

CONTENTS

INDIA - Guest of Honour Country at Paris Book Festival 2022 **1-3**
Cont'd from May 2022

NBT at Abu Dhabi International Book Fair **3**

NBT's Contribution to UP's School Chalo Abhiyan **4**

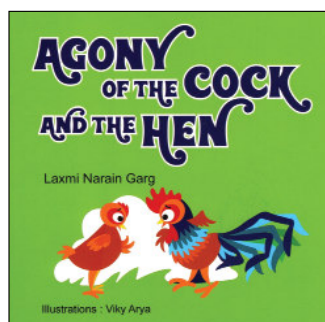
Book Review: Deeds of Gallantry: Fifty years of the 1971 victory **5**

NBT's New Titles Under India@75 Series **6-7**

NBT as Knowledge Partner at 15th ASSOCHAM Summit **8**

NBT Director Encourages Students of Vidhya Prabodhini College to Read **8**

PICK OF THE MONTH



Agony of the Cock and the Hen

Author: Laxmi Narain Garg

ISBN: 978-93-5491-310-5

Price: Rs. 70.00

INDIA - Guest of Honour Country at Paris Book Festival 2022

Programme Highlights

Indian presence at Paris Book Festival saw a broad and diverse range of literary and cultural activities being organised at the India Pavilion.

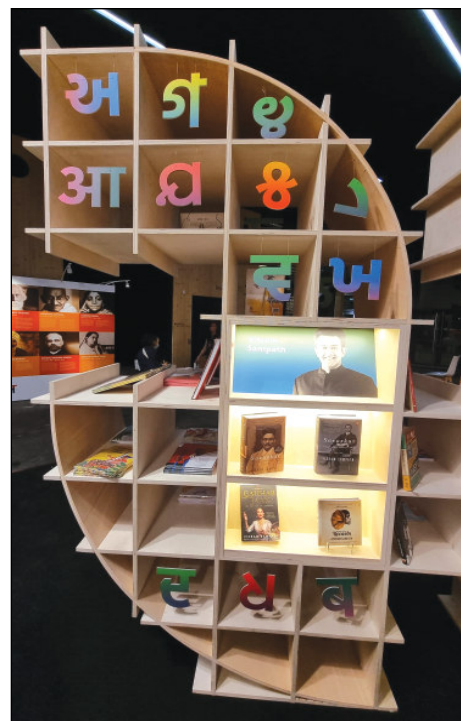
A discourse on Cultural Communication to Children through Translation was organised. Chaired by Prof Govind Prasad Sharma, with panellists ShriYuvraj Malik, Shri Suddhasattwa Basu, Ms. Gaelle Benacchio, Smt Sudha Murty, Ms Valerie Goudart, the discussion revolved around the French translation of ten Indian books for children published by NBT-India.

Panellists Smt Sudha Murty, Shri E.N. Nandakumar, Shri Chamu Krishna Shastri, Mr Daniel Negers discussed the multi-lingual and multi-cultural dynamic that the Indian society affords a writer.

A session focussing on Women Writers and their Creative Sphere where Ms. Alka Saraogi, Ms. Kumud Sharma and Ms. Kathleen Scarboro talked about the many related issues.

In the session, 'Interpreting Indian Epics for the Contemporary Readers/Audience', Shri Anand Neelakanthan, Shri Vikram Sampath and Acharya Balkrishnan discussed the various characters of the two epics, Ramayana and Mahabharata, and their intrinsic values and their relevance today.

