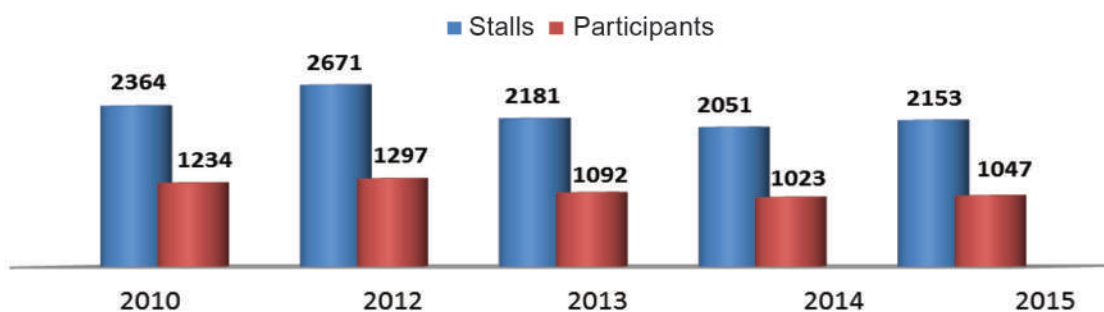


Organizer
iKvT iKrd U. K. Hjr
मानव संसाधन विकास मंत्रालय, भारत सरकार
NATIONAL BOOK TRUST, INDIA
Ministry of Human Resource Development, Government of India

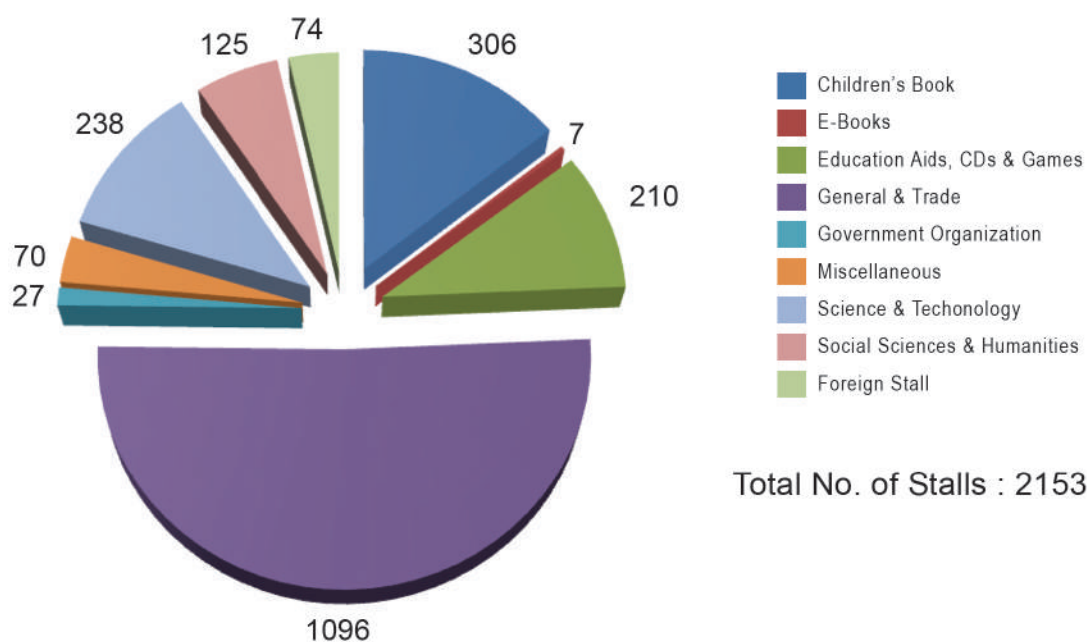


New Delhi World Book Fair Participants' Chart

No. of Participants During the New Delhi World Book Fair (2010-15)



Category-wise Distribution of Stalls in New Delhi World Book Fair 2015



Supported by

Federation of Indian Publishers | Federation of Publishers' & Booksellers' Association in India
 Delhi State Booksellers' & Publishers' Association | Federation of Educational Publishers in India
 Akhil Bharatiya Hindi Prakashak Sangh | CAPEXIL | Association of Indian Publishers & Booksellers



WELCOME TO THE NEW DELHI WORLD BOOK FAIR

9 - 17 January 2016
Pragati Maidan



The New Delhi World Book Fair (NDWBF), held for the past 43 years, is now a major calendar event in the publishing world. NDWBF 2016 is scheduled from 9 to 17 January 2016 at the centrally located Pragati Maidan, New Delhi. The Fair is organized by National Book Trust, India, an apex body of the Government of India under the Ministry of Human Resource Development. India Trade Promotion Organization (ITPO), the nodal agency of the Government of India under the Ministry of Commerce is the co-organizer of the Fair.

