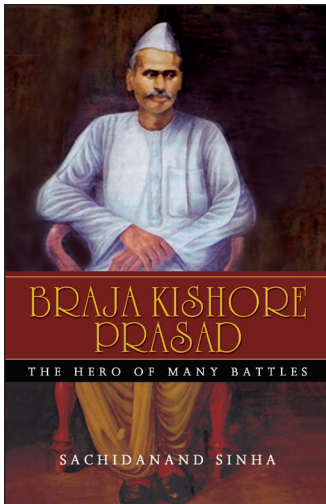


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PICK OF THE MONTH



Braja Kishore Prasad:
The Hero of Many Battles
Sachidanand Sinha
978-81-237-8176-1; Rs 260

NBT Celebrates Hindi Pakhwada



Hindi was given the status of official language on 14 September 1949. To mark the day, a Fortnight devoted to Hindi language is observed across the country. From government departments to institutions and schools and colleges organize various programmes encouraging the use of Hindi in day-to-day activities. Like in previous years, this year too, the Trust observed Hindi Pakhwada at its premises in Vasant Kunj, New Delhi from 1 to 14 September 2018.

During the Fortnight, several competitions were organized including Essay Writing, Extempore speech, Quiz

and Hindi General Knowledge. The employees of the Trust, particularly from non-Hindi speaking areas, participated in these competitions with enthusiasm.

Topics for the essay writing included Role of Common man in Water Conservation, Challenges Faced by Working Women and Role of Books in Child Development. Some of the topics for extempore speech were Sufferings of Families of Martyred Soldiers, Importance of Festivals in Our Life, My First Day in Office, The Glittering World of Advertisements, My Favourite Tourist Destination, Violence on Delhi Roads,





among others. In the Hindi general knowledge competition for non-Hindi speaking employees, questions related to Hindi grammar, spellings, translation of English terms into Hindi, etc. were asked. In Hindi quiz, five rounds of questions on Rajbhasha Act, Rules, Provisions of Constitution on Rajbhasha, National Awards for Literature–Hindi and other Regional Languages, Questions related to leading Hindi Magazines, World Hindi Conferences, among others were asked.

While Ms Neera Jain, Chief Editor & Joint Director, Shri Pankaj Chaturvedi and Dr Lalit Kishore Mandora, Hindi editors at the Trust were the judges for extempore

speech, Ms Meena Sharma, Assistant kept the score for the quiz competition.

On the concluding day, in her address, Dr Rita Chowdhury, Director, NBT expressed her happiness at the enthusiastic participation of the employees in the various competitions held and urged them to carry out the official work in Hindi as far as possible. She also distributed prizes to the winners of various competitions.

The successful participants included Shri B B Patel, Shri Deep Saikia, Ms Sunita Madan, Ms Ekta, Ms Poonam Madhukar, Ms Aruna Devi, Ms Ritu Kumari, Shri Mukesh Kumar, Shri Julfikar Ali, Ms Puja Rawat, Ms Priyanka Jadon, Shri Tarun

Dave, Ms Navjot Kaur, Ms Savita Prasad, Ms Anju Kumari, Shri Pramod Kumar and Shri Mani Bhushan.

On this occasion, messages of Shri Rajnath Singh, Hon'ble Minister of Home Affairs and Shri Prakash Javadekar, Hon'ble Minister of HRD were read out. Later, a presentation on the topic 'How to Work in Hindi with the help of Unicode' was given by Shri Lalit Kumar, Consultant, Social Media. Some of the employees present on the occasion also rendered poems on importance of Hindi.

The programmes were coordinated by Shri Rakesh Kumar, Deputy Director; Ms Sudesh Kumari and Ms Bimla Rawat.

Indonesia International Book Fair

National Book Trust, India participated in the Indonesia International Book Fair (IIBF) 2018 which was held at the Jakarta Convention Center, Senayan, South Jakarta from 12 to 16 September 2018.

