

Dear Publishers,

Greetings from National Book Trust India!

1. We are pleased to inform you that INDIA has been designated as the Guest of Honour at Guadalajara International Book Fair (FIL, Mexico) (30th November – 8th December 2019). The NATIONAL BOOK TRUST, INDIA (under Ministry of Human Resource Development, Department of Government of India) is the nodal agency coordinating the Guest Country presentation at Guadalajara International Book Fair 2019 (FIL, Mexico).
2. We would also like to inform you that NATIONAL BOOK TRUST INDIA has joined hands with the National Institute of Design (under Ministry of Commerce & Industry, Govt of India) as our Design Partner for designing INDIA PAVILION. It is also being brought to your notice that NBT India and CAPEXIL are jointly mobilizing the participation for the fair.
3. As per the MoU signed between National Book Trust India and the Fair organizers, a Bookshop is being created for Sale of books instead of allotting stalls to the participants at INDIA PAVILION.
4. I take this opportunity to request you to send your relevant titles with the details as per the attached format for **SALE at India Pavilion Bookshop** in Guadalajara International Book Fair (FIL, Mexico). Details regarding the sale of books at the Guadalajara International Book Fair, terms & conditions, and managing of bookshop may be seen as per the attached documents.
5. For any further details or clarification please feel free to contact Mohd. Imranul Haque, Deputy Director (Exhibition) or Ms. Kanchan Wanchoo Sharma, Assistant Director, at nbtforeigncell@gmail.com or at 011-26707788. For submission of books consignment, you may contact Mr. Sukhbir Singh, Warehouse Manager, B. Jain Publishers Pvt Ltd. (Tel. 0120-49333333).

Looking forward to receive your kind cooperation in this venture.

With kind regards,

Smt. Neera Jain
Director
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