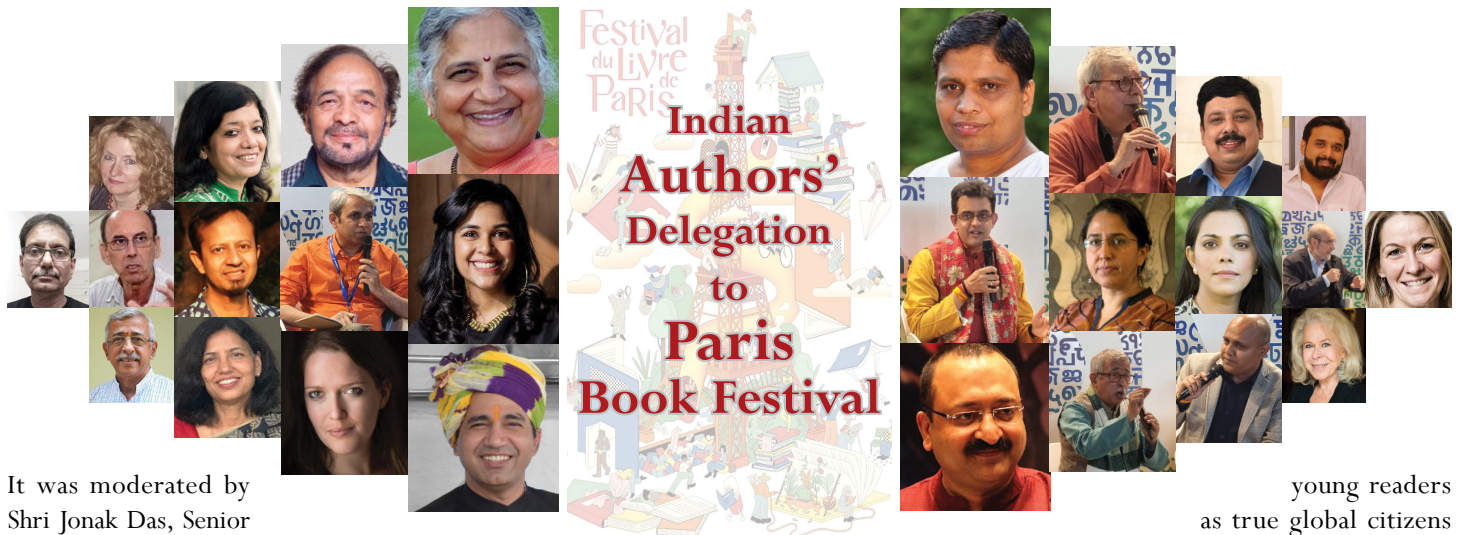
In the session, 'Emerging Trends in Children's Literature' panellists Ms Sudha Murty, Shri Devendra Mewari, Shri Suddhasattwa Basu, Ms Priyanka Agarwal Mehta and Ms Valerie Gaudart discussed



about the popular and upcoming trends in children's literature.

In session, 'Mahatma Gandhi and Romain Rolland: A 21st Century Perspective' with panellists Shri Vijay Singh and Ms. Christine Jordis took up some of the ideas exchanged between Gandhi and Rolland and how they impinge upon the contemporary reader. It was moderated by Shri Birad Yajnik.

A brief presentation on the theme 'Indian Influences on Art and Architecture of Europe' by Ms Nupur Tron, art conservator and promoter, followed by an interaction with Ms Tanishka Kachru, art historian and Senior Faculty of NID, Ahmedabad.



It was moderated by Shri Jonak Das, Senior Faculty, Exhibition Designs, NID.

Readings of brief excerpts/texts by Indian authors Ms Alka Saraogi, Shri Gourahari Das, Shri Rajesh Kumar Vyas, Shri Jitendra Kumar Soni and Shri Vikas Dave in Hindi, Odia, Rajasthani, etc. were co-ordinated by Ms. Carolyn Pao.

A discussion on Reflection of COVID Pandemic in Art and Design with panellists Shri Suddhasattwa Basu, Shri Jonak Das, Shri Hanif Kureshi and Ms Martine le Coz. The Session also saw the launch of the book *LE COEUR BATTANT DU RAJASTHAN - Rahis Bharti et Dhoad* (Heart beat of Rajasthan - Rahis Bharti - DHOAD) authored by Martine le Coz in French. Prof. Govind Prasad Sharma, released the book.

For the second session of the day, panellists Shri Devendra Mewari, Ms Priyanka Agarwal Mehta, Shri Birad Yajnik discussed climate change and how it has been addressed by contemporary writers in their books.

Celebrating 75 glorious years of India's Independence, session *India@75* and *Vision of New India* talked about the achievements of India as a modern independent nation, and the vision of New India. The tone of the session was set by the Key-Note by the Hon'ble Ambassador of India Shri Jawed Ashraf. Tradition of debate, pluralism and diversity in views, thought and speech has been the

defining principle of Indian ethos and our democratic values. India remains resilient and stronger, he said. The session was chaired by Prof. Govind Prasad Sharma.

A conversation between Acharya Balkrishna and Shri Chamu Krishna Shastri where they discussed the opulence, practicality and accessibility of Sanskrit and its role in modern times. It was followed by a panel discussion on India's Linguistic Traditions with panellists Shri Rajesh Vyas, Shri Sudeep Nagarkar, Shri E.N. Nandkumar and Shri Gourahari Das.