The 37th edition of the IIBF, themed 'Creative Work Towards the Culture Literacy' featured 62 participants from Indonesian publishing industry and thirty-four international participants from 17 countries including Australia, China, Egypt, Germany, India, Japan, Malaysia, Morocco, Turkey, Saudi Arabia, Singapore, South Korea, Thailand, Tunisia, the United Arab Emirates and the United Kingdom.

One of the interesting highlights of the Fair was the Zona Kalap (shopping zone) program, through which publishers offered a discount of up to 80 percent on 7,000 Indonesian and foreign titles in



various genres, from fiction to non-fiction and from children's to religious books.

The other features of the Fair included the Bursa Naskah (manuscript fair) and the Indonesia Rights Fair, which provided a platform for local and foreign writers, publishers and rights managers to meet and collaborate.

The Fair also hosted over 100 events

on literature, education and culture as well as various competitions and workshops for children, seminars, discussions, book launches and interactions with the authors.

The Trust participated with a collective exhibit of over 100 publications of different genres like science & technology, children's books, literature, social sciences, textbooks and reference books among others of various publishers from across India at the NBT stall. During the inaugural ceremony of the Fair, the Trust was honoured for its remarkable contribution in publishing. Several dignitaries including Shri Prakash Gupta, Deputy Chief of Mission, Embassy of India in Indonesia visited the NBT Stall. Shri Gupta appreciated NBT's efforts in promoting Indian books and authors abroad.

Dr Lalit Mandora, Hindi Editor represented NBT at the Fair.

Beijing International Book Fair

With a special focus on China's growing children's book market, the 25th Beijing International Book Fair was held at China International Exhibition Center, Beijing from 22 to 26 August 2018.

An exhibition of children's books covering around 20,000 square meters was held for the first time as part of this year's fair. Firms and publishers from various countries displayed different kinds of books, such as picture books, pop-up books, audio books, comics and graphic novels, at the exhibition.

This year Morocco was the guest of honour country at the Fair. Morocco exhibited around 800 books and held several cultural and literary programmes focusing on African culture and China-Morocco relationship under the Belt and Road Initiative.

Over 2500 publishers from 93 countries including Australia, France, Japan, Korea, UAE, United Kingdom,



Germany, United States of America, India among others participated in the Fair and displayed over 3,00,000 publications. Several cultural and literary programmes were organized during the Fair including seminars, workshops for young readers, interactions with authors, etc. Besides, BIBF Digital Publishing Forum was organized in which the participants from across the industry presented their analysis and predictions of the next generation of digital publishing.

One of the highlights of the Fair was the BIBF Ananas Illustration Exhibition which showcased the select artworks of 66 illustrators across the world. This year's Ananas Grand Prix went to Chinese illustrator Liao Ziying, while Grand Jury prizes were awarded to Liao Zongyi (from China), Ekaterina Mikhaliya (Russia), and Liva Ozola (Latvia).

The Trust participated in the Book Fair with an exhibit of over 200 books from different publishers from across the country. Ms. Geetika Srivastava, Counselor of Indian Embassy in China inaugurated the NBT stall at the Fair. The books ranging from children's books to fiction, non-fiction, biographies, textbooks, books on Indian culture and philosophy caught the attention of large number of visitors at the Fair.

Shri Mayank Surolia, AD (Exhibition) and Shri Karun Kumar, AD (NRO) represented NBT at the Fair.

11th World Hindi Conference

The 11th World Hindi Conference was organized at Swami Vivekananda International Convention Centre, Pailles, Mauritius from 18 to 20 August. The conference was organised jointly by the Government of India and the Government of Mauritius.

Shri Praveen Kumar Jagannath, Prime Minister of Mauritius inaugurated the conference. Besides, Ms Sushma Swaraj, Minister of External Affairs; Ms Leela Devi Dookun-Luchoomun, Minister of Education and Human Resources,

Mauritius; Ms Mridula Sinha, Governor of Goa; Shri Keshari Nath Tripathi, Governor of West Bengal among others were present on the occasion.

