

# **NBT** Newsletter

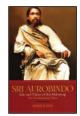
Annual Subscription Rs 5.00; 50 paise per copy

October 2022 • Vol 40 No. 10

## CONTENTS

PM's Scheme for Mentoring Young Authors – YUVA 2.0 – Launched	1-2
NBT-India Welcomes School Students for Interactive Sessions	2
NBT-India Organises Workshop on Best Practices in Children's Publishing	3
Delhi University Vice Chancellor Flags-Off NBT-India's Mobile Book Exhibition	3
NBT-India Organises Three-Day Translation Workshop in Alwar, Rajasthan	4
NBT-India Celebrates International Literacy Day	5
NBT-India Celebrates Hindi Pakhwada	8
NBT-India's Titles in Sign Language Launched on International Sign Language Day	8
Gomti Book Festival, Lucknow	8

#### PICK OF THE MONTH



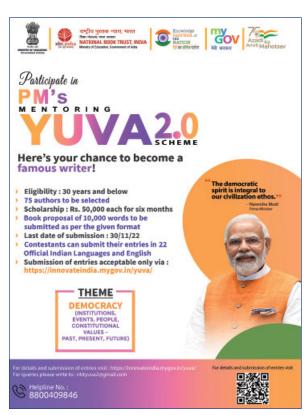
Sri Aurobindo Life and Times of the Mahayogi Author: Manoj Das ISBN:978-93-5491-490-4 Pages: 670 / Price: 725.00

## PM's Scheme for Mentoring Young Authors – YUVA 2.0 – Launched

The Ministry Education, Government of India, launched YUVA 2.0 - Prime Minister's Scheme for Mentoring Young Authors on 2 October 2022. It is an Author Mentorship programme to train young and budding authors (below 30 years of age) in order to promote reading, writing, and book culture in the country, and project India and Indian writings globally. In view of the significant impact of the first edition of YUVA with largescale participation from young and budding authors writing in 22 different Indian languages and English, YUVA 2.0 has now been launched.

The launch of YUVA 2.0 (Young, Upcoming and Versatile Authors) is in tune with the Prime

Minister's vision to encourage the youth to understand and appreciate India's democracy. YUVA 2.0 is a part of India@75 Project (Azadi Ka Amrit Mahotsav) to bring forth the perspectives of the young generation of writers on the THEME: 'Democracy (institutions, events, people, constitutional values—past, present, future)' in an innovative and creative manner. This scheme will thus help to develop a stream of writers who can write on a spectrum of subjects to promote Indian heritage, culture, and knowledge system.



NEP 2020 has emphasised on the empowerment of young minds and creating a learning eco-system that can make young readers/learners ready for leadership roles in the future world. India tops the chart in youth population being 66% of the total, waiting to be tapped for capacity building and thereby nation building. With the purpose of mentoring a new generation of young creative writers, there is an imminent requirement to take initiative at the highest level, and in this context, YUVA 2.0 will go a long way in laying the foundation of the future leaders of the creative world.

National Book Trust, India, under the Ministry of Education as the Implementing Agency will ensure phase-wise execution of the Scheme under well-defined stages of mentorship. The books prepared under this scheme will be published by NBT-India and will also be translated into other Indian languages ensuring the exchange of culture and literature, thereby promoting 'Ek Bharat Shreshtha Bharat'. The selected young authors will interact with some of the best authors in the world, participate in literary festivals, etc.

The scheme will help to develop a stream of writers who can write on various facets of Democracy in India encompassing the past, present, and future. Besides, it will also provide a window for aspiring youth to articulate themselves and present a comprehensive outlook of Indian Democratic values on domestic as well as international platforms. This scheme has been conceptualised on the premise that 21st century India needs to groom a generation of young authors to create ambassadors of Indian literature. In view of the fact that our country is ranked third in the arena of book publishing and we have a treasure trove of indigenous literature, India must project it at the global stage.

The Schedule of YUVA 2.0 (Young, Upcoming and Versatile Authors) is as follows:

• Announcement of the Scheme on 2 October 2022.