In context of NEP 2020 and on occasion of World Book & Copyright Day, a discussion on Internationalisation of Education and Role of Books was held where Shri Yuvraj Malik, Director NBT with In Chair Prof. Govind Prasad Sharma, talked about possibilities of an international curriculum to train students and

young readers as true global citizens to reach their optimal potential and the role of books in achieving this goal. Ms Shreerupa Mitra delivered the Key-Note address.

In the session 'Beyond Guest Country: Institutionalising India-France Publishing Ties,' Prof. Govind Prasad Sharma, in Chair and panellists Shri Yuvraj Malik, Shri E.N. Nandakumar, Mr Vincent Montagne and Ms Annie Montaut discussed the takeaways of India's participation in the Paris Book Festival 2022 as the Guest of Honour Country.

A session on Sri Aurobindo and his philosophy in contemporary times with panellists Shri Anand Neelakanthan, Shri Kiran Vyas and Mr Olivier Pironneau.

A session titled 'Literary Diversity: India and France Perspectives', discussed how literature from the two cultures share common perspectives and appreciates social diversity. The speakers included Shri Rajesh Kumar Vyas, Shri Jitendra Kumar Soni, Shri Sudeep Nagarkar and Ms Gaelle Benacchio with Ms Kumud Sharma as moderator.

In a talk on Science and Ayurveda, Acharya Balkrishna discussed integration of traditional knowledge systems like Ayurveda and modern scientific evidence-based medicine.

A panel discussion on Indian Knowledge System: What it Offers to the World with panellists Prof Govind Prasad Sharma, Chairman





NBT, Acharya Balkrishnan, Shri Chamu Shastri and Shri Yuvraj Malik Director NBT was organised.

French edition of the book 'Science of Ayurveda' authored by Acharya Balakrishna was also launched at the India Pavilion by Prof Govind Prasad Sharma, Shri Yuvraj Malik, Shri Chamu Shastri & Shri Shailendra (Hindi-French interpreter).

In a discussion on 'Rivers as Carriers of Cultures', panellists Acharya Balkrishnan and Mr Olivier Germain Thomas discussed the role of Ganga as an important agent of culture.

A session revolving around the importance of writing on, and about history, 'Past is Always Present' was organised with Shri Vikram Sampath, Shri Siddhartha Shankar Gautam and Mr Douglas Gressieux, and moderated by Shri Binay Kumar Singh.

The cultural programmes at India Pavilion included a Manipuri dance performance by Ms Angela Sofia Sterzer; a Kathak dance

performance by Ms Isabelle Anna; a performance of Sufi music with Shri Amrat Hussain on tabla and vocals; 'The Temple footsteps', an Odissi dance performance by Ms Mahina Khanum; 'Once Upon a Time,' a Puppet show by Ms Sabrina Arusam; a Bharatnatyam classical dance concert; 'Morning Ragas - Melodies of India' performed by classical vocalist Ms. Aparna Shreedhar; 'Ethereal to Eternal' a Mohiniattam performance by Ms. Brigitte Chatigner; From the Pages of Naatyashastra a Bharatnatyam solo by Ms. Mallika Thalak; and 'Morning Ragas- Journey to Divine' performed by Carnatic singer Ms Bhavana Pradyumna.

The India Pavilion which had been designed by National Institute of Design, Ahmedabad (NID), the Design Partners of NBT-India for the event, represented the works of 65 Indian publishers with more than 15 digital and physical exhibitions displaying over 400 books published in various Indian languages.

The Physical Exhibitions at the India Pavilion included Collective

Exhibit of Books from India, Exhibit of Indian Children's Books Translated into French, Exhibition of Books under India@75 Series, National Heroes of India: A Representative Exhibition, Exhibit of Books of Authors visiting as part of the official India Delegation, Exhibit of UNESCO Documents on India, Exhibition of Special Edition of 'Chandernagor: A Burg of the Moon' Written and Illustrated by Suddhasattwa Basu on French Legacy in India, Digital Exhibitions on the Sidelines, Gandhi and Rolland: Exchanging Letters and Ideas, Reading Spaces in India: A Representative Chronology, This Earth of Ours: Looking



at Biodiversity, Environment and Climate Change in Children's Literature in India, PM-YUVA Mentorship Scheme for Young Authors, National Education Policy 2020, and Snippets from French Books on Indian Art, Culture, Painting, Literature, etc.