At the inaugural function a homage was paid to Late Atal Bihari Vajpayee, former Prime Minister of India. Special souvenirs, postal stamps, books in Hindi and special editions of Hindi magazines were also released. The theme of the conference was 'Hindi Vishwa Aur Bharatiya Sanskriti' (Global Hindi and Indian Culture).

During the conference, several exhibitions focusing on the development of Hindi language and cultural

programmes were organised. A book exhibition titled 'Hindi: Kal, Aaj Aur Kal' was also organized in which National Book Trust, India participated. More than 3000 scholars from 20 countries including India participated in the Conference.

On behalf of National Book Trust India, a delegation headed by Prof. Baldeo Bhai Sharma, Chairman, along with Shri Imran-ul Haque, Deputy Director and Shri Deepak Kumar Gupta, Hindi Editor, NBT participated in the Conference.



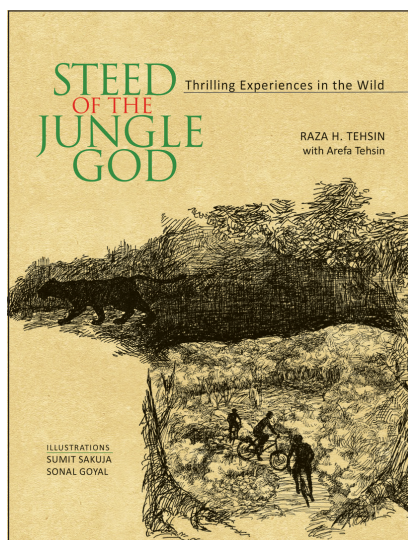
Book Review

The secrets of the wild and why we may never be able to fathom all its mysteries.

As I was reading *Steed of the Jungle God*, written by Raza H. Tehsin, I began to think about the expectations with which most of us begin reading a book, and how, those expectations make or mar the experience. With *Steed of the Jungle God*, I made the mistake of thinking that this was one of those books that are chock-full of the sort of delightful tales from jungles, featuring panthers with personality and mongooses with moxie, that we've come to expect from those who write about the wild. In these types of stories, one senses that this is a choice (deliberate or otherwise) made by the writer in order to make the jungle and its denizens seem a little less alien and frightening, even as he or she is careful to spell out that the said denizens are to be treated with the utmost respect and caution.

If you go in expecting tales of this sort from *Steed of the Jungle God* — as I did — then you'll be disappointed — as I was, for a while. And that would be unfair to a book that actually contains many a strange and lovely story. Tehsin, a pioneering wildlife conservationist, was born to tell these stories, having been brought up in a family that was entrenched in the hunter's way of life. He and his siblings were introduced to guns at an early age, developed a love for the great outdoors and were trained in the art and principles of shikar ("It is not sporting to shoot any animal over waterholes, except big cats").

Tehsin's goal with this book is not the same as that of many other writers of the wild. His stories are not meant to reassure us that yes, langurs and sloth bears and owls are "just like us only", but to introduce us to a way of life that is now almost extinct. And, while the tales are mostly nostalgic in tone, Tehsin doesn't flinch from recounting instances of abject misery that he would frequently encounter in those long ago days. In the prologue, for example, he tells us of how



Steed of the Jungle God – Thrilling Experiences in the Wild

Raza Tehsin (with Arefa Tehsin)

978-81-237- ; Rs 575

he helped combat guinea worm infections — a major health issue — in a village in southern Rajasthan and notes that the afflicted tribals feared death in the family not because of the loss of a loved one, but because they didn't have money to cremate the dead. The writer draws our attention to these lives, which are still written about so little, not with the avidity of one trying to make a sensation, but the sensitivity of a person who has spent considerable time living with and witnessing this misery.

