate others for corruption.

Explaining the term ‘vigilance’, Shri Sinha said that vigilance has three parts viz. preventive, participative and punitive which provide protection to the honest employees. He said that Vigilance Awareness Week is observed to make employees vigilant about the rules and their duties.

Smt. Neera Jain, CE&JD and Chief Vigilance Officer, NBT coordinated the programme.

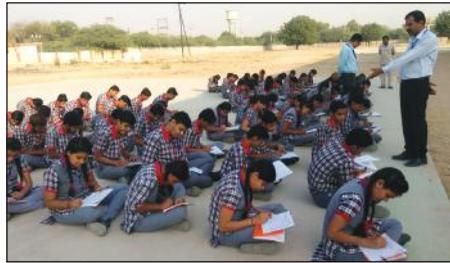


## Sardar Patel Birth Anniversary Celebrations

On the occasion of 142nd birth anniversary of Sardar Vallabhbhai Patel, National Book Trust, India organized a discussion on the life and contribution of Sardar Vallabhbhai Patel at Kendriya Vidyalaya No. 1, Bikaner on 1 November 2017.

In his address, Shri Baldeo Bhai Sharma, Chairman, NBT said that Sardar Patel was a well-known barrister of India. Even though he was highly educated, he dedicated his entire life for the nation. He added that when we talk about a great personality like Sardar Patel, it reminds us of the unification of our country whose culture is great and needs to be preserved.

He also observed that education should not be career oriented only, it should also make us understand life closely as we have to fulfill social concerns. He



added that while discussing about Sardar Patel we are trying to understand his contribution and ideals closely.

Dr Bulaki Sharma, noted author and Sahitya Akademi award winner said that Sardar Patel played a significant role in freedom struggle of India. Following independence, Patel successfully took up the responsibility of bringing together the many princely states of India as a nation.

Shri Madhu Acharya Ashawadi, well-known author; Dr Meghna Sharma, Professor, Gangasharan University; Dr Neeraj Daiya, well-known critic; and Shri Sarjeet Singh, Principal, Kendriya Vidyalaya, Bikaner also spoke on the occasion.

Later, an essay competition was organized in which more than hundred students participated.

The programme was coordinated by Dr Lalit Kishore Mandora, Hindi Editor, NBT.

## Sharjah International Book Fair

National Book Trust, India participated in the 36th edition of the Sharjah International Book Fair held at Sharjah Expo Centre, Sharjah from 1 to 11 November 2017.

His Highness Sheikh Dr. Sultan bin Muhammad Al Qasimi, Member of the Supreme Council Ruler of Sharjah, inaugurated the Fair. HE Ahmed Al Ameri, Chairman of the Sharjah Book Authority was also present on the occasion. At the opening ceremony several awards were presented including the Best International Publisher to The Mathrubhumi Printing and Publishing Co. from India among others.

Themed 'A World in My Book', this year's edition featured 1,650 publishing houses from 60 countries including Australia, Bangladesh, Denmark, Italy, India, Jordan, Kuwait, Russia, South Korea, etc. This year, United Kingdom was the Guest of Honour country in line with the UK/UAE Year of Creative Collaboration 2017. The UK showcased the significant literary titles and products in its industry as part of a strategic partnership to provide an integrated cultural programme for



British authors participating in SIBF.

Hon'ble Members of Rajya Sabha Shri Jairam Ramesh and Shri Derek O'Brien; well-known actors Ms Hema Malini and

Ms Asha Parekh; noted authors Ms Preeti Sheenoy, Shri Vikas Swarup, Shri Manu Joseph; and young author Ms Justina Jibin were among the special guests from 48 countries who participated in a number of literary programmes held during the Fair.

The major highlights of the Fair were the Book Signing Corner, Comics Exhibition, The Future Zone Pavilion, Cookery Corner, SIBF / American Library Association Conference and the literary and cultural programmes organized for children, booklovers and publishers.

NBT's participation included a collective exhibit of over 250 books, in Hindi, English, Malayalam, Sindhi and Urdu languages brought out by 22 publishers across the country. Indian fiction, children's books as well as books on Gandhi and text books for higher education attracted a large number of visitors to the NBT stall.

Shri Imran-ul-Haque, Deputy Director (Exhibition) and Shri Mukesh Kumar, Assistant Director (NRO) represented NBT at the Fair.



