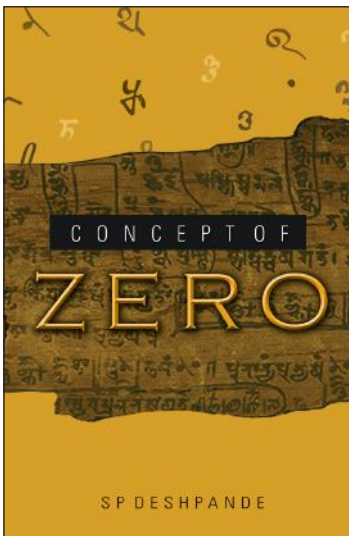


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PICK OF THE MONTH



Concept of Zero

S P Deshpande

978-81-237-8048-6; Rs 125

National Sanskrit Book Fair at Varanasi



“Today is the golden day for Sanskrit as the first ever Sanskrit Book Fair is being organized by the National Book Trust, India in the country,” said Shri Ram Naik, Hon’ble Governor of Uttar Pradesh while inaugurating National Sanskrit Book Fair on 9 September 2017. The book fair was organized at Town Hall, Varanasi from 9 to 17 September 2017. Shri Ram Naik further added that this effort by the Trust to promote Sanskrit is commendable as

Sanskrit is the language which expresses thoughts in very few words.

While welcoming the guests, Shri Baldeo Bhai Sharma, Chairman, NBT said that Varanasi has had been the centre of knowledge and has spread knowledge across the world. He expressed his happiness that the first ever Sanskrit Book Fair is being organized by the Trust in Varanasi. Besides, he also talked about the book promotion activities of the

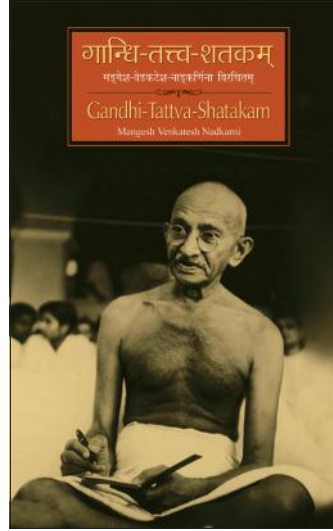


Trust. He added that the Trust has been working towards the promotion of Indian languages and in this context, it has also initiated publication and promotion of Sanskrit books.

On this occasion, the first Sanskrit book *Gandhi-Tattva-Shatakam* recently published by NBT was also launched. Dr Satya Vrat Shastri, renowned Sanskrit litterateur; Prof. Girish Chandra Tripathi, Vice Chancellor, Banaras Hindu University; and Dr. Prithvish Nag, Vice Chancellor, Mahatma Gandhi Kashi Vidyapeeth also spoke on the occasion.

Dr Rita Chowdhury, Director, NBT hoped that this initiative by the Trust would help in promoting Sanskrit, the ancient and classical language of India, considerably.

An exhibition titled 'Rashtra Nirman Evam Sanskrit Ki Sanskriti,' was also put at the Fair which showcased the mottos of national institutions sourced from Sanskrit texts. The exhibition highlighted the role



of the heritage of Sanskrit language, and philosophic texts in nation building, and the basic inspiration that they have provided to the national institutions as reflected through their Motto inscribed in their emblems/logos. Some of the Mottos showcased included *Satyamev Jayate*, the National Emblem; *Ekah Sutey Saklam*, the Motto of National Book Trust, India; *Nabhah Sparsham Deeptam*, the Motto of Indian Air Force; *Aastoma Sadgamaya*, Motto of CBSE among others. Besides, the exhibition showcased panels of the Sanskrit terms used in day to day communication. The panels depicting the scientific knowledge of Indians since Vedic times were also displayed.

A number of literary programmes including workshops, panel discussions, storytelling were also organized during the Fair. Several publishers of Sanskrit, Hindi, English and other Indian languages displayed their books in more than 100 stalls at the Fair.