NBT at Abu Dhabi International Book Fair

NBT recently participated in the Abu Dhabi International Book Fair 2022 from 24-29 May 2022. The India stall represented a plethora of distinctive titles from over 35 Publishers across India.

The India stall at the fair was inaugurated by Shri Sanjay Sudhir, Hon'ble Ambassador of India to the UAE.

The books on display were available in a variety of languages and various genres. School children and adults alike enjoyed finding the titles of their interest in various languages. The India stall was quite a popular attraction at the fair.



NBT officials, Dr Sanchit Tyagi, Joint Director & Shri Bratin Dey, Assistant

Editor (Bengali) represented NBT on the international platform.

NBT's Contribution to UP's School Chalo Abhiyan



Students from the Sanviliyan School in Shravasti, Uttar Pradesh (UP) were presented with sets of 5 books published by National Book Trust, India. The Chief Guest for the event was Shri Yogi Adityanath, Honb'l Chief Minister, UP who presented the first set of books to the students. A total of 288 students were gifted these books with the vision to promote a healthy reading habit.

Under the Samagra Shiksha Library Grant, a wide variety of titles under Nehru Bal Pustakalaya series by NBT were supplied to school libraries of Shravasti.

On 4th April 2022, Honb'l CM, Shri Yogi Adityanath, launched the School Chalo Abhiyan in Uttar Pradesh with a vision to ensure 100 per cent enrolment in primary and upper primary schools in the state. The state government, in an official statement announced that they are looking forward to ensure a holistic development of primary and elementary education. The School Chalo Abhiyan scheme is being implemented in states with extremely low literacy rate such as Shravasti, Bahraich, Balrampur, Badaun, and Rampur districts.

CM Yogi Adityanath emphasised that under this scheme, not only officials but also MLAs are required to adopt a school each in order to achieve the goals of "Operation Kayakalp" that aims at giving government schools a facelift.



NEW DELHI
FRIDAY
MAY 13, 2022

Hindustan Times

KALEIDOSCOPE

03

NATIONAL BOOK TRUST BOOKLIST

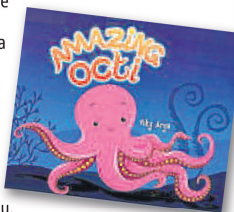
FUN & FACTUAL STORIES FOR ALL YOUNG READERS

Learn to swirl into the colourful forms of classical dances of India in a story book of dance. Let your imagination run wild as you peruse a book about various birds and their laughs. Embark on a fun-filled journey in a book about Octi the octopus and play hide and seek with him. Learn tips and tricks to become better at equations in a book about Vedic mathematics. Know how trees are a breath of life for us living beings in a book that informs us about the value of trees.

AMAZING OCTI

AUTHOR: Viky Arya

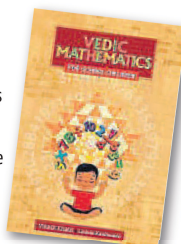
Meet Octi the fun octopus who lives in a deep and wide sea. He wishes to be your friend and play a game of hide and seek with you. Let us go deep down under the sea to find him and become his friend. To play with him, just count aloud from 1 to 10 and open any page of the book. When you see him, say "I spy Octi!" Viky Arya is a poet, sculptor, illustrator, lyricist, writer and advertising professional. She is also a specialist in social communication and a national award winner for children's literature. Her large portfolio of diverse artwork spans several styles. Find more best-selling titles at www.nbtindia.gov.in.



VEDIC MATHEMATICS FOR SCHOOL CHILDREN

AUTHOR: Vikash Khatri and Leena Keshwani

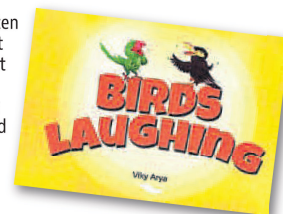
Vedic Mathematics is an age old method used by Indians to calculate complex mathematical equations when there were no known calculators. Vedic Mathematics is typically a collection of techniques and sutras to solve mathematical arithmetic in an easy and faster way. The book, Vedic Mathematics for School Children contains 30 of the very basic Vedic Mathematics lessons that are useful for students as well as adults. In the classical period of Indian mathematics, important contributions were made. This book makes emphasis on the importance of Vedic mathematics.



BIRDS LAUGHING

AUTHOR: Viky Arya

There are a number of species of birds that we often see in the parks, near our house and in the zoo but this book will help the children recognise different birds easily. This fascinating book for children by noted author and Illustrator Viky Arya shows how various birds laugh through its vibrant colours and cheerful illustrations. The young readers get introduced to an imaginative world with all the interesting and engaging drawing and colouring exercises incorporated in it.



