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PICK OF THE MONTH



Devdhara Himachal Pradesh
Author: Rachna Gupta
ISBN: 81-237-9884-9 / Price: Rs. 220

Hon'ble Governor of H.P. Launches New NBT Book



“The book covers the exemplary journey of development of Himachal Pradesh,” said Shri Rajendra Vishwanath Arlekar, Hon'ble Governor of Himachal Pradesh while releasing the book 'Devdhara: Himachal Pradesh' recently published by National Book Trust, India at Hotel Holiday Home, Shimla on 5 October 2021. He added that the book comprehensively includes the political, social and other aspects of Himachal Pradesh.

Shri Arlekar remarked that the book would pave the way for the readers to learn, research and explore information about Himachal Pradesh. He further added that in the 75 years of the development journey of India's independence, which is being celebrated as the Amrit Mahotsav – National Book Trust, India too has contributed in making India knowledgeable for last 65 years.

Shri Ram Subag Singh, Chief Secretary, Himachal Pradesh said that the State has made

remarkable development the field of education and power generation. He added that the author of the book has worked hard to collect the relevant data and information.

Speaking on the occasion, Prof. Govind Prasad Sharma, Chairman, NBT said that the best way to learn about any field is to read books related to it as it increases our understanding. He further said that there is no greater pleasure than reading.

Highlighting the different features of the book Prof. Sharma said that this book gives interesting information about Himachal Pradesh to not only the readers of the State but also to the readers of other States of the country. He also appreciated the writing style of the author.

Shri Yuvraj Malik, Director, NBT said that in the times to come, National Book Trust, India will bring out books on other States of India in line with Ek Bharat Shrestha Bharat initiative of the

government. He added that these books will help readers know about the social, political and cultural characteristics of the States. He also added that the Trust published books across genres in over 50 languages including 6 languages of the United Nations.

Dr Rachna Gupta, senior journalist and the author of the book said that the book is contemporary and up-to-date. The data included in the book is authentic.

The book 'Devdhara Himachal Pradesh', published by National Book Trust, India and authored by Dr. Rachna Gupta, gives a glimpse of achievements underlining the importance of 50th anniversary of Himachal Pradesh. In this book, a conscious effort has been made to give a representative introduction of the development sequences of present-day Himachal Pradesh from the emergence of human civilization and its development in various fields in different eras. These specific areas have been selected in such a way that the readers can be well acquainted

with the representative features, capabilities and possibilities of the holistic development journey of Himachal Pradesh.

A photo-exhibition depicting NBT's contribution towards education in Himachal Pradesh and a book exhibition of NBT books reflecting folklore, culture, geography, tradition and other aspects of Himachal Pradesh were organised on the occasion.

The event was attended by several academicians, senior media persons and book lovers.

NBT to Organize 30th Edition of New Delhi World Book Fair 2022

National Book Trust, India is organising the 30th edition of the New Delhi World Book Fair (NDWBF) from 8 - 16 January 2022 in the in-person format at the newly constructed halls at Pragati Maidan, New Delhi. NDWBF organised annually by National Book Trust, India (under the Ministry of Education, Govt. of India) is one of the prestigious and largest book events in the Afro-Asian region and has acquired a high reputation among the international publishing industry.

Organised since 1972, the NDWBF will be celebrating its 50th year in 2022 with photo exhibition around the 50 years of the journey. The theme for this year is "Azadi Ka Amrit Mahotsav" - the 75 years of Indian Independence, which will see various panel discussions, book exhibitions, photo exhibition, book releases and discussions in the specially-designed Theme Pavilion.

With France as the guest country, the book lovers will be able to enjoy literature of France as well as other countries at the Foreign Pavilion, and a number of literary events will also take place at the International Events Corner. NDWBF organises a number of literary and cultural programmes during the Fair, which include Author's Corners, Seminars, Discussions, Workshops, etc. In addition, there will be the B2B forums, viz. CeoSpeak and New Delhi Rights Table, where publishers from across the world exchange translation

rights and other business deals related to publishing. The New Delhi Rights Table will take place on 10 and 11 January 2022. The unique format of this event enables exhibitors to book their own Rights Table, meet each other, present their products and ideas, and also finalize their interests and agreements for transfer of translation and other rights of books available in English, Hindi and other Indian languages.

