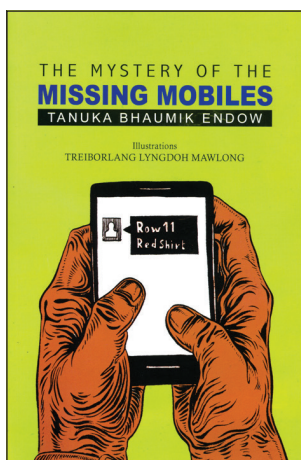


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## PICK OF THE MONTH



**The Mystery of the Missing Mobiles**  
Tanuka Bhaumik Endow  
978-81-237-8168-6  
Rs. 50; 68pp

## Imphal Book Fair



“Books are an essential part of human civilization as human beings explore knowledge and wisdom through books,” said Shri Y. Khemchand Singh, Hon’ble Speaker, Manipur Legislative Assembly while inaugurating the 9-day Imphal Book Fair. He added that human world and books cannot be separated, and it is essential for all to develop reading habits.

The Fair was organized by the National

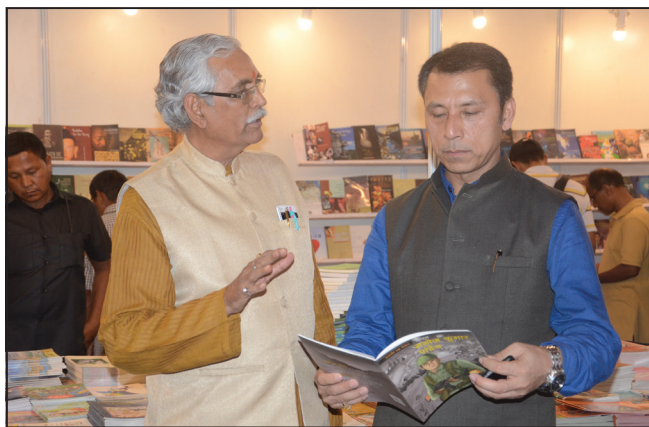
Book Trust, India in collaboration with Directorate of Education (U), Government of Manipur and Saheed Madhumangal Foundation at DM College of Science, Imphal from 26 May to 3 June 2018.

Appreciating NBT’s effort in organizing the book fair, Shri Y. Khemchand Singh said that books will be bought from the fair and added to the State Library.



In his address, Shri Thokchom Radheshyam Singh, Hon'ble Minister of Education, Government of Manipur said that knowledge is the greatest wealth of man and book is the best source of knowledge to empower human beings and society. He also observed that increasing popularity of social media and the Internet was partly responsible for the decline in reading.

The other speakers present on the occasion were: Prof. Ramjeevan Singh Thakur, Director, Indira Gandhi National Tribal University, Regional Campus; Shri K. Radhakumar, Member, Sahitya Academy and Registrar, National Sport University; Ms S Satyabhama Devi, Chairperson, Saheed Madhumangal



Foundation & Manipur State Women Development Corporation; and Prof. Baldeo Bhai Sharma, Chairman, NBT.

During the Fair several literary and cultural programmes were organized including a workshop for teachers, workshops on creative writing and storytelling sessions. More than 250 children from different schools participated in these events.

Thirty-five publishers and booksellers from across the country participated in the Fair and displayed a wide range of books in over seventy stalls. The Fair provided an opportunity for students, teachers, scholars, and general public from this hilly region to access books.

## Training Course in Book Publishing

“A person or society can realize true development when it comes from within,” said Shri N. Kayisii, Hon'ble Minister of Tribal Affairs and Hills and Fisheries, Manipur while inaugurating a 7-day Training Course in Book Publishing at Tribal Research Institute, Chingmeirong, Imphal on 28 May 2018. Shri N. Kayisii further added that books play an important role in the continuous search for realizing human potential even in the present era. He also applauded the contributions of scholars and writers in diverse genres of literary works. Prof. Ramjeevan Singh Thakur, Director, IGNTU was also present on the occasion.

