

Dear Publishers/Booksellers,

As you are aware, the National Book Trust, India (NBT), is an autonomous organization established by Government of India in the year 1957 to promote books and develop reading habit and in the country. In pursuance of its commitment to promote books in India, the National Book Trust is organizing the "Thoothukudi Book Fair" at New Bus Stand Ground, Ettayapuram Road Thoothukudi, Tamil Nadu, in collaboration with District Administration, Thoothukudi.

The details of the above Book fair are as follows:

Period of the Book Fair	5 – 13 October 2019	
Timing of the Book Fair	11:00 a.m to 8:00 p.m	
Last Date for Booking of Stalls / Stands	20 th September 2019	
Stall 3m X 3m	ENGLISH	TAMIL
	₹ 16,500/- (Inclusive 18 % GST)	₹ 12,980/- (Inclusive 18 % GST)

An event like "Thoothukudi Book Fair" will provide ample opportunities to Publishers, Booksellers and Distributors to display and sell their publications under one roof. We have also coordinated with various schools, colleges, universities, libraries and NGO's to visit the fair and purchase books in large quantity.

We look forward to your participation in the above book fair. You may kindly fill in the enclosed Application Form for participation and send the same along with NEFT / RTGS payment slip or Demand Draft/Pay Order/Banker's Cheque (for the amount of the rental payable) in favour of "National Book Trust, India" payable at New Delhi. You may also remit payment through NEFT / RTGS In favour of National Book Trust, India as per bank details given below:

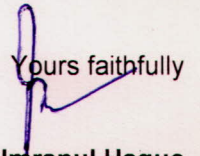
Details of Bank Transfer:

Beneficiary	National Book Trust, India
Bank	Canara Bank
A/c No.	3159101000299
IFSC Code	CNRB0003159
MICR Code	110015187
Address	Nehru Bhawan, 5, Institutional Area, Phase - II, Vasant Kunj, New Delhi-110070

The Application Form is attached herewith. You can also download the Application Form from our website : www.nbtindia.gov.in.

Looking forward for your participation in the Thoothukudi Book Fair 2019.

Thanking you,

Yours faithfully


Md. Imranul Haque
Deputy Director (Exhibition)
nbtexhibition@gmail.com
011-26707779/781

प्रधान कार्यालय
नेहरू भवन
5 इंस्टीट्यूशनल एरिया
फेज - II, वसंत कुंज
नई दिल्ली - 110 070

HEAD OFFICE
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New Delhi - 110 070

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ई-मेल / Email : office.nbt@nic.in
वेबसाइट / Web : www.nbtindia.gov.in



NATIONAL BOOK TRUST, INDIA

THOOTHUKUDI BOOK FAIR (5 – 13 October, 2019)

[New Bus Stand Grounds, Ettayapuram Road, Thoothukudi, Tamil Nadu.]

In collaboration with District Administration, Thoothukudi

APPLICATION FORM FOR PARTICIPATION

Please fill in and send the Application Form with a Demand Draft / NEFT/ RTGS towards rental in favour of National Book Trust, India payable at New Delhi latest by 20th September 2019.

1.	Name of the Company/ Organization					
2.	Full Postal Address					
3.	Telephone No. / Mobile No.					
4.	E-mail					
5.	Stall Booking Details					
	Particular	Size	Language	Rental of Stall (₹)	No. of Stalls	Rent Payable (₹)
	Stall	3m x 3m	English Language	₹ 16,500/- (incl. of 18% GST)		
			Tamil & Other Indian Languages	₹ 12,980/- (incl. of 18% GST)		
	NOTE: <ul style="list-style-type: none">• Display / sale of toys & eye and face mask items during the fair is strictly prohibited.• Please note that the booking of stall/stand will be done on first come first serve basis and no application will be accepted after the booking is over.• Allotment of stall/stand will be made by draw of lots at the Fair Venue one day before start of the Book Fair.• The exhibitors shall compulsorily allow a uniform discount of 10% on the printed price to all customers on sale of books. It is mandatory for the exhibitors to arrange their own insurance of the exhibits to cover loss by fire, flood, water, storms, strikes, riots, natural calamity, etc. No books or material forbidden by the law in India shall be exhibited or sold.• Once stall/stand is booked and payment made by the participants, no cancellation and no refund will be entertained or adjusted against any book fair.• As per provision of section 196 of Income Tax Act 1961, no deduction of tax shall be made by a person from any sum payable to: 1) the Government, or 2) the Reserve Bank of India, or 3) a corporation established by or under a Central Act which is, under any law for the time being in force, exempt from payment of Income-Tax on its Income. NBT, India is a society established by Govt. of India in 1957 for promotion of books and developing reading habit in the country. The Income of NBT, India is exempted from Income Tax under Section 10(23c) of Income Tax Act. Therefore payment of rental may be made without deduction of any Tax Deduction at Source (TDS).					
6.	Particulars of remittance					
	Demand Draft/ RTGS/ NEFT	Date	Amount	Bank and Branch		
7.	Inscription(s) in English to be printed on the name fascia					
8.	PAN No.		9.	GST No.		

We have read and accepted the terms & conditions for participation in this Book Fair, which are available at NBT website. We undertake to abide by them. I agree that neither shall I cancel my booking once it is confirmed from NBT nor shall I request NBT for any adjustment against any other Fair, once I have made the payment for this fair.

PLEASE ADDRESS ALL COMMUNICATION TO :		NBT
Shri Md. Imranul Haque Deputy Director (Exhibition) National Book Trust, India Nehru Bhawan 5, Institutional Area, Phase-II, VasantKunj, New Delhi-110070 Phone: 011-26707779 E-mail: nbtexhibition1@gmail.com	Shri T. Mathan Raj Assistant Editor (Tamil) National Book Trust, India Nehru Bhawan 5, Institutional Area, Phase-II, VasantKunj, New Delhi-110070 Mob: 9629626222 E-mail: mathanrajnbt@gmail.com	PAN No.: AAATN 8160G GST No.: 07AAATN8160G1ZJ BANK DETAILS: Canara Bank National Book Trust, India A/c No.: 3159101000299 IFSC Code: CNRB0003159 Branch : Vasant Kunj, New Delhi

Place :
Date :

Signature of Applicant :
Designation :
Stamp :