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Commemorating 25 Years of Kargil Vijay Diwas

To commemorate the 25th anniversary of Kargil Vijay Diwas, National Book Trust-India and Delhi Metro Rail Corporation (DMRC) put up a Photo Exhibition at Rajiv Chowk Metro Station, from 12 to 26 July 2024, at the Viewers Gallery on first floor. The Photo Exhibition honours the bravery and sacrifices of Kargil War heroes.

The photo exhibition was inaugurated by Shri Anuj Dayal, Principal Executive Director of Corporate Communication at DMRC, Prof. Milind Sudhakar Marathe, Chairman, NBT-India, and Shri Yuvraj Malik, Director, NBT-India. Prof. Marathe emphasised the importance of educating the younger generation about this significant event, while Shri Dayal highlighted the achievements of those honoured with



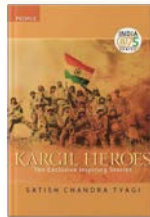
high gallantry awards.

The event featured a tour and storytelling session for young children, conducted by Seema Wahi, focusing on the heroic tales of PVC Manoj Kumar Pandey. The session was complemented by a caricature drawing workshop led by Karan Singh, where students showcased their artistic talents, further enriching their engagement with the history and heroism of the Kargil War.

The photo exhibition showcased a poignant collection of archived battlefield photographs provided by the Indian Army, along with letters written by soldiers to their families before the war. A curated exhibition of Kargil War books was on display, paying tribute to the courage of the Indian Army through visuals and personal narratives.



PICK OF THE MONTH



Kargil Heroes

Ten Exclusive Inspiring Stories

Satish Chandra Tyagi

ISBN 978-93-5491-905-3 | ₹ 150.00



Book Exhibition in Honour of Kargil Heroes

From 22 to 24 July 2024, NBT-India organised a book exhibition in Panagarh, West Bengal, to honour the Kargil heroes. The exhibition showcased a wide variety of patriotic literature, national biographies, and children's books, aiming to spread awareness and interest among children in Kargil Vijay Diwas and other heroic stories. The specially-curated books at the exhibition aimed at promoting patriotic themes and inspiring young readers.



NBT-India and DMRC Honour 25 Years of Kargil Victory with an Event for Children at Patel Chowk Metro Station

As part of the ongoing series commemorating the 25th anniversary of Kargil Vijay Divas, NBT-India and DMRC organised a storytelling session at the Delhi Metro Museum, Patel Chowk Metro Station. The event paid tribute to the remarkable courage and unwavering bravery of PVC Grenadier Yogendra Singh Yadav.

Storyteller Usha Chhabra vividly brought Grenadier Yadav's heroic story to life. The session was followed by a drawing competition, where



young children expressed their tributes through art. The creative and inspiring drawings reflected the spirit of grit and determination in the face of adversity. This memorable event successfully engaged the younger generation in honouring India's war heroes.



NBT-India at Balapusthakotasavam Exhibition, Trivandrum



From 5-7 July 2024, NBT-India participated in the Balapusthakotasavam exhibition held at the Institute of Engineers, Kanakakunnu Palace, Trivandrum. The event was inaugurated by renowned writer Dr. George Onakkoor. This three-day exhibition showcased a diverse collection of

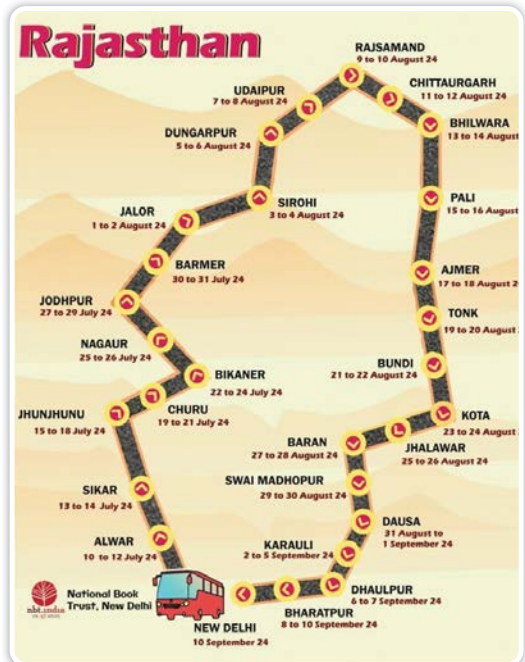
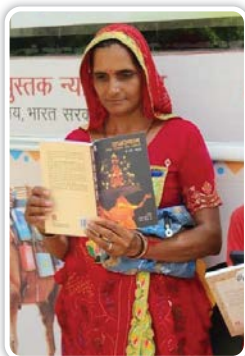
children's literature and highlighted NBT-India's commitment to promoting reading among the young generation. The participation provided an excellent platform for engaging with the community and fostering a love for books and learning.



