

NBT Newsletter

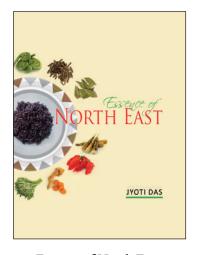
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PICK OF THE MONTH



Essence of North East Jyoti Das 978-81-237-8860-9; Rs 640.00

NBT Book in Hindi Released



GUttarakhand had contributed significantly in the freedom struggle and journalism of India," said Shri Ramesh Pokhrival 'Nishank', Hon'ble Minister for Human Resource Development, Government of India while releasing the book, Swadhinta Andolan Mein Uttarakhand Ki Patrakarita, recently published by NBT. The programme was held on 23 September 2019.

Shri Pokhriyal remarked that the author of the book has tried to present the truth fearlessly and has created new

yardsticks in writing the book.

Speaking about his book, Shri Jaisingh Rawat said that the book would be a historical record/document for the future generations researching the history of journalism in Uttarakhand. It also includes the role that newspapers played particularly during the freedom struggle.

Ms Neera Jain, Director, NBT thanked the distinguished guests present on the occasion and observed that the book will inspire the future generations.

Ms Maneka Gandhi Visits NBT

s Maneka Gandhi, Hon'ble Member of Lok Sabha and noted environmentalist, visited the NBT's Headquarters in Vasant Kunj, New Delhi. Ms Gandhi also met

Prof. Govind Prasad Sharma, Chairman, NBT. In the meeting, Prof. Sharma informed Ms Gandhi about the various activities of the Trust for the promotion of books and culture of reading in India. Ms Gandhi also visited NCCL Library and NBT Bookshop and appreciated the collection of books available and the facilities provided to the visitors.

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Udaipur Book Fair

As part of Mahatma Gandhi's 150th birth anniversary celebrations, National Book Trust, India in association with Tribal Area Development Department, Government of Rajasthan and District Administration, Udaipur organised Udaipur Book Fair at B N College ground, Udaipur from 12 to 20 October 2019.

"Books inspire us to go ahead in life. In this digital age, it is important to gain knowledge from books," said



Shri Arjun Singh Bamaniya, Hon'ble Minister of Tribal Area Development, Government of Rajasthan at the inauguration of the Fair. He added that the books written by different litterateurs,

writers and philosophers pave the way for successful life. Therefore, young readers should avail this opportunity to come closer to the books.

Shri Arjun Lal Meena, Hon'ble Member of Parliament also spoke on the occasion. He urged people to participate in the book fair and said that the knowledge given by books is forever and cannot be forgotten.

On this occasion, Dr Rajesh Kumar Vyas, renowned author;



Shri Lal Singh Jhala, social worker; Ms Shivangi Swarnkar, Commissioner, TAD Department; Ms Anjali Rajoria and Shri Ramjivan Meena, Additional Commisioner; Shri Manas Ranjan Mahapatra, Editor, NBT among others were also present.

During the Fair, a panel discussion on the topic 'Literature and Media' was organized. The panelists on the occasion were: Dr Nand Kishor Bharadwaj, wellknown litterateur; Shri Anant Bhatnagar; Ms Madhu Khandelwal and Dr Kunjan Acharya. The panelists talked about the various aspects of literature like content and style of writing. They also talked



about the need for promotion of literature particularly in Hindi and other Indian languages through different platforms of media. They also expressed their concern over piracy on the Internet.

On the third day of the Fair, two poets' meets (Kavi Sammelan and Mushaira) were organized in which well-known Hindi and Urdu poets including Arjun Dev Charan, Jaiprakash Pandya Jyoti Punj, Aabid Adib, Iqbal Sagar, Prem Bhandari,



Kavita Kiran, Mushtaq Chanchal, Kishan Dhadheech, Pramod Ramavat, Swati Sukoon, Manas Ranjan Mahapatra among others participated. The participants also discussed about Gandhiji's philosophy

and enthralled visitors with their renderings.

Besides, several other literary programmes like panel discussion on children's literature, story writing workshop for children and cultural programmes were organized at the Fair in which a large number of children form different NGOs and schools of the region participated. Over 50 publishers from across India displayed books at the Fair.



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Baku International Book Fair

National Book Trust, India participated in the 6th Baku International Book Fair held at Baku Sports Palace, Baku, Azerbaijan from 27 to 29 September 2019.

