

9 January 2017

Press Release

Another Eventful Day at New Delhi World Book Fair

The presence of a large number of book lovers at the New Delhi World Book Fair, even on a working day reflects the fact that the love for books has not diminished and people want to read more and more books. During the day several activities were organized in which the booklovers, publishers, authors among others participated in these activities enthusiastically.

60 Year of NBT

As the National Book Trust, India commemorate its 60 years (1957-2017) journey of Promoting the Culture of Reading, a special exhibit has been put together. The exhibit is titled This is No Looking Back! The idea is to showcase the journey of National Book Trust, India for the last six decades through the concept of books, which are dynamic and live and connect past with present and future. The Exhibit is situated at two places: one part at Foyer B of Hall 7 focusses on the NBT Bestsellers, and its domestic activities, whereas the other part situated at the Foreign Pavilion (Hall 7 B) focusses on the International Co-operation programmes.

New Delhi Rights Table

The 2-days event, New Delhi Rights Table began today at New Delhi World Book Fair in which about 40 publishers participated. The New Delhi Rights Table is a platform through which publishers get an opportunity to interact with each other and discuss about trade and copyright related arrangements. During the first session, Mr Michael Healy, Executive Director, Copyright Clearance Center, USA interacted with the participants regarding the challenges faced by the global publishing industry regarding protection of copyright.

The most exciting place for children and adults in the fair is Children's Pavilion (H.No.14) where interesting programmes are unfolding one after another every day.

Children's Pavilion

The third day of the Fair started with a very engaging event at Children's Pavilion. Shri Manish Pandey and Ms Aarohi Loyal of Gatii Rang, Delhi enacted a story called 'Sher and Khargosh' from *Panchatantra*. Followed by recitation of humorous and funny poems by Dr Divik Ramesh, Sh. Nilotpal Mrinal, Sh. Ramkishor Upadhyay. Also at the pavilion, the visitors met the Bravery Award. Shri Harish Chandra Mehra was the first recipient of Bravery Award in 1958. He was proud that he received the award from the hands of Pt. Jawaharlal Nehru. The recent winners are Kumari Mahika Gupta, a little girl who saved her family members from a collapsed building at Kedarnath in 2013 in a horrible situation. Sagar

Kashyapa another recipient saved three drowning children at the cost of his life. On this occasion, a book titled 'Sahashi Ghatanai' by Shri Rajnikant Shukla on 22 brave children was released.

Later, during the day an interesting skit 'Kitabien Kuch Kehtihai' was presented by the students of Butterflies, an NGO. A seminar on 'Promotion of Reading Habit among Children' was also organized in which many writers, educationists and social workers participated.

Theme Pavilion

Dr. Swati Guha (Bangla), Dr. Anamika (Hindi) and Ms. V.M. Girija (Malayam) joined together in the discussion based on the theme "Meet Authors from various languages" which was held at Theme Pavilion Hall Number 7. All the three authors read out their own proses, short stories and poems. The authors also talked about misunderstanding that people have regarding the women writers and their writings.

Also at the Theme Pavilion, a performance based on Tamil Alvar saint poet Andal's Thiruppavai by Ms Kalaivani Rajamohan and troupe mesmerized the audience.

Other Activities

At Lekhan Manch, a discussion on Google to Gita was organized by NBT and Media Scan.

A seminar on importance of public libraries was organized by the India Public Library Movement (NASSCOM) at Hall No. 18. The speakers at the seminar included Shubhangi Sharma, B. Shadrach, Dr. Malika Basu (Institution of Developmental Studies) and Dr. Ahklaque Ahmad (JNU, Centre for Persian Studies). They discussed about the role of youth in transforming the public libraries. A quiz competition was also organized during the programme. The speakers also urged the people present on the occasion to do voluntary services to make the public library system more efficient.