



राष्ट्रीय पुस्तक न्यास, भारत  
NATIONAL BOOK TRUST, INDIA

5 इंस्टीट्यूशनल एरिया, फेज-2  
वसंत कुंज, नई दिल्ली-1100700

Phone: 011-26707798, Email: recruitment@nbtindia.gov.in

Advt. No. 126/2022

Date: 07/07/2022

**VACANCY NOTICE**

National Book Trust, India, an apex body in publication of books and book promotion in the country, invites application from the eligible candidates filling up the following post purely on contract basis (full time, through placement agency) initially for a period of three months which can be extendable as per requirement of the Trust. The details are as under:

1	Name of the post	Marketing Executive
2	Number of Post	01
3	Remuneration	25,000/- to Rs. 35,000/-
4	Method of remuneration	60% base salary + 40% linked to sales target
5	Place of Posting	Lucknow, Uttar Pradesh
6	Sale Target	Rupees Two lakh per month
7	Period of Engagement	Purely on short term contract basis (Through placement agency) for a period of three months which can be extended, depending on the performance of the candidate/need of the organization.
8	Qualifications, Age limit and Experience	<b><u>Essential</u></b> 1. A Degree from recognized university. 2. Working Knowledge of English, Hindi and Local language. 3. Three years' experience in Marketing/Sales. 4. Working knowledge of Computer is must. <b><u>Age limit:</u></b> Upto 25-40 years <b><u>Desirable</u></b> 1. MBA/PG Diploma in Marketing, Sales Distribution. 2. Experience in Books Trade Sales.
9	Job requirement	Responsible for sale and marketing of NBT Books

The National Book Trust, India reserves the right not to fill up the post as advertised, if circumstances so warrant.

Interested candidates who fulfill the minimum eligibility criteria may apply to the Assistant Director (Estt.), National Book Trust, India, Nehru Bhawan, 5, Institutional Area, Phase-II, Vasant Kunj, New Delhi - 110070 in the prescribed format as given on the website i.e. www.nbtindia.gov.in. Last Date for receipt of application is 22/07/2022

## GENERAL TERMS AND CONDITIONS

1. Post may be increased/ decreased at the discretion of the Competent Authority.
2. Proofs towards possessing essential education qualifications and experience should be submitted along with the application form.
3. The candidate should have good communication skills in English, Hindi and Regional Languages.
4. During his/her service with the Trust he/she may be required to serve anywhere in India under an office of this office.
5. During the tenure with NBT, it is not allowed to work concurrently with any other organization of the similar field/ nature.
6. Mere fulfilling the qualifications does not entitle a candidate to be necessarily considered or called for the interview.
7. The National Book Trust, India reserves the right not to fill up the vacancy against advertisement.
8. Applications which do not meet the minimum qualifications given the advertisement and/or incomplete applications will be summarily rejected.
9. Applications will not be accepted after last date of the receipt of applications
10. Age will be determined on the last date of the receipt of applications.
11. Canvassing in any form will be treated as disqualify.
12. Applicants must super scribe the envelope with "Application for the post of Marketing Executive for Book Promotion Centre, Lucknow, Uttar Pradesh".
13. The application duly completed in all respect should reach the Assistant Director (Estt.) National Book Trust, India Nehru Bhawan, 5, Institutional Area, Phase-II, Vasant Kunj, New Delhi-110070 by 22/07/2022.

**Note:**

1. Self-Attested copies of all relevant certificates, degrees, testimonials etc. should be attached with the Application, and the Originals must be produced at the time of interview and if selected, at the time of joining.
2. No T.A./D.A. will be paid for attending the interview.



राष्ट्रीय पुस्तक न्यास, भारत  
**NATIONAL BOOK TRUST, INDIA**  
Ministry of Education, Govt. of India  
नेहरू भवन, 5 इंस्टीट्यूशनल एरिया, फेज-11, वसंतकुंज,  
नई दिल्ली -110070

Post applied for \_\_\_\_\_

Place a self-attested  
passport size  
photograph  
here

Advt. No \_\_\_\_\_ Dated \_\_\_\_\_

1. Name (in block letters as recorded in matriculation certificate):  
\_\_\_\_\_
2. Father's/Husband's Name (in block letters as recorded in matriculation certificate): \_\_\_\_\_
3. (i) Date of Birth (in Christian Era) : \_\_\_\_\_  
In words: \_\_\_\_\_  
(ii) Age: \_\_\_\_\_ Years: \_\_\_\_\_ Months (as on closing date):  
(iii) Whether you claim Age Relaxation : \_\_\_\_\_ (Yes/No)  
(Reason for claiming Age Relaxation) : \_\_\_\_\_
4. Religion : \_\_\_\_\_ (Hindu/Muslim/Christian/Sikh/Buddhist/Others)
5. Category : \_\_\_\_\_ (SC/ST/OBC/General)  
(Attach necessary certificate issued by Competent Authority)
6. Whether Ex-Serviceman : \_\_\_\_\_ (Yes/No)  
(Attach necessary certificate issued by Competent Authority)
7. Nationality: \_\_\_\_\_
8. Sex : \_\_\_\_\_ (Male/Female)
9. Marital Status : \_\_\_\_\_ (Married/Unmarried)
10. (i) Whether Physically Disabled : \_\_\_\_\_ (Yes/No)  
(If Yes, certificate from a medical officer not below the rank of Civil Surgeon should be enclosed)  
(ii) Nature of Disability : \_\_\_\_\_  
(iii) Percent of Disability : \_\_\_\_\_

16. Experience (in ascending order) :

Office/Department	Designation	Salary Structure	Period		Nature of Work
			From	To	

17. Details of Computer literacy: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

18. Any other relevant information:  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

I do hereby declare that the statements made in the Application are true, complete and correct to the best of my knowledge and belief. In the event of any information being found false or incorrect or ineligibility detected or after test/interview or at any stage, my candidature will stand cancelled and all my claims for the recruitment will stand forfeited.

**Note:** Mark Sheet, Age Certificate, Experience Certificate, Caste Certificate (if any) etc. enclosed should be self-attested and then scanned and attached with the Application. A passport size photograph should also be enclosed.

Place : \_\_\_\_\_

Date : \_\_\_\_\_

**Signature of the applicant**