- A total of 75 authors will be selected through an All India Contest to be conducted through https://www. mygov.in/ from 2 October 2022 - 30 November 2022.
- The received proposals would be evaluated from 1 December 2022 – 31 January 2023.
- The winners will be announced on 28 February 2023.
- The young authors will be trained by eminent authors/mentors from 1 March 2023 – 31 August 2023.
- Under the mentorship, the first set of published books will be launched on 2 October 2023.

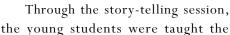
### **NBT-India Welcomes School Students for Interactive Sessions**

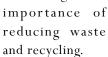
BT-India welcomed students from various schools at its headquarters in New Delhi for creative and educational experiences during the month of September. These collaborative events with various schools across the capital reflect our mandate of encouraging the promotion of books and reading.

A visit for the students from Mount Abu Public School, Rohini was organised on 9 September 2022, where students participated in an interactive storytelling session and expressed their creativity through a drawing session to celebrate Azadi Ka Amrit Mahotsav. The students were also given a tour of the NBT-India Bookshop.

On 10 September 2022, students from Army Public School, Delhi Cantt. (grades 4-9) visited NBT-India's headquarters.

A storytelling session and a creative short- story writing session was also organized to develop creative thinking and writing skills in students.





The students also attended an orientation session in the NCCL Library which introduced them to the benefits of libraries and how we should use libraries to derive the best benefits





from them, among other things.

Primary and pre-primary students from Santa Maria Integrated Learning Environment, Vasant Kunj, also visited NBT-India's headquarters on 16th September.

With great rigour and enthusiasm, the students took part in an interactive storytelling session and offered their own interpretations of the stories. The students were introduced to the concept of purchasing articles for the first time.

These school visits helped foster a love for reading in students and developed their interpretative and creative writing skills.





## NBT-India Organises Workshop on Best Practices in Children's Publishing

ational Book Trust, India organised a workshop on "Best Practices in Children's Literature" on 22 September 2022 at NBT-India's Headquarters in Vasant Kunj, New Delhi to discuss the various aspects of publishing in the domain of Children's Literature. This was the first workshop in the two-part seminar being organised in collaboration with Room To Read India.

While delivering the Keynote Address, Shri Yuvraj Malik, Director, NBT-India focused on acquainting the speakers and audience with the importance and gravity of producing good children's literature which can help in developing cognitive abilities and emotional intelligence in children. He also shed light on how NBT-India and its stakeholders, along with different institutions can share each other's capacity and expertise to produce good literature through this workshop. He further added that while education is the most important tool to change the world, the beginning happens with the ones who are educating children.

Over the course of 5 sessions, many integral aspects of children's literature were discussed by the panelists, sharing their expertise in various domains. Dr Asha Singh, an independent consultant and former





Associate Professor at the Department of Human Development and Childhood Studies at the University of Delhi, and Ms. Anjali Noronha, an expert on language and Social Science Education, started the session with Ms. Simmi Sikka, Associate Director of RTR, by defining the various aspects of literature for children in India and discussed the various developmental stages along with the importance of psychological analysis of children's literature.

Diversity in Children's Literature and Inclusivity through Diversity in Children's Books was discussed by Ms. Sayoni Basu, a publishing professional, Dr Pallav Kumar, a prolific critic and vigilant editor of Hindi literature, and Ms. Bijal Vachharanjani, a writer and editor of children's books

with Ms. Sumita Tiwari as the moderator of the panel. The speakers conveyed that diversity gives children a safe space to be recognized through the means of characters with whom they can identify, and there should be as much diversity in literature as there is in our country.

They also discussed the drawbacks of tokenism in literature being mistaken for diversity and the importance of the author's lived experiences while dealing with sensitive issues.

In the third session, the Importance of Storyline, Mother

Tongue, Plot, and Subliminal Messaging was discussed by Ms. Manisha Chaudhary, Editor and Translator; Ms. Richa Jha, Author and Founder of a leading children's publication; and Shri Saktibrata Sen, Director, Room To Read, with Ms. Vanshika Goyal as the moderator.

The last two sessions saw a focal shift from the textual to the visual aspect of Children's literature. The speakers, Shri Suddhasatwa Basu, Illustrator, Painter and Animator; and Dr Subir Dey, Design Educator and Assistant Professor at IIT Delhi, discussed the significance of illustrations, imagination in illustration, visual literacy, and inclusion of local art forms with moderator, Ms. Kanchan Wanchoo Sharma (Ed. NCCL, NBT-India).

