

NBT Newsletter

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PICK OF THE MONTH



A Slick Life : A Memoir of Oilman Satish Chandra Retold by Richa Bhatt Badola ISBN : 978-93-5491-910-7 Rs. 320.00

Ladakh Book Festival 2023 : A Treat for Bibliophiles

🗖 ational Book Trust, India organised the first-of-its-kind book festival for literary aficionados and book lovers in the beautiful city of Leh, Ladakh-the land of high passes. The Ladakh Book Festival was inaugurated on 12th July 2023 by Brig. B. D. Mishra, Hon'ble Lt. Governor of Ladakh in the presence of Advocate Tyashi Gyalson, Chairman-LAHDC, eminent authors Shri Jamyang Gyaltsan & Mohd. Sadiq Hardassi, along with Prof. Govind Prasad Sharma, Chairman - NBT India and ShriYuvraj Malik, Director - NBT India. The 5-day festival was organised from 12 to 16 July 2023, in association with the Administration of Union Territory of Ladakh at the New Multipurpose Indoor Stadium (NDS Memorial Sports Ground), Leh.

While inaugurating the event, Hon'ble Lt. Governor said, "The tradition of writing books is part of the ancient art and literature of our country." He added, "I want all of Ladakh to visit this unique book festival and make the most of it. We all need to be part of this initiative which encourages reading and books, and exchange of literature and culture."

Welcoming the guests and the audience at the inauguration of the book fair, Prof. Sharma, said that books are the only trusted medium to gain knowledge. He talked about the activities and programmes that will be held at the Ladakh Book Festival and apprised the audience that more book festivals will be held across the country in many other cities to position their literature and culture for the other parts of the nation.



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Set against the serene backdrop of the towering Himalayas and Karakoram Mountain ranges, this literary festival was a joyous ode to both the written and oral literary tradition of Ladakh.

The main attractions at the book festival were the energetic storytelling sessions and interactive activities for children, stimulating workshops, sessions on literature, environment and history by eminent speakers, musical and cultural performances, along with a Hindi to Bhoti translation workshop and a wide range of books at the Book Street.

Famed personalities including authors, editors, dignitaries, publishers, directors, etc. became part of the festival along with readers who indulged in the various activities and programmes that were organised. Experts with varied and similar interests held panel discussions and talks on various topics of interest.

The stimulating workshops conducted for children of all age groups, along with various musical performances, and art and craft activities became huge crowd-pullers during the festival.

During the festival, the visitors got a chance to interact with personalities like Shri Tuhin A Sinha and Shri Clark Prasad who talked about their newly launched book 'Sido Kanhu: The Santhal Hul, Bharat's First War of Independence; Shri Mipham Otsal, an esteemed playwright who shed light on the invaluable role of theatre in institutions; Shri Niranjan Dev Bharadwaj, author and environmentalist, enlightened students on actions to protect the environment; Shri Geshe Jamyang Tashi enlightened the audience about the monasteries' role in preserving knowledge and literature; Shri Khenpo Konchok Thunpstan, unveiled the historical origins and impact of Buddhism; Dr. Rinchen Dolma talked about the philosophy and major branches that shaped the cultural landscape of the region. One of the authors selected under the PM's Mentorship Scheme for YUVA Authors, Akshat Dev was also present in the festival and moderated a few sessions.

Scintillating musical performances by Ladakhi bands like Faisal Ashoor & The Band and Dashugs, were the perfect way to end each day of the festival. The traditional performances delighted audiences and enriched the Festival.

Book lovers got a chance to explore a multitude of books across genres and languages while walking down Book Street showcasing stalls put up by various publishers. The visitors commended NBT-India for organising such a grand event that not only celebrated literature but also encouraged cultural exchange and intellectual growth.

The book festival came to a successful end with a footfall of 50,000+ visitors through the festival. With a promise to return next year with Ladakh Book Festival 2024, continuing its celebration of the magic of words, reading, and the vibrant cultural heritage of Ladakh, the maiden edition of the festival was concluded.