WHAT IS A TREE?

AUTHOR: Marti

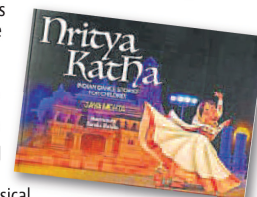
This bilingual edition introduces the young readers to a story that tells us the answers to common questions like What do trees mean to birds and animals? What is a tree to a farmer, a fisherman, a traveller or children? This book depicts the inextricable link between trees, animals and the human life. Trees not only provide oxygen but also act as a big roof to protect us from harmful rays of the sun. With the help of attractive illustrations done by Pranab Chakravarti this book depicts the special relation between trees, animal and human life. Find these best-selling titles and more at www.nbtindia.gov.in.



NRITYA KATHA: INDIAN DANCE STORIES FOR CHILDREN

AUTHOR: Jaya Mehta

Nritya Katha: Indian Dance Stories for Children is a wonderful collection of stories about the colourful world of dancing. This book talks about the dance forms of India, the dance capital of the world with its eight classical dances and hundreds of regional dances. Filled with beautiful illustrations that support the stories, the children will get a chance to learn new things about these Indian dance forms in a fun way. This book is a great guide for those who enjoy dancing and aspire to be a great dancer.



Deeds of Gallantry: Fifty years of the 1971 victory

The month of December 2021 will mark fifty years of the Indo-Pak War of 1971. The war resulted in a crushing defeat for the ruling military *junta* in Pakistan, the surrender of that country's Eastern Command, and the creation of the independent sovereign nation of Bangladesh. Fought by India to put an end to the genocide of innocent civilians unleashed upon the hapless Bengali citizens of erstwhile East Pakistan by their West Pakistan compatriots, and to defend the integrity of the country from an unprovoked attack; the conflict brought together the various and disparate elements of the Indian State in a classic fusion of synergy to attain the national war objectives. For the Indian Armed Forces, fighting a two-front war in the East and the West, the conflict came closest to the rubric of a "just war" as any embarked upon in their history.

Following the failed pre-emptive strikes launched by Pakistan against Indian airfields in the West on 03 December 1971, the Indian Armed Forces launched a lightning offensive in the East, while fighting and maintaining a defensive posture in the West. By 16 December, the garrison of East Pakistan had fallen, and with the signing of the unconditional surrender by Lt Gen AAK Niazi, GOC-in-C Pak Eastern Command, at 1630 hrs at Dhaka, the liberation of Bangladesh was complete. Having achieved its national war aims, India declared a unilateral ceasefire at 2000 hrs on 17 December, and the war came to an end. The Simla Agreement of 02 July 1972 has provided the framework that has shaped Indo-Pakistan relations ever since.

However, victory came at a price, wherein the Indian Armed Forces suffered 12,189 casualties including 2998 personnel killed in action. The exact number of casualties suffered by the Mukti Bahini of Bangladesh, who fought gallantly alongside the Indian forces for the liberation of their motherland, may perhaps never be known but it numbered in the thousands. There were also numerous acts of valour and devotion to duty performed by members of the Indian Armed Forces in the best traditions of Indian arms. Some 600 personnel

were decorated for gallantry in action. These included, inter alia, four awards of the nation's highest gallantry award, the Param Vir Chakra (PVC); 76 awards of the Maha Vir Chakra (MC), and 513 Vir Chakras (VrC).

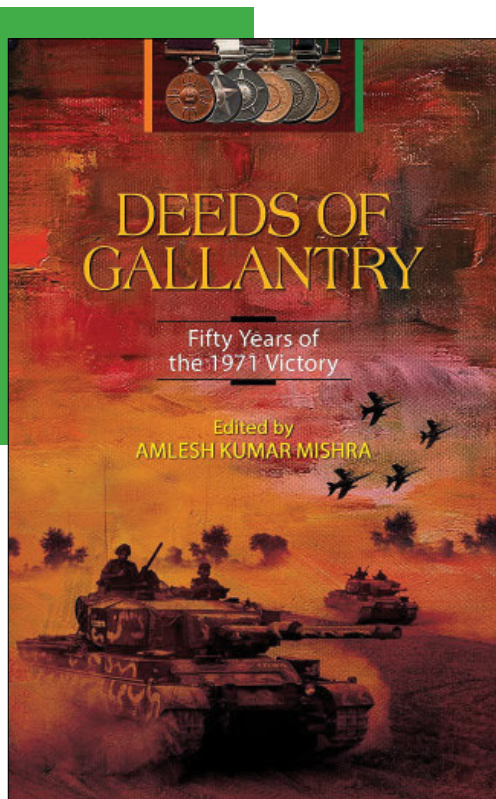
This volume, compiled under the aegis of the Ministry of Defence History Division, seeks to highlight some of the acts of gallantry and self-sacrifice performed by members of the Indian

