

CONTENTS

NBT's Latest Title 'Environmental Renaissance' Launched **1-2**

NBT Organises Online Session with Sainik Schools **2**

NBT's Gyaan Samvaad Kendra in Kodihalli Inaugurated **3**

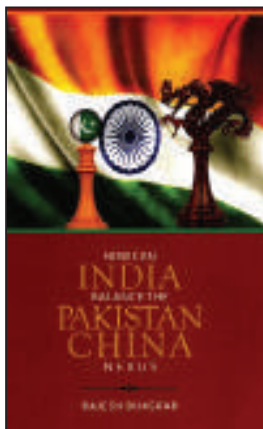
NBT's Mobile Book Exhibition in Madhya Pradesh **3**

PM YUVA Scheme Masterclass **4-5**

Hindi Workshop organized at NBT headquarters **8**

Tribute to Lata Mangeskar **8**

PICK OF THE MONTH



HOW CAN INDIA BALANCE THE PAKISTAN CHINA NEXUS

Author: Rajesh Bhaskar

ISBN: 93-549-1048-3 / Price: Rs. 260.00

NBT's Latest Title 'Environmental Renaissance' Launched



Hon'ble Justice Shri Arun Kumar Mishra, Chairperson NHRC, released National Book Trust, India's latest book 'Environmental Renaissance' in the presence of Shri Mahesh Chandra Pant, Chancellor, National Institute of Educational Planning and Administration, Prof. Govind Prasad Sharma, Chairman NBT, Shri Yuvraj Malik, Director NBT in NBT Headquarters, New Delhi on 15 February, 2022.

Releasing the book, Chief Guest Hon'ble Justice, Shri Arun Kumar Mishra, Chairperson NHRC said that it is the moral responsibility of every individual to conserve the environment as unbridled development at the cost of the environment will only result in the extinction of the human race. He said that books on such crucial topics should also be translated in Hindi as well as other regional languages and as the nation's biggest publisher, this responsibility falls on NBT's shoulders.

Guest of Honour Shri Mahesh Chandra Pant, Chancellor National Institute of Educational Planning and Administration, and former Chairman, NIOS, in his address commended the author for bringing a new perspective on this pressing topic. He said that the environment is a hot topic of discussion around the world yet no concrete steps are taken to put these thoughts into action. He said that sensitization is required at the grassroot level and that it can be achieved by teaching students about our dependence on nature by practical means.

Prof. Govind Prasad Sharma, Chairman, NBT, in his welcome address emphasized how NBT has been a forerunner in presenting a platform to young authors of India to publish books on topics of global importance. He said that the book Environmental Renaissance not just brings forth issues of concern but also provides practical solutions that the reader can follow at individual level.

Author of the book, Shri Niranjana Dev Bhardwaj said that the authoritarian approach of humans in respect to the environment

needs to make way for a more eco-centric approach so that we can leave a cleaner, healthier and more prosperous planet for our future generations.

Shri Yuvraj Malik, Director, NBT, while expressing his gratitude to all the esteemed guests, complimented the author on presenting his observations on the environmental crisis in an uncomplicated manner. He also assured that NBT will look into translating this title in other Indian languages.