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Hon'ble Education Minister Releases 'Creating Intellectual Heritage' Series by NBT-India @ Akhil Bhartiya Shiksha Samagam

s part of the 'Creating Intellectual Heritage' **P**rogramme of the Ministry of Education, Shri Dharmendra Pradhan, Hon'ble Union Minister of Education, Skill Development & Entrepreneurship, unveiled a collection of five inspiring books published by NBT-India in the august presence of Dr. Subhas Sarkar, Minister of State for Education and Shri K. Sanjay Murthy, Secretary, Dept. of Higher Education, Ministry of Education, Govt. of India on 30 July 2023 at

Pragati Maidan at the two-day Akhil Bhartiya Shiksha Samagam 2023. On this occasion, heads of partner institutions, Prof. Abhay Karandikar - Director, IIT Kanpur, Prof. Badri Narayan - Director, GB Pant Social Science Institute (GBPSSI), Shri Vedmani Tiwari -CEO, National Skills Development Corporation(NSDC), Prof. V. Kamakoti - Director, IIT Madras and Shri Yuvraj Malik - Director, NBT-India were also present.

These five books provide detailed information on the studies conducted by IIT-Kanpur, National Skill Development Corporation, National Institute of Industrial Engineering and Govind Ballabh Pant Social Science Institute on five cluster themes.

The book "Beyond Boundaries: A Study of Social Impact of Mann Ki Baat" based on research conducted by GBPSSI, delves into the effects of the radio program on social changes, fundamental duties, women's empowerment, foreign policy, and societal awareness. Similarly, the Institute's work on "Policies for the Poor and Marginals: A Study of Garib Kalyan Schemes in India" examines the impact of schemes like Pradhan Mantri AwasYojana - Gramin, Pradhan Mantri UjjawalaYojna,





and others on marginalised communities. "Renewable Energy Generation: A Study of Green Energy and Its Sustainable Use in India" from IIT-Kanpur discusses India's strides in sustainable energy. The NSDC's "Development, Knowledge Resource and Making New India: A Dialogue, Documentation and Research Programme" analyses the Skill India scheme. Lastly, the National Institute of Industrial Engineering's study "Towards Naya Bharat: A Study of Infrastructure, Community and Development" covers

themes like PM Gati Shakti National Master Plan, Smart Cities, and more, fostering India's progress. These five books enrich India's intellectual heritage and its journey toward prosperity.

NBT-India also put up a stall at the Akhil Bhartiya Shiksha Samagam 2023 where these books were available as well as books as per NEP 2020 guidelines were on display. The NBT-India stall was visited by various teachers, students, librarians and other stakeholders. Many events and sessions related to NEP 2020 were also held at the stall, viz. activities on mother tongue and multilingualism, an orientation session with teachers on the art of storytelling as part of the pedagogy, training modules, etc.

A "Storytelling Workshop" for teachers was conducted by MsVinita Zutshi during the event. The teachers were guided about the various storytelling techniques as a part of the NEP 2020 learning methodology to teach students any topic in a fun manner. Another session on "Tales that Teach: Unleashing the Magic of Stories in the Classroom" was conducted by Ms Simmi Srivastava, wherein she talked about using storytelling as a pedagogy exercise for making learning fast and fun.



NBT-India Puts up the Prototype of Public Libraries @ FoL

The Festival of Libraries 2023 was organised by the Ministry of Culture on the 5th and 6th of August 2023 at Pragati Maidan, New Delhi, as part of the second phase of 'Azadi ka Amrit Mahotsav' celebrations and in line with the Prime Minister's vision to foster the development and digitization of libraries and cultivate a culture of reading in India. The two-day festival was inaugurated by the Hon'ble President of India, Smt. Droupadi Murmu. During the festival, National Book Trust, India unveiled the model of the library as per guidelines issued by the government.

The new model of Public Library is going to transform the way we read and engage with libraries. In tune with the implementation aspects of the Budget announcement, the central government recently announced a rollout plan for setting up public libraries at every village and in every municipal ward. Government is also releasing a fund of Rupees four lakh per library.

Aptly named Gyan Samvaad Kendra, the library has come up with a fresh approach of a two-way exchange of ideas where the locals are encouraged to share their knowledge repository as part of creating the intellectual heritage of the nation. The Library has a unique design element which encourages the parent and child to read together at the library. It also has provisions for ergonomically designed colourful furniture and a refreshing ambience with natural light and a sense of belongingness. The portrayal of stories of local heroes, folklore, and art forms are seamlessly incorporated into the design. It is also well-equipped with the technological aspects where there are dedicated sets for audiobooks, e-books, and cutting-edge technology of books in virtual reality, which was till recently used only for gaming purposes.

For a serious reader, there are dedicated sections of online interactive classes as well as books on career guidance, entrepreneurship, agriculture marketing, reference material for competitive exams, etc. The children's section has a huge collection of books designed in local languages and dialects – highlighting local customs as well as combining universal content – packaged in colourful covers with beautiful and eye-catching illustrations.