Today, Indian publishing stands poised at significant crossroads towards the path of growth. NDWBF offers the exhibitors a unique opportunity for business with this growing book industry. It is also an ideal venue for promoting titles, co-publication arrangements and trade. Besides the many literary and publishing conferences and programmes being organized during the Fair, it also opens up a gateway to the publishing and intellectual world of South Asia. The Fair attracts participation from major publishing houses across the globe. In 2015, the Fair, spread over an area of 40,000 sq. mt., attracted more than 1100 Indian Exhibitors and more than 50 Foreign Exhibitors.

China – Guest of Honour Country

This year China will be the Guest of Honour Country at the NDWBF 2016. In recent years, Chinese government has attached great importance to China Country of Honour Programs at the international book fairs so as to further strengthen the exchanges and cooperation between China and the other countries. Following the country of Honour presentations in many international

book fairs, including Frankfurt Book Fair (2009), The London Book Fair (2012), Book Expo America (2015) etc., China has been invited as the Guest of Honour Country at the New Delhi World Book Fair 2016 (9 – 17 January). Rich volumes of Chinese books, professional forums and seminars, cultural exhibitions, and literature salons will be organized at the New Delhi World Book Fair 2016 to promote literary and cultural ties between India and China as well as the bilateral people-to-people exchanges.

CEOSpeak — a Forum for Publishing

The CEOs and Senior Executives are welcome to participate in the B2B event CEOSpeak over Chairman's Breakfast organized by National Book Trust, India, and FICCI, on the sidelines of the Fair to share and exchange ideas about Indian and International book trade.

New Delhi Rights Table

It is one of the exciting features of NDWBF which will take place on 11 and 12 January 2016. The New Delhi Rights Table offers B2B match making sessions between publishers in a refreshingly new business ambience. The unique format of this event enables exhibitors to book their own Rights Table, meet each other, present their products and ideas, and also finalize their interests and agreements for transfer of translation and other rights of books available in English, Hindi and other Indian languages.

National Book Trust, India, is pleased to invite you to participate in the NDWBF 2016.





GENERAL INFORMATION

Organizer

National Book Trust, India (Ministry of Human Resource Development, Department of Higher Education, Government of India)

Co-organizer

India Trade Promotion Organization, Ministry of Commerce, Government of India

Venue

Hall Nos.6, 7, 8, 9, 10, 11, 12, 12A, 14 and 18 at Pragati Maidan, Mathura Road, New Delhi - 110001

Duration & Timings

9 - 17 January 2016, 11:00 a.m. to 8:00 p.m.

Inauguration

9 January 2016

Subsidized Rental for English language publishers for maximum of 30 Stalls

Types of Space	Stand	Bare Space (3m x 3m)	Stall (3m x 3m)	Stall (3m x 2m)
Rates (INR)	8,772	50,878	52,632	35,088
Rates with Service Tax @ 14% (INR)	10,000	58,000	60,000	40,000

Note

Booking of Stalls for an individual exhibitor or on collective basis under the general category is restricted to a maximum of 30 Stalls. In case of Stands, allotment is restricted to a maximum of two Stands per exhibitor and no combination of Stalls and Stands will be allowed.

Subsidized Rental for Hindi and other Indian language publishers for maximum of one Stall/Stand for each exhibitor

Types of Space	Per Stand	Per Stall (3 m x 3 m)	For additional stalls (Upto max. 20 stalls)
Rates (INR)	5,263	31,579	52,632
Rates with Service Tax @ 14% (INR)	6,000	36,000	60,000

Note

The subsidized rates are applicable to those exhibitors exhibiting books only in Hindi or any of the Indian languages. The subsidized rates are allowed on the rent of one Stand/Stall only. Allotment for an individual exhibitor or on collective exhibitors is restricted to a maximum of 20 Stalls.