# Training Course in Book Publishing

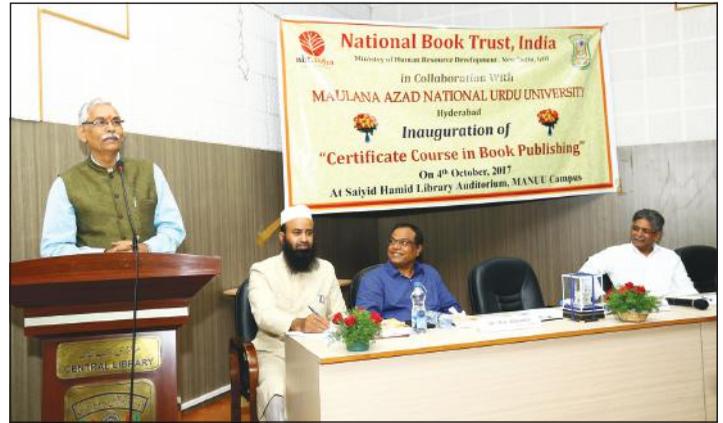
## Port Blair

National Book Trust, India organized a job-oriented training course in book publishing at the Jawaharlal Nehru Rajkeeya Mahavidyalaya, Port Blair from 24 to 31 October 2017.

Dr Francis Xavier, Principal, JNRM and Dr Vyas Mani Tripathi, Head, Department of Hindi also spoke on the occasion.

Over 40 participants attended the programme. The valedictory function

Chancellor, Maulana Azad National Urdu University, presided over the function. Dr M A Sikandar, Registrar, MANUU; and Dr Mohd. Yousaf Khan, Principal, Polytechnic MANUU were the speakers on the occasion.



Ms Rashmi Singh, Secretary, Social welfare was the chief guest on the occasion. She said that despite technological revolution, printed books still have their relevance. She also talked about the role of the writers in the society and urged participants to make use of the opportunity to acquire knowledge about book publishing during the programme.

Swami Shuddhananda Saraswati Acharya, Chinmaya Mission was the guest of honour on the occasion. He talked about the importance of reading habit. He said that literature is mirror of society. Reading good books enables a person to become a better human being in the society. He added that along with usage of technology we must continue to inculcate the habit of reading.

was held on 31 October 2017 in which Shri Yashpal Garg, Secretary, Municipal Council, Port Blair was the chief guest. The faculty members included Shri Prabhat Kumar, Managing Director, Prabhat Publications; Shri A K Sinha, former Director, Directorate of Printing, Govt. of India; Dr Suresh Chand, former Special Officer, MHRD; and Ms Renu Kaul Verma, MD, Vitastsa Publishing.

## Hyderabad

National Book Trust, India organized a certificate course in book publishing at Maulana Azad National Urdu University, Hyderabad from 4 to 11 October 2017. Shri Baldeo Bhai Sharma, Chairman, NBT inaugurated the programme. Dr Shakeel Ahmad, Pro Vice

About 50 participants from across the state participated in the programme. The valedictory function was held on 11 October 2017. Dr M A Sikandar was the chief guest on the occasion.

During the course, the participants were given information about the various aspects of book publishing like copyright, editing, e-publishing, sales and marketing, designing and publishing. The faculty included Shri Sridhar Balan, Consultant, Ratna Sagar; Shri B D Mendiratta, former, Principal, Pusa Polytechnic; Shri Kalyan Banerjee, former chief Production Officer, NCERT; Shri Pranav Singh and Ms Lipika Bhushan.

The programmes were coordinated by Shri Narendra Kumar, Production Officer, NBT.



## Discussion on Reading Habits

On the occasion of National Education Day, National Centre for Children's Literature organized a discussion on the topic 'Making Reading Pleasurable for Children through Activities' at NBT Conference Room on 13 November 2017.

In her keynote address Dr Madhu Pant, former Director of Bal Bhavan, New Delhi, said that "Children are full of enthusiasm and are adaptable. We need to utilize their energy and guide them in order to bring them closer to books."

Talking about her experience in bringing children closer to books, she said that when we present stories in the form of drama, the children participate in the storytelling session more actively and



show keen interest in books. She added that children like to do things of their own, which provides us an opportunity to impart knowledge to children through literature. Therefore, she further added that it is necessary that we involve children in various innovative activities to help them enjoy reading.

She observed that we often talk about joy of learning but do not think about joy of teaching and joy of storytelling. She felt that if parents or teachers themselves do not enjoy storytelling, then the children will also not participate actively in the storytelling.

Ms Neera Jain, Chief Editor & Joint Director, NBT, was also present on the occasion.

Well-known children's authors, educationists, librarians and other professionals in the field of children's literature participated in the discussion. They also shared their opinions about various issues related to storytelling.

The programme was coordinated by Shri Dwijendra Kumar, English Editor, NBT.



## Children's Activities at Varanasi Book Fair

National Centre for Children's Literature organised a number of activities for children during Varanasi Book Fair held from 11 to 15 September 2017. The literary and cultural programmes included Sanskrit shlok recitation competition for children; Inter-college speech competition in Sanskrit for young adults; discussion on



on Sanskrit sholkas by noted Kathak Gurus Nalini and Kamilini was held at Town Hall Maidan, the venue of exhibition. A large number of students from various schools and colleges participated in these programmes.

