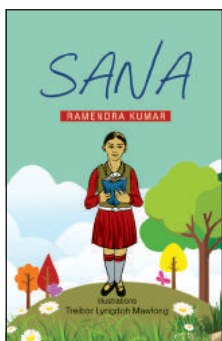


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PICK OF THE MONTH



SANA

Ramendra Kumar

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New Delhi World Book Fair 2021 – Virtual Edition

“People would enjoy this Mahakumbha of books like its physical edition held every year at Pragati Maidan, New Delhi.”

- Dr Ramesh Pokhriyal ‘Nishank’

“Words are powerful. Powerful enough to build the character and personality of a person,” said Dr Ramesh Pokhriyal ‘Nishank,’ Hon’ble Minister of Education, while declaring open the 29th edition of the New Delhi World Book Fair.

This virtual edition of the Fair is a welcome step and reading and books will take the nation to newer heights. Sharing Prime Minister’s quote, “He who reads, leads,” Dr Pokhriyal said that a leader is someone who is able to apply his learning practically in life. According to him, “Language is not just words, they are thought processes, and therefore, I am proud to add that NBT, India and NEP 2020 both are working towards promoting and projecting regional Indian languages.” He also added that education is not a burden; children themselves look for good



books and read them. He commended NBT’s efforts towards providing quality content to the nation.

Observing that the theme of the Fair is National Education Policy – 2020, Dr Pokhriyal said the world will remember this as one of the best reforms, which took place during Covid pandemic. The policy will be able to bring India’s rich treasure of knowledge traditions on a global platform.

Launching the 17 bilingual titles published by NBT under the



implementation policy of the NEP-2020, he said that our languages are wonderful. There is a need to empower them. He also said that there is a great demand for bilingual books across the world.

“Books are not only for leisure, but also have the power to change the lives of people,” said Prof. Govind Prasad Sharma, Chairman, NBT. He added that New Delhi World Book Fair is one of the popular book fairs in the world, which attracts lakhs of booklovers every year. Referring to NEP 2020, the theme of the Fair, he said that the Fair will host a series of discussions on the dynamics of



its implementation through publishing for various age-groups. He said that the policy will help India make a distinct identity in the world while keeping a stronghold on Indian values.

In his address, Shri Yuvraj Malik, Director, NBT said that the theme of

NDWBF-2021, the National Education Policy-2020 is dedicated to the symbiosis of book reading culture with the vision of the new education policy. He further said that through NDWBF-2021, NBT will host a multitude of authors, writers and educationists, over 20+ webinars, seminars and conclaves to discuss the new education policy. He also said that as the Knowledge Partner of the nation, it is NBT's responsibility to take steps for knowledge dissemination along with knowledge creation.

The session was moderated by Shri Kumar Vikram, Editor, NBT.

CEOSpeak: NEP & Role of Publishers

“Publishers should work towards the objective of the NEP 2020 to make India a knowledge society.”

- Govind Prasad Sharma

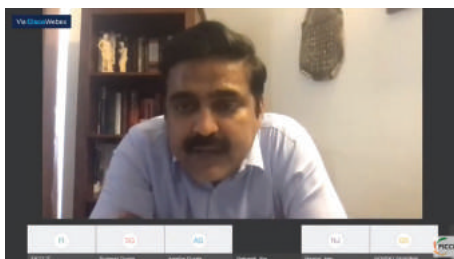


“Books are needed in today's education.

To create a global citizen with knowledge we need to have books designed in that format. It is time for quality education,” said Prof. Govind Prasad Sharma, Chairman, NBT, addressing the virtual session of CEOSpeak – a forum for publishing – on the theme ‘NEP 2020: Role & Opportunities for Publishers & Content Creators’. The programme was organised by FICCI, in association with NBT India on 6 March 2021.

Speaking on the vision of NEP, Prof. Sharma said that it clearly says that Indian education system should be designed on Indian values. NEP also envisages India to become the knowledge hub. “We need to create content for creating a knowledge-based economy and NEP will have to be kept in mind while creating the content,” he added.

The NEP 2020, Prof. Sharma said also includes structural changes and pre-school education is now under the ambit of the policy. “Publishers will now have to design

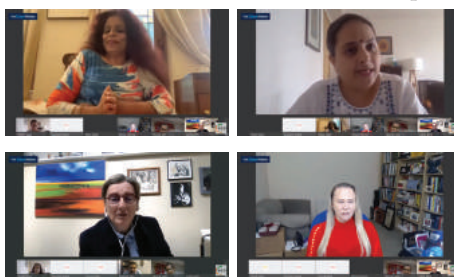


content and books even for the pre-school students. This is a new opportunity for the industry. We will have to design content for almost 1 crore new students,” he said.