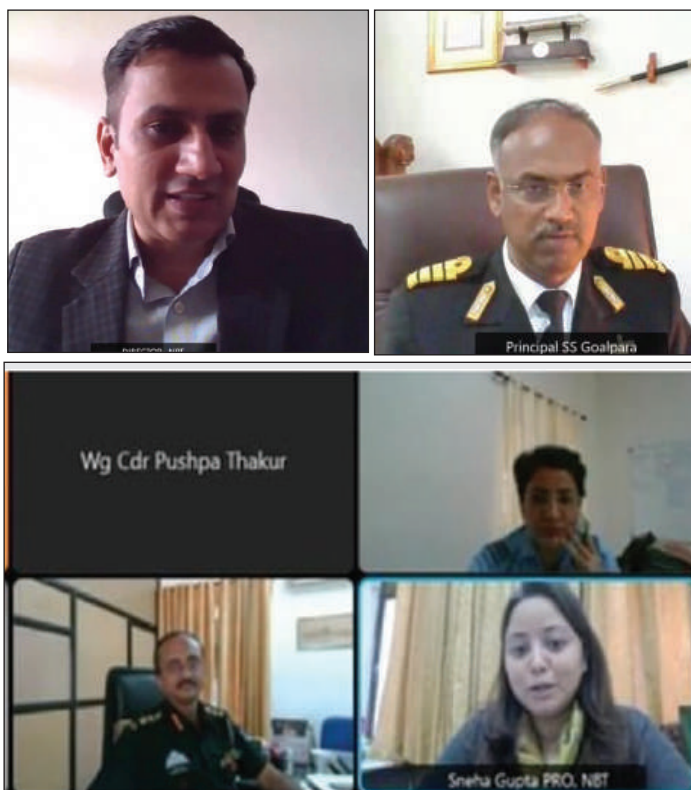


Published by National Book Trust, India, the book 'Environmental Renaissance' aims to re-establish this connection by asking the reader to take a step back from greed, carelessness, unethical approaches towards Earth. This book serves as a great stepping stone for environment conservation and readers will be encouraged to look into the environment with compassion and figure out that their moral duty and responsibility to protect the environment.

NBT Organises Online Session on Read India Campaign with Sainik Schools

National Book Trust, India organised an interactive online session with Sainik Schools across the country on the Read India Campaign. Shri Yuvraj Malik, Director NBT, addressed more than 200 school faculties including Principals and teachers from Sainik Schools across India on the importance of developing reading habits among children at an early age. Shri Malik said that the purpose of the meeting was to orient some of the initiatives of the Government of India, specifically, the Ministry of Education to promote reading culture in the society. "The genesis of the entire scheme is the vision of the Hon'ble Prime Minister, if you remember in Mann Ki Baat, initially, he has spoken many times on the importance of reading, importance of creating libraries, importance of creating knowledge economy, importance of creating a reading culture in the country. In tune with that, the Padhe Bharat Abhiyaan was started and as you know, we at National Book Trust under the Ministry of Education promote reading habit in the country," said Shri Malik.

Union Education Minister Shri Dharmendra Pradhan launched a 100 days reading campaign 'Padhe Bharat' on 01 January 2022. The launch of 100 Days Reading Campaign is in alignment with the National Education Policy (NEP) 2020, which emphasises on promotion of joyful reading culture for children by ensuring availability of age appropriate reading books for children in local/mother tongue/regional/tribal language. The campaign underlines importance of reading that children need to develop to ensure



continuous and lifelong learning. It also reinforces that the habit of reading, when inculcated at an early age, helps in brain development and enhances imagination and provides a conducive learning environment for the children.

NBT Officials meet Hon'ble Governor of Rajasthan

Shri Yuvraj Malik, Director NBT-India and Shri Amit Kumar, Deputy Director, NBT met Shri Kalraj Mishra, Hon'ble Governor of Rajasthan and presented a set of books published by NBT-India. Discussing the efforts by the Hon'ble Governor to promote Indian Constitution, Shri Malik talked about the promotion of book culture related to Constitution and ideal life values. He also said that a children's book related to the Preamble and Fundamental Duties would soon be published by NBT-India.

Shri Malik also informed the Hon'ble



Governor in detail about the promotion of young writers under PM's Mentorship Scheme for Young Authors - YUVA. He also said efforts have been made to

connect young readers with books, and a book fair in Rajasthan is proposed to be organised by NBT-India in the coming days.

NBT's Gyaan Samvaad Kendra in Kodihalli, Karnataka Inaugurated

National Book Trust, India's Gyaan Samvaad Kendra or the Knowledge Communication Centre (KCC) at Govt. Model Primary School, Kodihalli, Karnataka was inaugurated by Shri K M Mahesh, IRS on 7th Feb 2022. National Book Trust, India as the Knowledge Partner of the Nation promotes a healthy reading habit

and book culture among the citizens.

Gyaan Samvaad Kendra is a concept of NBT where Public Reading Spaces are developed in a new format promoting 360 degree learning for students and public at large.

The Gyaan Samvaad Kendra has over 1000 titles for different age-

groups and provides a space for the youth preparing for competitive exams, as well as specially-designed reading corners for children and women. In order to facilitate faster creation, setting up of such Kendras is open for public-private partnership. Till date, NBT has inaugurated about 15 such centres across the country.