During the course, the faculty member including Shri GS Jolly delivered



a lecture on editing, Shri Sridhar Balan presented the inaugural lecture on publishing and Shri Kalyan Banerjee, delivered a comprehensive lecture on designing.

The valedictory function was held on 4 June 2018 where Prof. W. Nabakumar Singh, Department of Anthropology, Manipur University was the chief guest

and Shri Sougrakpam Bhubol, Secretary, Columnist Forum, Manipur was the guest of honour. Around 70 participants from across the state attended the course.

Before the commencement of the course, Prof. Baldeo Bhai Sharma, Chairman, addressed media at a press conference held at Press Club, Manipur on 27 May 2018. He said that the certificate in book publishing would help the participants learn about various aspects of publishing like printing, editing, ebooks, etc. He also informed that the Trust has brought out schemes for young writers below 40 years including Mahila Protsahan Yojana for young women writers.

The programme was coordinated by Shri Narendra Kumar, Production Officer, NBT.

As part of its endeavour to enhance the skills of aspirants in the field of publishing, the National Book Trust India not only conducts Training Course in Book Publishing but also provides an opportunity to the participants to have a first-hand knowledge about publishing through internship at various publishing houses. Over 15 such students from different universities and colleges like Kalindi College, Miranda House, Lady Shri Ram College for Women, and IGNOU were given in-house training as part of their internship at the Trust.

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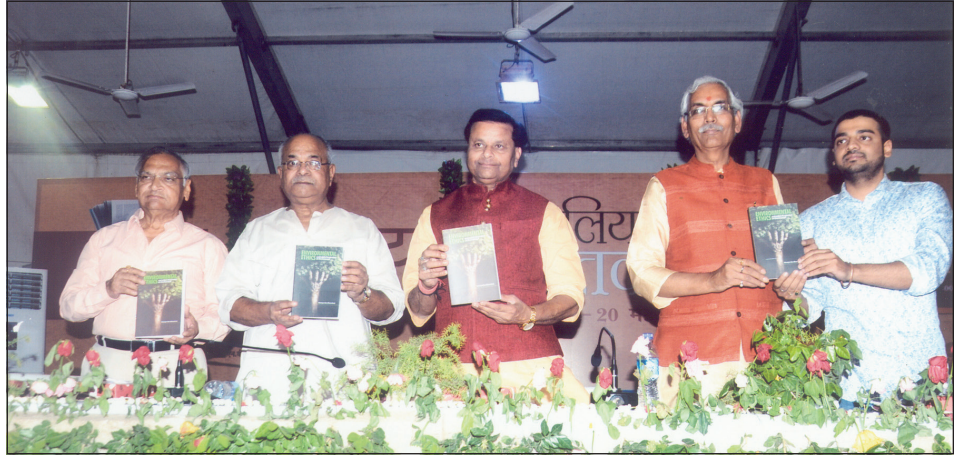


## Gwalior Book Fair

“Books have a greater role to play in developing human character,” said Shri Jaibhan Singh Pawaiya, Hon’ble Minister of Higher Education, Madhya Pradesh while inaugurating the Gwalior Book Fair. He added that without education, one cannot gain knowledge and express his/her views through spoken or written words. The Fair was organized by the National Book Trust, India in collaboration with Gwalior Municipal Corporation and District Administration at Phool Bagh Maidan, Gwalior from 12 to 20 May 2018.

Sharing his views on advanced digital technology, Shri Pawaiya said that even though Internet and mobile phones have become a major part of human life, the importance of books has not diminished. He remarked that there is no dearth of quality books and readers, the only thing required is to make books available to readers at their doorsteps.

Shri Vivek Narayan Shejwalkar, Hon’ble Mayor presided over the function. He urged people present on the occasion



to participate in the Fair in large numbers and hoped that the Fair would help in promoting the culture of reading.