National Book Trust, India, being an organization established by the Government of India under the Government of India Resolution on 15 June 1958 published in the Gazette of India, is exempted from deduction of Tax at source on its receipts under Section 196 of the Income Tax Act, 1961.

Specification of Stall/Stand/Bare Space, Furniture and Electrical Fittings

A Stand of 1m Length: It consists of one panel with one octonorm counter, four shelves, one chair, fascia lettering on vinyl cutting, carpet and one dustbin.

A Stall of 3m x 2m: It consists of 7 panels with one octonorm counter, 6 MS shelves, two chairs, fascia lettering on vinyl cutting, carpet and one dustbin.

A Stall of 3m x 3m: It consists of 9 panels with one octonorm counter, 9 MS shelves, two chairs, fascia lettering on vinyl cutting, carpet and one dustbin.

Bare Space of 3m x 3m: Only carpet and electric connection will be provided for the exhibitors opting for Bare Space. No subsequent request will be entertained in this regard. Total admissible load per Stall will be 750 watts. For additional electricity consumption, extra charges will be levied.

Additional Furniture: It can be hired from the authorized contractor approved by the Organizer after making an advance payment at the rate duly approved by the Organizer.

Electrical Fittings

(a) Stand: One spotlight/CFL and one point for computer connection will be provided. Total admissible load per Stand will be 200 watts. For additional electricity consumption, extra charges will be levied.



GENERAL INFORMATION



(b) Stall of 6 m²: Four spotlights/CFL and one point for computer connection will be provided. Total admissible load per Stall will be 500 watts. For additional electricity consumption, extra charges will be levied. (Payment of additional electrical charges will be made by the exhibitor at the rate decided by the Organizer).

(c) Stall of 9 m²: Six spotlights/CFL and one point for computer connection will be provided. Total admissible load per Stall will be 750 watts. For additional electricity consumption, extra charges will be levied. (Payment of additional electrical charges will be made by the exhibitor at the rate decided by the Organizer).

Note

The Organizer reserves the right to alter the dimensions of the Stalls/Stands/Bare Space without assigning any reason thereof and the Organizer's decision will be final and binding on the exhibitors. However, in such a case, exhibitors will be informed in advance.

Mode of Bookings

Exhibitors are advised to book their space through our website www.newdelhiworldbookfair.gov.in only, because the number of Stalls/Stands/Bare-Space thus booked would automatically be deducted from the total number of Stalls/Stands/Bare-Space as available in the selected Hall. Also the bookings made through the website will receive immediate confirmation.

Mode of Payment

- Through Bank Draft/Pay Order (**Payment by cheques will not be accepted**).
- Through Bank Transfer via RTGS/NEFT (Bank Details are mentioned below).
- Cash payment can be deposited at the Canara Bank situated at NBT, Vasant Kunj office premises or in any other Canara Bank Branch (cash will not be accepted in NBT's Office).

Note: Documentary proof of payment made to NBT should be sent to the NBT office for confirmation of the bookings.

Details of Bank Transfer

Beneficiary	NATIONAL BOOK TRUST, INDIA
Bank	CANARA BANK
A/C	3159101000299
IFSC	CNRB0003159
MICR Code of Bank	110015187
Address :	Nehru Bhawan, 5 Institutional Area Phase-II, Vasant Kunj New Delhi-110070, India

Bookings start : From 17 September 2015

Last Date for Booking : 31 October 2015

Participation is open to

- Indian and Foreign Publishers • Dealers and Manufacturers of Teaching Aids/CD-ROMs
- Book Sellers & Distributors • Government Organizations/Institutions

Categories of Exhibitors

The exhibitors are classified into the following broad categories:

- English Language Publishers/Booksellers/Distributors
- Hindi & Other Indian Regional Language Publishers
- Foreign Publishers

The English language publishers are further classified according to the following categories for allotment of Stalls/Stands:

- General and Trade • Social Sciences and Humanities
- Science and Technology • Children's Books & Educational Aids
- Government Organizations/Institutions • E-books

Note

• Publishers of Children's books in Hindi and other Indian regional languages can also apply for Stalls/Stands in Children's book category but in such cases they will not be entitled for any concession/subsidy.