Another zone of attraction is the section featuring books written by the first batch of young authors mentored under the Prime Minister'sYUVA Scheme by NBT-India. Some of these authors were present at the Model Library set-up at FoL 2023, and they interacted with the young, aspiring children to be the next generation of writers.

Another section features the recently launched books under the Intellectual Heritage Series as well as the Indian Knowledge System series. Another section on Ek Bharat Shrestha Bharat showcases the best of Indian literature translated into other Indian languages.

NBT-India is also extending consultancy support to the States for the setting up of public libraries under the Project which includes design to implementations as well as training. Many States have expressed their desire to collaborate and sign an MoU with NBT-India. During the festival, NBT-India released a curated collection of books for each State as the Panchayat Pustakalaya Catalogue, as well as a White Paper on setting up public libraries in villages and municipal wards. Speaking on the occasion, Shri Yuvraj Malik, Director NBT-India, asked the young generation to read more and invited them to write for NBT-India, under the PM-YUVA mentorship programme.

On this occasion, renowned author Manjiri Prabhu's book, "The Rampur Raza Mystery : A Sassy Library Thriller", published by NBT-India, was released by Hon'ble President of India. Many readers and literature enthusiasts got the opportunity to get their copies signed by the renowned author.

NBT-India's Model Public Library was visited by many dignitaries, policy makers, librarians, and other key stakeholders, including Ms Meenakshi Lekhi, Minister of State for Culture, Govt. of India, and Shri Ranoj Pegu, Minister of Higher Education, School Education & Tribal Affairs, Govt. of Assam, among others.



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NBT-India Organises Hindi-Bhoti, English-Bhoti Translation Workshop

Remorial Sports Ground), Leh. During the three-day workshop, 4 translators under the supervision of Shri Pankaj Chaturvedi, Assistant Editor-Hindi, NBT-India) worked on the translation workshop, these 10 titles will soon be available in Hindi-Bhoti & English-Bhoti bilingual format as well.



Booklovers Throng the stall of NBT-India @ Udaipur Book Fair

ational Book Trust, India participated in the Udaipur Book Fair that was organised from 27-29 July 2023 at Hotel Inder Residency, Udaipur. Various publishers from around the country participated in the fair that was organised in the beautiful City of Lakes.

Books in English, Hindi, Rajasthani, and other Indian languages, suitable for various age-groups were displayed at the NBT-India stall. Readers enjoyed browsing through the newly released PM-YUVA series and India@75 series. Many students and teachers among the schools that visited the fair appreciated the variety of bi-lingual titles, available in all different languages. Apart from promoting literacy and reading habits, especially among children and youth, NBT-India offered a panorama of books on a wide range of subjects.



45-Day Long Himachal Pustak Parikrama

n order to make literature from across the country remotely available around the nation under its Books on Wheels initiative, National Book Trust, India recently organised the Himachal Pustak Parikrama from 20 June to 3 August 2023. NBT-India's Mobile Exhibition Van embarked on a 45-day long journey through the beautiful landscape of Himachal Pradesh, visiting about 19 cities and town. The journey kicked off from Nahan, Sirmaur District and made its way through Solan, Shimla, Bilaspur (Sundernagar), Hamirpur, Mandi, Kullu, Manali, Kasaul, Palampur, Dharamshala, Dalhousie, Pathankot, Jammu, Uddhampur, Una, and Chandigarh before finally culminating at Ambala.

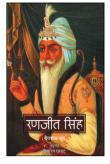
During the Pustak Parikrama, the MEV visited various schools and academic institutions in addition to prominent tourist attractions where students and visitors enjoyed browsing through quality literature available in various Indian languages. The selection displayed included some of NBT-India's best-selling titles along with the recently published India@75 series and PM-Yuva series.



Latest Arrivals in Hindi by NBT-India



Braj Khirak Rasik Bihari Vibhu Maharaj ISBN 978-93-5491-899-5 Rs. 245.00



Ranjit Singh Devraj Sood ISBN 978-93-5743-078-4 Rs. 155.00



Sankalit Punjabi Nibandh Ed. Amar Komal ISBN 978-93-5491-945-9 Rs. 480.00



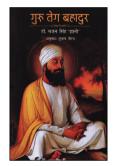
Puratan Bharti Katha- Kahaniyan Prof. Achhru Singh ISBN 978-93-5743-079-1 Rs. 225.00



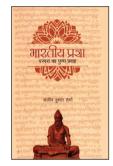
Bharat Me Kumbh Dhananjay Chopra ISBN 978-93-5491-795-0 Rs. 390.00