NBT's Mobile Book Exhibition in Madhya Pradesh

National Book Trust India's mobile exhibition van, Narmada Pustak, which started from Amarkantak, MP, was inaugurated by City Council President Smt. Panaria, Vice President Shri Ram Gopal Dubey and Vice President Smt. Babita Singh. The MEV will be stationed at various cities along the river Narmada during its tour from 22 February to 28 March 2022.



PM-YUVA Mentorship Scheme Masterclasses

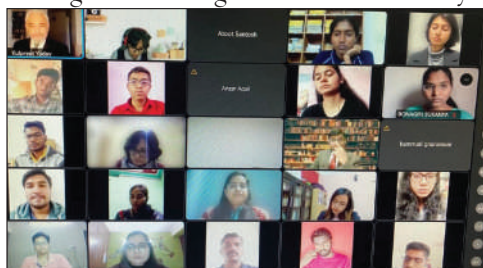
As part of the 75 years of Independence celebrations, Hon'ble Prime Minister had launched the PM-YUVA Mentorship Scheme for which NBT is the Implementing Agency. Under this scheme, 75 authors selected from across the country are being groomed through various Masterclasses by noted literary personalities. The Masterclasses are available on NBT India's official YouTube Channel for viewing.

Masterclass with Author Kulpreet Yadav

National Book Trust, India organized the first Masterclass under the PM-YUVA Mentorship Scheme with noted author and creative writing teacher, Shri Kulpreet Yadav who spoke to the young writers on 'The Art of Writing Fiction'. Shri Kulpreet Yadav is an accomplished author and has been published in various genres.

In the Masterclass, Shri Kulpreet Yadav discussed about the various aspects of fiction writing such as, difference between fiction and non-fiction, types of fiction based on different genres, the difference between popular fiction and literary fiction, elements of a fictional story, etc. He also touched upon the topic of commercial fiction.

The YUVA Authors were introduced to various facets of writing fiction, such as, plot, setting, and characterization, along with dialogue writing and choosing a suitable narrative style. He further said that



literary fiction is also experimental as one can imagine things in a very original and unique way, pushing the boundaries of

imagination and language.

Shri Yuvraj Malik, Director, NBT conveyed his gratitude to the author for imparting knowledge to



the young writers. He also advised the young writers to pick up Shri Yadav's book, "The Battle of Rezang La" as it is the perfect embodiment of all the points touched upon in the Masterclass.

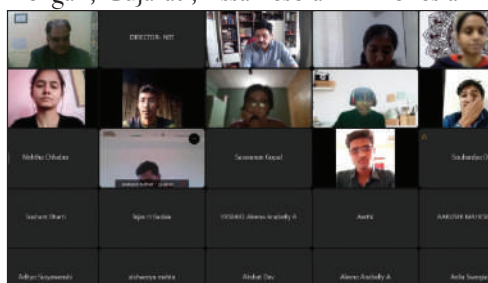
This was an inspiring session for the YUVA authors writing in different genres, fiction or non-fiction. In the creative process, the dilemma of negotiating with plot, theme and how to translate them into a well-read book were also discussed in the Masterclass.

There was an engaging Q & A session at the end for the budding authors to help them with their research and to help improve their writing skills.

Masterclass With Author Anand Neelakantan

The second Masterclass organized as part of the PM YUVA Mentorship Scheme by National Book Trust, India was on the topic 'Weaving History into Fiction'. The mentor for the Masterclass was the critically acclaimed author, Shri Anand Neelakantan.

Shri Anand Neelakantan, is a bestselling author of international repute, a columnist, screenwriter, television personality and motivational speaker. He has authored five fiction books in English and one in Malayalam. His books have been translated to different languages, such as, Tamil, Hindi, Malayalam, Telugu, Kannada, Marathi, Bengali, Gujarati, Assamese and Indonesian languages. Apart from



writing books, he has also written for television series and has currently been working on a historical and mythological fiction.

In his lecture, Shri Neelakantan talked about differentiating between historic fiction, writing history and pure fiction. He explained that historic fiction is



a very specific genre. Indians are one of the greatest storytellers in the world. He introduced actual history as a science to the YUVA Authors. Historic fiction merges science and storytelling but it is not 100% true either.

He further added that historic fiction is important and as a storyteller, our job is to select our heroes and tell it in an entertaining fashion without deviating much from the topic of interest.