Sanskrit Advisory Panel Meeting

The first Sanskrit advisory panel meeting was also organized by the Trust at the Fair on 10 September 2017 in which advisory panel members discussed about the need to promote the Sanskrit language across the country. The members also suggested that NBT may bring out Sanskrit publications for children as well as general readers of all age groups. The members of the advisory panel who participated in the meeting included, Dr Satya Vrat Shastri, Dr Ramesh Kumar Pandey, Dr Piyushkant Dikshit, Dr Kameshwar Upadhyay, Shri Shriniwas Barakhedi, Prof. Kaushlendra Das, Prof. Shankar Nene, Shri Janardan Hegde and Dr K Srinivas Rao. The meeting was presided over by Shri Baldeo Bhai Sharma, Chairman, NBT. The meeting was coordinated by Ms Neera Jain, Chief Editor, NBT.



Pustak Sanskriti

A quarterly literary magazine in Hindi by National Book Trust, India

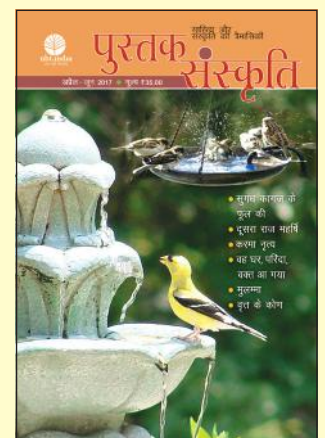
For subscription and submission of write-ups, articles

Contact:

Editor, Pustak Sanskriti,

National Book Trust, India, Nehru Bhawan, 5 Institutional Area, Phase II,
Vasant Kunj, New Delhi – 110070

Email: editorpustaksanskriti@gmail.com



Hindi Pakhwada Celebrations

As part of nationwide Hindi Diwas celebrations, National Book Trust, India organised Hindi Pakhwada from 1 to 15 September 2017. During the Pakhwada, four competitions for employees of the Trust including Hindi general knowledge, essay writing, Hindi typing and dictation were organised. NBT employees enthusiastically participated in these competitions.

On 14 September, a lecture was organized on the topic 'Swatantra Bharat Mein Hindi Mein Karya Karne Ki Aapeksha Evam Avashyakta'. Dr Puran Chand Tandon, Professor in Hindi, University of Delhi delivered the lecture.

Addressing the gathering, Dr Tandon said that language gives identity to a nation. It carries forward the culture and tradition of the country. Therefore, he added that the official language, Hindi should be promoted.

He said that Hindi was declared as



Shri Ali Ahmad, Joint Director (Admin & Finance) also spoke on the occasion. He encouraged the officials and the employees of the Trust to increase the use of Hindi in their day-to-day work.

On this occasion, prizes were given away to the winners of competitions held during Hindi Pakhwada. The winners included Shri Bhagyendra Bhai Patel, Shri Mukesh Kumar, Shri Praveen Kumar, Shri Sandeep Kumar, Ms Pooja Rawat, Ms Priyanka, Shri Om Veer, Ms Savita Prasad, Ms Sunita Bajaj, Shri Vikram Singh Meena, Shri Narendra Kumar, Shri Shailesh Kumar, Ms Bhavna Lohia, Shri Om Prakash, Shri Jagdish Rajput, Shri Zulfikkar Ali, Shri Mukesh Panwar, Shri Sunil Khokhar, Ms Renu Nirmal, Shri Rajan Kumar, Shri Aakash Kumar, Shri Deepak Kumar, Shri Jai Sharma; Ms Navjot Kaur; Ms Ekta, Ms Sunita Madan; Ms Vasundhara Lal, Ms Aruna Kumari, Ms Shweta Kumari, Ms



official language on 14 September 1949. However, it was only in 1965 that Hindi began to be used as official language. He added that till 1960 there were no dictionaries and terminologies in Hindi to carry forward the official work. He

also lamented that even after 70 years of Independence, we feel the need to promote Hindi.

He also said that India is a multi-lingual country. It is necessary to preserve all languages of the country because each language has a long and rich tradition, culture and literature.

He said that there is a misconception that Hindi is a tough language. He remarked that Hindi is based on phonetics, if one learns to pronounce the words correctly, then one can easily learn to write the language. He urged people to use Hindi in their official work.

Anju Kumari and Shri Mani Bhushan.

The programme was coordinated by Shri Rakesh Kumar, Deputy Director and Rajbhasha Adhikari; and Ms Alpna Bhasin, Hindi Translator.