The Fair will also have a dedicated Children's Pavilion where children from all parts of the country can visit and take part in activities and workshops held every day, and also meet their favourite authors and illustrators. Conducted by renowned writers and illustrators and also professionals from education and publishing fields, these activities see huge participation by teachers and children from government and private schools/non-governmental organizations as well as those associated

with the children's literature or reading promotional activities.

This year a special Children's Authors' Corner and Yuva Corner will also be put up for showcasing the young talents. One of the first of its kind, the Child Authors' Corner will be put up for published Child Authors, who will discuss their books and talk about their inspiration to write, their role model authors, etc.

**NATIONAL BOOK TRUST, INDIA
ANNOUNCES**

**30th NEW DELHI
WORLD
BOOK
FAIR** **08-16
JANUARY
2022**

at the newly constructed halls!
PRAGATI MAIDAN, NEW DELHI
11.00 AM TO 8.00 PM

**Ensure Your Participation in the Largest
International Book Fair of the Afro-Asian Region**

THEME **75
Azadi Ka
Amrit Mahotsav**

**GUEST OF HONOUR
COUNTRY
FRANCE**

ATTRACTIONS:

- CeoSpeak** **New Delhi Rights Table** **Authors' Corners** **Yuva Corner**
- Children's Pavilion** **Cultural Programmes** **International Events Corner** **Theme Pavilion**

For more information please visit : www.nbtindia.gov.in For any query, please contact : 011-26707780/81/88

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Hon'ble Lt. Governor of Puducherry Inaugurates NBT's Gyan Samvaad Kendra at Raj Nivas



As a part of the unique concept by National Book Trust, India where Public Reading Spaces are developed in a new format promoting 360 degree learning for public at large, these Libraries – better known as the Knowledge Communication Centres - provide reading-related infrastructure, created especially at public spaces for all age groups, in order to provide a platform for all those who believe in the idea of Education as a Transformation tool for the society. Till date, National Book Trust, India has set-up about 15 such centres across the country.

The Knowledge Communication Centre at Raj Nivas has over 1000 titles in

Raj Nivas Puducherry opens to the Public for Reading : through NBT-India's

Knowledge Communication Centre (Public Library)

National Book Trust, India's Gyan Samvaad Kendra (Knowledge Communication Centre) – the first of its kind Public Library in the city was inaugurated today at Raj Nivas, Puducherry by the Hon'ble Lt Governor.

Inaugurating the Library on the occasion of 68th Liberation day, Honourable Lt. Governor of Puducherry Dr. Tamilisai Soundararajan, appreciated the initiative by NBT and said, "The library will prove immensely beneficial in providing information and assistance that is necessary for learning and progress of not just the children and youth but also the adult population of the UT."

The inauguration also saw the august presence of Hon'ble Chief Minister of Puducherry Shri N. Rangasamy, as Guest of Honour, Chief Secretary Shri Ashwani Kumar as well as Shri Yuvraj Malik, Director NBT, Ms. Anurupa Naik, Head, Library & Public Division French Institute of Pondicherry, Shri Sharad Mathur, Managing Director & CEO, Universal Sampo General Insurance Co. Ltd. and other senior officials.

Hon'ble Chief Minister of Puducherry Shri N. Rangasamy also congratulated NBT for its extensive work in promotion of book reading culture in the country. Speaking on the occasion, Shri Yuvraj Malik, Director NBT said, "In tune with the government's vision to make India a reading society, the National Book Trust, India – in setting up of public libraries across the length and breadth of the country – aims to make books available to all as the first step towards accessibility and availability of reading material. The Public Library in Puducherry is first of its kind in the city and we are grateful for the support of Hon'ble Lt Governor for the same. The Knowledge Communication Centre (Gyan Samvaad Kendra) at Raj Nivas is provided with the best collections of books which will support education at all levels and also encourage the habit of reading."

