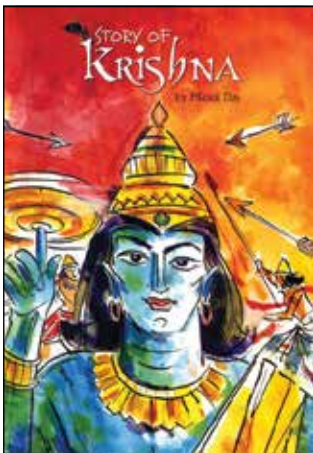


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PICK OF THE MONTH



Story of Krishna

Manoj Das

978-81-237-7655-1; Rs 200

Udaipur Book Fair



A 9-day long Udaipur National Book Fair was organized in collaboration with JRN Rajasthan Vidyapeeth University at JRN Campus, Udaipur from 3 to 11 October.

While inaugurating the Fair, Dr Raja Sekhar Vrundu, Joint Secretary, NITI Aayog, said, “Books are our true companions. They not only disseminate knowledge but also help us develop our personality.” He hoped that the book fair will make people, especially of the tribal areas, aware about the books and will

encourage them to read books. “Books have turned several ordinary people into significant public figures who have worked extensively for the welfare of the society,” he added.

While welcoming the guests present on the occasion, Prof. (Dr.) S.S. Sarangdeot, Vice Chancellor, JRN Rajasthan Vidyapeeth University, said that the people of Udaipur will get an opportunity to browse a large number of books at one place.

Shri Baldeo Bhai Sharma, Chairman,



NBT also spoke on the occasion. He said that since time immemorial, books hold an important place in India and therefore, Rig Veda, one of the oldest books in the world was conceptualized in India. Seeing the massive response to the book fair, he added that “NBT will consider organizing programmes in Rajasthan.”

Shri H C Parekh, Chancellor, JRN Rajasthan Vidyapeeth University presided over the function. He said that the people of Udaipur will get an opportunity to browse a large number of books at one place.

Organized for the first time in Udaipur by NBT, the book fair attracted



readers of all age groups who enjoyed exploring the books by well-known authors in English and Hindi languages. About 80 stalls were installed at the fair displaying more than 20,000 books on different topics.

Several programmes especially for children were organized during the fair which included storytelling session, creative writing and drawing workshops. These programs were conducted by Shri Abid Surti, noted cartoonist, Dr Shekhar Sarkar, activist, Shri Devendra Mewari, author among others. A large number of children from various schools participated in these programmes and prizes were given to them in the form of books.

Shri Rajeev Choudhary, Dy. Director (Exh.), Ms Kanchan Wanchoo Sharma, Assistant Director (Exh.), and Shri Dwijendra Kumar, English editor, NBT, India, coordinated the Fair.

Training Course in Book Publishing

National Book Trust, India in association with the JRN Rajasthan Vidyapeeth University organized a short term training course in book publishing at JRN Campus, Udaipur from 8 to 15 September 2015.

While inaugurating the programme Shri Baldeo Bhai Sharma, Chairman, NBT said that “India is the youngest nation in the world. More than fifty per cent of the population belongs to the younger generation. Their talent and capabilities in different fields, especially in Information & Technology are being recognized all over the world. If encouraged, they can contribute a lot in the publishing industry as well.” He added that NBT has been organizing such programmes for the skill-development of the youth. He also said that NBT will provide a platform to young and upcoming authors by publishing their work.



Shri Chandra Singh Kothari, Hon'ble Mayor of Udaipur, spoke about the importance of the books and hoped that the participants would be benefitted from the course.

Prof. S.S. Sarangdeot, Vice Chancellor, JRN Rajasthan Vidyapeeth University presided over the function. He said that the training course in book publishing is being conducted for the first time in Rajasthan and in near future the course will also be conducted in other parts of the state. He hoped that the course will give impetus to the publishing in the state.