Prof. Sharma stated that the NEP 2020 also focuses on regional languages which is also an opportunity for the industry to tap.

Mr Ratnesh Jha, Chair, FICCI Publishing Committee said, “We need to see publishing as an industry, a part of the larger ecosystem. We need to be integrated with NEP 2020. While framing policy is one thing but executing policy is an area where we have an important role to play.”

Mr Yuvraj Malik, Director, National Book Trust, India, said that CEOSpeak



is a classic model of collaboration and cooperation with all stakeholders related to publishing sector. “NEP 2020 has come after four decades. The education system is a complete eco-system where publishing is its backbone. NEP 2020 aims at universalization of education which means every child will be part of the education eco-system,” he added. Mr Malik further said that the policy also focuses on linguistic demand of various states and it is a new area which the industry should capture.

In the second session, a discussion on ‘Implementation of New Education Policy’ was held. The panelists included Ms Preeti Vyas, President & CEO, Amarchitra Katha; Ms Carla Aerts, Thought Leader, Edutech; Ms Emma House, Managing Consultant, Oreham Group; and Ms Atiya Zaidi, Publisher, Ratna Sagar.

Shri Neeraj Jain, Co-chair, FICCI, moderated the programme. The programme was coordinated by Shri Kumar Vikram, Editor, NBT.

Conversation on NEP 2020

“NEP-2020 is an excellent policy document, progressive and evidence-based.”

- Eric Falt

“The NEP-2020 is a welcome reform initiative taken in the light of Sustainable Development Goal-4”, said Shri Eric Falt, South Asia head of UNESCO. He was in conversation with Shri Yuvraj Malik, Director, National Book Trust, India on New Education Policy and Status of Education in South Asia.

Giving an overview of the NEP-2020, Shri Malik observed that, “Coming after 35 years, this is not just a policy, it's a vision statement. Inclusivity is its basic character.”

Praising the NEP-2020, Shri Eric Falt, particularly its efficient tackling of gender equality issue, he said that the thrust on imparting education in the local and regional language is a step taken in the right direction, because UNESCO firmly believes that this is the right way for

quality learning.

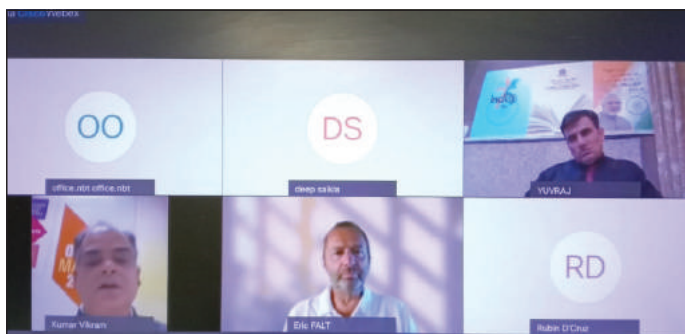
Throwing light on a less-debated yet visionary aspect of the NEP-2020, he said that the internationalization of higher education, slated to be a reality by 2030, will take India to newer heights. Impressed by the people's resilience to continue learning even in the face of COVID-19, Shri Falt particularly mentioned India's massive stride in digital learning. He also informed that UNESCO is working hand in hand with the Ministry of Education,

Government of India for implementation of NEP-2020.

Saying that Indian languages have got the best boost ever through NEP-2020, Shri Yuvraj Malik said that school dropouts in India will soon be a thing of the past. He also added that India is now trying to achieve the goal of One Nation, One Platform through innovative initiatives like

DIKSHA. Shri Malik also said the basic purpose of NEP-2020 is to create global citizens in India who understand and respect other nations' ethos and culture.

Shri Malik called for strengthening content collaboration between NBT and UNESCO. And Mr Falt assured of more meaningful engagement between the two organizations in the days to come. The conversation was moderated by Shri Kumar Vikram, Editor, NBT, India.



NEP 2020 – Traditional Indian Knowledge System

“Character building is more important than knowledge building,” said Prof. Om Prakash Pandey, renowned educationist at a panel discussion on the topic ‘NEP 2020 and Traditional Indian Knowledge System’. He added that building a morally upright character should be the primary aim of our educational systems.

Talking about India's glorious past, Prof. Om Prakash Pandey said that India has a rich heritage of cultural and linguistic diversity. He added that thousands of years ago, even before the British came to India, the country had an advanced system of imparting education.