Shri Sharad Mathur, Managing Director & CEO, Universal Sampo General Insurance Co. Ltd. said, "It is our privilege to be associated with National Book Trust, India as part of the CSR initiative. Our objective is to bring improvement in the standard of basic education and whole learning process nationwide by strengthening infrastructure and providing basic facilities."

Tamil, Telugu, Malayalam, English, Urdu, Hindi and French, representing composite cultures of Puducherry. The Centre a digital learning zone (self-learning centre) and a special Children Reading Corner which has an attractive collection of age-appropriate books for pre-school, school students and teenagers, as well as a dedicated activity area for sessions like including storytelling, illustration workshops etc., and also a digital learning zone. Range of books include contributions of Freedom Fighters under Azadi ka Amrit Mahotsav section, on health and wellness, and the classic literature of the languages spoken in the Union Territory. The Centre also has a special section for students & youth preparing for competitive exams.

The library also has collection of art and cultural depiction of Pondicherry through paintings prepared by Paint Pondicherry group. A team of Raj Nivas officials along with NBT officials created this wonderful reading space in 7 days.

The library will be open for the general public from 10:00 a.m. to 5:00 p.m. every day, including holidays!

NBT at Frankfurt Book Fair 2021

73rd Frankfurter Buchmesse (Frankfurt Book Fair) 2021, the first in-person post-Covid event, was held from 20 to 24 October 2021, under the motto “Re:connect – Welcome back to Frankfurt”, with about 1,500 exhibitors from more than 70 countries and over 200 authors. The focus of FBF this year was reuniting with colleagues and authors from around the world. The National Book Trust, India has put up a collective stand showcasing 200 titles representing the work of 25 Indian publishers which was inaugurated by Dr. Amit Telang, Hon’ble CGI, Frankfurt on 20th October, 2021.

The theme of the India stand was focussed on ‘Azadi Ka Amrit Mahotsav’ with posters of 16 Stalwarts of Indian National Movement donning the exhibition panels of the Stand.

NBT Delegation comprising of Shri Kumar Vikram, Senior Editor and Shri Amit Kumar Singh, Deputy Director (Sales), had very fruitful meetings/interactions with publishers, distributors,



rights managers, writers, librarians, book fair organisers and dignitaries etc of over 25 countries. The Delegation also had a detailed meeting with Dr Amit Telang, Hon’ble CGI, Frankfurt on the possibilities of book promotion in Germany.

The Stand also evoked interest from general visitors and readers of all age groups and sample copies of books were donated to libraries and schools of not only Frankfurt, but also to those situated at Vienna, Czech Republic, Afghanistan etc.

NBT at Lucknow Book Fair



National Book Trust, India participated in the 18th National Book Fair organized from 01-10 October 2021 at the Moti Mahal lawns in Lucknow. Based on the theme of ‘Azadi ka AMrit Mahotsav’ the book fair was a confluence of literature lovers arraying a wide range of fiction, fantasy, non-fiction and many more. NBT had displayed its wide range of books published in Hindi, English and Urdu among other languages at stalls 34-35 & 38-39.

Sanskrit Translation Workshop Organized in Puducherry

A workshop for Sanskrit translation of books for children published by National Book Trust, India was held from 28 to 30 September 2021 at Auroville - Puducherry. This three day workshop was organized by NBT in collaboration with Auroville Foundation, Puducherry at Bhumika Hall, Bharat Niwas.

The Workshop was inaugurated by Prof. Govind Prasad Sharma, Chairman NBT and Shri Yuvraj Malik, Director NBT.

Dr. Sampadananda Mishra, Professor, Rishihood University, Sonapat was the resource person for this workshop and instructed the participants on nuances of translating children's books into Sanskrit while keeping various examples of Sanskrit language and keeping the process simple, fluent and completely faithful to the original composition.