Mr Ali Ahmadov, Deputy Prime Minister, Deputy Chairman and Executive Secretary of the ruling New Azerbaijan Party; Mr Abulfas Garayev, Minister of Culture of the Republic of Azerbaijan; Mr Erkan Ozoral, Turkish Ambassador to Azerbaijan, among others were present at the opening ceremony of the Fair held on 27 September 2019.

The Fair celebrated the 650th anniversary of the great Azerbaijani poet Imadaddin Nasimi. Over 80 local and





40 foreign publishing houses, bookstores and other organizations from 22 countries including Bhutan, Cuba, Turkey, Russia, Iran, the United States, Ukraine, India, Egypt, participated in the Fair.

National Book Trust, India displayed a collective exhibit of over 100 titles across genres in English and Hindi languages published by over 15 Indian publishers. Mr Ali Ahmadov, Deputy Prime Minister, Deputy Chairman and Executive Secretary of the ruling New Azerbaijan Party; Mr Abulfas Garayev, Minister of Culture of the Republic of Azerbaijan, and other

'Dastak' Organised at Bhopal

A three-day exhibition, 'Dastak', was organized by Riyaz Academy for Illustration at Bhopal from 27 to 29 September 2019. Shri Amol Palekar, noted actor and Ms Neera Jain, Director, NBT inaugurated the exhibition. The exhibition displayed the works of young illustrators including picture books, posters, illustrations for magazines, etc. During the exhibition, several literary and cultural programs were also organized including a seminar on children's literature in which Ms Neera Jain participated. The seminar was coordinated by Shri Sushil Shukl of Ektara.



dignitaries from the Embassy of India visited the NBT stall. Besides, students, teachers, librarians among others visited the NBT stall.

The Fair provided an opportunity to publishers to showcase and sell their publications, digital platforms, multimedia products; negotiate with foreign and domestic publishing houses and writers, etc. Various literary programmes including book presentations and book signing sessions were organized during the Fair.

Shri Anuj Bharti, Assistant Director (Production) and Shri Subhashish Datta, Assistant Director (Exhibition) represented NBT at the Fair.



New Delhi Rights Table

A s part of the New Delhi World Book Fair, the NBT is organizing the 8th New Delhi Rights Table (NDRT) on 4 and 12 January 2020. The two day event brings together publishers, Rights' agents, translators and editors from India and abroad to network and explore business opportunities together.

The NDRT offers you B2B sessions in a refreshingly new business ambience. The unique format will enable participants to book their own table, meet each other and present their products and ideas.

For online Registration at the NDRT 2020, and for other details, kindly visit our website :

www.newdelhiworldbookfair.gov.in.

For further details please write to: newdelhirightstable1@gmail.com

Translation Workshop at Prayagraj

C In this age of Whatsapp, talking about culture of books is a challenging task," said Prof. Sadanand Sahi, noted Hindi writer at the inauguration of a 3-day translation workshop on children's literature held at Prayagraj from 24 to 26 September 2019.

"In multilingual India," remarked Prof. Sadanand, "Hindi has become a language of communication between different regions of the country." He also said that translation is further empowering Hindi and established writers should also write for children to bring them closer to the language and literature.

In his address, Prof. N K Shukla, Registrar, University of Allahabad emphasized on translating more and more works of different languages into Hindi.

Prof. Bhadauria, coordinator of the workshop said that children these days are under a lot of stress and delightful books make them stress-free. Talking about the workshop, he further added that the workshop would take participants back to their childhood.

Speaking of the importance of translation, Dr Dhananjay, Centre of Media Studies, University of Allahabad said that in the time of new media it is essential to connect next generation with



the language and for this translation of children's literature will provide a strong base to Hindi language and literature.

Shri Pankaj Chaturvedi, Hindi Editor, NBT, who coordinated the programme talked about the need as well as the



challenges of bringing out translations.

The participants of the workshop included Dr Meena Kumari, Dr Janardan, Dr Ramashankar Singh, Dr Deenanath Maurya, Dr Shailendra Pratap Singh, Shri Dheerendra Pratap Singh, Dr Pooja Tiwari, Shri Sachin Mehrotra, Ms Priyanka Dwivedi, Shri Aditya Jaiswal, Ms Pratibha, Shri Shivam Singh, Shri Hariom Kumar and Shri Vipin Srivastava. Dr Aarti Smit provided the technical expertise at the workshop.

During the workshop, 24 books published by the Trust were translated into Hindi. The workshop was organized by the National Book Trust, India in association with University of Allahabad.