Indonesia International Book Fair

The 37th edition of Indonesia International Book Fair (IIBF) was held from 6-10 September 2017 at Jakarta Convention Center (JCC), Senayan, Jakarta. Organized by Indonesian Publishers Association (IKAPI) together with the Creative Economy Agency (BEKRAF), the book fair attracted participants from 20 countries across the world. The countries included India, Philippines, Malaysia, Singapore, Thailand, Taiwan, China, Korea, Japan, Germany, France, The Netherlands, Bosnia, Egypt, Saudi Arabia, and England.



held during the book fair. Hundreds of school students and senior students also attended an educational seminar and interacted with the educationists.

The stall of National Book Trust India at the IIBF displayed a variety of books covering all genres through a collective exhibit of Indian books from 40 Indian publishers,

transactions between countries), Literacy Communication Festival, Stock Exchanges (to bring together publishers with authors with scripts), book launches and

in English as well as Hindi, Urdu and Arabic. The stall of National Book Trust India was visited by a number of students, scholars, book lovers, general readers, media as well as people who love



The Fair was inaugurated by Ms Rosidayati Rozalina, Chairperson of IKAPI. In her address she said that the IIBF has today emerged as a fair of international standards. At the same time, it has not compensated with the traditional character of a retail book fair. Deputy Head of the Indonesian Creative Economy Agency (Bekraf) Mr Ricky Joseph Pesik also spoke on the occasion. He said that the IIBF is not only a tool of cultural diplomacy but also showcases the rich and diverse domestic book industry of Indonesia.

On the side lines of the book fair, the Indonesia Rights Fair and Business Matchmaking (for promotion and copyright

discussions, Jakarta, a robot competition competing for the Jakarta Governor's Cup, storytelling competition, literacy and cultural tours, math and science competitions, blog competitions, and many other interesting programmes were

India, which were in large numbers. The National Book Trust India was awarded an Appreciation Certificate by IIBF organizers for our support in display of Indian books in Jakarta.

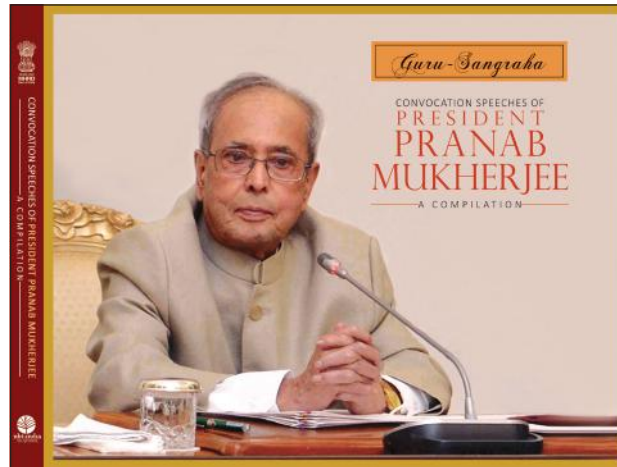
Mr Madan Kumar Ghildiyal, First Secretary, Embassy of India at Jakarta and Mr Makrand Shukla, Director, Jawaharlal Nehru Indian Cultural Centre, Embassy of India, Jakarta also visited NBT India stall and appreciated the way NBT India has been working in promoting Indian publishing across the globe.

Ms Kanchan Wanchoo Sharma, Assistant Director represented NBT India at the book fair.



Guru-Sangraha

Shri Pranab Mukherjee who is known for his contribution in the field of politics and social work, served as the thirteenth President of India. He held a number of key cabinet portfolios including commerce, defence, finance and external affairs during his tenure as a parliamentarian. Besides, before joining politics he was a teacher and journalist. An exemplary teacher, a voracious reader and writer, Shri Mukherjee commands a vast repertoire of knowledge on a wide range of subjects as exemplified in the many convocation addresses he delivered at various universities and institutions



across the country. The intellectual vigour and the distilled wisdom encompassing his decades of long public life are lessons of great learning,

particularly, for the youth of today.