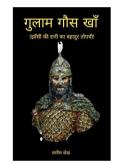
Bapu Kee Mahila Brigade Arvind Mohan ISBN 978-93-5743-075-3 Rs. 345.00



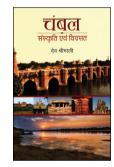
Guru Tegh Bahadur Dr Bhajan Singh "Giani" ISBN 978-93-5491-818-6 Rs. 230.00



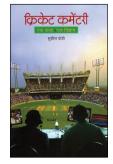
Bhartiya Pragya : Parampara ka Punya Prawah Sanjeev Kumar Sharma ISBN 978-93-5491-796-7 Rs. 225.00



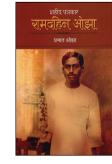
Gulam Gaus Khan Shamim Shaikh ISBN 978-93-5491-294-8 Rs. 120.00



Chambal : Sanskriti Evam Virasat Dev Shrimali ISBN 978-93-5491-797-4 Rs. 230.00



Cricket Commentary : Ek Kala, Ek Vigyan Sushil Doshi ISBN 978-93-5491-502-4 Rs. 160.00



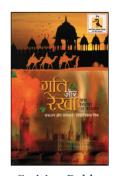
Shaheed Patrakar Ramdahin Ojha Dr. Prabhat Ojha ISBN 978-93-5491-793-6 Rs. 200.00



Sanatan Pragya-Prawah: Vedon Se Vivekanand Tak Prakash Suman Dhyani ISBN 978-3-5491-900-8 Rs. 440.00



Antarman Ki Divya Gunj Dr. Yogendranath Sharma 'Arun' ISBN 978-3-5491-898-8 Rs. 215.00



Gati Aur Rekha Vidhyaniwas Mishra ISBN 978-94-5491-969-5 Rs. 185.00

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Book Excerpt

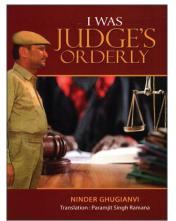
ne day I was passing through the court complex. O litterateur friend was sitting in the office of a relative, an advocate. Noticing me, he shouted, "Where are you going?...Come in here...tell me what are you doing these days...."

I walked in. My friend enquired, "Have you got any job? How do you keep yourself busy?" I replied, "What job can I get? Who would employ a simple matriculate fellow?"

The friend suggested, "As long as you don't have any job, you can start assisting our Advocate sir. He is my relative. You can learn the job from his assistant, his Munshi... In this way you too can become a trained assistant... and you will earn enough during this time."

From the very next day, I started going to the advocates office. The advocate sir instructed his Munshi to teach me, "You have to train this boy

properly... He is our own boy... and then he is an artist... a writer." Within a few days only I started going to different courts to get next dates for the court cases. After facing a judge, I would not be able to gather courage to move forward and approach the chair. I



I was Judge's Orderly Ninder Ghugianvi ISBN 978-93-5491-478-2 Rs. 220.00 would be left standing alone at the back. I would not be able to bring myself to go and request the judge, 'Sir, this is our case, please give us a new date."

One day old Munshi, Pirthi Singh admonished me, "This approach would lead you nowhere. If you keep standing away from the seat of the judge... afraid and hesitant, like an idiot... then go on standing there... you have to be confident, you should politely approach the chair directly, holding the papers firmly in your hand. Greet the judge respectfully... not too flippant, not too loud... no unnecessary word... the Hon'ble judge is not going to take offence... judges too are humanbeings like us. You are afraid of them just like that. Be confident, have faith in yourself... men from villages are supposed to be brave!"

Listening to Munshi's encouraging words, I

began to feel at ease and started performing my duties efficiently. One year passed this way. I became quite familiar and friendly with most of the advocates, their Munshis, Judges, orderlies and other employees working in the court-complex. Some of the judges came to know that I was an artist... and a writer too.

06 Hindustan Times KALEIDOSCOPE

NBT BOOKLIST

Books that guide us to value health, nature, environment

Let's celebrate a healthy earth by showing gratitude to our environment and a healthy lifestyle by caring for our body the right way. Learn from experts more about the beautiful traditional art of yoga and the benefits of yogic asanas. Go on a misadventure with Chotu and realise the importance of preserving the environment. Learn to appreciate what nature has given you when a baby elephant strives to fly like his winged friend, a baya weaver bird.

