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PRESS RELEASE

PM's Scheme for Mentoring Young Authors – PM-YUVA 3.0 – Launched

The Ministry of Education, Department of Higher Education, has launched **PM-YUVA 3.0 - Prime Minister's Scheme for Mentoring Young Authors**, an Author Mentorship programme to train young and budding authors (below 30 years of age) in order to promote reading, writing and book culture in the country, and project India and Indian writings globally. In view of the significant impact of the first two editions of PM-YUVA Scheme with large scale participation from young and budding authors in 22 different Indian languages and English, PM-YUVA 3.0 is now being launched.

The launch of **PM-YUVA 3.0 (Young, Upcoming and Versatile Authors)** is in tune with the Prime Minister's vision to encourage the youth to understand and appreciate India's rich culture, heritage and contribution of visionaries in the development and growth of the country. PM-YUVA 3.0 intends to bring to the fore the perspectives of the young generation of writers on the themes: **1) Contribution of Indian Diaspora in Nation Building; 2) Indian Knowledge System; and 3) Makers of Modern India (1950-2025)** in an innovative and creative manner. This scheme will thus help to develop a stream of writers who can write on a spectrum of subjects to promote Indian heritage, culture and knowledge system.

NEP 2020 has emphasised on the empowerment of the young minds and creating a learning ecosystem that can make the young readers/learners ready for leadership roles in the future world. India tops the chart in youth population being 66% of the total, waiting to be tapped for capacity building and thereby nation building. With the purpose of mentoring a new generation of young creative writers, there is an imminent requirement to take initiatives at highest level, and in this context, **PM-YUVA 3.0** will go a long way in laying the foundation of the future leaders of the creative world.

The National Book Trust, India, under the Ministry of Education as the Implementing Agency, will ensure phase-wise execution of the Scheme under well-defined stages of mentorship. The books prepared under this scheme will be published by National Book Trust, India, and translated into other Indian languages, fostering cultural and literary exchange while promoting **'Ek Bharat Shreshtha Bharat'**. The selected young authors will engage with esteemed writers, participate in literary festivals, and contribute to a diverse body of work that reflects India's rich heritage and contemporary progress.

The scheme aims to cultivate a new generation of writers who can articulate the contributions of the Indian diaspora in nation-building, highlighting their peaceful integration and influence across political, economic, and socio-cultural spheres. It will also emphasise on the role of Indian Knowledge System in preserving historical wisdom, generating new opportunities, and synthesising indigenous knowledge for national development. Through this initiative, young

authors will explore the impact of visionaries in various fields like education, science, economy, social empowerment, etc. thereby presenting a comprehensive narrative of India's growth and resilience. Given India's position as the third-largest book publishing market, this initiative is a crucial step toward projecting its intellectual and cultural wealth on the global stage.

The Schedule of PM-YUVA 3.0 (Young, Upcoming and Versatile Authors) is as follows:

- . Announcement of the Scheme **11 March 2025**.
- . A total of **50 authors** will be selected through an All India Contest to be conducted through <https://www.mygov.in/> from **11 March 2025 – 10 April 2025**.
- . The number of authors to be selected as per the theme:
 - 1) Contribution of Indian Diaspora in Nation Building – **10 authors**
 - 2) Indian Knowledge System – **20 authors**
 - 3) Makers of Modern India (1950-2025) – **20 authors**
- . The received proposals would be evaluated in **April 2025**.
- . The list of selected authors will be announced in **May- June 2025**.
- . The young authors will be trained by eminent authors/mentors from **30 June – 30 December 2025**.
- . Under the mentorship, a National Camp will be held for the PM-YUVA 3.0 Authors during the New Delhi World Book Fair 2026.

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