

F.No.9-1/2022-23/SBF/Exh. 13 May, 2022

Dear Exhibitors,

As you are aware, the National Book Trust, India (NBT), is an autonomous organization established by the Government of India in the year 1957 to promote books and develop reading habit in the country. In pursuance of its commitment to promote books in India, the National Book Trust is organizing the "Shimla Book Fair" at Gaiety Theater, Shimla, Himachal Pradesh in collaboration with Department of Language and Culture, Himachal Pradesh.

The details of the Book fair are as follows:

Period of the Book Fair	24 May to 01 June 2022
Timing of the Book Fair	11:00 a.m to 8:00 p.m
Last Date for Booking of Stalls	19 th May 2022
Pagoda 3 mtr. X 3 mtr.	₹ 21,000/- (including 18% GST)
Stall 3 mtr. X 3 mtr.	₹ 16,500/- (including 18% GST)
Stall 2 mtr. X 2 mtr.	₹ 7,500/- (including 18% GST)

An event like "Shimla Book Fair" will provide ample opportunities to Publishers, Booksellers and Distributors to display and sell their publications under one roof. We have also coordinated with various schools, colleges, universities, libraries and NGO's to visit the fair and purchase books in large quantity.

Please <u>Click here</u> to fill the online Application Form for Shimla Book Fair 2022 and update the payment details in the Application Form. Bank Transfer details for depositing the payment are as under:

Details of Bank Transfer:

Beneficiary Name	National Book Trust, India
Bank Name	Canara Bank
Account Number	3159101000299
IFSC Code	CNRB0003159
MICR Code	110015187
Branch Address	Nehru Bhawan, 5, Institutional Area, Phase - II, Vasant Kunj, New Delhi-110070

Note: Since there is limited space hence booking will be confirmed on first-cum-first-serve basis subject to the receipt of payment (T&C apply).

In case of any query, you may contact my team at 7065192354 or on e-mail at ntexhibition1@gmail.com

Looking forward for your participation in the Shimla Book Fair 2022.

Thanking you,

Yours faithfully,

Mayank Surolia

Deputy Director (Exhibition) nbtexhibition1@gmail.com

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