Over 120 participants from different parts of the Rajasthan attended the programme. During the programme, the experts gave an insight into the various aspects of book publishing like editing,

copyright, production, marketing to the participants. The faculty included Ms Aparna Sharma, Joint Secretary, Ministry of Human Resource Development; Shri B.D. Mendiratta, former Principal, Pusa Polytechnic; Shri Sridhar Balan, Consultant, Ratna Sagar, among others.

Shri T.C. Damor, Vice Chancellor, Rajiv Gandhi Tribal University, Udaipur was the chief guest at the valedictory function where certificates to the participants

were distributed. He spoke on the need to disseminate knowledge in the tribal belt of the country and make people aware about the importance of education and health. Prof. S.S. Sarangdeot, Shri Lokesh Dwivedi, Deputy Mayor, Udaipur and Dr N.N. Singh were also present on the occasion.

Shri Narender Kumar, Production Officer, NBT, coordinated the event.



Dehradun Book Fair

National Book Trust, India in association with District Administration, Dehradun organized the Dehradun Book Fair at Parade Ground, from 12 to 20 September.

While inaugurating the Fair, Shri K K Paul, Hon'ble Governor of Dehradun, said, "Books provide us knowledge but there is a decline in reading habits of the people." He urged people present on the occasion to read more and more books.

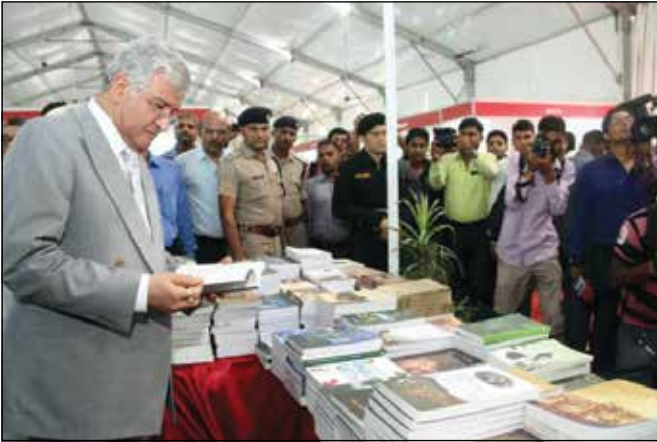
He opined that, "It is necessary to translate books written in Hindi and other regional languages to increase the scope of these works and their readership." On the challenge posed by the internet towards books, he said, "publishing industry should work in association with the government to raise awareness among the youth towards reading."

In her brief address, Dr Rita Chowdhury, Director, NBT informed about the various activities undertaken by



first person in a child's life who introduces reading to the child. Children are likely to be good readers in such homes where books are valued," speakers at the panel discussion observed. They also remarked that reading is a conscious choice which has to be learnt as too many means of

Surti and Viky Arya dwelt at length on present status as well as future of Hindi literature in a fast changing, techno savvy society. Leeladhar Jagori presided over the meet. He said that young writers must be ready to sacrifice all comforts of urban life, if they wish to become good writers.



the NBT to promote books and reading habits across the country. Shri Leeladhar Jagoodi, eminent poet, was also present on the occasion.

During the Fair, noted illustrators Aabid Surti (Mumbai), Viky Arya (Delhi) and local authors Mukesh Nautiyal and Rachna Manucha joined hands to conduct creative writing and illustration workshops for children. An authors' meet and a panel discussion on how to introduce reading for pleasure among children were also organised.

"Reading is a skill that becomes better with practice and that mother is

entertainment had pushed reading to back burner.

At authors' meet, Subhas Pant, Gurdeep Khurana, Jitender Thakur, Aabid

Workshops for children generated good response and over 400 school children participated.

Sixty-eight publishers and booksellers from different parts of the country participated in the Fair and exhibited books in English, Hindi and Garhwali languages on wide range of topics including literature, science, social science, art & culture, philosophy among others.

Shri Rajeev Choudhary, Deputy Director (Exh.) and Shri Dwijendra Kumar, English Editor coordinated the Fair.



Frankfurt Book Fair

National Book Trust, India participated in the 67th Frankfurt Book Fair which was held from 14 to 18 October 2015.