A compilation of his convocation addresses at various universities, *Guru-Sangraha: Convocation Speeches of President Pranab Mukherjee* has recently been published by National Book Trust, India. The compilation includes his convocation addresses delivered at Indian Institute of Technology, Kharagpur; All India Institute of Medical Science; Indira Gandhi National Open University; University of Mumbai; University of Delhi; Defence Institute of Advanced technology; Jamia Milia Islamia and Manipur University.

Tiruvannamalai Book Fair

National Book Trust, India in association with District Administration, Tiruvannamalai organised Tiruvannamalai Book Fair at Ishanya grounds, Tiruvannamalai from 18 to 27 August, 2017.

Shri Thiru Sevur S. Ramachandran, Minister for Hindu Religious and Charitable Endowments inaugurated the book fair. He said that besides textbooks, children should also be encouraged to read other books as the reading habit will enhance their knowledge and help them to face competitive exams. Shri Prasanth Wadnere IAS,



District Collector of Tiruvannamalai also spoke on the occasion. He was of the view

that healthy reading habit would help younger generation to lead quality life.

More than 100 publishers from across the country participated in the book fair and displayed books in various genres at 115 stalls. The District Administration and Department of Education arranged the visit of school children at the fair. Everyday over 4000 children visited the book fair and participated in various activities including short story and story telling sessions and elocution, poetry writing, drawing and essay writing competitions.

Foundation Day Celebrations at Hyderabad

As part of its 60th Foundation Day celebrations, National Book Trust, India organized several book-related programmes at NBT Book Promotion Centre, Hyderabad including:

Patanotsava which was organized at BPC Activity Room on 1 August 2017. Dr Ayachitam Sridhar, noted critic and Chairma, Telangana Granthalaya Parishad inaugurated the programme. The function was presided over by Dr Akkiraju Ramapathi Rao, noted critic and member, NBT's Board of Trustees. During

the programme, noted children's authors Dr Bhoopal Reddy and Ms Sujata Devi interacted with the children from various schools and colleges.

Later, a book release function of recently published NBT books in Telugu for children viz. *Zoot Ka Thaila*, *Sone ka Shila* and *Fly High in the Sky* was organized. The speakers on the occasion were Dr Nandini Sidhareddy, Chairman, Telangana Sahitya Akdemi; and Prof. N Gopi, noted Telugu poet. Besides, Shri Adepu Laxmipathi, Dr Shaikh Abdul

Ghani and Dasari Venkata Ramana, translators of the books were also present on the occasion.

A one-day book exhibition was also organized at Kendriya Vidyalaya, Gachibowli on 3 August 2017.

**Become a member of
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NBT Activities in Punjab



Bhatinda: National Book Trust, India in association with Punjabi Sahitya Sabha organized a book exhibition from 17 to 23 August 2017 at Bhatinda, the historical city of Punjab. Prof. Labh Singh Kheeva, Dean, Guru Kashi University inaugurated the exhibition. He said that in the times when the reading habit of the people is declining, National Book Trust, India is playing a significant role in promoting the culture of reading in the country. Shri Jaspal Singh Mankheda, Chairman, Punjabi Sahitya Sabha was also present on the occasion.

During the exhibition several literary programmes were organized. A poets' meet was organized on 17 August 2017. Noted Punjabi authors including Shri Kanwaljeet

Kutti, Shri Amarjeet Jeet, Shri Sewak Singh Shamiria, Ms Neetu Arora, among others. The session was presided over by Shri Laxman Maluka. A conversation with two well-known authors Shri Sushil Dusanjh and Shri Khushwant Bargadi was organized on 18 August 2017. The session was presided over by Shri

Imtiaz Ali.

Ludhiana: National Book Trust, India organized a book exhibition at Ludhiana, Punjab from 15 to 21 September 2017. Dr Sukhdev Singh Sirsa, Professor of Punjabi, Punjab University inaugurated the exhibition.

The Trust in association with Punjabi Sahitya Akademi organized several literary programmes during the exhibition. A poets' meet was held on 15 September 2017 in which renowned authors of Hindi, Punjabi and Urdu languages including Shri Gurbhajan Gill, Shri Sardar Panchni, Shri Sukhwinder Amrit, Shri Gurdalay Roashan, Ms Neelu Bagga among others.