Advancing the conversation on design, Shri Canato Jimo, Art Director and Illustrator; and Prof. Aneesha Sharma, a professional with two decades of experience in design, discussed the aspects of Book Cover Treatment, Ergonomic Design for children and its implications. The speakers highlighted that as a person's relationship with books changes with age, the design of children's books is integral to reflect these changes.

The workshop proved to be deeply insightful with the experience and varied perspectives of all the speakers that came together to create an environment of learning while delving into the multitudinous possibilities of Children's Literature and how we can move forward with the genre.

## Delhi University Vice Chancellor Flags-Off NBT-India's Mobile Book Exhibition

ational Book Trust, India's month-long Delhi University Mobile Book Exhibition was flagged-off by Prof Yogesh Singh, Vice Chancellor, Delhi University and Shri Yuvraj Malik, Director, NBT-India on 5 September 2022 at North Campus, DU.

Prof. Yogesh Singh, while flaggingoff the mobile exhibition said that NBT-India's mobile exhibition is a commendable step taken towards promoting books and reading among the young generation.

Shri Yuvraj Malik said that creating a dynamic book reading culture is a major contributor to developing global citizens which has been envisaged in the National Education Policy 2020. As the knowledge partner of the nation, it is NBT-India's vision to connect every corner of the country with the mainstream of the country.

The mobile book exhibition was organised to commemorate the 100 years of Delhi







University. It visited 20 different colleges in North and South campus of the university. Other than the focus segment of books on India's freedom movement – India@75 series (on the occasion of 75 years of India's independence); the exhibition also showcased a collection of works by the famous nationalist philosopher Shri Aurobindo, celebrating his 150th birth anniversary.

The mobile exhibition visited Hindu College, Hansraj College, Kirori Mal College, Ramjas College, Daulat Ram College, Shriram College of Commerce, Miranda House College, Khalsa College, Satyawati College and Lakshmibai College in North Campus, whereas in South Campus the exhibition will be visiting Atma Ram Sanatan Dharma College, Motilal Nehru College, Shri Venkateswara College, Ram Lal Anand College, Shaheed Bhagat Singh College, College of Vocational Studies, Deshbandhu College, Delhi College of

Arts & Commerce, Dyal Singh College and Sri Guru Nanak Dev Khalsa College.

## **NBT-India Organises Three-Day Translation Workshop in** Alwar, Rajasthan

🖊 ational Book Trust, India organised a three-day translation workshop in Alwar, Rajasthan from 15 to 17 September 2022 to translate select NBT-India children's titles from Hindi to Rajasthani language. The workshop was inaugurated by Chief Guest Shri Madhu Acharya 'Ashawadi', eminent Rajasthani litterateur and Guest of Honour Dr. Jitendra Kumar Soni, District Collector, Alwar, in the presence of Shri Yuvraj Malik, Director, NBT-India.

Shri Madhu Acharya 'Ashawadi' appreciated the steps taken by NBT-India towards promoting Indian languages through



organizing such translation workshops. He said that this translation workshop will be effective in bringing the rich literature of other Indian languages into the Rajasthani language. He said that language, literature and culture do the

Dr. Jitendra Kumar Soni delivered his address in his mother tongue, Rajasthani. He said that through this translation workshop, National Book Trust, India has done a commendable job of gathering eminent litterateurs from different districts of Rajasthan in the beautiful city of Alwar.

Shri Yuvraj Malik, in his address said that language and culture are two sides of the same coin and can connect with the core values of life only through mother tongue. He added that many such literary programs and



activities will also be organized by NBT-India in different districts of Rajasthan.

Prominent Rajasthani writers Dr. Rajendra Singh Barath and Dr. Jeevan Singh also shared their views on the importance of regional language and literature.

Dr. Jitendra Kumar Soni also inaugurated NBT-India's Mobile Exhibition Van which toured various schools of Alwar during the three-day workshop. Apart from some prominent names of Rajasthani literature and culture, many school children and teachers too attended the ceremony.

## **NBT-India Celebrates International Literacy Day**

BT-India, in order to align with this year's theme of International Literacy Day, "Transforming Literary Learning Spaces", organised a mobile library exhibition for the students of Mount Abu School, Rohini on 8 September

The School invited Shri Yuvraj Malik, Director, NBT-India as Chief Guest for the school's International Literacy Day celebrations where he was presented with a memento and addressed the students.