Considered as the largest business-to-business exhibition of the book industry, the Frankfurt Book Fair saw participation of around 7,200 exhibitors from 104 countries. This year Indonesia was the guest of honour country at the Fair. With the slogan '17,000 Islands of Imagination', Indonesia showcased its rich cultural as well as literary heritage. A delegation of 75 Indonesian authors including Ayu Utami, Laksmi Pamuntjak and Leila Chudori participated in various literary programmes organized during the Fair. The Netherlands will be the guest of honour in the next edition of the Fair.

Besides NBT, around 50 exhibitors from India participated in the book fair including Sahitya Akademi, PHI Learning Private Limited, Karadi Tales, All About Book Publishing, among others. More than 250 titles from 23 Indian publishers were displayed at the NBT stall. A large number of booklovers



visited the NBT stall and showed keen interest in Indian books especially books on Yoga.

A literary event, 'My World, My Writing : Readings by Indian Authors',



featuring illustrious authors like K. Jayakumar (Malayalam), Raghav Chandra (Indian English), DP Sinha (Hindi) and Joe Dacruz Remigius Nicholas (Tamil) was organised at the Frankfurt Book Fair on 15 October 2015. Dr K Sreenivasarao, Secretary, Sahitya Akademi led the delegation.

The 29th International Rights Directors Meeting, The Markets: Global Publishing Summit, The New European Media (NEM) Summit, South and South-East Asia: A production Hot Spot, among others were the events in which publishers across the world participated for the trade-related and literary interests.

One of the interesting features at the fair was the Gourmet Gallery in which 80 exhibitors from more than 30 countries including Argentina, Brazil, Chile, France, Germany, India, Indonesia, Italy, Malaysia, Russia, UK and USA exhibited their culinary arts live on stage.

Shri Debabarata Sarkar, Dy. Director (Art) and Ms Kanchan Wanchoo Sharma, Assistant Director (Exh.) represented NBT at the Fair.

Forthcoming Book Fairs

- **Sharjah International Book Fair:** 04-14 November 2015 at Al Taawun Street, Sharjah UAE
- **Istanbul Book Fair:** 7-15 November 2015 at Tüyap Fair Convention and Congress Center, Istanbul, Turkey
- **China Shanghai International Children's Book Fair:** 13-15 November 2015 at 1099 Guozhan Rd, Pudong, Shanghai, China
- **Reykjavik Book Fair:** 21-22 November, 2015 at Reykjavik, Iceland
- **19th Kochi International Book Fair:** 4-13 December 2015 at Ernakulathappan Grounds, Kochi, Kerala, India.
- **New Delhi World Book Fair:** 9-16 January 2016 at Pragati Maidan, New Delhi, India
- **Cairo International Book Fair:** 27 January-10 February, 2016 at Cairo International Convention Center, Cairo, Egypt
- **Havana International Book Fair:** 11-21 February 2016 at Havana, Cuba
- **Taipei International Book Exhibition:** 16-21 February 2016 at 1, Keelung Road, Taipei, Taiwan
- **Bruxelles Book Fair, Bruxelles:** 18-22 February 2016 at Avenue du Port, 88-1000 Bruxelles, Belgium
- **Vilnius Book Fair:** 25-28 February 2016 at Litexpo, Laisvės pr. 5, Vilnius 04215, Lithuania
- **Paris Book Fair:** 17-20 March 2016 at Paris Expo Porte de Versailles, Paris, France
- **Alexandria International Book Fair:** 24 March-5 April 2016 at Alexandria, Egypt
- **Bologna Children's Book Fair:** 4-7 April 2016, Piazza Costituzione, Bologna
- **Emirates Airline Festival of Literature:** 1-12 March 2016 at Inter Continental Dubai - Dubai Festival City, Dubai
- **Jaipur Literature Festival** will begin from 21 January 2016 at Diggi Palace Hotel, Jaipur. Headlining the festival are Margaret Atwood, Canadian poet and novelist, Ruskin Bond, noted author, Steve McCurry, American photographer and Stephen Fry, British actor.