But Tehsin's main aim is to recall to us the fact that the wild holds powers and secrets that we may never be able to fathom. This is where the writing — which sometimes seems bogged down with irrelevant recollections — really shines. Here, the panther in the jungle, eyes glowing the dark, or the gargantuan crocodile taking over a small village pond, acquires the dimensions of a legend, and, offers direct proof of why most animals — and not just the bovine variety — were once worshipped as deities.

Take the title story, for instance, which hints at the secrets contained within Panarwa, a dense jungle turned into a wildlife sanctuary, that lies to the east of Udaipur. One of these secrets is

the identity of the "Devta ka Ghoda" or "Devta ro Ghodo" (Steed of the Jungle God) and the story of how the writer encounters this strange creature distinctly lowers the temperature of the reader's spine. The book abounds in tales like this — singular and mysterious — but the idea isn't to scare the reader stiff. Even as he recalls the legends of the many chalawa (apparitions), bhoot paleet (ghosts and spirits) and dakkan (witches) that dot the landscape of south Rajasthan, Tehsin is quick to point to the natural phenomena that give birth to such tales. It could, as happens in one story, simply be a pair of Great Horned Owls scaring the wits out of the locals, or, as happens in another story, a bevy of thieving otters putting the fear of god into a group of friends. Still, some questions cannot be answered, and the thought with which one ends the book is that, perhaps, one of the things we lose as India loses her once thick forest cover, is our sense of wonder and mystery.

— Pooja Pillai

in *Indian Express*, 14 July 2018

Book Received

What is Spiritual About Being Punctual?

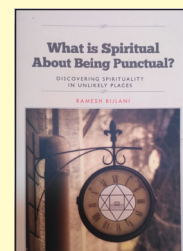
Ramesh Bijlani;

ISBN 81-88847-83-6; Rs 100

Publisher: Aurobindo Ashram, Delhi Branch, Aurobindo Marg, New Delhi - 110016

Shri Aurobindo and The Mother were pioneers in not only expounding a strongly life-affirming spiritual philosophy but also demonstrating in their Ashram at

Pondicherry that the philosophy can be put into practice. This book based on their philosophy, has more than 30 essays on topics ranging from punctuality to photography, topic which would rarely be considered to have anything to do with spirituality. Yet, these essays show how each of these has a spiritual angle to it.



Excerpts

NBT India has published a book titled *Braja Kishore Prasad : The Hero of Many Battles*. Herein we reproduce excerpts from the chapter 'Leader of the Champaran Affiliation' - Editor

How did Braja Kishore Prasad get involved and, that also, deeply involved in the Champaran agrarian imbroglio? As a pleader, he would have got opportunities to argue for cases against the European planters of Saran, Champaran and Darbhanga. His reputation as a successful vakil would have been of great help.

After moving to Darbhanga in 1906 to practice in the court of District and Sessions Judge, he had established his commitment to his profession and his fearlessness in matters of professional requirement by insisting in the Court that he must be heard before any orders could be passed. For the British Judge that was a new experience and for the Darbhanga Bar and the clients, it was a new record, which had imparted a new dignity to the Bar.

Braja Kishore Prasad, we may also say, was a man with a heightened social conscience. He was always restless about the progress of society. He wanted to participate actively in all achievements by members of the society. For example, when Rajendra Prasad had stood first among all the successful candidates of Matriculation Examination of Calcutta University, he had thrown a large party at the Chhapra Bar Association. He had never met Rajendra Prasad before that episode. Likewise, when Dr. Ganesh Prasad had come back from Cambridge University, he had persuaded members of his community to participate in the community dinner at his house against all odds. He had also arranged for a debate over antediluvian rituals like ex-communication after foreign travel. Braja Kishore Prasad had encouraged both his daughters Vidyavati and Prabhavati to disregard the purdah system. He would particularly encourage the young Prabhavati to dress like a boy till 9 to 10 years and participate in public meetings. He had indeed allowed Prabhavati to join Sabarmati Ashram when JP had gone for

higher studies to the USA. Braja Kishore Prasad and Rajendra Prasad had taken the lead in the anti-purdah movement in 1928....