GENERAL INFORMATION



• Each English language exhibitor may therefore indicate the category (one only) under which they would like to be placed. The option once exercised will be final and binding on the exhibitors. However, if no option is indicated in the Application Form, the Organizer reserves the right to place the exhibitors in a suitable category on the basis of the information furnished by them in the Application Form.

Sub-categories of Exhibitors

(1) Each exhibitor needs to tick on all the sub-categories of books that they publish or sell.

(2) The sub-category is not a deciding factor for allocating a location. The sub-categorization will be compiled on Mobile App and Website for the benefit of the visitors so that they will be able to visit the publisher as per their choice of subject(s).

Allotment of Stands/Stalls/Bare Space

Allotment of Stands/Stalls/Bare Space will be made by a computerized draw of lots. Allotment letters with layout plans, indicating the hall nos. and Stand/Stall nos. will be intimated to the exhibitors in advance via e-mail and it will also be notified on the Fair website.

Registration of Exhibitors and Possession of Stall/Stand/Bare Space

Registration will start at 4:00 p.m. on 8 January 2016 at the main entrance of the respective halls in which Stands/Stalls/Bare Space of the exhibitors have been allotted.

Possession of Bare Space to the allotted exhibitors will be made available on 6 January 2016 at 4.00 p.m

Assistance

For any assistance during the Fair, exhibitors may contact the respective hall in-charges of the Organizer, whose name and contact details will be communicated at the time of registration or possession of Stalls/Stands/Bare Space.

Fair Directory

Each exhibitor will be provided one Fair Directory, which will list out the name and address of all the exhibitors, with a brief description of the organizations on the basis of the information furnished by them in the Application Form. The Organizer will have the right to suitably edit the text provided by the exhibitors. The Organizer reserves the exclusive right to publish and sell the Fair Directory of the exhibitors with the advertisements, which appear in the Fair Directory.

Advertisement in the Fair Directory

The charges for the advertisement in the Fair Directory are given below:

Back Cover - IV (Colour)	₹ 40000
Inside Cover - II (Colour)	₹ 35000
Back Cover - III (Colour)	₹ 35000
Full Page (Colour)	₹ 20000
Full Page (Black & White)	₹ 15000

Exhibitors interested in advertising in the Fair Directory may apply separately to the Organizer by **31 October 2015**. Such requests will be considered on first-come-first-serve basis. The Organizer reserves the right to accept or reject such requests for advertisement.

Flag Poles, Buntings and Hoardings

Allotment of flag poles and space for buntings and hoardings will be made in accordance with charges levied by ITPO against the poles/space provided by ITPO for this purpose. Intimation regarding allotment of poles/space will be notified separately on the Fair website and via emails.

Entry Passes

Exhibitors will be given two complimentary multiple entry passes per Stand and five complimentary multiple entry passes per Stall.





TERMS AND CONDITIONS



1. General

1.1 The Organizer reserves the right to accept or reject Applications without assigning any reason thereof.

1.2 Allotment of the halls to each category of publishers will be at the sole discretion of the Organizer.

1.3 In case of a natural disaster or if circumstances so warrant, the Organizer reserves the right to postpone, alter or cancel the Fair. In case the Fair is cancelled before the inauguration, rental collected will be refunded at the earliest after deducting the service tax.

1.4 Applications on being accepted by the Organizer, will be considered as an agreement (under the accepted terms) between the exhibitor and the Organizer subject to the availability of space.

1.5 Applications received after the last date may be considered subject to availability of space and on a first-come-first-served basis, according to the waiting list.

1.6 Display of relevant banners, posters, etc. on or within the Stall is permitted. However, no display will be allowed outside the Stall. In case, any publisher/bookseller is found not complying with these guidelines, penalty as per ITPO's terms will be imposed.

1.7 Sale of books and other reading materials will be permitted on the following conditions: (a) Exhibitor(s) will not be allowed to sell eatable items like honey, medicinal products, etc. (b) A uniform discount of 10% will be allowed on the printed price, higher discounts are prohibited. (c) Hawking and sale of books at specially reduced prices is strictly prohibited. (d) No books or materials forbidden by the law, including violation of copyright act, will be displayed or sold. Exhibitors are solely responsible for any violation in this regard and the Organizer will not be liable for such a violation. Exhibitors will indemnify the Organizer from and against all proceedings and expenses whatsoever in consequence of any such violation.