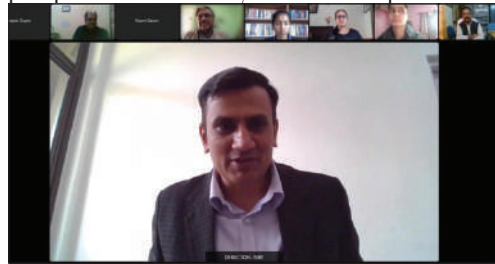
The speaker also gave some really valuable insights on how to write historical fiction. At the end of the session, he answered the questions raised by the young writers.

Masterclass with Historian, Scholar and Writer Prof. Imtiaz Ahmad

The third Masterclass was delivered by Prof. Imtiaz Ahmad, distinguished historian, scholar and writer, which was organised on the topic “Research Methodology for the Study of National Movement”.

Shri Yuvraj Malik, Director, NBT, India introduced the mentor as someone who has immense experience to guide them on historic perspective, the research methodology, how to dig out and how to mine data and facts, how to correlate and come up with some conclusive thoughts. “That’s what creative learning is all about. All thoughts and data are available but when you collaborate them, you come up with a new thought that is your own, which is the process you must learn,” he said.

Prof. Ahmed shared some of his views on Unsung Heroes of the National Movement project as part of the Azadi Ka Amrit Mahotsav celebrations. In his lecture, he emphasised that the word ‘research’ suggests the bringing out of new facts or analyzing them in a new perspective. There may be certain topics or themes about which the



basic information is not very readily available. People do not know much about those details and may not be familiar with the

story which is perhaps one reason why that hero remains unsung.

He further added that the author should

have a better understanding of the particular personality about whom they are writing and their contributions. Another aspect to keep in mind is that there may be a theme or some readily available published work about the same personality but that material may require a fresh perspective and renewed conclusions. He explained to the YUVA Authors how keeping this in mind will be helpful while researching for their novel.

The speaker also guided them on how to piece together the gathered information to create a flowing narrative that focuses on the person and his contributions. He also emphasised upon the kinds of sources needed in writing a historical story such as police reports, diaries, audio recordings, newspaper reports and articles, published works, letters, conferences and seminars, etc.

There was a Q & A session at the end where the selected authors were able to clarify their doubts with the speaker.



Masterclass With Senior Journalist, Writer and Critic Shri Anant Vijay

In the fourth Masterclass organised as part of the PMYUVA Mentorship Scheme, Senior Journalist, Writer and Critic, Shri Anant Vijay interacted with the YUVA Authors on the topic “Freedom Movement and Journalism Resources: Research, Investigation and Use”.

Shri Anant Vijay has had a long association with print, digital and electronic media and in the core elements in the world of literature. He does fact-based research before writing his novels and emphasised that doing the same will be a learning experience for all as it will help them to make their content as authentic as possible, by doing their own research and turning their ideas into a great book.

During the session, he talked about the use of research



resources and explained to the YUVA authors about using public opinion as a source of

research. He guided the students on how to write stories and mould them into literary pieces after listening to them and explained them how to write the stories that have been already written.

He discussed non-fiction writing, which is based on personal experiences and primary sources by emphasising on how it does not follow any specific ideology. He focused on relaying the importance of reading, adding some realities in fiction to make the story look real.

Shri Yuvraj Malik, Director, NBT in his address, reiterated the importance of providing the youth of India with a national platform to express their creative skills and how they have a chance to become role models for the younger generations. The Masterclass concluded with an engaging Q&A session.



Select NBT Autobiographies

Select NBT Books on Autobiographies

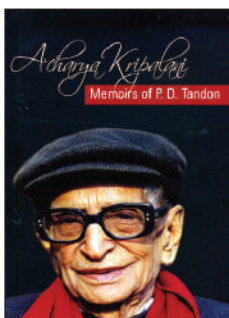
ACHARYA KRIPALANI: Memoirs of P D Tandon

R K Tandon (Ed.)

Rs. 105.00

ISBN 978-81-237-7406-0

The present book is based on the renowned journalist and freedom fighter, P.D.Tandon's interactions and experience with Jeewatram Bhagwandas (J. B.) Kripalani, popularly known as Acharya Kripalani. A man of masses, Kripalani was involved in the non-cooperation movement and worked in Gandhi Ashram for the cause of social reform and education.



