



राष्ट्रीय पुस्तक न्यास, भारत

मानव संसाधन विकास मंत्रालय, भारत सरकार
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नई दिल्ली विश्व पुस्तक मेला 2019

के प्रचार के लिए आउटडोर होर्डिंग्स हेतु रुचि की अभिव्यक्ति (ईओआई)

राष्ट्रीय पुस्तक न्यास, भारत (एनबीटी), मानव संसाधन विकास मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन, 05 से 13 जनवरी, 2019 तक प्रगति मैदान, नई दिल्ली में वार्षिक नई दिल्ली विश्व पुस्तक मेला 2019 का आयोजन कर रहा है। होर्डिंग्स, बस/ट्रेन पैनल्स, कीओस्क, सुसज्जित संकेतक, डिस्प्ले पैनल आदि जैसे आउटडोर मीडिया (केवल दिल्ली क्षेत्र हेतु) द्वारा कैम्पेन आयोजित करने हेतु सूचीबद्ध प्रतिष्ठित एजेंसियों से रुचि की अभिव्यक्ति (ईओआई) हेतु आवेदन आमंत्रित किए जाते हैं। इस प्रदर्शन/कैम्पेन को प्रस्तावित करने का उद्देश्य एफ्रो-एशियाई क्षेत्र के सबसे बड़े पुस्तक मेले, नई दिल्ली विश्व पुस्तक मेले में लोगों की भागीदारी को बढ़ाना तथा मेले के प्रति आम जनता में जागरूकता लाना है। आवेदक को विज्ञापन और दृश्य प्रचार निदेशालय (डीएवीपी) की सूचीबद्ध एजेंसी होना चाहिए। आवेदन-पत्र तथा विस्तृत नियम एवं शर्तों हेतु कृपया न्यास की वेबसाइट www.nbtindia.gov.in देखें। आवेदन जमा करवाने की अंतिम तिथि 28 नवंबर 2018 है। निदेशक, राष्ट्रीय पुस्तक न्यास, भारत का निर्णय अंतिम व बाध्यकारी होगा।



NATIONAL BOOK TRUST, INDIA

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EXPRESSION OF INTEREST FOR OUTDOOR HOARDINGS FOR PROMOTION OF NDWBF 2019

National Book Trust, India (NBT, India), an autonomous organization under Ministry of Human Resource Development, Govt. of India is organizing the annual New Delhi World Book Fair 2019 from 5th to 13th January 2019 at Pragati Maidan, New Delhi. Applications are invited for EOI to empanel reputed agencies for conducting campaign through Outdoor media such as hoardings, bus/train panels, kiosks, illuminated signage, display panels etc. in Delhi region only. The display is proposed to be implemented with the objective of increasing footfall and improving awareness amongst general public towards NDWBF 2019 the largest Book Fair in the Afro-Asian region. The applicant should be an empanelled agency of DAVP. For Application Form and detailed terms and conditions, please refer to our website i.e. www.nbtindia.gov.in. Last date for submitting applications is 28 November 2018. The decision of the Director, NBT, India will be final and binding.

Application Form

For Empanelment of Agencies (under DAVP) for Outdoor Campaign through hoardings, bus/train panels, kiosks, illuminated signage, display panels etc.

Sl.No.	Particulars	Details (mention the page nos./flag of the supporting documents)
1	Name of the Agency	
2	Year of Establishment	
3	Address of Registered Office	
4	Company profile	
5	PAN NO. (enclose copy)	
6	Contact details of CEO/head of the agency	
7	Work Experience (provide details of Govt./Ministries/PSU other clients with proofs – work order.	
8	Undertaking as per point 3 of Terms & Conditions (enclose copy of undertaking)	
9	GSTN Registration Certificate	
10	DAVP Registration Certificate (enclose copy)	
11	Your Offer of sites to NBT for NDWBF 2019	
12	FOCs, if any	

TERMS & CONDITIONS

1. The general period of display will be between 13th December 2018 to 12 January 2019. The actual date will be communicated at the time of work order. The display should be strictly put up for 30 days.
2. Each agency needs to provide the DAVP letter under which it is empanelled and applicable for current period. The name of the agency should match the Empanelled DAVP letter.
3. Each agency should provide an undertaking stating the agency is empanelled in DAVP stating that in case there is any issue of permissions from Govt. for any site provided by you, then in that case you are solely responsible for clearing it. The National Book Trust, India will not be involved in any manner.
4. The payment against the bill raised by the agency will be subject to the physical audit and monitoring by a Govt. agency.
5. A Screening Committee will finalize the sites, as per NBT'S requirements, objectives and parameters of NDWBF 2019. Their decision will be final and binding.
6. Certificate of permission for installation from SDMC/NDMC/MCD etc., or any other govt. body should be enclosed.
7. Only DAVP rates of the sites as per the DAVP letter will be followed. No commercial rate will be entertained.

I have read all the terms & conditions and I agree to abide by them.

Authorised Signatory -----
 Name of the Proprietor/Company-----
 Name of the Agency-----
 Address-----