A Mobile Exhibition Van was stationed on the school premises for students to browse and purchase the books as per their liking.

The exhibition van was inaugurated jointly by the Director of NBT-India and Ms. Jyoti Arora, Principal, Mount Abu School.

A variety of activities and programmes were also organised to mark the glorious 75 years of independence. The school's magazine 'We the People of India' was also launched by Shri Yuvraj Malik.











NEW DELHI **SEPTEMBER 16, 2022** 

## Hindustan Times KALEIDOSCOPE

#### NATIONAL BOOK TRUST, INDIA BOOKLIST

## Tales that can teach us valuable lessons of life

While lessons imparted through books are valuable, no less significant are those imparted through stories. The tales titled Three Sanyasis and their Mothers and The Growing Ears teach us to keep learning from your elders or from life and to appreciate every teacher in life. The stories of the Baby Hornbill, Baby Lion and A Lesson from Grandma focus on lessons learnt from those around us.

#### THE GROWING EARS

Author: Neelam Saxena Chandra

Telling lies is bad or so we have been always told. Meet Rimi the Rabit who never listens to her parents and has a habit of lying and playing pranks on all her friends.



Her parents and teachers try their best to tell her why it's not right but all in vain. Read and find out how Viola, the fairy's efforts will affect Rimi. Will she finally become good or stay the same? Neelam Saxena Chandra is a bilingual writer; writing in English and Hindi. She has authored four novels, a novella and five short story collections, 25 poetry collections and 10 children's books. She has won several international and national awards.

#### A BABY HORNBILL **LEARNS TO FLY**

Author: Dilip Kumar Barua

Learning is never ending and one can pick up new skills in a variety circum-



stances. This is the story of a little Baby Hornbill who lives with its parents atop a tree. Both his parents dote on their child and provide everything he needs until one day his mother starts getting worried that her baby is unable to fly. The baby is old enough to fly, but strangely is afraid to take the big step forward. What could the caring parents do to make it fly? Read the book to find out how the Baby Hornbill's parents decide to teach him to fly and make him self-dependent.

#### A BABY LION LEARNS TO ROAR

Author: Indu Rana

There are some skills which are important for us to learn but it is also important to teach these skills to kids with patience. Baby Lion is unable to learn how to roar, his father, Papa Lion hires various animal tutors to teach him but he was unable to learn. One day, Papa Lion takes it upon himself to teach him but fails. Then how does Baby Lion learn to roar? Read this interesting story to find out what made the little lion roar.

With colourful illustrations, the book is a delightful read for children.



#### THREE SANYASIS AND THEIR MOTHERS

Author: Govind Prasad Sharma

The tradition of Sanyasa in India has been followed since time immemorial. It is believed that the one following Sanyasa life ends all relationships and is free from worldly bondage.



three such Sanyasis from different periods of Indian history - Adhyanshankaracharya from Ancient India, Mapahaprabhu Chaitanyadev from Medieval India, and Swami Vivekananda from Modern India. The author talks in detail about these great Sanyasis after in-depth research and investigation of available facts. This book is based on anecdotes and contains brief information about the works of the revered Sanyasis.

#### A LESSON FROM GRANDMA

A BABY LION LEARNS TO ROAL

Author: Debashish Majumdar

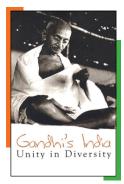
Competitiveness often leads to rivalry among siblings; one may even feel jealous of



Something similar happened with Anita and her cousin sister Nisha when they refused to acknowledge how good the other was performing in their respective fields. Read this book to know how Nisha and Anita's grandmother is able to teach them a valuable lesson about life and how the two girls finally understand the importance of the other in their lives. A heartwarming picture book teaches core values to children.

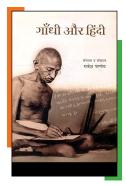
## NBT Titles Remembering Mahatma Gandhi & Lal Bahadur Shastri

October 2 is celebrated as the birth anniversary of Mahatma Gandhi and Lal Bahadur Shastri, the men whose efforts led India to its freedom. Let us take a look at some of the best selling titles by National Book Trust, India on the lives of these personalities.