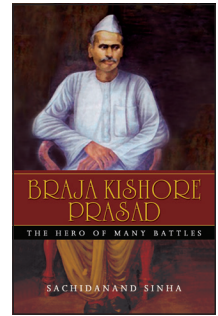
Prasad was, we tend to underplay, a genuine leader and opinion builder since his student days at Calcutta when Poor Boys' Fund was established in collaboration with Dr. Rajendra Prasad. His foresight and vision distinguished him at many a crucial occasion. The most significant move was yet to come from this Councillor who would not hesitate to report a proposal like the constitution of an Enquiry Committee to look independently, thoroughly and carefully into the relationship of peasants and their ryots simply because he could be severely criticised. No, that was too casual a charge, whereas his charge against the Government was serious—we have to look at the very root of the problem expounding a relationship, normal working relationship, normal life pattern and peace of the poor farmers, surely because such a committee of officials and non-officials for a thorough independent enquiry has not been constituted and thus all facts have not come to light. Luminge almost ridiculed him for asking over and over again for the constitution of a committee for public enquiry. The public spirited man was at a loss to find that the Government, the public Ombudsman, the saviour of public from predators, should look for dilatory tactics for undertaking its well-defined charter of duties and responsibilities to its people. He could understand all these only when he could remember that even the Governor – General Lord Canning was more concerned about the safety of the indigo factories and their oneness than about ordinary citizens during 1857, when the Blue Mutiny of Bengal was just knocking at the doors of Calcutta and Lord William Bentick, as we have noted, turned a deaf ear and blind eye to all entreaties of ryots, who were clueless, helpless, resourceless at the virtual enslavement camps of the European planters.

Prasad would have got exposed to problems associated with indigo cultivation at the initial stage of his professional career

as well as public life at Darbhanga, sometime perhaps in 1901 itself. Though he had started practice at Srinagar, Siwan in 1901, he was, almost one of the blue boys, selected as the first president of the Governing Body of a newly established school, M. L. Academy, Laheriasarai, Darbhanga. Even in those early days, at a meeting of Darbhanga Boys Association, it was decided to start a new school for poor students. This was decided in the context of the change taking place in Raj High School, Darbhanga, where after the death of Maharaja Kameshwar Singh, tuition fees were being charged from all students resulting in the discontinuation of studies of poor students.

Darbhangha thus first brought Prasad to a cause close to his heart – education. Darbhanga, then being an important centre of indigo agriculture and industry must have drawn the young lawyer. It may be mentioned that indigo cultivation, importantly in vogue since the days of Permanent Settlement, had spread over the entire district by the turn of the 19th century. "By 1874 Darbhanga had the largest indigo concern in India. Thus the educationist and the lawyers and peasants' "guide" found himself suddenly where he was welcome and what he would have equally welcomed. While trying to understand the mystique of Champaran and Braja Kishore Prasad, both as an associate of Gandhi and in close company with Gandhi, we should also do well to remember the continuous flowering of his social consciousness, foresight for the future of the country. This could take us to the next milestone in the country's move towards freedom—the non-cooperation movement of 1920.

Thus it was natural that one imbued with such extraordinary perceptions of the present and future of the state and the country should lead the Champaran agitation from much before it was labelled as a campaign, a Satyagraha movement.