The workshop was conducted by Shri. Bhagyendra Patel, Assistant Editor (Gujarati) and Smt. Rakhi Ranka, Editorial Assistant (Gujarati). Various translators, including Smt. Vidya Mahajan (Mumbai-Thane), Dr. Narayan Das (Kolkata), Dr. Shruti H.K. and Mr. Surya Hebbar (Bengaluru), Dr. Udayan Hegde and Dr. Nandan Rao (Tirupati), Dr. M. Jayaraman (Chennai), Dr. Sridhar (Kanchipuram-Chennai) and Dr. K. T.V. Raghavan (Puducherry) attended the workshop and over 30 NBT children's books were translated into Sanskrit.

NBT Observes Vigilance Awareness Week

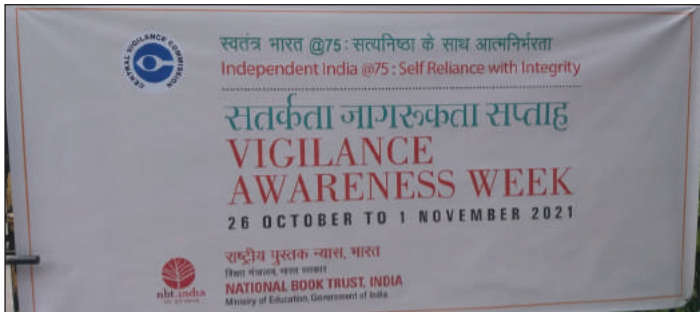
As part of the Vigilance Awareness Week, the employees of the Trust took Integrity Pledge on 28 October 2021. The pledge was administered by Shri Yuvraj Malik, Director, NBT.

While administering the integrity pledge, Shri Yuvraj Malik said honesty and sincerity among the employees are important for any organisation to grow. The employee needs work towards integrity not only for oneself but for the organization as a whole.



The Vigilance Awareness Week is observed across the country every year to fight against corruption ensure integrity in public administration. This year, the Vigilance Awareness Week with the theme 'Independent India@75: Self Reliance With Integrity' was observed from 26 October to 1 November 2021.

Shri Kumar Vikram, Editor & Chief Vigilance Officer, coordinated the programme.



Select NBT Books for Children

Can You Kiss Your Own Face?

Ramesh Bijani

Rs 60.00

This book brings out the reality of interdependence in a manner that even a little child can understand. Another message, no less important, implied in the book, is that both giving love and receiving love are a source of joy. Maya is happy when she gets a kiss and also when she gives a kiss.

ISBN 978-81-237-9381-8



nothing lasts! Here is a fairy tale with a difference. While you travel with the hero into strange lands and meet weird characters, pass through funny situations and unusual adventures, you also begin to wonder about the very purpose of life and the goal of human quest.

ISBN 978-81-237-9140-1

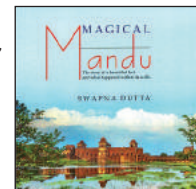
Magical Mandu

Swapna Dutta

Rs. 155.00

Mandu, a beautiful fort-city in Madhya Pradesh originally built by the Paramara kings and later taken over by the Mughals. The place is full of monuments, each associated with interesting legends and characters. Who gave the money for building the fort? How did river Narmada come up to Mandu for the sake of the Roopmati? Where did Nur Jahan hunt tigers? The story is full of many such fascinating episodes. Read to find the answers to these questions!

ISBN 978-81-237-9675-8



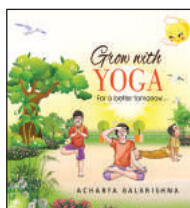
Grow with Yoga

Acharya Balkrishna

Rs. 215.00

It is a fascinating and comprehensive book on Yoga for kids in simple language with colourful illustrations. The book has many Do-It-Yourself exercises explained in a step-wise manner! A learn-with-fun book for kids and all!