1.8 Exhibitors playing Audio or Video DVDs/CDs at the Stalls will ensure that the decibel level of sound does not cause any annoyance to either the neighbouring exhibitors or to the visitors. The Organizer will be the sole judge to decide on this regard and can prohibit exhibitors from playing such Audio/Video.

1.9 To maintain peace and order during the New Delhi World Book Fair, no literary and cultural programmes will be held at a place or Stall in the Fair Grounds other than

at the places designated for such activities by the Organizer. If any exhibitor desires to organize any such programme, it is mandatory for the exhibitors to submit a written request to the Organizer in advance. The same shall be accepted on first-come-first-served basis.

1.10 No encroachment or extension in the passages is allowed. Exhibitors are, therefore, advised to arrange the display within the space allotted to them, otherwise penalty as per the ITPO's terms will be imposed.

1.11 Exhibitors are advised not to participate in the Fair if they are subjected to bankruptcy proceedings before a court of law. If any such proceedings are initiated following registration for the Fair, the Organizer needs to be informed by the exhibitor without delay.

1.12 Only those articles and products may be exhibited which fulfill the applicable legal requirements.

1.13 The Organizer will decide on its discretion whether any product may be permitted in the Fair if it does not appear to be directly related to the publishing industry.

1.14 Provisional or unofficially submitted applications or mere reservation requests are invalid and will not be processed until a formal registration is submitted by the stated deadline.

1.15 Keeping in mind the feedback received from all the publishers in the Publishers' Meet, it is hereby being informed that an Enforcement Team will be deployed in the Fair venue, wherein the stall allotment of such exhibitors who violate the terms and conditions as mentioned in the Brochure, will be summarily cancelled and they will be required to vacate the premises on the same day without entertaining any claim for refund. The Organizer reserves the right to further allot such stalls to any other exhibitor(s) for the remaining period of the Fair.

2. Booking of Space

2.1 No application will be entertained after the last date of booking i.e. 31 October 2015. After booking, the balance payment should be remitted to NBT before the due date i.e. 31 October 2015. If the balance payment is not remitted by 31 October 2015, booking amount will be forfeited and the booking will be cancelled.



TERMS AND CONDITIONS



2.2 In case of booking of Stalls by the exhibitor, the Organizer will provide duly constructed Stall with octonorm system having provision for display of books. Once the Stall is booked, no exhibitor will be allowed to withdraw their name or remove the structure of Stall(s). In case the Stall(s) is/are dismantled under any compelling need by the exhibitor, 50% of the Stall rent as penalty will be levied on the exhibitor.

2.3 Exhibitors who do not pay the full amount or delay the payment, can be excluded from the Fair even after admittance.

2.4 Exhibitors opting for Bare Space will be responsible for the construction and dismantling of Stall(s). The construction of Stalls must have adequate and proper provision for display of books.

2.5 Exhibitor is not permitted to sublet the items provided to them by the Organizer to third party. The Exhibitor is obliged to keep the items in their immediate possession and only to use them on their exhibition area.

2.6 The maximum height for Stall construction on Bare Space is 12 feet. Exhibitor should not cross the permitted limit while constructing their Stalls on Bare Space. In case of violation of this limit, the Organizer reserves the right to remove the construction at the cost of the exhibitor and the penalty imposed by the ITPO on this account will be borne by the concerned exhibitor. Mezzanine construction will be taken up only on ITPO's written approval/permission. Charges for the construction on Mezzanine area created by the exhibitor will be as per license fee of the Hall and will be payable by the exhibitor before seeking an approval of the layout. In case of non-adherence to any of the approved guidelines/plans, a penalty of ₹1,20,000/- per violation will be imposed.

2.7 Removal of panel between two or more Stalls is not permitted even if any exhibitor has booked its Stall under different names and wishes to club them into one.

2.8 Indian language publishers have to provide a copy of PAN Card (mandatory) for availing language subsidy.

2.9 Clubbing of Stalls/Bare Space: A group of companies/exhibitors can apply for a maximum of 20 Stalls in case of Hindi/Regional language publishers and 30 Stalls for English language publishers. (Subsidy towards rentals will be provided for only one Stall for Hindi/Regional language publishers). However, allotment will be subject to the availability of Stands/Stalls. The number of Stalls booked can be curtailed by the Organizer depending

upon the availability of space. No clubbing will be allowed in case of Stand of size 1m and stall of size 3m x 2m. Booking for maximum two stands and one stall of 3m x 2m will be allowed.