MOHIT SEN: An Autobiography

Anand Kishore Sahay

Rs. 220.00

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Born in 1929 in a Brahmo Samaj family in Calcutta, Mohit Sen was educated in Calcutta and Cambridge. He worked at the central office of the CPI, and was elected to the party's Central Executive Committee. He later parted with the CPI, and founded the UCPI. Of Sen's memoirs, Eric Hobsbawm, the celebrated historian, has noted that "... In my view no more illuminating first-hand book on the history of Indian Communism has been written, nor is likely to be written ... India was lucky to enter independence with people as honest, as selfless, and as devoted to the service of the people as he."



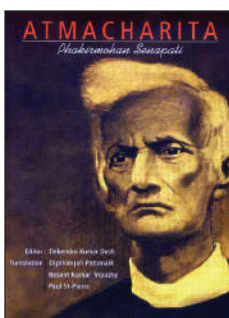
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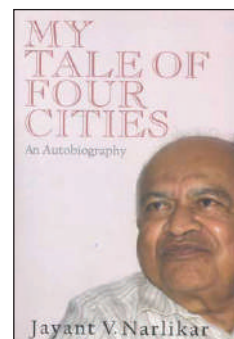
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My Tale of Four Cities is the English version of Narlikar's autobiography Chaar Nagrantale Mujhe Vishwa written originally in Marathi. The book is divided in four parts representing four major cities where the author has spent his life time: Banaras, Cambridge, Bombay and Pune.



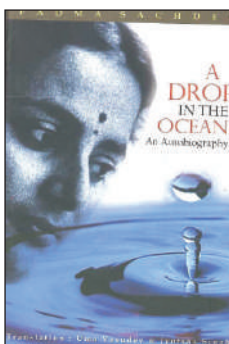
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This autobiography is a bitter journey of a Dogra girl of Jammu who fought with the orthodox and men-oriented society. Born in Jammu, in 1940, Padma Sachdev is one of the eminent poets of Dogri and Hindi languages. She has written a number of poetry, anthologies, novels, short stories, travelogues and done more than half a dozen translations.



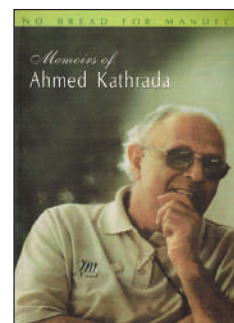
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Ahmed Kathrada

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An ordinary man who has lived an extraordinary life. His memories trace the remarkable journey of a man who not only observed, but also actively participated in the shaping of his country's history. He devoted his life to the freedom struggle in South Africa, for which he was persecuted, banned, driven underground and eventually sentenced to life imprisonment.



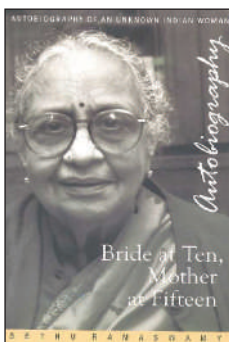
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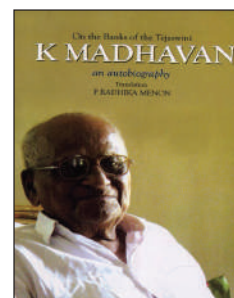
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K Madhavan

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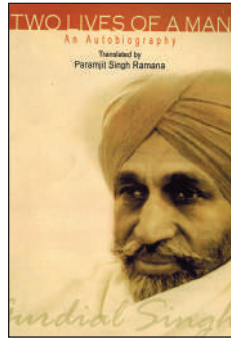
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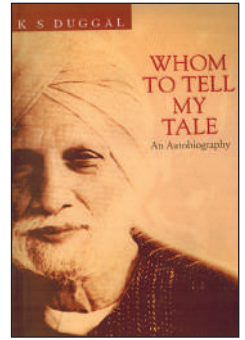
WHOM TO TELL MY TALE: An Autobiography

K S Duggal

Rs. 65.00

ISBN 978-81-237-4900-6

Nominated as Member of Parliament in 1997 and honored with the Padma Bhushan by the President of India, Kartar Singh Duggal has made an immense contribution to Indian literature. His checkered career in the broadcasting field and as an upcoming litterateur makes an interesting story. In this book, he pours out his feelings while caught in the midst of the communal divide of the 1940s, leading to the Partition of India. This book is the account of a man of faith who successfully tides over various crises in his life.