Rediscovering Indigenous Contents for Children

National Centre for Children's Literature (NCCL) of National Book Trust, India in association with Sahitya Akademi and Anwasha, an NGO for the promotion of children's literature in north-east, organized a brainstorming session at Guwahati on 18 October 2015 in the annual Anwasha Festival of Children's Literature at AEI Ground, Chandmari, Guwahati. Shri Arup Kumar Dutta, eminent author was the key speaker in this session.

In her introductory remarks on the occasion, Dr Rita Chowdhury, Director, NBT and prominent Asamiya author, emphasized on rediscovering indigenous contents and documenting our vast oral tradition for contemporary writings for children and young adults. "Today's authors have a proactive role to play for utilizing the vast indigenous contents related to nature and human knowledge," she added.

"Northeast possess a strong and prolific tradition of children's literature", said Shri Arup Kumar Dutta. He observed, "This region has a unique body of myths, legends, folk-tales etc thereby cumulatively creating a rich repertoire of oral literature of distinctive interest of children's literature."

He further added that, "While the



oral tradition is rich and dynamic in most parts of the region, the written tradition is still at a developing stage with books like the Mizo classic *Lalawmpll* being rare exceptions."

Talking about the knowledge sources, he said, "Compared to other parts of the nation, the societal component of the Northeast is far more intricate and thus, the number of knowledge sources is even more incredibly large considering the area's size." He added, "The mapping process of indigenous knowledge sources will involve decades of arduous research by scholars and experts."

"We have a host of writers for children

but not enough study has been done on their works to identify if any of them depended on any indigenous knowledge source." He concluded and emphasized that there is a strong need to develop the territory of children's literature in the Northeast with indigenous contents.

Followed by discussion, an open forum was held on the occasion, in which Shri Rubin D'Cruz, Shri Gagan Chandra Adhikari and Smt. Toshaparva Kalita among others presented their views.

The programme was jointly moderated by Shri Paresh Malakar, President, Anwasha and Shri Manas Ranjan Mahapatra, Editor, NCCL, NBT.

Seoul International Book Fair

National Book Trust, India participated in the Seoul International Book Fair held at COEX Korea Exhibition Center, Seoul, Korea from 7 to 11 October 2015.

Under the theme of 'Publication Reads the Seventy Years of Liberation and Writing One Hundred Years of the Future,' a variety of special exhibitions and seminars related to the publishing industry were organized during the Fair.

Italy was the guest of honour country to commemorate the 130th anniversary of establishing a diplomatic relationship between Korea and Italy. A variety of programmes to promote the

culture and book publishing market of Italy were organized at the Fair. An exhibition of art works and 2015 Milano Expo Special Zone was also put up by Italy.



NBT was present at the Fair with more than 150 select books in English and Hindi from various publishers across the country. The visitors at the Fair showed keen interest and appreciated the collection of Indian books on different topics

Around 200 publishers, including 48 from 16 countries participated in the Fair. Besides books, products like greeting cards, stationary, travel books, maps, globes and paper among others were exhibited during the Fair.

Shri Imran-ul-Haque, Dy. Director (NRO), represented NBT at the Fair.

Books on Education

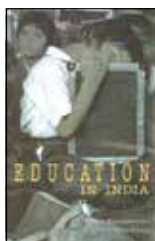
November 11 is celebrated as National Education Day. The Trust has published a range of books on education and creative learning under various series. Given below are some of the titles on education, useful for teachers and students. - *Editor*

Education in India

Padma Ramachandran & Vasantha Ramkumar

A thorough study of the theory and practice of education in the context of present day Indian realities, this exhaustive volume provides an authoritative insight.

81-237-4443-9; 430 pp; Rs 130.00



textbooks taught in schools outside the Government system, autonomy of higher education institutions, and financing of higher and technical education.

978-81-237-5564-9; 730 pp; Rs 300.00

Compendium on Scholarships, Fellowships, Freeships and Educational Loans for Study In India And Abroad

EdCIL (Comp.)

This Compendium brings together, for the first time in India, information on various scholarships, fellowships, educational loans, etc. administered by various ministries, departments, agencies of Government of India, private sources, exchange programme instituted by foreign countries/governments and financial institutions.