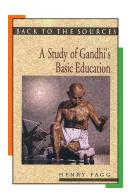
Gandhi's India: **Unity in Diversity** 

ISBN: 978-81-237-5213-6 Rs. 70.00



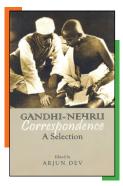
Gandhi and Hindi

Rakesh Pandey ISBN: 978-81-237-7674-7 Rs. 480.00



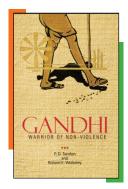
**Back To The Sources: A** Study of Gandhi's Basic Education

Henry Fagg ISBN 978-81-237-3969-4 Rs. 50.00



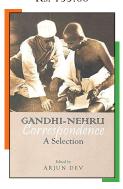
#### Gandhi Nehru Correspondence: A Selection

Arjun Dev (Ed.) ISBN: 978-81-237-6125-1 Rs. 175.00



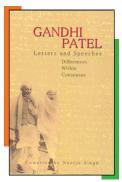
Gandhi: Warrior of Non-Violence

P D Tandon & Ronald E Walsely ISBN: 978-81-237-9036-7 Rs. 135.00



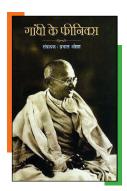
Gandhi-Nehru Correspondence: A Selection

Arjun Dev (Ed.) ISBN 978-81-237-6125-1 Rs. 175.00



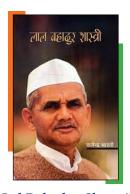
Gandhi-Patel: Letters and **Speeches** 

Neerja Singh (Comp.) ISBN: 978-81-237-5556-4 Rs. 80.00



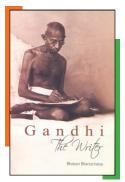
Gandhi's Phoenix

Prabhat Ojha ISBN: 987-81-237-9585-0 Rs. 215.00



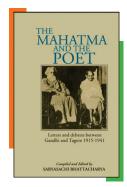
Lal Bahadur Shastri

Rajendra Bharti ISBN: 978-81-237-7921-8 Rs. 240.00



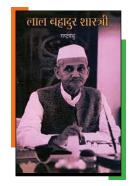
Gandhi:The Writer

Bhabhani Bhattacharya ISBN: 81-237-3792-0 Rs. 165.00



The Mahatma and the Poet

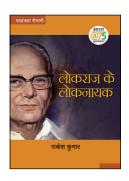
Sabyasachi Bhattacharya (Comp.) ISBN: 978-81-237-2201-X Rs. 130.00



Lal Bahadur Shastri

Rashtrabandhu ISBN: 978-81-237-6659-1

#### **Latest NBT Arrivals in Hindi**

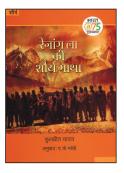


Lokraj Ke Loknayak Rakesh Kumar ISBN: 978-81-237-9973-5 Rs. 280.00



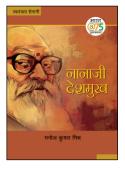
Peshawar Ke Mahanayak: Vir Chandra Singh Gadhwali

Ramesh Pokhriyal 'Nishank' ISBN: 978-93-5491-448-5 Rs. 240.00



Rezang La Kee Shaurya Gatha

Kulpreet Yadav ISBN: 978-93-5491-415-7 Rs. 290.00



Nanaji Deshmukh-Ek **Mahamanav** 

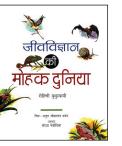
Manoj Kumar Mishra ISBN: 978-93-5491-244-3 Rs. 165.00