ISBN 978-81-237-9763-2



Not Fooled by Furphies

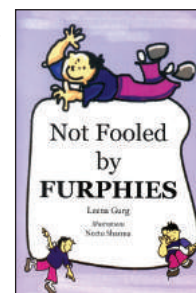
Leena Gurg

Illustrator: Neetu Sharma

Rs. 30.00

The Internet can be wonderful for kids—an interesting informative tool, a guide and what not. But at times it is utilized to spread fake news, dis-information, internet rumours and the like. Naturally, all this raises the issue of digital safety or digitally safe environment for kids. Through the character like Mohak and his friends, the story weaves interesting episodes to clear air on handling internet rumours. In the process, they learn many new words like Furphy! Find out what do they mean!!

ISBN 978-81-237-9104-3



Lakhan's Story

Amrita Dasgupta

Illustrator: Barkha Lohia

Rs. 35.00

A vivid first-hand account of a faithful, hard-working tractor who impersonates human character. Lakhan happily served his master for ten years in open green farms. Suddenly, the situation becomes grim when he lands up on dusty roads. Over the years, Lakhan has become old and rickety, lonely and sad. Will he ever find a home and a loving friend in the concrete city of Delhi?

ISBN 978-81-237-9272-9



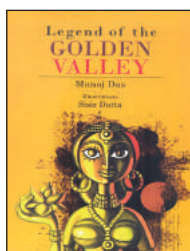
Legend of the Golden Valley

Manoj Das

Illustrator: Sisir Datta

Rs. 70.00

Once upon a time, a happy young prince had a nice little valley for his kingdom. The good folks were ruled by their own goodness, leaving the prince to pursue his own inspiration. Alas, nothing lasts forever on this earth. There was a turmoil, and a tyrant usurped the kingdom. The people were so unhappy! But, again, how nice it is that



Our Home Our Hearth

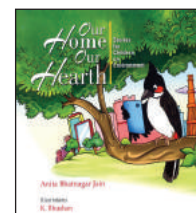
Anita Bhatnagar Jain

Illustrator: K. Bhushan

Rs. 85.00

A collection of short stories based on environment. It is written in a very simple and lucid language with colourful illustrations. This book is very informative for children and will inculcate pro-environmental attitudes and habits in the future generation.

ISBN 978-81-237-9245-3



The Fascinating World of Biology

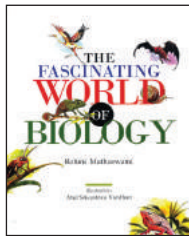
Rohini Muthuswami

Illustrator: Atul Srivastava Vardhan

Rs. 85.00

Nature is endowed with creativity, so are the wonderful phenomena, which we see around us. From the flights of the birds to the light emitted by glow-worms, chameleons changing their colour, they have always captured the imagination of humans. The present book explores the fascinating world of animals, birds and insects and explains in lucid manner the principles of science and mathematics behind various phenomena. An interesting read for young and curious readers who not only admire Nature but also wish to know more about it.

ISBN 978-81-237-9074-9



and walls of other houses overlooking their windows in the big city, they really miss the chirping of birds and green trees. Read on to find out how they adjust in the new environment.

ISBN 978-81-237-9382-5

Sana

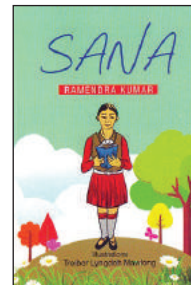
Ramendra Kumar

Illustrator: Treiborlang Lyngdoh Mawlong

Rs. 60.00

Sana, a 14 year old girl, shy and sensitive, suddenly finds herself in a new school, in a new place and amidst new faces. She is not sure whether the next few months would be a living nightmare or an adventure worth undertaking. As the narrative progresses, the novella interlaces all the elements of a school life –the rivalry and the camaradies, the trauma and the triumph, the angst and the joy and, relationships the kids share with their families.

ISBN 978-81-237-9613-0



The Fourth Friend

Manoj Das

Illustrations: Sisir Datta

Rs. 55.00

It was evening. The three village lads had just witnessed the miracle of their life-a movie courtesy a touring enterprise, when, on their homeward journey yet another strange experience engulfs them in the form of a flash flood, pushing them up to two entangled trees. Dawn breaks and the three friends are joined by an unusual companion-awful but so gentle-who becomes their new friend. Amazing and amusing, the book is a wonderful gift from one of India's best loved storytellers.

