

GUIDELINES FOR SUBMISSION OF BOOKS

for SALE AT INDIA PAVILION BOOKSHOP in

Guadalajara International Book Fair 2019 (FIL, Mexico)

(30 Nov to 8 Dec 2019)

CATEGORIES/ GENRE

- | | |
|--|--|
| 1. Books on Gandhi & Gandhian
Philosophy | 6. Books on Indian Cinema |
| 2. Books on Gandhi & his associates | 7. Books on Indian Cuisine |
| 3. Books for Children & Young Adults
(Including illustrated and graphic
books/ novels) | 8. Fiction & Non- Fiction |
| 4. Pictorial and Coffee table books | 9. Biographies & Autobiographies |
| 5. Books on Indian Art & Culture | 10. Popular Science Books |
| | 11. Books on Traditional Indian
Medicine & Ayurveda |
| | 12. Textbooks |

TERMS & CONDITIONS

1. SELECTION TERMS

- a. The selection of books will be undertaken after the screening process by a committee. The books which are not selected should be collected back by the Publisher.
- b. For selection of books, a brief about the books in the attached format should be email before 19th August 2019 to nbtforeigncell@gmail.com .
- c. In order to ensure timely delivery of the consignment, books may be sent simultaneously however those books which are not included in the excel sheet will be excluded from the selection.
- d. Books with ISBN/ barcode will be preferred.

- e. Books should be published in India only. Foreign books reprinted in India will not be considered.
- f. Considering the languages prevalent in Mexico; books published in Spanish and English will be preferred.
- g. Maximum number of books to be accepted

Price bracket (MRP in INR)	Maximum number of copies per title
40-100	5
101-250	8
251-500	5
501-1000	2
1001-5000	1
Books with MRP > 5000 will not be accepted	

2. TERMS & CONDITIONS FOR SALE OF BOOKS

- a. Based on decades of expertise in the Mexico region; BJAIN GROUP has been authorized to collect and ship the books to Guadalajara International Book Fair and manage the sales.
- b. Highlights of the Terms are –
 - i. Books will be collected on *Sales & Return* basis for a period up to July 2020.
 - ii. After the Fair books will be displayed in an '*Indian Corner*' in a *partner retail store of B JAIN group – Gonvil Libraries* in 10 cities of Mexico for a period of 6 months (January to June 2020).
 - iii. After June 2020 unsold books will be donated to Indian Embassy by B Jain Group.

- iv. Payment will be made by B JAIN group in two phases. The sales proceedings of Fair sales report will be shared in January 2020. And for the remaining (if any) will be shared in July 2020.
- v. Shipment cost for books has to be borne by the Publisher as per actual cost, which will be deducted from the sales amount payable to them.
- vi. Payment to the Publishers will be made in Indian Rupees for which calculations will be made on the basis of cost price (Printed Price /less Discount) offered to B JAIN group.

DELIVERY OF CONSIGNMENT

- a. Address for delivery –
B. Jain Group of Companies, B. Jain House , D -157, Sector 63, Noida.
- b. Timeline for Delivery -
(Timing for Delivery 09:30 am-5:30 pm) , Monday to Friday .
Books will not be accepted after 28th August 2019.
- c. Labeling Instructions - Please ensure that the Packet of Books is marked as “ Books for Guadalajara International Fair 2019”. Label must contain –
 - i. Name of the Publisher
 - ii. Number of Books
 - iii. Weight
 - iv. Box Size

DISCLAIMER

- a. The National Book Trust India will not be responsible for any copyright infringement.
- b. If any book is found to be objectionable at the Fair by any Authority or the Embassy of India, the same will not be displayed.