Suraj Naraj Hai

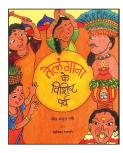
Idris Siddiqui ISBN: 978-93-5491-449-2

Rs. 65.00



#### Jeevvigyan Ki Mohak Duniya

Rohini Muthuswami ISBN: 978-93-549-1337-2 Rs. 95.00



#### Telangana Ke Vishisht **Parv**

Shiekh Abdul Ghani ISBN: 978-93-5491-276-4 Rs. 70.00



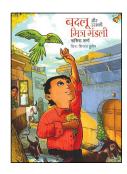
#### Makdiyo Ka Adbhut Sansar

Vipul Kirti Sharma ISBN: 978-93-5491-312-9 Rs. 405.00



Letter Box Ne Padhi Chitthiyan

Mohd. Sajid Khan ISBN: 978-93-5491-447-8 Rs. 65.00



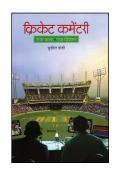
Badlu Aur Uski Mitr Mandli

Nasira Sharma ISBN: 978-93-5491-260-3 Rs. 105.00



Shiksha Aur Samaj

Govind Prasad Sharma ISBN: 978-93-5491-102-6 Rs. 210.00



#### **Cricket Commentary**

Sushil Doshi ISBN: 978-93-5491-502-4 Rs. 160.00

## NBT-India Celebrates Hindi Pakhwada

n the occasion of Hindi Diwas on 14 September 2022, National Book Trust, India organized Hindi Pakhwada from 14th to 29th September to promote Hindi language and encourage people to reconnect with their mother tongue.

On the occasion, NBT-India also provided a 20% discount on books published in Hindi and other Indian languages.

During the Pakhwada, a lecture was also held at NBT's Conference Room, Vasant Kunj, New Delhi, to shed light on significance of including Hindi in our everyday life and establish its dominance RNI-39456/82 Postal Regd. No. DL-SW-01/4076/21-23

Licenced to post without prepayment. L.No. U(SW)-21/2021-23

Mailing date: 5/6 Same Month Date of Publication: 01/10/2022

Posted at LPC, Delhi RMS, Delhi-110006

Total number of pages: 8

as the official language. Various competitions were also organised by the Trust for its employees, including quizzes on Hindi General Knowledge and Essay Writing competition. The employees of the Trust participated in these competitions with great enthusiasm.

## NBT-India's Titles in Sign Language Launched on International Sign Language Day

nder the campaign Azadi Ka Amrit Mahotsav and on the occasion of International Sign Language Day, titles from NBT-India's Veergatha series were converted into Indian Sign Language by the Indian Sign Language Research and Training Center. The e-content for the same was launched by Pratima Bhoumik, Hon'ble Minister of Social Justice & Empowerment, and Annapurna Devi, Hon'ble Minister of State for Education. The initiative is taken to build and promote an inclusive society.



NBT Newsletter is the house magazine of the National Book Trust, India — an autonomous organisation of the Ministry of Education, Department of Higher Education, Government of India.

The views expressed in the signed articles do not necessarily reflect the official views of the Trust.

Editor: Binny Kurian
Editorial Associates: Swati Malik & Hitakshee Malik
Production Officer: Narender Kumar



#### **NATIONAL BOOK TRUST, INDIA**

Nehru Bhawan, 5 Institutional Area, Vasant Kunj, Phase-II New Delhi-110 070 E-mail: office.nbt@nic.in Website: www.nbtindia.gov.in

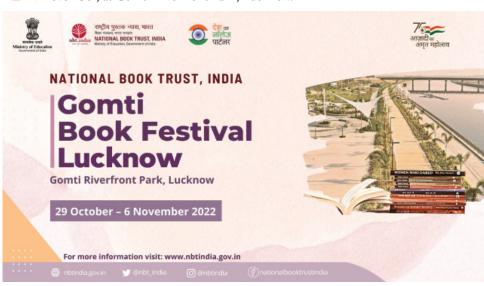
Readers are requested to write to the editor expressing their views about the NEWSLETTER.

Printed and published by Anuj Kumar Bharti on behalf of National Book Trust, India and printed at Rakmo Press Pvt. Ltd., C-59 Phase-I, Okhla Industrial Area, New Delhi-110020, and published at National Book Trust, India, Nehru Bhawan, 5 Institutional Area, Phase-II, Vasant Kunj, New Delhi-110070. Editor: Binny Kurian

Typeset and designed by Vijay Kumar

### Gomti Book Festival, Lucknow

ational Book Trust, India is organizing Gomti Book Festival from 29th October to 6th November, at Gomti Riverfront Park, Lucknow.



You can also find the e-Newsletter on our website www.nbtindia.gov.in

If undelivered please return to: National Book Trust, India, Nehru Bhawan, 5 Institutional Area, Phase-II, New Delhi-110 070