The meet was presided over by Padam Shri Dr Surjit Patar.

A storytelling session was organized on 16 September 2017 in which several Punjabi authors including Shri Sukhjot, Shri Bhagwant Rasoolpuri, Ms Jasmeet Kaur among others.

A seminar on reading habits was organized on 17 September 2017. The speakers looked into the role of authors in creating the culture of reading. They were of the view that if good quality books are written which are close to the issues concerning common man, then the readers will definitely turn to the books. The speakers on the occasion were Shri Guriqbal Singh, Dr Gulzar Singh, Shri Surendra Rampuri among others.

Training Courses in Book Publishing



A short-term training course was organized at Cochin University of Science and Technology, Cochin, Kerala from 19 to 26 July 2017. The course was inaugurated by Shri Baldeo Bhai Sharma, Chairman, NBT. Shri P S Gopinathan, former Judge of High Court, Cochin was the special guest on the occasion. Dr J Letha, Vice Chancellor, Cochin University of Science and Technology presided over the function. The other speakers on the

occasion were Shri E N Nandkumar, Member, Executive Committee, NBT; Dr Veerankutty C. and Ms Neera Jain, Chief Editor, NBT. More than 55 participants from across the state participated in the course. The valedictory function was organized on 26 July 2017 in which Dr R Shasidharan, member Syndicate, CUSAT was the chief guest. Dr Veerankutty C. was also present on the occasion.

As part of its 60th Foundation Day celebrations, National Book Trust organized a short-term training course for women at Aditi Mahavidhyalaya, Bawana, Delhi from 4 to 11 August 2017. Shri Baldeo Bhai Sharma, Chairman, NBT inaugurated the programme. Dr Mamta Sharma, Principal, Aditi Mahavidhyalaya, Ms Neerja Nagpal, Dr Devendra Bharadwaj, Dr Ritu Khatri and Shri Sudhir Kumar Gupta were also present



on the occasion. Over 40 participants attended the course. The valedictory function was organized on 11 August 2017. Ms Kiran Chopra, Chairperson, Varisht Nagril Kesari Club was the chief guest on the occasion. Shri Baldeo Bhai Sharma, Chairman, NBT was also present on the occasion. A book exhibition was also organized at Aditi Mahavidhyalaya.

Both the courses were coordinated by Shri Narendra Kumar, Production Officer, NBT.

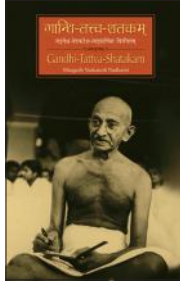
Books On and By Gandhi

On 2nd October, the nation celebrates the birthday of Mahatma Gandhi. To promote the ideals and values that Mahatma Gandhi stood for, both in his life and in his writings, the NBT continues to publish select books on and by Gandhi. - Editor

Gandhi-Tattva-Shatakam

Dr M V Nadkarni

Written by noted economist, the book is the first Sanskrit publication of the National Book Trust, India. This bilingual book in Sanskrit and English, is a set of 108 verses conceived and presented in Sanskrit language covering all the important aspects of Mahatma Gandhi's life, work and philosophy. It endeavours to enrich the Sanskrit language by introducing contemporary thinking for the benefit of the youngsters as well as general readers.

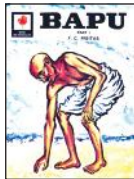


Bapu (Part I)

F C Freitas

81-237-1026-7 / Rs 14

The story of Gandhi from his birth till the Dandi March in pictures and words.

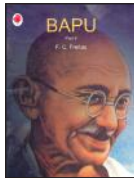


Bapu (Part II)

F C Freitas

81-237-1025-9 / Rs 16

This sequel to Part I tells about Gandhi's arrest following the Salt Satyagraha and ends with his assassination.

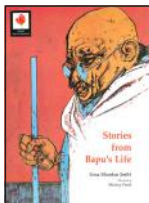


Stories from Bapu's Life

Uma Shankar Joshi

978-81-237-0508-8 / Rs 19

In this book, the noted Gujarati writer relates some interesting episodes from Bapu's life. Written in a simple and heartwarming style, the stories will appeal to children.



Gandhi-Nehru Correspondence: A Selection

Arjun Dev (Ed.)