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WELCOME TO THE NEW DELHI WORLD BOOK FAIR 2019

New Delhi World Book Fair (NDWBF) today is a major calendar event in the publishing world. NDWBF 2019 is scheduled from 5 to 13 January 2019 at the centrally located Pragati Maidan, New Delhi. The Fair is organized by National Book Trust, India an apex body of the Government of India under the Ministry of Human Resource Development. ITPO, under the Ministry of Commerce, is the co-organizer of the Fair. As one of the fastest growing publishing industries in the world, the Indian book market offers a

diverse range of business opportunities. And the best way to explore and trade with this market is through participation at the New Delhi World Book Fair, one of the biggest book Fairs in the world. Held annually, the NDWBF attracts over 1000 exhibitors not only from across India but also major international publishing houses of the world. Besides, the Fair also hosts many literary and publishing conferences, emerging new voices in Indian writing as well as special programmes for children and youth.

Online booking for stands/stalls at : www.newdelhiworldbookfair.gov.in



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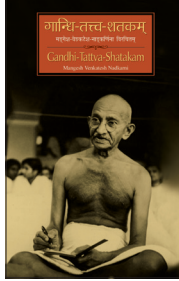
Books On and By Gandhi

On 2nd October, the nation celebrates the birthday of Mahatma Gandhi. To promote the ideals and values that Mahatma Gandhi stood for, both in his life and in his writings, the NBT continues to publish select books on and by Gandhi. - Editor

Gandhi-Tattva-Shatakam

Dr M V Nadkarni

Written by noted economist, the book is the first Sanskrit publication of the National Book Trust, India. This bilingual book in Sanskrit and English, is a set of 108 verses conceived and presented in Sanskrit language covering all the important aspects of Mahatma Gandhi's life, work and philosophy. It endeavours to enrich the Sanskrit language by introducing contemporary thinking for the benefit of the youngsters as well as general readers.



Bapu (Part I)

F C Freitas

81-237-1026-7 / Rs 14

The story of Gandhi from his birth till the Dandi March in pictures and words.

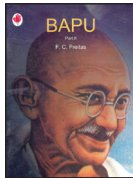


Bapu (Part II)

F C Freitas

81-237-1025-9 / Rs 16

This sequel to Part I tells about Gandhi's arrest following the Salt Satyagraha and ends with his assassination.

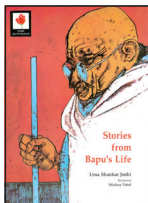


Stories from Bapu's Life

Uma Shankar Joshi

978-81-237-0508-8 / Rs 19

In this book, the noted Gujarati writer relates some interesting episodes from Bapu's life. Written in a simple and heartwarming style, the stories will appeal to children.



Gandhi-Nehru Correspondence: A Selection

Arjun Dev (Ed.)

978-81-237-6125-1 Rs 95

This collection brings together select

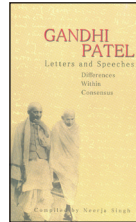
correspondence between Gandhi and Nehru. Together they portray a strikingly unique relationship that was not only personal but also political.

Gandhi-Patel: Letters and Speeches

Neeraj Singh (Comp.)

978-81-237-5556-4 / Rs 60

This collection brings out some of the significant correspondences between Gandhi and Patel, their mutual respect for each other and also the differences between the two on various matters.



Gandhiji and His Disciples

Jayant Pandya

978-81-237-1116-4 / Rs 45

This book is the story of twelve eminent Gandhians, their initiation and shaping of their personalities by the Mahatma and their contribution to humanity.

Gandhi: A Life

Krishna Kripalani

978-81-237-0646-7 / Rs 60

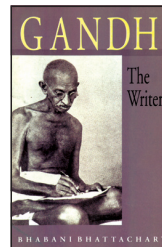
Mahatma Gandhi lived, suffered and died for his people. Yet it is not in relation to this country alone that his life has significance. Nor is it only as a patriot or revolutionary reformer that he will be remembered by future generations. An interesting and absorbing account of the life and achievements of Mahatma Gandhi.

Gandhi: The Writer

Bhabhani Bhattacharya

81-237-3792-0 / Rs 70

Gandhi's growth as one of the most influential personalities of modern times is matched in no measure by his growth as a prolific writer of considerable influence. It takes us on a fascinating journey into the inner workings of Gandhi as a writer.



