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New Delhi

### Press Release

#### **New Delhi World Book Fair Concludes Successfully**

Today being Sunday and the last day of New Delhi World Book Fair, a large number of book lovers visited the Fair. Parents with their children and seemed to be full of enthusiasm and happiness, carrying bags full of their favourite books.

This year, the theme of the fair 'Manushi' and the pavilion *This is No Looking Back* celebrating 60 years of NBT were the special attractions of the Fair. Several literary activities like seminars, discussions, debates and film screenings were held frequently at the Theme Pavilion, Author's Corners, Children's Pavilion, Foreign Pavilions and Seminar Halls. These activities engaged the book lovers. Today also the Fair witnessed several cultural and literary activities. Shri Subramanian Swamy was the special guest at the book release function held at Hall No. 8.

During the nine days of the Fair, children accompanied with their parents and teachers participated in the creative and interesting activities held at the Children's Pavilion. Book lovers of all age groups enthusiastically participated in these programmes.

New Delhi World Book Fair saw participation of well-known personalities from the literary, political, and theatrical, fields, etc. including Shri Prakash Javadekar, Hon'ble Minister of Human Resource Development; Dr Mahendra Nath Pandey, Hon'ble Minister of State for Human Resource Development; Shri Upendra Kushwaha; Hon'ble Minister of State for Human Resource Development; Smt Mridula Sinha, Hon'ble Governor of Goa; Union Railway Minister Shri Suresh Prabhu, Shri Manohar Lal Khattar, Hon'ble Chief Minister of Haryana; Shri Ramesh Pokhriyal 'Nishank', Hon'ble Member of Lok Sabha; Shri Manish Sisodia, Hon'ble Deputy Chief Minister of Delhi; Smt. Pratibha Ray, eminent Odia writer; Shri Subhash Kashyap, noted author; Ms Asha Parekh, veteran Bollywood actor, among others

The cultural events held at the Hamsadhwani Theatre enthralled the audience.

One of the major thing about the book Fair was that demonetization had no impact on the business transactions. Moreover, as compared to the previous year, there was 15 per cent increase in the footfall.