Guru Nanak Birth Anniversary

The 550th birth anniversary of Guru Nanak Dev, the founder of Sikhism is being celebrated across the world on 12 November 2019. World over the occasion is marked by panel discussions, deliberations, seminars on the life and teachings of Guru Nanak Dev.

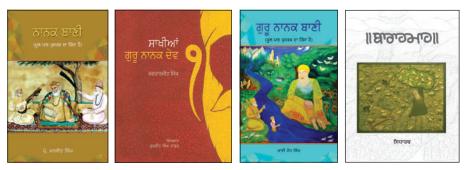
Guru Nanak was born in 1469 in Talwandi, a village in Punjab region. Now known as Nankana Sahib, the village is situated near Lahore in present day Pakistan. Guru Nanak undertook

spiritual journeys across India, South Asia, Tibet and Arabia. During these travels he spread the message of 'One God' who dwells in every one of His creations, and that all human beings can have direct access to God without the need of any rituals or priests. Guru Nanak promoted the equality of all mankind and upheld the causes of the downtrodden and the poor, laying special emphasis to assert the equality of women. Guru Nanak's words are registered in the form of 974

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poetic hymns in the holy text of Sikhism, the Guru Granth Sahib.

National Book Trust, India has also brought out four books on the life, teachings and philosophy of Guru Nanak Dev in Punjabi language including *Guru Nanak Bani*, compiled by Bhai Jodh Singh; *Nanak Bani*, compiled by Manjit Singh; *Baramah* by Siddharth; and *Sakhiyan: Guru Nanak* by Jagtarjit Singh. These books are also being brought out in Hindi, English and other Indian languages.



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Thoothukudi Book Fair

National Book Trust, India in collaboration with the District Administration, Thoothukudi organized Thoothukudi Book Fair at New Bus Stand Grounds, Thoothukudi from 5–13 October 2019.

"Children should read more and more books other than textbooks. The habit of reading will help them to enhance their knowledge, prepare for competitive exams and shape their future," said Shri Kadambur Raju, Minister of Information and Publicity, Government of Tamil Nadu Nadu at the inauguration of the Fair. Later, Shri Raju

visited the stalls and browsed the books. In his address, Shri E N Nanda Kumar, NBT's Board of Trustee member highlighted the importance of mother tongue and the regional languages. He observed that reading a book in mother tongue would help children comprehend the subject in a better way.

Shri Sandeep Nandhuri, IAS, District

Books Received

I.. The Loser

Sumit Kumar Sambhav Authors' Ink Publications 978-93-85137-46-4 Rs 200

What are the ingredients of the recipe of a loser? What are the circumstanceswhich make

a person loser? Zandu Singh who lives in Dharamshala city of Himachal Pradesh, dips his life in extreme hard work to make himself perfect in his penance. But a single lie which he speaks to his love Jyotsna one day becomes so big that he becomes a loser for her and throws him to the ultimate darkness of confusion.

Jainism and Other Essays

Kamala Hampana Sapna Book House (P) Ltd. 978-93-87979-10-9 Rs 350

The book underlines how Jainism flourished as the State religion of Karnataka and notable writers in Sanskrit, Prakrit and Kannada enriched the literature in



Collector, Thoothukudi also spoke on the occasion. He observed that the Fair would bring people closer to the books and the habit of reading can change the life of the



OTHER ESSAYS

VORLD PEACE

younger generation. Thanking NBT for organising the Fair, he presented a memento to Shri Imran-ul Haque, Deputy Director (Exh.), NBT.

The Fair was first of its kind in Thoothukudi with participation of over 100 publishers from across the country. Many literary programmes were held during the Fair in which eminent writers, journalists and speakers like Mu. Appannasamy, Bawa Chellathurai, Nellai Kannan, Dr. Gnanasambandam and Prof. Shri Ramachandran.

The District Administration and the Department of Education arranged the visit of school children from nearly 125 schools from Thoothukudi city and adjoining areas. Around 4000 school children visited the Fair every day, and many of them took part in various competitions. Besides, over one lakh people visited the Fair.

The Fair was coordinated by Shri Mathan Raj, Tamil editor, NBT.