Armed Forces during the war. In order to do so, the editor has chosen 20 battles/themes to provide an even coverage of the geographic spread of the conflict as also to cover the deeds of all three Services. These include the Battles of Basantar, Longewala, Gangasagar, Tangail, Punch and Chhamb as well as the exploits of the INS Vikrant, the naval raid on Karachi harbour, the Meghna Heli-Lift, and the gallant last stand of Flying Officer Nirmai Jeet Singh Sekhon of the Indian Air Force at Srinagar, among others. These accounts are written in an easy-to-read style, devoid of military jargon and aimed at a general readership. It should be noted that the book is not a comprehensive compendium of all awards but aims to provide only a sampling to highlight the deeds that led to the successful conclusion of the war and the liberation of Bangladesh.

The book is well illustrated with photographs, maps, and sketches, including specially commissioned portraits of select recipients. Each battle/section is a self-contained account by itself. It should be recommended reading for

school children who will benefit greatly from learning about these true deeds of valour, sacrifice, and devotion to duty. The publication aptly commemorates the 50th anniversary of the India-Pakistan War of 1971 and pays a tribute to the gallant soldiers, sailors and airmen who made victory possible. The book is recommended for purchase by all Service libraries, NCC units and schools in order to motivate and educate our armed forces and youth about the virtues of gallantry, valor and sacrifice.

*By Sqn Ldr Rana TS Chhina, MBE (Retd) in the USI Journal
Oct-Dec 2021 edition.*



Author: Amlesh Kumar Mishra

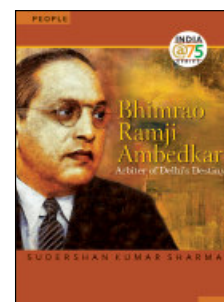
ISBN: 978-81-237-9825-7

Pages: 210; Price: Rs. 260.00

Books on the Makers of India: NBT's New India@75 Series

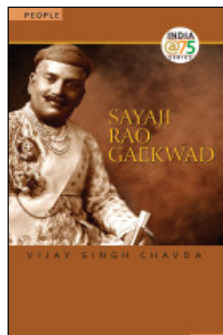
Bhimrao Ramji Ambedkar: Arbitrer of Delhi's Destiny

In an initiative to commemorate the 75 years of India's independence, NBT has launched a series of books under the series "India@75". The fate of Delhi as the capital of India was decided unanimously by the big 3 of India. One of them was Dr. B.R. Ambedkar, the man himself who worked together with Pt. Jawaharlal Nehru and Sardar Patel to make this decision. This book is a conscious attempt by the author to put forward the facts and the events that led to this decision on the historic date of 25th July 1949.



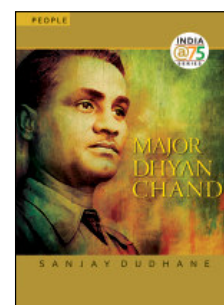
Sayaji Rao Gaekwad III

In an initiative to commemorate the 75 years of India's independence, NBT has launched a series of books under the series "India@75". This book talks about the man who was Maharaja of the Baroda state from 1875-1939 and is known as the "maker of modern Baroda". Sayaji Rao Gaekwad III made a lifelong effort to live up to his people and benefactors. This biography provides a glimpse for the reader in to the various reforms this great king brought about during his reign for the benefit of the society.



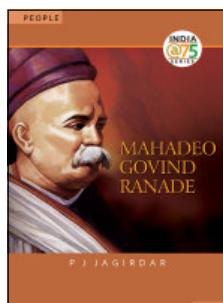
Major Dhyhan Chand

In an initiative to commemorate the 75 years of India's independence, NBT has launched a series of books under the series "India@75". India's most revered Hockey Player, Major Dhyhan Chand is also known as the "Hockey Wizard". He led India to three consecutive wins in 1928, 1932 and 1936. He has been a recipient of many honours, including the Padma Bhushan and his birthday, 29th August is celebrated as National Sports Day every year in India. He also has the Khel Ratna Award named after him.