81-237-4557-2; 328 pp; Rs 165.00



Joy of Making Indian Toys

Sudarshan Khanna

This simple activity book teaches two things, namely, how to make 101 handmade toys which are playthings even today in remote corners of our country and how toys, simple in design and based on science and technology, can be made at home with discarded materials.

978-81-237-2244-3; 126 pp; Rs 90.00



Activity-Based Learning Science

M H Ghufra

Learning Science becomes a creative exercise only when the theoretical aspect is supported by actual experiments. This book advocates the importance of activity based learning, for it prepares learners to become self-reliant critical thinkers. It can serve as a guide to monitor the quality of teaching leaning science for parents and school managers.

978-81-237-7102-1; 116 pp; Rs 125.00

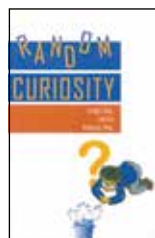


Random Curiosity

Yash Pal with Rahul Pal

Curiosity is the fundamental basis for the process of learning. It helps children to explore questions and often wonder about the world they live in. The book puts together many such questions randomly posed to Prof. Yash Pal. Covering a wide array of subjects, this book with about 300 questions arranged randomly, makes an interesting read for all.

978-81-237-6106-0; 260 pp; Rs 140.00



ART: The Basis of Education

Devi Prasad

A pioneering study on the importance of art as a foundation for the education of the individual. The book also takes a detailed look at the various stages of its expression in a child, its importance in shaping the individual's thinking and cognitive faculty, the role of teachers and parents and most importantly its role in an angst-ridden society.

978-81-237-2314-3; 182 pp; Rs 85.00

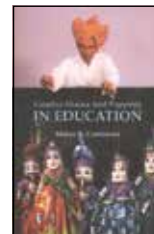


Creative Drama and Puppetry in Education

Meher R Contractor

The book provides a general guide to help those who want to conduct training courses in puppetry and creative drama or to use these techniques in education, social work, recreation, occupational therapy and audio-visual education for communicating ideas to both children and adults.

81-237-3422-0; 122 pp; Rs 60.00

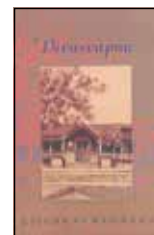


Divasvapna

Gijubhai Badheka

This pedagogical classic is the story of a teacher who rejects the orthodox culture of education but remains enthusiastic towards children and continues to experiment while consciously neglecting the traditions of teaching through prescribed textbooks. The book propounds a new theory on child's education by emphasising the need for an atmosphere of independence and self-reliance.

978-81-237-1237-6; 104 pp; Rs 45.00



Education for Creative Living

Dayle M Bethel (Ed.)

The book outlines Japanese educational philosopher of the early 20th century Tsunesaburo Makiguchi's inspiring philosophy and revolutionary proposals for reforms. The basic idea of Makiguchi that students must experience happiness in school and that school must be directly relevant to their lives is pertinent to the present day education system.

978-81-237-3650-1; 260 pp; Rs 95.00



CABE: Reports of the Central Advisory Board of Education (2 vols.)

The book presents reports of CABE Committees in various areas of education pertaining to Girls' education and the common school system, universalisation of secondary education, integration of culture education in school curriculum, regulatory mechanisms for textbooks and parallel



Books for Children

November 14 is celebrated as Children's Day all over the country. The Trust publishes a wide variety of books for children under Nehru Bal Pustakalaya series. Given below are some of the recent titles published by NBT India. - Editor

A Trip to the Mountains

Swapna Dutta

A story about the mountains and how it feels to be holidaying there. It also brings to light the special



features of the mountains children should learn to appreciate. Illustrated by Ratnakar Singh.

(Age-group 8-10)

ISBN 978-81-237-7217-2; 16 pp; Rs 35

Kavya Makes Up Her Mind

Ramesh Bijlani

Little Kavya is fascinated by the vocations the grown-ups around her are pursuing and keeps changing her mind about what she would like to do when she grows up. She discusses her



feelings with her Nana who triggers her imagination and makes her understand the true meaning of a profession. Illustrated by Mohit Suneja.