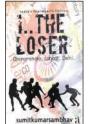
Native Officialdom in Western India

Abhijit Udaysing Sirdesai Blue Rose Publishers

978-93-87792-18-0 Rs 350 This is an erudite nonfiction work about the feudal administration that prevailed in the South-western India for more than five centuries before India's



independence. By utilizing a family's historical account, the narrative has transcended to provide an overview of the regional history of the feudal system. This book also showcases the transition that occurred in the system and the society under the overlordship of indigenous and foreign rulers from the medieval to our recent past. It highlights the pros cons of Deshmukhi Watan or the Deskat as the administrative system, in Maharashtra and elsewhere, and presents the hierarchy of the officers who ran the system, and reflects on the status accorded to them in the 19th century and later.



all allied discipline. A spectrum of Jaina literature, art & culture and history are the subjects included in this book. The author also discusses about the status of women in ancient Jain society as well as women

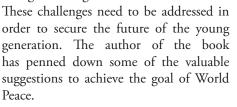
writers in Kannada liaterature.

In Quest of the Requisites for World Peace

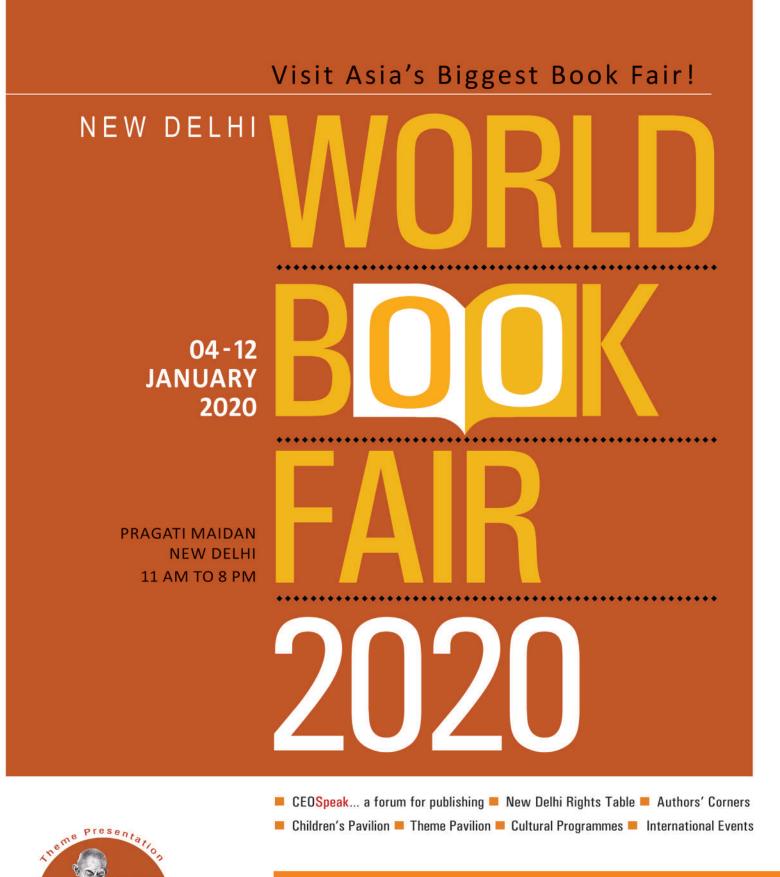
ABL Bhargava

Rs 100

The world today is facing many serious challenges like intolerance, border disputes, natural calamities, climate change among others.



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Visit our Website: newdelhiworldbookfair.gov.in I www.nbtindia.gov.in







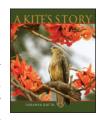
Co-organiser इण्डिया ट्रेड प्रमोशन आर्गनाइजेशन INDIA TRADE PROMOTION ORGANISATION

Books for Children and Young Adults

The biggest multilingual publisher of books for children in India, National Book Trust, India brings out colourful and well illustrated books for various age-groups in 30 Indian languages and English with the intention of providing books to children in their own mother-tongue. All books for children and young adults are published under the series, Nehru Bal Pustakalaya and Young India Library. Some of the recent and important titles are given below - Editor

A Kite's Story

Sukanya Datta This book introduces children to the many species of birds and trees in and around our neighbourhood. Told



by a pair of Kites, Mr and Mrs Cheel, the book takes us through their life, their features, their habits and habitats as well as the joys and travails of raising their chick in a world where their habitats are dwindling and human hostility is on the rise.

978-81-237-8710-7; Rs 155

Adventures of Dipu the Donkey

Vernon Thomas

This enchanting story is about Dipu and his friends which include monkey, parrot, а elephant, grasshopper and frog. Subtly interwoven into the story is a concern and



love for the environment and animals. 978-81-237-0811-9; Rs 25

Ek-Kori's Dream

Mahasveta Devi The story of a little boy who paints, carves beautiful figures and tells stories in pictures and who dreams of building a temple for the queen. 978-81-237-0154-7; Rs 30

Holidays Have Come

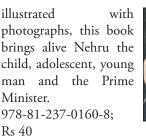
Rabindranath Tagore

Originally written in Bangla, this is a very touching tale about a boy who due to his aggressive disposition becomes a victim of circumstances.