Gandhi's India: Unity in Diversity

978-81-237-5213-6 / Rs. 40

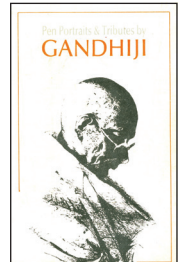
Gandhiji's basic ideas underwent no change during the forty years of his active public life, but their expression and application varied according to circumstances. This is a brief anthology of Gandhiji's views.

Pen-Portraits and Tributes by Gandhiji

U S Mohan Rao

81-237-0260-7 / Rs 30

The book is a collection of Gandhiji's sketches and tributes on some of the eminent personalities of his times who influenced him greatly. It throws light on a fascinating aspect of Gandhiji's personality; his observations and the ability to penetrate the innate goodness of human nature in a few words.

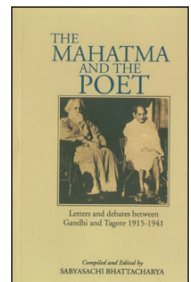


The Mahatma and the Poet

Sabyasachi Bhattacharya (Comp.)

978-81-237-2201-X / Rs 65

Put together from various published and unpublished sources, this book is a collection of letters and debates exchanged between Mahatma Gandhi and Rabindranath Tagore between 1915-1941.

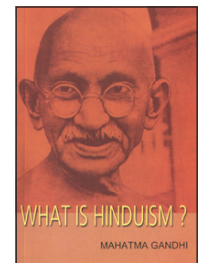


What is Hinduism?

Mahatma Gandhi

81-237-0927-7 / Rs 35

A selection of Gandhiji's articles drawn mainly from *Young India*, the *Harijan* and the *Navajivan* on Hinduism. Written on different occasions, these articles present a picture of Hindu Dharma in all its richness, comprehensiveness and sensitivity to the existential dilemmas of human existence.



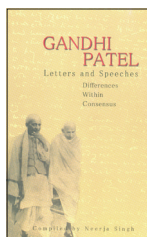
Books on Sardar Patel

The nation celebrates the 143rd birth anniversary of Sardar Vallabhbhai Patel on 31 October. Popularly known as the Iron Man of India, Patel played a significant role during India's freedom struggle as well as post independence years. Two books brought out by NBT, bring out the personality of Sardar Patel.

Gandhi-Patel: Letters and Speeches; Neerja Singh (Comp.)

This collection brings out some of the significant correspondences between Gandhi and Patel, their mutual respect for each other and also the differences between the two on various matters of policies and strategies.

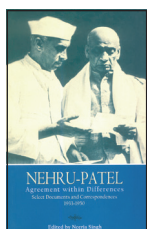
978-81-237-5556-4; Rs 80



Nehru-Patel: Agreement Within Differences; Neerja Singh (Ed)

This collection brings together the correspondence between Nehru and Patel. Set against the tumultuous backdrop of India's freedom struggle, these conversations engaged with some of the most challenging debates of the day. What is striking about these exchanges is the candour and high intellectual acumen with which they addressed many of these issues. Disagreements were aplenty, but they also display a willingness to set these aside for the common pursuit of national goals. A collection that inspires as much as it informs.

978-81-237-5874-9; Rs 95



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The views expressed in the signed articles do not necessarily reflect the official views of the Trust.

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New Delhi Rights Table

As part of the New Delhi World Book Fair, the NBT is organizing the 7th New Delhi Rights Table (NDRT) on 7 and 8 January 2019. The two day event brings together publishers, Rights' agents, translators and editors from India and abroad to network and explore business opportunities together.

The NDRT offers you B2B sessions in a refreshingly new business ambience. The unique format will enable participants to book their own table, meet each other and present their products and ideas.

For online Registration at the NDRT 2019, and for other details, kindly visit our website : www.newdelhiworldbookfair.gov.in.

We look forward to your participation at the NDRT 2019.

For further details please write to:

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