(Age-group 10-12)

ISBN 978-81-237-7218-9; 32 pp; Rs 55

Little Chopin

Michal Rusinek

A book introducing to children the life of the great Polish music composer Frederic Chopin (1810-1849)



published by NBT in arrangement with Znak Publishers, Poland and The Frederic Chopin Institute, Poland. Illustrated by Joahna Rusinek.

(Age-group 10-12)

ISBN 978-81-237-7007-9; 36 pp; Rs 180

Little Elephant Throws a Party

Meenakshi & Tanmay Bharat

Disturbed by the frequent brawls that take place between various animals



of the jungle, the elephant decides to throw a party to reunite everyone. Lively illustrations by Debabrata Ghosh enliven the text.

(Age-group 6-8)

ISBN 978-81-237-7045-1; 20 pp; Rs 40

Little Wonders

Laxmi Khanna 'Suman'

A novella for children in their teens about how a family of dwarfs is separated from each other by the stroke of fate and how they happen to unite with the help of children.



In the process they learn a lot and gain from each other's company. Illustrated by Fazaruddin.

(Age-group 12-14)

ISBN 978-81-237-6885-4; 147 pp; Rs 45

Nature's Gift

Utpal Talukdar

A tale about two friends; a bird and an elephant.

The elephant wishes to fly and the bird tries to help him. But both fail miserably only to realise that everyone is made differently by Nature. Illustrated by the author himself.



(Age-group 6-8)

ISBN 978-81-237-6933-2; 28 pp; Rs 45

Rahul and the Dream Bat

Ken Spillman

Rahul is a fan of the game of cricket. He keeps dreaming about cricket all the time. In one such session, while he encounters failure he also learns how to cope with



dismal realities of life. The book intends to make children combat disappointment with a smile. Illustrated by Suvidha Mistry.

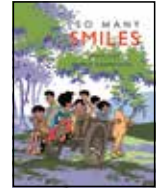
(Age-group 8-10)

ISBN 978-81-237-7183-0; 20 pp; Rs 50

So Many Smiles

Manoj Das

Latbar with his robust, thick and majestically curled moustachio is a favourite with boys, who listen with rapt attention to his yarns about demons and giants, until Bapi shows them the truth of it all. An interesting read for children illustrated by Durgadatt Pandey.



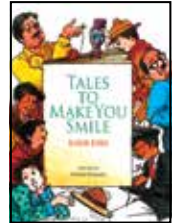
(Age-group 10-12)

ISBN 978-81-237-7008-6; 44 pp; Rs 75

Tales to Make You Smile

Ruskin Bond

A collection of seven humorous tales about circumstances in life which when viewed in retrospect invariably make us smile. Illustrated by Amitava Sengupta.



(Age-group 12-14)

ISBN 978-81-237-7188-5; 56 pp; Rs 90

The Story of a Mouse

Utpal Talukdar

An interesting tale about a mouse who over indulges in eating and bears the adverse consequences! Illustrated by the author himself.



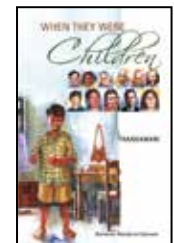
(Age-group 8-10)

ISBN 978-81-237-6906-6; 18 pp; Rs 45

When They Were Children

Thangamani

A book that reveals certain fascinating facts about the childhood of eleven great Indian achievers, who have excelled in diverse fields. Illustrated by Manobhiram Chakravarti.



(Age-group 12-14)

ISBN 978-81-237-7001-7; 180 pp; Rs 70

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www.newdelhiworldbookfair.gov.in

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FAREWELL



Shri M L Bhatia, Assistant Editor (Punjabi) retired from the Trust after serving for 26 years. He joined the Trust on 17 October 1989 as Editorial Assistant and worked in Editorial Section and Northern Regional Office of the Trust.

We at NBT wish him a happy retired life.

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