According to Prof. Pandey with the implementation of Macaulay's famous ‘minute on Indian education,’ our educational system became increasingly westernised and even today we continue to follow the path shown by our colonial masters.

Prof. Pandey said that NEP will emphasise on the importance of indigenous

educational practices of India like the ones developed in Gurukuls and make mother tongue the medium of instruction in schools, create a solid knowledge base and imbibe practical traditional knowledge.

Highlighting the importance of NEP in skill development, Dr Sanjeev Rai remarked that there is a need to re-skill the youth in order to prepare them for better job opportunities. He further said that NEP 2020 helps in creating a knowledge based economy by combining vocational

education, re-skilling, competency and efficiency, adopting and re-utilising indigenous Indian techniques and encouraging adult continuing education.

Both Prof. Pandey and Dr. Sanjeev Rai were of the view that the most important objective of the educational policy is to create good humans with values, based on moral and social conscience, who could contribute to the society.

The session was moderated by Shri Pankaj Chaturvedi, Hindi Editor, NBT.



Highlights of NDWBF 2021 - Virtual Edition

The NDWBF Virtual Edition was visited by booklovers from about 70 countries, including US, UK, UAE, Canada, France, Germany, Singapore, Brazil, Nigeria, Netherlands.

The theme for NDWBF 2021 was National Education Policy-2020. More than 30 programs, including webinars, panel discussions, book launches, interactive sessions, international dialogues were organised to discuss the various aspects pertaining to the New Education Policy. Eminent educationists, teachers, publishers, writers and other stakeholders participated in the discussions on the reforms in education..

Over 72 speakers from India and abroad participated in the various sessions.

As the NDWBF 2021 was being organised on the virtual mode and the website was available for access round



the clock, it was ensured that no visitor missed his choice of session due to time constraints.

All the sessions can be viewed at the NBT's YouTube channel <https://www.youtube.com/user/NBTIndia>.

With more than 165 e-stalls, both

Indian and foreign, visitors were spoilt for choice as they browsed and purchased their favourite books.

During the four days of the NDWBF 2021, the website had a hit of more than 2.8 million with hundreds of business sessions and book orders.

Mother Tongue: The Foundation of Education and Values

"Mother tongue plays a significant role in the development of personality and builds the foundation of education and values," said Shri Ranchhod Shah, well-known educationist and writer at a webinar on mother tongue held during New Delhi World Book Fair.



While referring to great personalities like Vivekananda and Shivaji, Shri Harshad P Shah, Vice Chancellor, Children's University, said that education through mother tongue should be imparted to children from very young age as it helps in developing their personality/character.

Dr Vinod Joshi, well-known writer and scholar talked about the role of mother tongue in expressing views and its relation with values ingrained in a person.

The programme was moderated by Shri Bhagyendra Patel, Gujarat Editor, NBT.

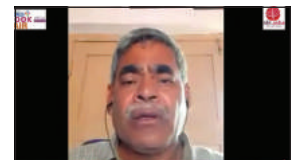


NEP 2020: Role of Mother Tongue

"Education in mother tongue is necessary for the overall development of children," said Prof. N Upendra, well-known educationist at a webinar on 'NEP 2020: Role of Mother Tongue' held during New Delhi World Book Fair. He added that several universities abroad impart education through mother tongue. He further added that English is an important language, however at primary level, mother tongue could be a medium of instruction to help children comprehend things easily.

Shri Suvarna Vinayak, Co-ordinator, Curriculum & Text Books, SCERT, Telangana also spoke on the occasion. He observed that mother tongue as the medium of instruction would help children have better understanding of arts, literature, culture and society.

The programme was moderated by Dr P Mohan, Telugu Editor, NBT.



National Education Summit 2021

NBT-India as the Knowledge Partner for ASSOCHAM's National Educational Summit 2021

The 14th National Education Summit 2021 was organized by ASSOCHAM from 18 to 20 February 2021 with National Book Trust, India as the Knowledge Partner. The 3-day Summit discussed the impact of the National Education Policy 2020 on transforming the educational landscape of the nation and carving a road map for its implementation.

Inaugurating the Summit on 18 February 2021, Dr Ramesh Pokhriyal 'Nishank', Hon'ble Minister of Education said that the new education policy which has been drafted after much deliberation, is being lauded not only by our educationists but also by the educationists and experts in the field across the world and praised ASSOCHAM's contribution in the process of its formation. He said that the policy has been implemented considering our specialty of 'unity in diversity' as the basis and it will prove to be a milestone in the path of re-establishing the country as Golden India.