Speaking on the occasion, Prof. Baldeo Bhai Sharma, Chairman, NBT, hoped that the Fair will be helpful to readers as a wide-range of books on different topics are being displayed at the Fair. Shri Shridhar Paradkar, well-known author also spoke on the occasion. The book *Environmental Ethics and India's Perspective on Environment*, recently

published by the Trust was also released on the occasion.

During the Fair, several literary events including discussions on the topics like women writings, culture of reading in the age of Internet, impact of social media on language; poets’ meet; storytelling session and workshop for children’s authors, were organized. Publishers from across the country displayed books in different languages like Hindi, English and Urdu at more than 50 stalls at the Fair.



### Pustak Sanskriti

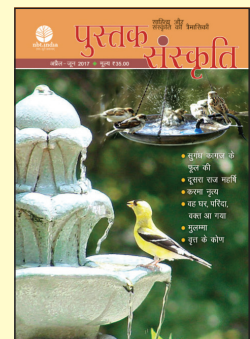
A quarterly literary magazine in Hindi by National Book Trust, India

For subscription and submission of write-ups, articles

Contact: Editor, Pustak Sanskriti,

National Book Trust, India, Nehru Bhawan, 5 Institutional Area, Phase II,  
Vasant Kunj, New Delhi – 110070

Email: editorpustaksanskriti@gmail.com





## Warsaw Book Fair

National Book Trust, India participated at the 9<sup>th</sup> Warsaw Book Fair held at National Stadium, Warsaw from 17 to 20 May 2018.

Nearly 800 exhibitors from 32 countries participated in the Fair including Afghanistan, Argentina, Austria, Bangladesh, Belgium, Belarus, Brazil, Bulgaria, Chile, China and Taiwan, Croatia, France, Georgia, Hungary, India, Ireland, South Korea, Costa Rica, Lithuania, Germany, Peru, Poland, Russia, Romania, the United States, Switzerland, Ukraine, Hungary, Great Britain and Italy.

France was the special guest country at the Fair. Noted French writers including Michel Eltchaninoff, Jean-François Colosimo and comic artists Etienne Willem and Bedu attended the event. The French Zone included a display of books representing various French publishers and an exhibition on Polish-French relations. Besides, meetings with authors and programmes focusing on comics were the major attractions of the French Zone.

As 2018 is the year marking the 100<sup>th</sup> anniversary of Polish independence, topics



related to the anniversary and historical events were the major attraction of the Fair. The theme showcased how Poland changed over the last 100 years in terms of culture, language, literature and in other areas. The Fair had various dedicated zones on popular genres like the crime fiction zone, fantasy zone, mountain zone and pop culture zone. During the Fair, several discussions, seminars, meetings with the authors, book launches, workshops for children, etc. were organized in which over 1000 writers, translators, illustrators, journalists and cultural personalities participated.

National Book Trust, India represented India at the Fair with a collective display of more than 100 recently published titles in Hindi and English languages by various Indian publishers including NBT. The booklovers who visited NBT stall showed keen interest in books especially on Gandhi, Rabindranath Tagore, Swami Vivekanand and Yoga. At a meeting held at the Fair, the organizers of Warsaw Book Fair said that they were looking forward to participate in the forthcoming edition of New Delhi World Book Fair. Mr Jack Oryl, Director, Warsaw Book Fair; Targi Książki, Vice President of the board; and Ms Agnieszka Ziemianska, the Marketing Director of Murator Expo were present in the meeting.

Besides, Shri S R Veenesh met H.E. Tsewang Namgyal, Ambassador of India to the Republic of Poland at the Embassy Office and apprised him about the role of NBT in promotion of books and the culture of reading.

Shri S R Veenesh, Regional Manager, SRO represented NBT at the Fair.