2.10 Applicants may indicate if they want their Stalls to be placed adjacent to the Stall of any other exhibitor. If so, written consent of the other exhibitor is required and it should be submitted with the filled in Application Form. In case of online booking, a unique code will be generated, which is to be shared among the exhibitors for the purpose of clubbing.

2.11 No Bare Space will be provided to the exhibitor who has not opted for the same in the Application Form. In case the exhibitor wishes to change the same to Stand/Stall after the booking they will have to pay 20% extra of the rental amount paid as penalty. The same penalty will apply, in case the exhibitor wishes to change from Stand/Stall to Bare Space

2.12 Efforts will be made to provide Stalls to the exhibitors in the indicated category but the Organizer have the right to modify or provide Stalls in some other category.

2.13 Exhibitor is obliged to allow the Organizer and its service partners to see and check their Stall and items at any time.

3. Assignment/Subletting

Without the Organizer's prior consent in writing, no exhibitor will transfer, sublet or share with or without payment all or part of their allotted space or item within the Fair.

4. Withdrawal/Cancellation

4.1 Once booking of the Stall is made by an exhibitor, the same cannot be cancelled or altered under any circumstances. No refund of rental will be made or adjusted against any other forthcoming Fair under any circumstances.

4.2 Exhibitors will be deemed to have withdrawn if for any reason whatsoever they fail to take possession of the allotted Stall/Stand/Bare Space within 24 hours from the date of inauguration of the Fair. The Organizer may, therefore, dispose the unoccupied space and the said exhibitors will have no right to claim a refund or compensation even if the space is allotted to other exhibitors.



TERMS AND CONDITIONS



4.3 Cancellation is possible only if the exhibitor submits a request in writing before the last date of the registration, i.e. before 31 October 2015. However, 20% will be deducted from the amount towards service tax and administrative expenses.

5. Terms of Payment

Payment can be made through Demand Draft/Pay Order in favour of National Book Trust, India, payable at New Delhi. Cash payment can be transferred via RTGS/NEFT. Cash payment can be deposited in any of the Canara Bank Branches.

Note: *Cash payment or cheques will not be accepted in NBT's Office.*

6. Allotment of Space

Allotment of Stands/Stalls shall be made by a computerized draw of lots. Allotment letters with layout plans, indicating the hall nos. and Stand/Stall nos. will be intimated to the exhibitors in advance via email and it will also be notified on the Fair website.

7. Possession and Vacation

Exhibitors will be given possession of the Stands/Stalls at 4:00 p.m. on 8 January 2016. The Stands/Stalls may not be dismantled prior to the official breakdown period, that is, on the last day of the Fair. Exhibitor will however, be obligated to vacate their exhibition space in full, prior to the end of the breakdown period.

Exhibitors who have applied for the Bare Space will be given the possession of the space at 4:00 p.m. on 6 January 2016.

8. Dismantling of Stalls

It shall be the responsibility of the exhibitors to remove all exhibits, tools and other materials at the end of the Fair and leave the Stalls in the same condition in which they were allotted to them. In case if any panels, racks, tables or any other item provided is found to be broken/not further useable or missing, then the cost of those items will be borne by the respective exhibitor.

9. Telephone Service

Exhibitors are advised to seek telephone connection from MTNL office located at ITPO for their Stalls at their own. The rental of the telephone connection will be borne by the exhibitor only. The Organizer will only certify their participation, before seeking telephone connection from MTNL wherever necessary.

10. Removal of Displays and Goods

No goods or displays may be removed from the Stalls during the Fair without the written permission of the Organizer.

11. Cleaning

While the Organizer will carry out general cleaning, exhibitors will be responsible for the cleanliness of their respective Stalls during the Fair.

12. Insurance Coverage

12.1 The Organizer generally subscribes to an insurance policy covering the financial consequences of the public liability in its role as the Organizer.