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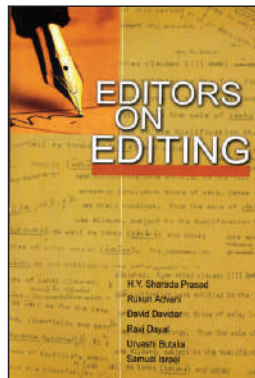
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HY Sharada Prasad and others

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This book grew out of a series of talks by six well-known editors—HY Sharada Prasad, Rukun Advani, David Davidar, Ravi Dayal, Urvashi Butalia and Samuel Israel—on the various processes involved in the publishing of books. The second section, which is in a lighter vein, consists of first-person accounts of how these editors joined the publishing profession.



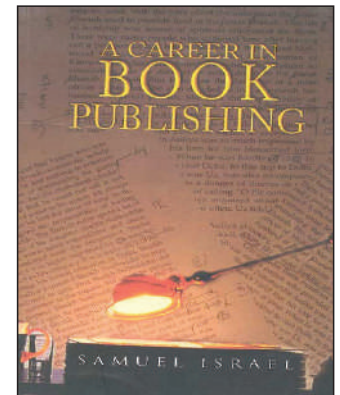
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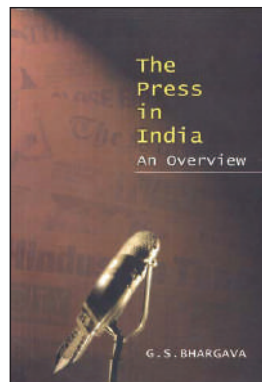
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G S Bhargava

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Is the missionary zeal with which the press started in India giving way to crass professionalism? Is the outer glamour of the press becoming more pronounced than its contents? The present study of the press in India raises and addresses many such significant questions while tracing the evolution of the Press as an industry and the way it redefines itself with the changing times. The book throws up a healthy debate on the state of the industry in the country.



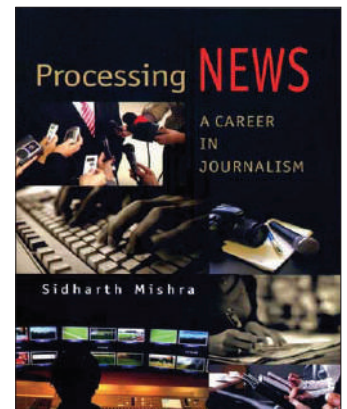
PROCESSING NEWS: A CAREER IN JOURNALISM

Sidharth Mishra

Rs. 110.00

ISBN 978-81-237-7328-5

Journalism today is quite a diversified career option. Youngsters are lured towards it because of the glamour inherent in its scope. But there is need to brace oneself and understand the subject in to before forging ahead. This book, penned by a media professional, provides a firsthand account of the subject of journalism and mass communication.



NBT Organises Hindi Workshop on International Mother Language Day

National Book Trust, India organised a Hindi workshop for its employees on 21 February 2022 on the occasion of International Mother Language Day. The workshop was conducted by Shri Nagendra, Hindi Officer, NBT.

The workshop was organised to encourage employees to dispense their duties and process their official work in Hindi language, as mandated by the Union Government guidelines.

In this, the participants were asked to prepare well the Part-I and Part-II of the Quarterly Progress Report related to the progressive use of Official Language Hindi along with the sources of information to be shown



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therein. Detailed information was given regarding the correct presentation within the time limit.



In the second part of the session, with the aim of resolving the problems related to Hindi typing of the participants, the typing tool Unicode Fonts was provided free of cost by the Department of Official Language, Ministry of Home Affairs. Detailed information was given in relation to these and the methods of using them were explained in detail. After this, the participants were also made to practice Hindi typing through those fonts. At the end of the session for the more effective implementation of Official Language Hindi, all the participants at their respective workplaces, voluntarily selected two-three items (End 'A') and resolved to get them implemented with utmost sincerity.

Tribute to Lata Mangeshkar

National Book Trust, India pays tribute to Bharat Ratna Lata Mangeshkar ji, who was fondly known as the Swar Kokila of India. Her invaluable contribution to the field of Indian music and cinema will always be remembered for generations to come. She has been given numerous titles such as "Nightingale of India", "Queen of Melody" and "Voice of the Millennium".



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