NBT-India Flags Off Third Mobile Book Exhibition in Sikar

On 14 July 2024, NBT-India inaugurated its third Mobile Book Exhibition in Sikar, Rajasthan. Starting at PM Shri Jawahar Navodaya Vidyalaya, the exhibition toured 26 cities across Rajasthan, offering books in Rajasthani, Hindi, English, and Urdu for readers of all ages.

This initiative aims to foster a vibrant reading culture through a diverse range of books and events. The exhibition also highlighted the recently launched, Rashtriya E-Pustakalaya application. With the success of Rajasthan mobile book exhibition, NBT-India will continue launching exhibitions in the region.



PM-YUVA 2.0 Mentorship Scheme Masterclass

In celebration of India's vibrant literary heritage, the Ministry of Education has launched PMYUVA 2.0 - the Prime Minister's Scheme for Mentoring Young Authors. This initiative is designed to train and nurture young authors, fostering a culture of reading, writing, and literary expression across the nation. As part of the PM-YUVA 2.0 Mentorship programme, Shri Anant Vijay conducted an online Masterclass on "Cinema and Indian Democracy" on 30 July 2024. The session offered valuable insights into the interplay between cinema and democratic values, providing aspiring authors with a deeper understanding of this dynamic relationship.

PM-YUVA 2.0
Masterclass

Cinema and Indian Democracy

Shri Anant Vijay
Author and Senior Journalist

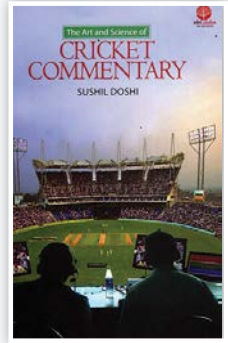
Book Launch of "The Art and Science of Cricket Commentary"

On 23 July 2024, former cricketer and coach Shri Chandrakant Pandit released the book "The Art and Science of Cricket Commentary," published by NBT-India, at MP Bhagava Hall, Holkar Stadium, Indore.

book covers the origin and development of cricket commentary, essential qualities of commentators, preparation for commentary, and guidance on becoming a cricket commentator.

The event was graced by NBT-India Chairman, Prof. Milind Sudhakar Marathe, and Padma Shri cricket commentator Sushil Doshi, the author of the book.

Congratulating the author, Prof. Marathe stated, "This book is a veritable guidebook for youngsters aspiring to be cricket commentators." The well-researched



Activities Organised for Young Readers across Delhi-NCR

Sucheta Memorial School Embrace ‘Panch Pran’ Vision for India 2047



On 12 July, students at Sucheta Memorial School in Gurugram made a pledge to support the ‘Panch Pran’ vision for a developed and self-reliant India by 2047. The event also featured a reading session where the young participants engaged with inspiring Indian stories through the Rashtriya e-Pustakalaya app. This initiative underscores the importance of nurturing a vision for India’s future while encouraging the love of reading through digital resources.



Empowering Future Leaders: Students of Prudence School Pledge ‘Panch Pran’

On 13 July 2024, Grade 6 students at Prudence School, Ashok Vihar, pledged to the ‘Panch Pran’, vowing to work towards a developed and self-reliant India by 2047. The students also engaged in a reading session featuring inspiring Indian stories via the Rashtriya e-Pustakalaya app. This initiative highlights the school’s dedication to fostering a forward-thinking mindset and a love for reading among young learners.



Magical Storytelling Day at Prudence School

NBT-India organised a delightful storytelling session at Prudence School, Ashok Vihar. Nursery students were enchanted by Ms. Vasudha Ahuja’s musical rendition of “Gajapati Kulapati,” complemented by Shri Kunal’s engaging melodies.



For the KG class, Swati Goyal’s animal tale about a baby hippo imparted a valuable lesson on the importance of listening to elders. The session was enriched with fun props and lively music, making it an unforgettable experience for the children.