12.2 Exhibitor will bear the sole responsibility to insure their own furniture and exhibits against damage incurred due to burglary, riots, strikes, theft, fire, rain water, etc., and against damages incurred in transit to and from the Fair. There is no collective insurance policy. Possession of the Stands/Stalls shall be given on production of evidence of insurance. It is the exclusive and absolute responsibility of the exhibitors to insure their exhibits as well as the hired Stand equipments and stock against break-in, thefts and damage by fire and other natural calamities during the Fair. The Organizer will not be liable to pay for any damages and loss incurred due to any reason including natural calamities. The Organizer is entitled, but not obliged, to inspect such policy before handing over possession of the Stands/Stalls. In the event of a claim against the Organizer, the exhibitor(s) will indemnify the Organizer.

13. Intellectual Property Rights

13.1 It is the sole responsibility of the exhibitors to obtain rights or authorization necessary from the authors whose works are being exhibited or represented in the Fair.

14. Fair Directory

14.1 The Organizer reserves the exclusive right to publish and sell the Fair Directory with the advertisements appearing in it.

14.2 The information necessary for the entries in the Fair Directory will be furnished by the exhibitors and they will be responsible for all given information. The Organizer cannot be held responsible for any factual omissions or errors in reproduction or composition or any other mistakes that may occur. The Organizer reserves the right to modify or edit the text supplied by the exhibitors.



TERMS AND CONDITIONS



14.3 The Organizer will have the sole discretion to refuse an entry or to modify the text for the paid advertisements which may be detrimental to the interest of the stakeholders.

15. Entry of Exhibitors

Exhibitors will be allowed entry into the Halls from 10:30 a.m. and they have to vacate the halls latest by 8:30 p.m. every day during the Fair.

16. Modification of Terms and Conditions

Any of the terms and conditions mentioned above may be relaxed or modified at the discretion of the Competent Authority of the Organizer whose decision will be final and binding.

17. Jurisdiction

Any dispute or claim arising out of the participation in the Fair will be subject to the exclusive jurisdiction of the Delhi Courts.

18. Security

The Organizer will provide round-the-clock security arrangement in all the Halls during the Fair. However, the Organizer is not liable for the loss or damage to the goods and property of the exhibitors. Exhibitors are, therefore, advised not to leave their Stalls or their belongings unattended during the Fair timings. Exhibitors, if they so desire, may make their own security arrangements at their Stalls during the Fair timings through the security agencies approved by the ITPO.

19. Other

Use of polythene bag is prohibited by the Delhi Government. Therefore, all exhibitors are required to strictly adhere to this ban.



Please address all communications to:
Deputy Director (Exhibition)



NATIONAL BOOK TRUST, INDIA
Ministry of Human Resource Development
Government of India

Nehru Bhawan, 5, Institutional Area, Phase-II, Vasant Kunj, New Delhi-110070
Phone: 91-11-26707700 • Fax: 91-11-26707846 • E-mail: office.nbt@nic.in
dd-exh@nbtindia.org.in Website: www.newdelhiworldbookfair.gov.in



**NEW DELHI
WORLD BOOK FAIR**
9-17 January 2016
Pragati Maidan



NATIONAL BOOK TRUST, INDIA
Nehru Bhawan, 5, Institutional Area, Phase-II
Vasant Kunj, New Delhi – 110 070

APPLICATION FORM

(The information provided by the Exhibitor here will be used in the Fair Directory)

Company Profile

Name of the Company/Publishing House :
(in BLOCK letters) (Name to be displayed in Fair Directory and Fascia on Stall/Stand)

Participation Individual ☐ Clubbed ☐

(In case of clubbed Stalls consent letters of both the parties are mandatory to be attached)

Head of the Organization

Mr./Ms.

Address: Pin:

Telephone: Mobile: Fax:

E-mail: Website:

Contact Person for the Fair

Mr./Ms.

Designation : Telephone: Mobile:

E-mail:

Select Language:

☐ Indian Language (Maximum 20 stalls)
Hall No.12, 12A — (Please Specify the Language).....