978-81-237-5619-6; Rs 30

Jawaharlal Nehru

Tara Ali Baig Replete with anecdotes and profusely



Jujurana: The King of Birds

Anita Chauhan A fascinating book on Jujurana, a magnificent bird species found only in the mountains of northern India.

978-81-237-8169-3; Rs 90

Mother Teresa

Lila Majumdar & Bachi Karkaria

The life and work of Mother Teresa and her Sisters of Charity are told through interesting and revealing anecdotes. This book is profusely illustrated with black and white photographs

of Mother and the Sisters at work. 978-81-237-1082-2; Rs 25

Our Environment

Laeeq Futehally

Written in an easy and lucid style, the book looks at the varied natural environment of our country in all their contours of utility and aesthetic appeal.

978-81-237-0036-6; Rs 90.00

Rock Climbing

Manohar Puri This book presents the different techniques of rock climbing, various rock features, the equipment used, which will encourage and help the youngsters to take up this challenge. 81-237-4621-0; Rs 105.00



Some Indian Saints

Gopinath Talwalkar The book relates the stories of some Indian saints who fought against evils like untouchability. 978-81-237-0250-6; Rs 30

The Fourth Friend

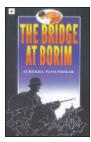
Manoj Das It was evening. The three village lads had just witnessed the miracle of their life - a movie courtesy a touring enterprise, when, on



their homeward journey yet another strange experience engulfs them in the form of a flash flood, pushing them up to two entangled trees. Dawn breaks and the three friends are joined by an unusual companion - awful but so gentle - who becomes their new friend. 978-81-237-0000; Rs.

The Bridge at Borim

Surekha Panandikar This is the story of Joze, a young boy from the fishermen community of Goa and his heroic exploits during the struggle for the liberation of Goa.



ISBN 978-81-237-2687-8; Rs 30

The Mystery of the Missing Mobiles

Tanuka Bhaumik Endow Boots is excited to visit his aunt and uncle's home in Kolkata with his mother. But a strange thing happens at the Delhi airport. His mobile gets mixed up with someone else's. A message on the



unknown person's mobile throws Boots' visit to Kolkata in a whirl and takes him to places he did not expect! 978-81-237-8168-6; Rs. 50





JAWAHARLAL NEHRU

World Science Day

Celebrated every 10 November, World Science Day for Peace and Development highlights the important role of science in society and the need to engage the wider public in debates on emerging scientific issues. The theme for 2019 is "Open Science, Leaving No One Behind". Everyone has a right to participate in and benefit from science. It will serve to spark a global discussion on ways to improve access to science and to the benefits of science for sustainable development. Given below are some of the books on Science published by NBT.

NANO: The Next Revolution

Mohan Sundara Rajan

This book explains the basics of nanotechnology the next revolution in our daily lives—its historical development, and the ongoing advances, including the pioneering work done in India. ISBN 81-237-7961-4; Rs. 310

Random Curiosity (Volume II)

Yash Pal & Rahul Pal

Curiosity helps children to explore, question and often wonder about the world they live in. This book puts together many such questions randomly posted to Prof. Yash Pal, like 'Why is the sky blue?'; 'Why does an air conditioner "leak" water?' etc. This book with over 400 questions and answers makes an interesting read for all. ISBN 978-81-237-8706-0; Rs 250

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What is Science

Sundar Sarukkai

This book is a way of thinking about science, primarily from a philosophical perspective. It also introduces specific Indian paradigms which are relevant to understanding science. The book covers a vast range of topics ranging from logic to ethics in the context of science. It should be



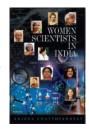
of interest to those who desire to understand science in all its complexity, strengths and weaknesses.

ISBN 978-81-237-6366-8; Rs. 150

Women Scientists in India

Anjana Chattopadhyay

Indian women have had a strong presence in the sciences. The story of Indian women scientists has been one of struggle. The road paved by some of the pioneering women scientists, to a large extent, cemented the path for future generation, to fulfill their scientific ambitions. ISBN 978-81-237-8144-0; Rs. 485.00



On India Government Service