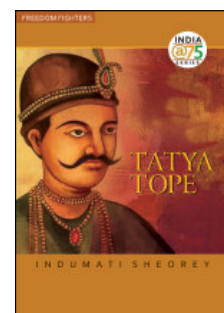
Mahadeo Govind Ranade

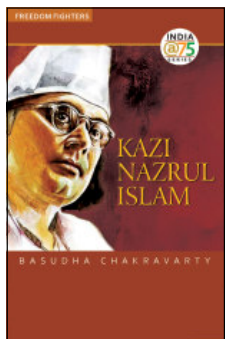
In an initiative to commemorate the 75 years of India's independence, NBT has launched a series of books under the series "India@75". This book talks about Mahadeo Govind Ranade, who was one of the many stalwarts who came forward during the tumultuous era of regression in British India. He was a judge at the Bombay High Court and worked extensively on the economic problems of India. He is also known as the Father of Indian Economics. He was a thinker, a social reformer and a historian.



Tatya Tope

In an initiative to commemorate the 75 years of India's independence, NBT has launched a series of books under the series "India@75". This book talks about Tatya Tope, who was one of the greatest leaders of the Sepoy Mutiny in the year 1857. He who was also known as "Tantiya Topi" was a general in the army of Nana Sahib Peshwa. He collaborated with the Rani of Jhansi to seize Gwalior. He is known to have fought very fiercely and to shake the foundation of the British Empire in India.



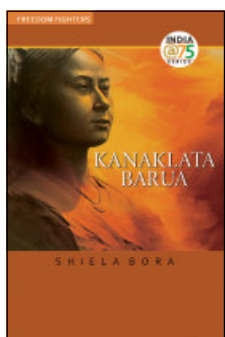
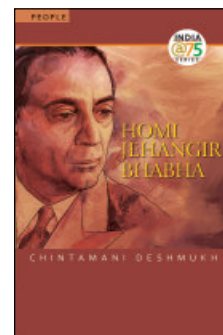


Kazi Nazrul Islam

In an initiative to commemorate the 75 years of India's independence, NBT has launched a series of books under the series "India@75". This book gives the reader an insight into the life of this remarkable poet and patriot who did not shy away from suffering during India's struggle for independence. Kazi Nazrul Islam is someone who has the many streams of Bengali life and culture merged in him and is beautifully reflected through his literature. This biographical account includes some of his selected poetry.

Homi Jehangir Bhabha

In an initiative to commemorate the 75 years of India's independence, NBT has launched a series of books under the series "India@75". This book sheds light on the life of one of the chief architects of science and technology development in India, Homi J. Bhabha. He was the one who solely established the atomic energy programme in newly independent India. This biographical account of his life talks about not only his contribution to science but also his other areas of concern.

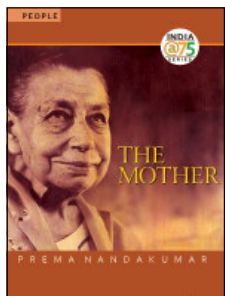
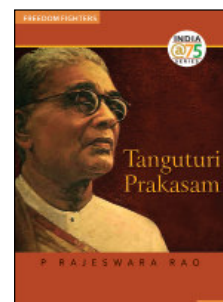


Kanaklata Barua

In an initiative to commemorate the 75 years of India's independence, NBT has launched a series of books under the series "India@75". This book talks about a young girl from Assam who was deeply influenced by Mahatma Gandhi's teachings and embarked on a remarkable journey that played a major role in the shaping up of modern India. She was merely 17 years old when she fell to the brutal police firing while trying to hoist the flag at the Gohpur Police Station (the then symbol of British power), during the Quit India movement of 1942.

Tanguturi Prakasam

In an initiative to commemorate the 75 years of India's independence, NBT has launched a series of books under the series "India@75". This book talks about the rewarding life of a valiant freedom fighter, patriot and statesman, Tanguturi Prakasam Pantulu. Popularly known as 'Andhra Kesari' (Lion of Andhra), he was a lawyer of great repute and started a newspaper called 'Swarajya' in order to help the ideals of swarajya to reach more and more people. He successfully spread the message of swaraj in Andhra Pradesh and beyond. He led on to become the Chief minister of the Madras Presidency in 1946 and thereafter, the first Chief Minister of the new Andhra State in 1953.