The programmes were coordinated by Shri Dwijendra Kumar, English Editor, NBT India.



Sanskrit language and literature; dramatic performance on Munshi Premchand's story Tethar and a solo performance by Ms. Maya depicting Draupadi; and an Illustration workshop for children based on Sanskrit shlokas.

Besides, a Kathak Dance recital based



## Excerpts

The Trust has recently published a title *Cancer: Health Education Book*. Written by S.M. Bose, this revised edition helps in creating awareness about cancer. Herein we reproduce an excerpt from the chapter 'Warning Signals' - Editor

The diagnosis of patients suffering from cancer of a late stage is not difficult, since by then the patient experience some major problems and rushes for medical help. However, diagnosis in a patient suffering from the disease at an early stage is a big problem since most of these patients remain asymptomatic, i.e. most of them do not have any major problem and that prevents them from visiting a doctor.

Hence, the need to detect the warning signals of cancer by oneself should be an important method to arrest it at its outset. 'How to suspect cancer' is then the 'million-dollar question'—not only for the patient, but for the doctor as well.

Cancer, when it invades the body, produces some responses which had not been there earlier on; and which a patient with a keen observation notices and feels. These feelings or problems experienced by the patient are known as 'symptoms' and may be an indication of disease or illness. Pain, difficulty in breathing, cough, palpitation, bleeding, swelling or nodule in any part of the body, are examples of such symptoms, which may bring the patient to a doctor.

The disease also results in some changes in the physical state of the patient, which can be noticed by the patient himself or by the attending doctor. Examples can include the presence of jaundice, swelling or presence of nodule in any part of the body, enlargement of liver, presence of fluid in the abdomen and so on. A combination of signs is more informative in detection of the disease than a single one; and therefore the doctor must undertake complete and thorough examination of the patient.

There are certain problems, which can present either as a symptom or as a sign or both, which can be noticed by the patient, and the doctor also detects them while undertaking examination; for example the

common ones being, jaundice, swelling in the body, fever among others. It should be remembered that many of these symptoms and signs are also associated with a number of other diseases. Since majority of these are non-cancerous diseases, hence a patient should not panic on discovering any of these symptoms or signs. At the same time, he / she should not neglect it by delaying medical examination.

Presence of these signs and symptoms are known as warning signals which cautions one to be careful and to get oneself examined and investigated to rule out the possibility of cancer.

World Health Organisation (WHO) has listed the following seven points as warning signals for cancer:

**Change in Bowel or Bladder Habits:** This may include a feeling of constipation or diarrhoea in comparison to the past normal habit of bowel evacuation. This may be an early indication of cancer of the bowel.

Similarly, a change in the habit of urination in the form of frequency, thinning of urine stream, retention of urine, bleeding along with urination, are some early signs of cancer of the urinary system.

**A Sore that Does not Heal:** A chronic wound anywhere in the body, which

refuses to heal in two weeks time of normal treatment, should be a warning of cancer.

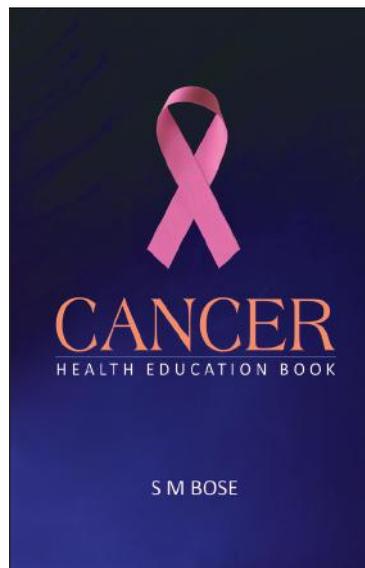
**Unusual Bleeding or Discharge from Any Source:** Bleeding along with stool or urine, or with vomit or cough, or from the nipple may be an indicator of underlying cancer. The amount of bleeding or frequency cannot decide whether the bleeding is or is not because of cancer, therefore it is necessary to investigate the cause and rule out the presence of cancer. Bleeding from rectum is usually due to piles but it can also be due to cancer of rectum and hence, it is essential to establish the exact cause of bleeding.

**Thickening or Swelling in Breast or Any Other Part of Body:** The appearance of a new swelling or thickening in any part of the body, especially in the female breast, call for a consultation with a specialist. The incidence of breast cancer is increasing very rapidly and therefore, it is necessary to identify cancerous changes in the breast. The swelling due to cancer is not at all painful at the outset, and that is why it is neglected. However, one has to pay a heavy penalty for this assumption.