Sharing his views on "Researching Quality Assurance in Higher Education - Accreditation and Ranking of Universities" in the National Education Policy 2020 Prof. Govind Prasad Sharma Chairman, NBT said that quality education assurance has an important role to play in the development of any country. He praised the provision of multiple entry and exit points to the students by NEP-2020.

Shri Yuvraj Malik, Director, NBT in a



session on "Road Map for Universalization of Education with 100% GER in School Education by 2020" spoke about the five deliverables of the NEP 2020 that will help turn it from a vision document to ground reality—affordability, accountability, equity, accessibility and quality of education for one and all will help build a strong foundation which in turn will curate a knowledge based citizenry, a global citizen. The Guest of Honour at this session was Dr Arun Kumar Sahoo, Odisha Cabinet Minister, Higher Education.

In the session on 20 February 2021 on "Multidisciplinary Education and Research Universities - An Approach to Attain the Highest Global Standards in Quality Education", the Guest of Honour Dr Vinay Sahasrabudhe, Member of Parliament, Rajya Sabha, Chairman, Parliamentary Standing Committee on Education, Women, Children, Youth and Sport and President ICCR shared his thoughts with the audience. Speaking at the session, Shri Yuvraj Malik Director,

NBT said "Our Education Sector is an institution for Nation Building that influences the collective consciousness of the nation". Talking about the NEP 2020, he said that it is a Vision Document for our future generation, a draft for their future and each one of us has to come together as a stakeholder, be it teachers, schools, educationists, principals, everyone has to contribute only then can we build a nation which we can call Aatma Nirbhar Bharat, and the developed India as a Viksit Bharat, a Shikshit Bharat.

The summit was attended by senior educationists, chancellors, vice-chancellors, principals, deans, directors and promoters of many government and private universities, institutions, colleges, Edutech startups and students from across the nation. The summit discussed the need for excellence and quality in the institutions that groom future leaders and felicitate those who have significantly contributed for the society in the field of Education.



Azadi Ka Amrut Mahotsava

Hon'ble Prime Minister Shri Narendra Modi flagged off a symbolic Salt March to commemorate 91st anniversary of Gandhi's Dandi March on 12 March 2021. The occasion also saw the launch of the year-long celebration of 75 years of Independence—Azadi Ka Amrut Mahotsava.

To mark the occasion, National Book Trust, India also organised a programme discussing the contributions of unknown freedom fighters. Speaking on the occasion, Shri Yuvraj Malik, Director, NBT said that as part of the 75 years of Independence celebrations, NBT will be



bringing out books on the many unknown men and women who fought for India's independence. These books will become a part of our collective history. It will be

a major contribution from NBT towards India@75 programme.

Dr Shams Eqbal, Urdu Editor; Shri Kumar Vikram, English Editor and Shri Pankaj Chaturvedi Hindi Editor also spoke on the occasion. They talked of the struggles of ordinary Indians and the many communities, tribes, etc., whose contributions in the freedom struggle have largely been missing from the mainstream history.

While Shri Rakesh Kumar, Deputy Director, coordinated the programme, Shri Ramesh Chandra, Hindi Officer, proposed vote of thanks.

Orientation Programme at Lucknow

“The teachers are the mentors of tomorrow's future and the potters who shape the minds of their students, said Dr. Anita Bhatnagar Jain IAS, Retd. Additional Chief Secretary, Higher Education Department, U.P. and currently Member of U.P. Public Services Tribunal at an Orientation Programme on Readers' Club Movement organised by National Book Trust, India at SCERT UP, Lucknow. The programme was part of the NBT's efforts to set-up Readers' Clubs in schools in Uttar Pradesh under Samagra Shiksha Abhiyan.

Dr Anita Bhatnagar Jain also read out an excerpt from her book, *A Visit to the Kumbh*, published by NBT. Demonstrating expressive and engaging skills of storytelling and narration, she



ended her narration with the message - Sarva Siddhibhava - from the book, which translates to Everything is Possible when we give it our complete effort. She further added that the main objective of libraries should be to enable every child to read and speak. She suggested the officials of SCERT UP to include special time-slots for library in the academic calendar of schools.

Libraries, particularly in schools, play a major role in nurturing reading habit among school children. Pioneering the concept of Readers' Clubs in school libraries across the country, NBT has set-up around two lakh Readers Clubs in the country. The Readers' Club is a hub of interactive activities like storytelling, building a word web, spelling bee and illustrating a story to name a few.