Children's Book Festival Celebrates Young Authors

NBT-India and AFFWA organised Children's Book Festival at the Jumbo Majumdar Centre, showcasing the remarkable literary talent and boundless creativity of young minds. The festival, marked by engaging storytelling, author interactions, and educational workshops, offered a dynamic platform for children to explore and express their passion for books and learning.

The festival originated from a writing competition held in May 2024, which led to the publication of the book "Space and Beyond." Anita Sinha, President of AFFWA HQ Regional, WAC, welcomed over 400 children and their families in person, and another 100 digitally.

The programme highlights included a captivating storytelling session by Dr. Jaishree Sethi, who enchanted the audience with engaging tales. The Author's Meet with Vinita Zutshi offered insights into her writing journey and creative process. Additionally, Vivek Kumar's Vedic Maths workshop demonstrated innovative techniques for swift mathematical calculations.

The festival featured a drawing competition on World Nature Conservation Day, and also sessions with storytellers Vasudha Ahuja and Usha Chhabra. Jignesh Chavda led a Caricature workshop, and all participants received certificates, bookmarks, and books from NBT-India. The event celebrated creativity and learning, and attendees enjoyed interactive sessions and browsed books at the exhibition.

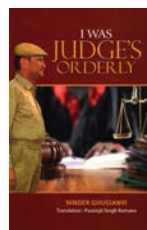


Books on World Day for International Justice by NBT-India

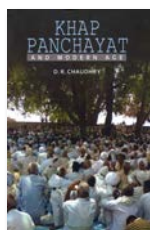
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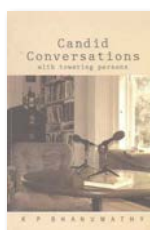
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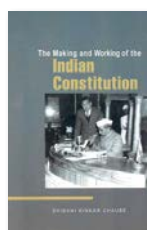
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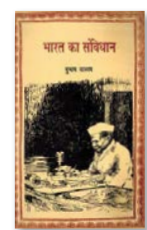
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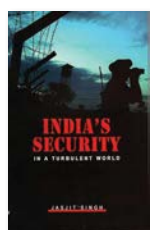
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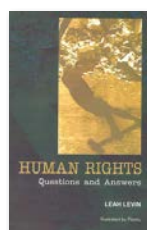
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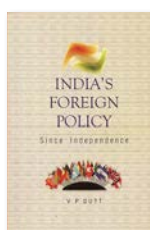
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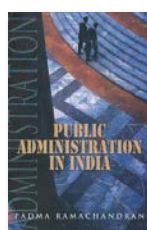
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Book Excerpt

Lokamanya Tilak

On the occasion of Lokmanya Balgangadhar Tilak's birth anniversary (23 July 1856), NBT-India commemorates his invaluable contributions to India's freedom struggle and his enduring legacy as the 'Father of Indian Unrest.'

The following excerpt is taken from NBT-India's publication, "Lokamanya Tilak" by G.P. Pradhan.

Lokamanya Tilak was the apostle of civil revolt in India's struggle for freedom. He made the people aware that Swarajya was their birthright and helped kindle the flame of patriotism by involving them in the struggle through his four-point programme of swadeshi, boycott, national education and swarajya. Tilak was an outstanding leader, an eminent scholar and, above all, a man of rare moral integrity. The book offers good insights into the thought process of Lokmanya Tilak and his personality. His conviction, his forthrightness, his courage, his intellect and his other qualities are presented with plenty of examples. The book is very well researched with detailed references and sources provided for various points. Many extracts from Tilak's own writings in Kesari are also presented.

In May 1915, Tilak gave a speech at Belgaum in which he said, "Swarajya is the natural right of the people and in order to win swarajya, the formation of the Home Rule League (Swarajya Sangh) is absolutely essential." He toured different parts of Maharashtra to impress on the people that "***Swarajya is my birthright and I shall have it***". Tilak was no great orator and his speeches were devoid of flowery language. His words were direct and simple; but his sincerity touched the hearts of the people. The sacrifices made by him and his dedication to the ideal of swarajya made people accept his moral authority....