**Indigestion or Difficulty in Swallowing:** Indigestion, pain or uneasiness in the upper part of the abdomen, loss of appetite, nausea or vomiting without any known cause or difficulty in swallowing, are early signals of the possible presence of cancer.

**Obvious Change in Wart or Mole:** Every person has got a wart or mole somewhere on the body. As such it is innocuous, but if any one of these start showing an apparent change from its earlier shape, size, colour or start bleeding, then one should consult a specialist to rule out the possibility of it having turned into cancer. It is always safer to get such a wart excised and get a biopsy examination done to establish the diagnosis.

**Nagging Cough or Hoarseness of Voice:** Cough, which lingers on for a long time in spite of adequate treatment, should be thoroughly looked into to rule out the cause for alarm. Similarly, hoarseness of voice lasting for more than two weeks should be looked into carefully.



**Cancer: Health Education Book**  
S.M. Bose  
978-81-237-8094-8; Rs 210

## @ the NDWBF 2018

### NEW DELHI RIGHTS TABLE

As part of the New Delhi World Book Fair, the NBT is organizing the 6th New Delhi Rights Table (NDRT) on 8 and 9 January 2016. The two day event brings together publishers, Rights' agents, translators and editors from India and abroad to network and explore business opportunities together.

The NDRT is the only forum to explore the exciting world of Indian books in English, Hindi and all Indian languages. The NDRT offers you B2B sessions in a refreshingly new business ambience. The unique format will enable participants to book their own table, meet each other and present their products and ideas.

For online Registration at the NDRT 2018, and for other details, kindly visit our website [www.newdelhiworldbookfair.gov.in](http://www.newdelhiworldbookfair.gov.in).

We look forward to your participation at the NDRT 2018, we would also appreciate if you let your contacts and partners, both in India and abroad, know about this unique forum and invite them to participate.

For further details please write to:  
Benny Kurian  
[newdelhirightstable1@gmail.com](mailto:newdelhirightstable1@gmail.com)

### AUTHORS' CORNERS

Authors' Corners at the New Delhi World Book Fair, add a certain literary charm to the programmes held during the Fair. Authors — young and old and new and established, all participate in special reading sessions as well as in engaging discussions and debates with their readers.

Exclusively designed spaces, these Authors' Corners are spread across the Halls of the Fair, where events will take place throughout the duration of the Fair.

Publishers interested in hosting their authors at Authors' Corners may send the complete profile of the author: Name, Bio-data, books published, awards and honours as well as a photograph and preferred date/time, they would like their event to be scheduled.

Fee for a programme: Rs.3000/-  
For further details please write to:  
Neera Jain

Chief Editor & Joint Director  
National Book Trust, India  
Nehru Bhawan, 5 Institutional Area, Phase-II  
Vasant Kunj, New Delhi - 110070  
Email: [neerajain.nbt@nic.in](mailto:neerajain.nbt@nic.in)

### FAIR DAILY

The visitors' pick and a must read for the New Delhi World Book Fair goes is the **FAIR DAILY**. An NBT initiative, the **FAIR DAILY** is the only daily publication which is distributed throughout the fair grounds. It is the best and unique opportunity for publishers, booksellers and other fair participants to be seen and heard.

Readers are free to send in their ideas and pieces on books, and book industry to be featured in the Fair Daily.

You can also advertise your contents/products to attract visitors to your stall at the Fair.

The Rates for the Advertisements are:

Full page	One issue	Rs. 15000/-	Inside pages	Nine issues	Rs. 30000/-
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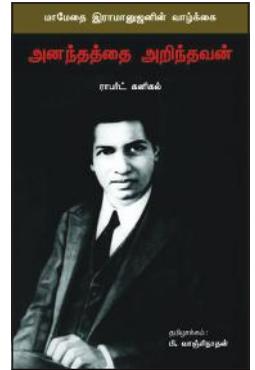
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### NATIONAL MATHEMATICS DAY

The National Mathematics Day is observed every year on 22nd December to celebrate birth anniversary of great Indian Mathematician Srinivasa Ramanujan.

Ramanujan was born on 22 December 1887 in Tamil Nadu and died at young age of 32 on 26 April 1920. As a mathematical genius, without any formal training in pure mathematics, he had compiled more than 3900 mathematical results and equations. Along with British Mathematician Godfrey Harold Hardy, Ramanujan had discovered the smallest number represented as sum of two cubes 1729 which is known as Hardy-Ramanujan number.



Robert Kanigel wrote the biography on Ramanujan, titled *The Man Who Knew Infinity: A Life of the Genius Ramanujan*. The book has been published by NBT in many Indian languages including Hindi, Kannada, Tamil and Telugu.

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The views expressed in the signed articles do not necessarily reflect the official views of the Trust.

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