

RAJEEV CHAUDHRY
Assistant Director (Exhibition)

No.F.2-15/2012-13/Exh./

19 October 2012

Dear Sir/Madam,

You may be aware that the National Book Trust, India (NBT), an apex body under Ministry of Human Resource Development, Government of India is engaged in the promotion of books in the country and overseas. In pursuance of its commitment to promote books in India, the National Book Trust is organizing "**NBT Cuttack Book Fair**" at Baliyatra Ground (Killa Padia) in front of Barabati Stadium, Cuttack

The details of the above Book fair for participation are as follows :

Period of the Book Fair	15 - 23 December 2012
Time	11:00 p.m. - 8:00 p.m.
Last Date for Booking of Stalls/Stands	30 November 2012

An event like "NBT Cuttack Book Fair" provides ample opportunities to both the Publishers and Booksellers to display and sell their publications and reach to students, community and public at large under one roof. We are also attempting to invite various schools, colleges, universities, libraries and NGO's etc. to visit the fair and purchase books in large quantity.

The participants shall allow a uniform discount of 10% on the printed price to all customers on sale of books. Participants exhibiting books in Indian Regional languages only shall be entitled to a concession of 50% in the rental of one stall/stand. It is mandatory for the participants to arrange their own insurance of the exhibits to cover loss by fire, flood, water, storms, strikes, riots, etc. No books or material forbidden by the law in India shall be exhibited or sold.

You are requested to participate in the above book fair. For participation, please apply on your letterhead along with the enclosed application form and demand draft (for the amount of the rental payable) in favour of "National Book Trust, India" payable at New Delhi.

Looking forward your participation in the Book Fair.

With regards,

Yours sincerely,

[**RAJEEV CHAUDHRY**]