ISBN 978-81-237-8776-6



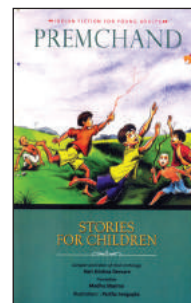
Stories for Children by Premchand

Hari Krishna Devsare (Comp. & Ed.)

Rs. 140.00

The present anthology brings together some of the most popular stories of Premchand written for children and young readers—the stories which have enthralled the generations of readers. Through these stories one may say that Premchand tried to awaken the spirit of leadership, courage, independent thinking, self expression and protection of the self, among children.

ISBN 978-81-237-8775-6



The Mystery of the Missing Mobiles

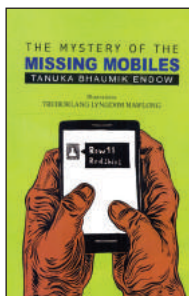
Tanuka Bhaumik Endow

Illustrator: Treibor Lyngdoh Mawlong

Rs. 50.00

Boots is excited to visit his aunt and uncle's home in Kolkata with his mother. But a strange thing happens at the Delhi airport. His mobile gets mixed up with someone else's. Read this roller-coaster mystery and adventure to find out!

ISBN 978-81-237-8168-6



Sweet Colours of India

Viky Arya

Rs. 60.00

Far away from a city, in a jungle there is a honeycomb. Many honeybees live in it with their friends, brothers and sisters. There is only one queen bee but many worker bees in it. They collect nectar from flowers and make honey with it. How? From where? For Whom? Let's read to know the answers in this interesting story for kids learning to read and write. Indian names of the flowers have been highlighted in colours. The equivalent English names of the flowers have been introduced at the end of the book to help children and parents, students and teachers understand the concept of the book better and to familiarise them with the Indian names of the flowers.

ISBN 978-81-237-8792-8



The Tiffin Tree

Mary Ann Dasgupta

Illustrator: Abira Bandopadhyay

Rs. 55.00

Rita and Dipu lived in a lovely small town in Assam until their father was transferred to Kolkata. In the midst of cable wires, tall buildings, the roofs



NBT as Knowledge Partner



NBT- India was the Knowledge Partner for the recently concluded “New Normal – ArdorComm Education Leadership Summit & Awards 2021” organized by Ardor Comm Media on 30 Sep – 01 October 2021 in Gurugram, Haryana. Shri Yuvraj Malik, Director NBT delivered the Valedictory Speech at the awards ceremony held on 01 October 2021. Select NBT books on Education were presented to the panelists and winner at the Summit.

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Mobile Book Exhibition in Punjab

National Book Trust, India organised a mobile book exhibition in Punjab from 23 September to 12 October 2021. The exhibition travelled across 22 districts of Punjab. Visitors of all age-groups especially young and children showed keen interest in the books displayed. Special discount was also offered during the Exhibition.

NBT Organises Punjabi Translation Workshop

National Book Trust, India in collaboration with the Department of Punjabi Language and Publications Bureau of Punjabi University, Patiala organized a two days translation workshop at Punjabi University, Patiala from 20 to 21 September 2021.

Dr Gurmukh Singh, Professor of Punjabi was the chief guest at the inaugural session. During the inaugural, NBT book in Punjabi titled ‘Dukhade San Santali De’, authored by Sanwal Dhama was also released.

The inaugural session was followed by a lecture on translation by Prof. Rajesh Sharma, Head of Department of English and Publications Bureau, Punjabi University. Prof. Sharma talked highlighted the important things to be taken care of while translating books. He remarked that the translation should not be word to word but should give the essence of the original text while keeping the structure of original text intact. He added that simple words should be used while translating the children’s books.

During the workshop over 30 books in Hindi, published under Nehru Bal Pustakalay series were translated into Punjabi. The workshop was attended by 18 translators across the State.



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