

F.No.2-26/BCBF 2014/Exh./

7 March 2014

Dear Publisher/Bookseller,

I take pleasure in informing you that National Book Trust, India, under its Development Project for the North Eastern Region, is organizing a Book Fair at BiswanathChariali, Assam from 22 to 30 March 2014 at DeshpranLakshmidharSarmahKshetra in collaboration with BiswanathChariali Sub-Division Administration and All Assam Publishers and Book Sellers Association.

Well connected by road, rail and air with the rest of the country and a sub-division of Sonitpur District of Assam, BiswanthChariali is just 234 km away from Guwahati airport. National Highway No.52 passes through this important nerve centre of Central Assam. Known as the land of GuptKashi, BiswanathChariali has a strong mythological and historical presence in Assam's overall consciousness. With peaceful co-existence of scores of ethnic communities and varied language speaking people, the place is an anthropologists' delight. The birthplace of several giants in the field of art and literature of Assam, BiswanathCharilal has a near total literacy rate of 92.59% and a strong book culture. Besides College of Agriculture, B-Ed College, DIET, and JawaharNavodayaVidyalaya, there are several institutes of education with Assamese, Bangla, Hindi and English as mediums of instructions. With budget hotels, and a number of Guest Houses, the entire sub-division of BiswanthChariali has geared up to welcome the participating publishers and booksellers coming from every nook and corner of the country.

To facilitate your participation, we are offering a stall of 3m X 3m at a token amount of Rs.2000/- only. You may fill the enclosed application form and send the same along with the Demand Draft in favour of National Book Trust, India payable at New Delhi (for the amount of the rental payable for the stall(s) you would like to book) **latest by 15 March 2014**. You may also book your stalls with our collaborators at Guwahati and BiwanathChariali by paying the stall rent in cash. The contact persons at Guwahati and BiwanathChariali are ShriDhirajGoswami (General Secretary, All Assam Publishers and Booksellers Association, Mobile No.09613851393, e-mail: aaapbsa52@gmail.com) and ShriBishnu Prasad Nath (Local Coordinator, Mobile No. 09859265773) respectively.

Please note it is mandatory for participants to arrange their own insurance of the exhibits to cover loss by fire, flood, water, storms, strikes, riots, natural calamity, etc.

In case of any confusion or query, please feel free to contact my colleague and the Officer-in-Charge of the BiwanathChariali Book Fair, Shri Deep Saikia (Mobile no: 09958848648).

I look forward to your participation at BiwanathChariali Book Fair.

Regards

Yours sincerely

(PRADIP CHHABRA)
Deputy Director (Exhibition)

**NBT BISWANATH CHARIALI BOOK FAIR
(Deshpran Lakshmidhar Sarmah Kshetra)**

22 to 30 March 2014

**(Organised by NBT, India in association with Biswanath Chariali Sub-division
Administration and All Assam Publishers and Book Sellers Association)**

APPLICATION FOR PARTICIPATION

(Please fill and **send to us by 15 March 2014** with a bank draft/ pay order towards rental of stall(s) in favour of National Book Trust, India payable at New Delhi (**cheques will not be accepted**)).

1. Publishers'sName.....
2. Full postal address.....
.....
3. Telephone No.....
Fax No.....E-mail.....
4. No. of Stalls required.....
5. Particulars of remittance:
Bank Draft No.& Dated.....
for ₹ 2,000/- per stall.
Bank and Branch.....
6. Inscription(s) in English/Asamiya to be printed on the fascia
.....

Signature of Applicant:

Designation:

Stamp:

Place:

Date:

Please address all communication to



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