

No.F.2-18/KBF/2012-13/Exh./

11 October 2012

Dear Publisher/Bookseller,

You may be aware that National Book Trust, India (NBT), an apex body under Ministry of Human Resource Development, Department of Higher Education, Government of India is engaged in the promotion of books both within the country and overseas.

The NBT is organizing "NBT Khowai Book Fair" at Khowai Govt. Class XII School Ground, Khowai from 31 October to 6 November 2012. The Book Fair, besides exhibit and sale of books, will also have many cultural/children activities during the Festival.

An event like "NBT Khowai Book Fair" provides ample opportunities to both Publishers and Booksellers to display and sell their publications and reach to students, community and public at large under one roof. We are also attempting to invite various schools, colleges, universities, libraries and NGO's etc. to visit the fair and purchase books in large quantity.

The participants shall allow a uniform discount of 10% on the printed price to all customers on sale of books. No books or material forbidden by the law in India shall be exhibited or sold.

The details for participation are as follows :

Period of the NBT Khowai Book Fair		31 October - 6 November 2012
Time		12:00 a.m. - 8:00 p.m.
Rent	Stall Size - 3m x 3m	Rs.1685 (Inclusive of Service Tax)
Allotment		Strictly on first come first served basis

To facilitate your participation, you may please fill the enclosed application form and send the same along with the Demand Draft/Pay Order in favour of "National Book Trust, India" payable at New Delhi. Kindly note that the bookings would be closed, once all stalls are booked.

Please note, it is mandatory for participants to arrange their own insurance of the exhibits to cover loss by natural calamity, like, fire, flood, water, storms, strikes, riots, etc.

In case of any query, please feel free to contact the undersigned at 011-26707779.

I look forward to your participation at the above Book Fair.

Thanking you,

Yours faithfully,

[**Rajeev Chaudhry**]
Assistant Director (Exhibition)

National Book Trust, India
Nehru Bhawan, 5, Institutional Area, Phase-II, Vasant Kunj
NEW DELHI - 110 070

Khowai Book Fair
Khowai Govt. Class XII School Ground, Khowai Tripura
[31 October to 6 November, 2012]

APPLICATION FOR PARTICIPATION

Please fill and send in duplicate with a bank draft/pay order towards rental in favour of National Book Trust, India payable at New Delhi up to 20 October, 2012.

1.	Name of the Company/ Organization			
2.	Full Postal Address			
3.	Telephone No.			
4.	Fax No.			
5.	E-mail Address			
6.	Stand/Stalls required			
	Category	Rent Per Unit	No. of Stalls	Rent Payable [Rs.]
	Stall 3mtr.x3mtr.	Rs 1685/- (Incl. 12.36 %Tax)		
7.	Particulars of remittance			
	Bank Draft No./Pay order No.	Date	Amount	Bank and Branch
8.	Inscription(s) in English/Tamil to be printed on the name fascia			
9.	PAN No.			

We have read the terms and conditions for participation in the fair and accept them and undertake to abide by them.

I agree that neither our booking shall be cancelled nor it shall be adjusted against any fair once I have made the payment for this fair.

Signature of Applicant :

Place:

Designation :

Date :

Stamp :

Please address all communication to

Deputy Director (Exhibition)

NATIONAL BOOK TRUST, INDIA

Nehru Bhawan, 5 Institutional Area, Phase - II, Vasant Kunj, New Delhi - 110 070

Telephone: 011-26707779, Fax: 011-26707846

PAN NO. AAATN 8160G, SERVICE TAX NO. AAATN 8160G ST001

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