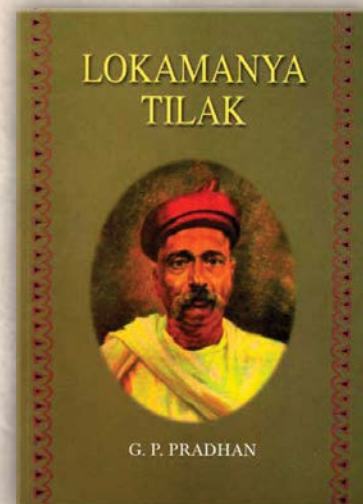
The contents presented a forceful exposition on Tilak's political ideology. It ran as follows: "It is argued that India is not a nation but a congeries of nations, not a country but a continent. These epigrams obscure the truth and delude the ignorant...Castes do not divide a nation any more than what the classes do in England. Creeds do not rend a nation into two. If they did, religious tolerance would be impossible to see. The whole of India is one nation. There is unity in diversity" The pamphlet made a scathing attack on the argument that England was the political trustee of India. "As a tree cannot grow in shade, so a nation cannot really prosper under an overshadowing trusteeship. Trustees are appointed for minors. India is not an infant nation, nor a primitive people; but the eldest brother in the family of man, noted for her philosophy and for being the home of religions that cover half of mankind."

On the Reforms Scheme which suggested granting of responsibility to Indians step by step, the pamphlet read as

follows: "To think of granting autonomy step by step, is a slur on India's ability to govern herself." After arguing India's case in a convincing manner, the pamphlet concluded by adding: "Upon the principles we have discussed, we claim that the British Parliament should enact a complete constitution for India, conceding autonomy within the British Commonwealth, with transitory provisions for bringing the entire constitution into full operation within the time specified by the Congress and the Muslim League." The concept of autonomy was explained as follows: "The Indian peninsula should be divided into a number of provinces on the principles of nationality... The form of government should be democratic. The provinces should be grouped to form the united states of India, with democratic central executive and legislative bodies having the powers to deal with the internal affairs of the whole of India. The united states of India should form a unit of the British Commonwealth with status equal to that of any other constituent unit thereof."

Tilak bore the entire expenses for the pamphlet. He also published leaflets at the time of the general elections in England by trying to reach the voters through the leaflets. Various captions were given to the leaflets, such as 'Remember India', 'Self-Determination for Whom?', 'But What about India?', etc.

At the end of the World War, a peace conference was held at Paris, under the presidentship of George Clemenco of France. On 11th March 1919, Tilak sent a memorandum to George Clemenco, requesting that India be given a representation on the peace conference and the Indian representative should be elected by the people.



Lokamanya Tilak

G.P. Pradhan

ISBN 978-81-237-0969-7

₹ 115.00

NBT-India Director Highlights Book Marketing Insights at Masterclass



On 29 July 2024, Shri Yuvraj Malik, Director NBT-India, spoke at a Masterclass on Book Marketing organised by the Federation of Publishers' & Booksellers Associations in India. He emphasised the pivotal role of good books in fostering critical thinking and their profound impact on humanity and civilisation.

Shri Malik noted the immense opportunities in the market, driven by the government's push for new reading infrastructure and promotion of books in Indian languages. He highlighted the importance of affordability, availability, and diversity, while advocating for a focus on experiential marketing and capacity building. Additionally, he discussed the judicious use of AI as a communication tool rather than a substitute for creativity.

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NBT-India Organises Workshop on New Criminal Laws

National Book Trust, India organised a workshop at its headquarters on 1 July 2024 to discuss three new criminal laws: the Indian Penal Code 2023, the Indian Civil Protection Code 2023, and the Indian Evidence Act 2023.

Led by Shri Yuvraj Malik, Director, NBT-India, the session encouraged staff to remain well-versed in the Constitution and its encompassing laws. This initiative aims to deepen staff understanding and facilitate the effective implementation of the new legal frameworks within the organisation.



NBT-India Congratulates Winners of All India Competition for Creative Children's Books

NBT-India extends its congratulations

to the winners of the All India Competition for Creative Children's Books, focused on India's rich toy traditions. This initiative, spearheaded by the Ministry of Education in collaboration with NBT-India and My Gov, aims to preserve and celebrate the unique heritage of Indian toys while introducing it to young readers.

Toys, integral to children's development, foster creativity and curiosity, while also facilitating learning



and storytelling. With a tradition spanning approximately 5000 years, India's diverse toy culture has evolved significantly over time. The competition, held from 20 September to 30 November 2023, invited book proposals in Hindi or English centred on Indian toy traditions, with a 3000-word limit. An impressive 798 entries were received. After a thorough evaluation process, the national jury selected three outstanding manuscripts: one in Hindi and two in English.

You can also find the e-Newsletter on our website www.nbtindia.gov.in

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