

Dear Publisher/Bookseller,

You may be aware that the National Book Trust, India (NBT), an apex body under Ministry of Human Resource Development, Department of Higher Education, Government of India is engaged in promotion of books in the country and overseas. In pursuance of its commitment to promote books in India, the National Book Trust is going to organize “**NBT Jamshedpur Book Fair**” at Gopal Maidan owned by Tata Steel Limited, Jamshedpur (Jharkhand). Since this project comes under the head of special component for SC and ST and for the first time NBT is working on this kind of project, we have relaxed in the rental of stall/stand, the details of which are as follows :

Period of the Book Fair	18 – 26 November 2013
Rent of stall	Rs.8000/-
Rent of Stand	Rs.2000/-
Time	11:00 a.m. – 8:00 p.m.
Last Date for Booking of Stall/Stand	8 November 2013

Note : No booking will be accepted after 8 November 2013.

Participants exhibiting books in Indian languages only shall be entitled to a concession of 50% in the rental of one stall (It means if booking is made for more than one stall then payment has to be made for all stalls minus half rent of one stall). Full amount has to be paid for stall, if English titles are being displayed.

An event like “NBT Jamshedpur Book Fair” provides ample opportunities to the both Publisher and Bookseller to display and sell their publications and reach to students, community and public at large under one roof. We are also attempting to invite various schools, colleges, universities, libraries and NGO's etc. to visit the fair and purchase books in large quantity.

The participants shall allow a uniform discount of 10% on the printed price to all customers on sale of books. It is mandatory for the participants to arrange their own insurance of the exhibits to cover loss by fire, flood, water, storms, strikes, riots, natural calamity, etc. No books or material forbidden by the law in India shall be exhibited or sold.

If you are interested in participating in the above book fair, you may kindly fill the enclosed application form for participation and send the same along with Demand Draft/Pay Order/Banker's Cheque(for the amount of the rental payable) in favour of “National Book Trust, India” payable at New Delhi. You can also download the application form from our website:www.nbtindia.gov.in.

Looking forward to your participation in the Book Fair.

Thanking you,

Yours faithfully,

[Dr. Deepankar Gupta]
Assistant Director (Sales Exhibition-II)

National Book Trust, India
Nehru Bhawan, 5, Institutional Area, Phase-II, Vasant Kunj
NEW DELHI – 110 070

NBT JAMSHEDPUR BOOK FAIR
GOPAL MAIDAN, JAMSHEDPUR (JHARKHAND)
[18 – 26 November, 2013]

APPLICATION FOR PARTICIPATION

Please fill and send in duplicate with a bank draft/pay order/bearer cheque towards rental in favour of National Book Trust, India payable at New Delhi up to 8 November 2013.

1.	Name of the Company/ Organization			
2.	Full Postal Address			
3.	Telephone No.			
4.	Fax No.			
5.	E-mail Address			
6.	Stand/Stalls required			
	Category	Rent Per Unit	No. of Stands/Stalls	Rent Payable [Rs.]
	Stand	Rs.2000/-		
	Stall	Rs.8000/-		
6.	Particulars of remittance			
	Bank Draft No./Pay order No.	Date	Amount	Bank and Branch
7.	Inscription(s) in English to be printed on the name fascia			
8.	PAN No.			

We have read the terms and conditions for participation in the fair and accept them and undertake to abide by them.

I agree that neither our booking shall be cancelled nor it shall be adjusted against any fair once I have made the payment for this fair.

Place: _____
Date : _____

Signature of Applicant : _____
Designation : _____
Stamp : _____

Please address all communication to
Deputy Director (Exhibition)
NATIONAL BOOK TRUST, INDIA
Nehru Bhawan, 5 Institutional Area, Phase – II, Vasant Kunj, New Delhi – 110 070
Telephone: 011-26707779, Fax: 011-26707846
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