☐ English Language

Select your Hall

- ☐ Hall No.18 (Miscellaneous)
☐ Hall No.14 (Children & Educational Books including Educational Aids/CDs, etc.)
☐ Hall No.9 & 11 (General & Trade, Science & Technology, Social Science & e-Books)
☐ Hall No.6 (General & Trade, Science & Technology, Social Science & e-Books)

Select your Space:

- ☐ Number of constructed Stalls (3mx2m) _____ (Maximum 1 stall)
☐ Number of constructed Stalls (3mx3m) _____ (Maximum 30 stalls)
☐ Number of Bare Space (3mX3m) _____ (Maximum 30 stalls)
☐ Number of constructed Stand (1m) _____ (Maximum 2 stands)

Select Sub-category (Tick all that applies from the list given at the back of this page)

Payment Details

DD /Pay Order Number: Date: Amount:

Bank Name:

Pan Card Number

Exhibitor's Profile (please attach a separate sheet with typed matter of not more than 50 words)

☐ We have read the "Terms & Conditions" as attached and agree that they are part of this Application and also agree to abide by them.

Date (DD/MM/YY)

Authorized Signatory

Note: Incomplete Application Form will be rejected. (Forms without profile details may not be included in the Fair Directory).

Application Deadline: 31 October 2015



NATIONAL BOOK TRUST, INDIA

Nehru Bhawan, 5, Institutional Area, Phase-II, Vasant Kunj
New Delhi – 110 070

NEW DELHI WORLD BOOK FAIR

9-17 January 2016

PUBLISHING SUB-CATEGORY

This categorization is being made for the benefit of the visitors, so that they are able to visit the books/publishers of their choice. This sub-category will not be a deciding factor for allocating of a location in the New Delhi World Book Fair.

☐ Fiction & Literature

- ☐ Novels/Short Stories/Drama/Plays
- ☐ Graphic Novels
- ☐ Mystery, Crime & Thrillers
- ☐ Poetry/Classics/Romance
- ☐ Chic lit
- ☐ Science Fiction & Fantasy
- ☐ Language Translations
- ☐ Literary Essays

☐ Computing

- ☐ E-books
- ☐ Computer Hardware
- ☐ Computer Networking
- ☐ Computer Programming
- ☐ Computer Science
- ☐ Computer Software

☐ Science

- ☐ Health Sciences
- ☐ Life Sciences
- ☐ Physical Sciences
- ☐ Nuclear Science
- ☐ Astronomy / Space Science
- ☐ Medical & Nursing Books
- ☐ Psychology & Psychotherapy
- ☐ Geology/Environment

☐ Engineering

- ☐ Biomedical Engineering
- ☐ Chemical Civil Engineering
- ☐ Electrical & Mechanical Engineering
- ☐ General Engineering
- ☐ Nuclear & Systems Engineering

☐ Children's Literature/Books for Young Adults

- ☐ Pleasure Reading/Stories
- ☐ Educational Books/Textbooks
- ☐ Educational Aids/Board Books/Puzzles
- ☐ Comics/Picture Books
- ☐ Digital Books/E-books for Children
- ☐ Books for Young Adults

☐ Non-Fiction

- ☐ Agriculture and Husbandry
- ☐ History & Archaeology
- ☐ Art/Architecture/Design/Fine Arts
- ☐ Biography/Autobiography
- ☐ Career/Jobs
- ☐ Childcare/Parenting
- ☐ Cookbooks/Culinary Arts
- ☐ Crafts & Hobbies/Pets
- ☐ Health & Fitness, Yoga
- ☐ Homes & Garden
- ☐ Humor Books
- ☐ Journalism/Law books
- ☐ Library & Maps
- ☐ Media/Advertising
- ☐ Music/Film/TV/Performing Arts
- ☐ Politics & Current Affairs
- ☐ Self Help & Self-Improvement
- ☐ Sports & Adventure/Photography
- ☐ Tourism/Travel
- ☐ Women's Studies

☐ Social Sciences

- ☐ Anthropology
- ☐ Business/Communication
- ☐ Economics/Political Science
- ☐ Education/Linguistics
- ☐ Geography/Psychology/Sociology

☐ Education/Reference/Academics

- ☐ Competition Guides
- ☐ Reference Books/Exam Sample Papers
- ☐ Science and Maths Refreshers
- ☐ Education & Teaching
- ☐ Special Education
- ☐ Foreign Language/Other Language
- ☐ Occupational Training
- ☐ STM & Higher Academics
- ☐ Dictionary / Encyclopaedia
- ☐ Business/Management Books

☐ Religion & Philosophy

- ☐ Religious Books/Material
- ☐ Books on Spirituality/Philosophy
- ☐ Books on Gurus/Teachings

☐ Others (Please specify)

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