Besides, NBT publishes books in over fifty Indian languages, including English and Hindi, across genres for all age groups.

The event was attended by teachers, librarians, educationists, and education department officials across UP.

The programme was coordinated by Ms Kanchan Wanchoo Sharma, Editor, NCCL.

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Online Book Publishing Course

National Book Trust, India in collaboration with Atal Bihari Vajpayee Hindi University, Bhopal began its third batch of Online Book Publishing Course from 20 February – 16 May 2021.

Inaugurating the three-month online course, Prof. Govind Prasad Sharma, Chairman, NBT said that publishing is an important profession as books influence not just the society, but also a person's behaviour, mentality and intellect. He talked about the publishing course of NBT, its larger scope in the society and the need of the hour for creating a pool of professionals.

Highlighting the importance of publishing industry, Prof. Ramdev Bharadwaj, Vice Chancellor, Atal Bihari Vajpayee Hindi University, Bhopal said that the publishing industry has an important task to make the younger



generation aware about the rich history, traditions and culture of the nation by producing books and content that is inherently Indian in its focus. He spoke on the relevance of such a course in the present times and the scope of translation in the country today.

Speaking of the NBT's Book Publishing Course, Shri Yuvraj Malik, Director, NBT said that the mandate behind the Course is to provide a competent workforce to support the

knowledge industry of the nation, to create a knowledge-based society and thinking individuals. He further added that the course will not be a one-way dialogue, rather the marking and evaluation system will ensure that the participants get the maximum benefit from it.

Speaking on the occasion, Ms Neera Jain, Chief Editor & Joint Director, NBT urged the participants to make the most of these learning opportunities being provided to them by way of regularly attending the sessions and submitting the assignments on time.

About fifty participants from Bihar, Delhi, Haryana, Kerala, Madhya Pradesh, Maharashtra, Telangana, Uttarakhand, Uttar Pradesh and West Bengal are participating in the course.

Shri Narendra Kumar, Production Officer coordinated the programme.

NBT Books on Health

World Health Day is observed on 7 April every year, marking the anniversary of the founding of the World Health Organization (WHO) in 1948. The theme for 2021 is "Building a fairer, healthier world". Given below are some of the books published by NBT on health related topics.

Dental & Oral Health for All

Abhijeet S Kulkarni

Dental and oral health require awareness and significant public health measures. The book aims at providing practical information to readers about dental and oral diseases, the available treatment options and contemporary preventive strategies to maintain and improve oral health.

978-81-237-6931-8; Rs 115

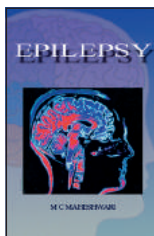


Epilepsy

M C Maheshwari

This book provides scientific information about the diagnosis, treatment and care of epileptics in our country where superstitions, false beliefs and misconceptions about the disease are widely prevalent and prove an obstacle in its effective control.

81-237-0554-9; Rs 115



Exercising for Good Health

Parul R Sheth

Physical exercise together with a controlled nutritious diet as part of our daily routine can take us a long way in living a healthy life. This book aims to explain the various types of physical and

mental exercises and how these exercises can help to control certain diseases and get other benefits.

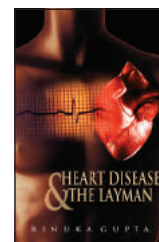
978-81-237-6364-4; Rs 105

Heart Disease and the Layman

S Padmavati

The very mention of heart disease strikes terror in the minds of many. This book puts into proper perspective what heart disease means, its signs and symptoms, methods of examination and treatment and explains the changes that occur when a heart becomes deranged in structure and function.

978-81-237-1217-8; Rs 75

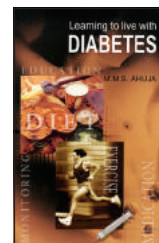


Learning to Live With Diabetes

M M S Ahuja

One in six people with diabetes in the world is from India. The book explains how diabetes can be controlled and how reduction in complications can be achieved by consuming foodstuffs with correct nutritive and caloric contents, keeping in mind the economic constraints of a country like India.

978-81-237-0704-4; Rs 105



Mobile Exhibitions in Delhi

National Book Trust, India organised a series of mobile exhibition in Delhi NCR from 1 to 31 March 2021. The vans covered major parts of Delhi NCR including Sansad Marg, Patel Chowk, India Gate, SBI Parliament House, Pitampura, Vasant Kunj, Noor Haat, Dwarka, Gurugram, Faridabad among others. Despite Covid restrictions, a large number of booklovers visited the vans and bought books across genres and availed special discount.



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