

Dear Publishers/Booksellers,

As you are aware, the National Book Trust, India (NBT), is an autonomous organization established by the Government of India in the year 1957 to promote books and develop reading habit in the country. In pursuance of its commitment to promote books in India, the National Book Trust is organizing the “**Chandigarh Book Fair**” at Panjab University, Sector-14, Chandigarh-160014, in collaboration with Panjab University.

The details of the above Book fair are as follows:

Period of the Book Fair	1 – 9 February 2020
Timing of the Book Fair	11:00 a.m to 8:00 p.m
Last Date for Booking of Stalls	20 January 2020
	<b>English &amp; Indian Languages</b>
Stall 3 mtr. X 3 mtr.	₹ 16,500/- (including 18% GST)
Stall 2 mtr. X 2 mtr.	₹ 7,500/- (including 18% GST)

An event like “Chandigarh Book Fair” will provide ample opportunities to Publishers, Booksellers and Distributors to display and sell their publications under one roof. We have also coordinated with various schools, colleges, universities, libraries and NGO's to visit the fair and purchase books in large quantity.

We look forward to your participation in the above book fair. You may kindly fill in the enclosed Application Form for participation and send the same along with NEFT payment slip or Demand Draft/Pay Order/Banker's Cheque (for the amount of the rental payable) in favour of “National Book Trust, India” payable at New Delhi. You may also remit payment through NEFT In favour of National Book Trust, India as per bank details given below:

Details of Bank Transfer:

Beneficiary	National Book Trust, India
Bank	Canara Bank
A/c No.	3159101000299
IFSC Code	CNRB0003159
MICR Code	110015187
Address	Nehru Bhawan, 5, Institutional Area, Phase - II, Vasant Kunj, New Delhi-110070

The Application Form is attached herewith. You can also download the Application Form from our website : [www.nbtindia.gov.in](http://www.nbtindia.gov.in).

Looking forward for your participation in the Chandigarh Book Fair 2020.

Thanking you,

Yours faithfully



**Md. Imranul Haque**  
Deputy Director (Exhibition)  
[nbtexhibition1@gmail.com](mailto:nbtexhibition1@gmail.com)  
011-26707779/781/80

प्रधान कार्यालय  
नेहरू भवन  
5 इंस्टीट्यूशनल एरिया  
फेज - II, वसंत कुंज  
नई दिल्ली - 110 070

**HEAD OFFICE**  
Nehru Bhawan  
5 Institutional Area  
Phase - II, Vasant Kunj  
New Delhi - 110 070



# NATIONAL BOOK TRUST, INDIA

## CHANDIGARH BOOK FAIR (1 TO 9 FEBRUARY 2020)

PANJAB UNIVERSITY, SECTOR-14, CHANDIGARH-160014

In Collaboration with Panjab University

### APPLICATION FORM FOR PARTICIPATION

Please fill in and send the Application Form with Demand Draft/NEFT Details towards rental in f/o National Book Trust, India payable at New Delhi latest by 20 January 2020.

1.	Name of the Company/ Organization				
2.	Full Postal Address				
3.	Telephone No. / Mobile No.				
4.	E-mail				
5.	Stalls Booking Details				
	Particular(s)	Size	Language	Rental of Stall (₹)	No. of Stalls
	Stall	3m x 3m	English & Indian Languages	₹ 16,500/- (incl. of 18% GST)	
	Stall	2m x 2m	English & Indian Languages	₹ 7,500/- (incl. of 18% GST)	
	NOTE				
	<ul style="list-style-type: none"> <li>Only one Stall of 2 mtr. X 2 mtr. will be allotted and facility of clubbing will not be allowed.</li> <li>Display / sale of toys &amp; eye and face mask items during the fair is strictly prohibited.</li> <li>Please note that the booking of stall/stand will be done on first come first serve basis and no application will be accepted after the booking is over.</li> <li>Allotment of stall will be made by draw of lots at the Fair Venue one day before start of the Book Fair.</li> <li>The exhibitors shall compulsorily allow a uniform discount of 10% on the printed price to all customers on sale of books. It is mandatory for the exhibitors to arrange their own insurance of the exhibits to cover loss by fire, flood, water, storms, strikes, riots, natural calamity, etc. No books or material forbidden by the law in India shall be exhibited or sold.</li> <li>Once stall is booked and payment made by the participants, no cancellation and no refund will be entertained or adjusted against any book fair.</li> <li>As per provision of section 196 of Income Tax Act 1961, no deduction of tax shall be made by a person from any sum payable to: 1) the Government, or 2) the Reserve Bank of India, or 3) a corporation established by or under a Central Act which is, under any law for the time being in force, exempt from payment of Income-Tax on its Income. NBT, India is a society established by Govt. of India in 1957 for promotion of books and developing reading habit in the country. The Income of NBT, India is exempted from Income Tax under Section 10(23c) of Income Tax Act. Therefore payment of rental may be made without deduction of any Tax Deduction at Source (TDS).</li> </ul>				
6.	Particulars of remittance				
	Demand Draft / NEFT/ UTR No.	Date	Amount	Bank and Branch	
7.	Inscription(s) in English to be printed on the name fascia				
8.	PAN No.		9	GST No.	

We have read and accepted the terms & conditions for participation in this Book Fair, which are available at NBT website. We undertake to abide by them. I agree that neither shall I cancel my booking once it is confirmed from NBT nor shall I request NBT for any adjustment against any other Fair, once I have made the payment for this fair.

PLEASE ADDRESS ALL COMMUNICATION TO :

**Shri Md. Imranul Haque**  
Deputy Director (Exhibition)  
National Book Trust, India  
Nehru Bhawan  
5, Institutional Area, Phase-II,  
Vasant Kunj, New Delhi-110070  
Phone: 011-26707779  
E-mail: nbtexhibition1@gmail.com

**NBT**

PAN No: AAATN 8160G  
GST No.: 07AAATN8160G1ZJ

**BANK DETAILS:**

Canara Bank  
National Book Trust, India  
A/c No.: 3159101000299  
IFSC Code: CNRB0003159  
Branch : Vasant Kunj, New Delhi

Place :  
Date :

Signature of Applicant :  
Designation :  
Stamp :