CHOTU'S MISADVENTURES

Author: Kumkum Somani

In this book, readers get to meet Chotu, who is late for school. While running to school, he slips on a banana peel and lands on a pile of garbage. He runs over to

the tap to wash himself but finds it dry. He then rushes to school amid the fumes and the noisy traffic, only to find his class has already left for a picnic. When Chotu heads back home, he suddenly remembers that it is World Environment Day. Capturing the irony of life through detailed illustrations, this book leaves the readers thinking about how we treat our environment. Given today's state of climate change, this is a must-read for kids.

NATURE'S GIFT

Author: Utpal Talukdar



phant, get a pair of wings when he expresses his desire to fly and play hide and seek with her in the clouds. After collecting enough feathers from her friends, the weaver bird starts weaving a pair of wings for the baby elephant but he is still unable to fly. This failed attempt saddens them both but they then understand that nature has given different gifts to everyone.

OUR HOME OUR HEARTH

Author: Anita Bhatnagar Jain

Our Home Our Hearth is a collection of thought provoking short stories based on different environmental issues. The stories in this book bring various environmental issues that are silently affecting our Earth, like the pollution of water, air and soil, to the fore. These serious issues are disguised as fun stories for children with animals and birds etc to teach children about the importance of keeping our surroundings clean. The stories also suggest ways in

which we can play our part in conserving the environment.

CON with

OGA

GROW WITH YOGA

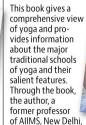
Author: Acharya Balkrishna

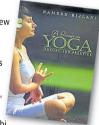
Authored by Founder Secretary of the Patanjali Trust, this illustrative book about yoga is for children and beginners. The book presents a compi-

Jobs presents action prolation of simple exercises and yoga asanas. It describes various postures, including easy techniques for performing the sunsalutation (pranayam), yogic jogging, etc. Various yogic games and Do-it-Yourself exercises for children make learning about yoga fun. Written in easy language and lucid style, the book stresses upon the uses and benefits of the multiple asanas featured in the publication.

A PRIMER ON YOGA

Author: Ramesh Bijlani



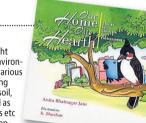


NEW DELHI

FRIDAY JULY 28, 2023

scientifically answers frequently asked questions in relation to the duration, sequence, and the correct time to perform yoga, making it a great guide on the subject. The book draws an interesting comparison between practising yoga and workout in a gym, the pros and cons of using rubber mats and steps to take during pregnancy, menstruation and illnesses.

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NBT-India's Mobile Book Exhibitions @ Delhi Schools

Under the Books on Wheels initiative by NBT-India, the Mobile Exhibition Vans set up mobile book exhibitions at various locations all across the country in order to make books more easily accessible to readers.

Director, NBT-India Addresses Students of DPS Rohini

On 28 July 2023, Shri Yuvraj Malik, Director NBT-India was invited as the Chief Guest during the Annual Awards Ceremony at the Delhi Public School, Rohini. While addressing the students, Shri Malik encouraged them to read at least one page a day to develop the habit of reading and to not limit themselves to reading only school books but other types of literary genres as well. He also



emphasised on the importance of making students global citizens by inculcating books in their everyday lives.

NBT-India @ Culture 20 : Culture Economic Forum

ational Book trust, India recently participated in the Culture 20 : Creative Economic Forum (CEF) initiative organised by Cinedarbar on 14 July 2023. The CEF focused on Celebrating and Globalising Cultural and Creative Industries of India. Various

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seminars and panel discussions during the event focused on a multitude of themes like India's G20 Presidency as a RNI-39456/82 Postal Regd. No. DL-SW-01/4076/21-23 Licenced to post without prepayment. L.No. U(SW)-21/2021-23 Mailing date: 5/6 Same Month Date of Publication: 01/08/2023 Posted at LPC, Delhi RMS, Delhi-110006 Total number of pages: 8

NBT-India @ Mount Abu School

Furthering the initiative to develop a healthy reading habit in kids, NBT-India's Mobile Exhibition Van reached Mount Abu School, Rohini, New Delhi on 24 July 2023. Young readers joyfully browsed through the vast collection of books displayed in the van and took great interest in the newly published PM-YUVA series and India@75 series.



way to build cultural bridges, Role of Publishing in the creative economy, building cultural Heritage brands in India, and so on.

NBT-India set up a display of the newly published PM-YUVA series along with the India@75



series and the Indian Knowledge System series among other books in various genres and multiple languages at the event.



You can also find the e-Newsletter on our website www.nbtindia.gov.in

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