The Mother

In an initiative to commemorate the 75 years of India's independence, NBT has launched a series of books under the series "India@75". This book sheds light upon the life of Mira Alfassa who was spiritually elevated even as a child and showed signs of higher consciousness from the age of 5. She was born and raised in Paris but her spiritual quest brought her to India as she followed in the steps of Sri Aurobindo. She set up the Sri Aurobindo Ashram at Pondicherry to propagate his vision for the future and there Sri Aurobindo came to be known as the Master, and hence, she the Mother.

NBT as Knowledge Partner at 15th ASSOCHAM Summit

National Book Trust, India joined the 15th International Education Summit and Skill Development Summit 2022 organised by ASSOCHAM as Knowledge Partner for the event.



The theme of the event was “Driving Innovation and Inspiring Minds through Industry-Academia Alliance” which saw a pool of experienced panellists engaging in discussions spanning through three Technical Sessions with different topics.

Shri Yuvraj Malik, Director, NBT was on the esteemed panel of Technical Session-1 “Fulfilling Nations Aspiration

Through New Education Policy”.

NBT Newsletter is the house magazine of the National Book Trust, India — an autonomous organisation of the Ministry of Education, Department of Higher Education, Government of India.

The views expressed in the signed articles do not necessarily reflect the official views of the Trust.

Editor: Binny Kurian

Editorial Associate: Swati Malik and Hitakshee Malik

Production Officer: Narender Kumar



NATIONAL BOOK TRUST, INDIA

Nehru Bhawan, 5 Institutional Area,
Vasant Kunj, Phase-II New Delhi-110 070
E-mail: office.nbt@nic.in
Website: www.nbtindia.gov.in

Readers are requested to write to the editor expressing their views about the NEWSLETTER.

Printed and published by Anuj Kumar Bharti on behalf of National Book Trust, India and printed at Aravali Printers and Publishers Pvt. Ltd., W-30 Phase-II, Okhla Industrial Area, New Delhi-110020, and published at National Book Trust, India, Nehru Bhawan, 5 Institutional Area, Phase-II, Vasant Kunj, New Delhi-110070. Editor: Binny Kurian

Typeset and designed by Vijay Kumar

RNI-39456/82

Postal Regd. No. DL-SW-01/4076/21-23

Licenced to post without prepayment.

L.No. U(SW)-21/2021-23

Mailing date: 5/6 Same Month

Date of Publication: 01/06/2022

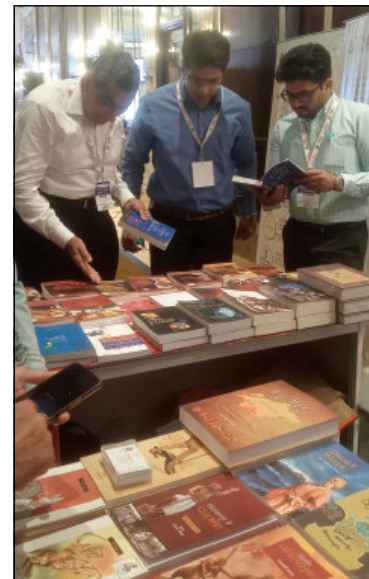
Posted at LPC, Delhi RMS, Delhi-110006

Total number of pages: 8

In his speech, Shri Malik emphasised that the New Education Policy will prove to be a success if the students get easy access to information. He further added that it is important that we inculcate the habit of reading in children so as to boost knowledge consumption from a young age.

The key note address for the event was delivered by Smt. Anandiben Patel, Hon'ble Governor, Uttar Pradesh.

NBT also put up a book display showcasing some of the best-selling titles under General, Science and Technology and Nehru Bal Pustakalya categories along with its new series- India@75 to commemorate 75 years of independent India.



NBT Director Encourages Students of Vidhya Prabodhini College to Read

Shri Yuvraj Malik, Director, National Book Trust, India, attended a programme organised by Vidhya Prabodhini College in Porvorim, Goa.

In his speech, Shri Malik talked about how NBT successfully publishes books in more than 55 languages along with their translations and distributes them across the country so the books can reach even the remotest areas.

He advised students to read at least 10 pages a day to boost knowledge and build better vocabulary.

He further added, “Reading is an exercise that helps sharpen and develop the mind. The process of grasping and understanding the written word helps the mind expand and keeps the brain functional.”



You can also find the e-Newsletter on our website www.nbtindia.gov.in

If undelivered please return to:

National Book Trust, India, Nehru Bhawan, 5 Institutional Area, Phase-II, New Delhi-110 070