978-81-237-6125-1 Rs 95

This collection brings together select

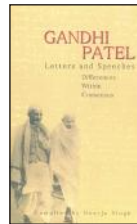
correspondence between Gandhi and Nehru. Together they portray a strikingly unique relationship that was not only personal but also political.

Gandhi-Patel: Letters and Speeches

Neerja Singh (Comp.)

978-81-237-5556-4 / Rs 60

This collection brings out some of the significant correspondences between Gandhi and Patel, their mutual respect for each other and also the differences between the two on various matters.



Gandhiji and His Disciples

Jayant Pandya

978-81-237-1116-4 / Rs 45

This book is the story of twelve eminent Gandhians, their initiation and shaping of their personalities by the Mahatma and their contribution to humanity.

Gandhi: A Life

Krishna Kripalani

978-81-237-0646-7 / Rs 60

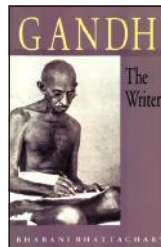
Mahatma Gandhi lived, suffered and died for his people. Yet it is not in relation to this country alone that his life has significance. Nor is it only as a patriot or revolutionary reformer that he will be remembered by future generations. An interesting and absorbing account of the life and achievements of Mahatma Gandhi.

Gandhi: The Writer

Bhabhani Bhattacharya

81-237-3792-0 / Rs 70

Gandhi's growth as one of the most influential personalities of modern times is matched in no measure by his growth as a prolific writer of considerable influence. It takes us on a fascinating journey into the inner workings of Gandhi as a writer.



Gandhi's India: Unity in Diversity

978-81-237-5213-6 / Rs. 40

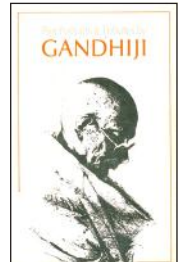
Gandhiji's basic ideas underwent no change during the forty years of his active public life, but their expression and application varied according to circumstances. This is a brief anthology of Gandhiji's views.

Pen-Portraits and Tributes by Gandhiji

U S Mohan Rao

81-237-0260-7 / Rs 30

The book is a collection of Gandhiji's sketches and tributes on some of the eminent personalities of his times who influenced him greatly. It throws light on a fascinating aspect of Gandhiji's personality; his observations and the ability to penetrate the innate goodness of human nature in a few words.

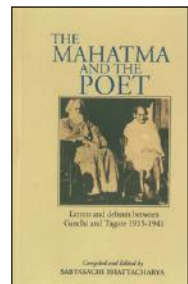


The Mahatma and the Poet

Sabyasachi Bhattacharya (Comp.)

978-81-237-2201-X / Rs 65

Put together from various published and unpublished sources, this book is a collection of letters and debates exchanged between Mahatma Gandhi and Rabindranath Tagore between 1915-1941.

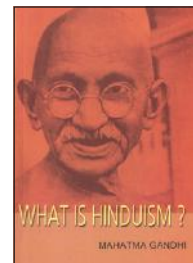


What is Hinduism?

Mahatma Gandhi

81-237-0927-7 / Rs 35

A selection of Gandhiji's articles drawn mainly from *Young India*, the *Harijan* and the *Navajivan* on Hinduism. Written on different occasions, these articles present a picture of Hindu Dharma in all its richness, comprehensiveness and sensitivity to the existential dilemmas of human existence.



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Nari Shakti Puraskar

Every year, Eighth March is celebrated as the International Women's Day across the world. To acknowledge the achievements and contributions of women, every year Ministry of Women & Child Development, Government of India felicitates eminent women, organizations and institutions with 'Nari Shakti Puraskar'.

The Ministry of Women & Child Development invites nomination for the 'Nari Shakti Puraskar' for the year 2018 from the State Governments, Union Territory Administrations, concerned Central Ministries/ Department/ NGOs, Universities/Institutions, PSUs and individuals. The nominations should reach the Ministry by 15th October 2017. For eligibility criteria and application format please contact Ministry of Women & Child Development or visit their website.

<http://www.wcd.nic.in/schemes/nari-shakti-puraskar>

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The views expressed in the signed articles do not necessarily reflect the official views of the Trust.

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