## Unnao Literary Festival

National Book Trust, India participated in the Unnao Literary Festival held at Unnao from 27 April to 1 May 2018. Shri Hriday Narayan Dikshit, Hon'ble Speaker of Uttar Pradesh Vidha Sabha inaugurated the Festival. During the Festival, the Trust organized 2-day literary programmes including a seminar on ancient Indian literature and a workshop for librarians.

The seminar 'Prachin Bhartiya Sahitya Mein Bhoutkivad Ka Vartamaan Sarokar' was organised on 28 April 2018. Shri Hriday Narayan Dikshit, Speaker, Uttar Pradesh Vidha Sabha; Shri Ramapati Shastri, Minister of Social Welfare, Uttar Pradesh Government; Shri Rajmani Sharma, Ex. H.O.D., Hindi, Kashi Vidhyapith, Varanasi, Shri Yogesh Pravin, Smt. Karuna Pandey, Smt. Vidya Bindu Singh, and Shri Ganesh Narayan Shukla



expressed their views on different aspects of ancient Indian literature.

A one-day workshop-cum-interaction

on the topic 'what activities should be organised in libraries to promote reading habit among children and adults' was organized on 29 April 2018. Several librarians from different schools/colleges of Unnao district participated in the session. Shri Hemant Kumar from Lucknow, discussed about the different activities which could be held in the libraries to inculcate the habit of reading amongst children and young adults. Shri Vijay Pandit the famous script writer also expressed his views on the topic. At the end, Dr. Mridula Pandit, Librarian, District Library Unnao thanked the participants for sharing their views on the topic.

The programme was coordinated by Shri Dwijendra Kumar, English Editor and Shri Amir Jilani, Librarian, NCCL Library, NBT.



## Excerpts

NBT India is bringing out the revised edition of the title *Coastal Hazards* written by H.N. Srivastava. Herein we reproduce excerpts from the chapter 'Global Warming and Sea Level'.

A major portion of the world's population lives within the coastal zone. In these regions many buildings and facilities are located at elevation less than 3 m above mean high-tide level near the shoreline. The heights of structures are not adequate to ensure the safety of people and structures in the event of sea level rise. This hazard is increasing along many of the world's coastlines as local mean sea level has risen during the twentieth century. The predominant rise of sea level ranges from 1 to 5 mm per year. This is because the level of "greenhouse gases" is steadily rising as a result of the combustion of fossil fuel and deforestation causing global warming. The rise of atmospheric temperature causes melting of glaciers and rise of sea level.

**Global Warming:** Global warming is the increase in average global temperatures over time, attributed to a combination of natural and human factors. One of the leading causes is the greenhouse effect of gases. Of these, carbon dioxide has profound influence to cause global warming.

**Greenhouse Effect:** If we close the windows of a car and sun's rays are allowed to fall, the temperature inside rises. This is a simple example of greenhouse effect. If we construct a greenhouse, we will find that its glass allows short-wave radiation from sun to enter, but prohibits outgoing long-wave radiation from going out. This warms the air inside the house. Something similar happens in the atmosphere. If it wasn't for the natural greenhouse effect, almost all radiation would be returned to space and the average surface temperature would be around 0°C. Atmospheric gases that cause this effect mainly include carbon dioxide, nitrous oxide and methane. Rise in the amount of these gases in the atmosphere results in a corresponding increase in global temperatures.

**Global Warming Observations:** Several attempts have been made to

estimate the rise in eustatic (global) mean sea level that could result from projected global warming. Studies have focused on four factors: (i) the thermal expansion of ocean water; (ii) the melting of mountain glaciers; (iii) the melting of Greenland glaciers; and (iv) Antarctic glaciers may slide into the oceans. The significance of these processes requires an estimate of future global warming, which depends on future concentrations of "greenhouse gases".

Long-term carbon dioxide monitoring stations are used to estimate the impact on temperature in the atmosphere. It shows that in addition to substantial seasonal variations, there is an upward trend in the concentration of greenhouse gases, with an increase from 315 to 340 ppm occurring from 1958 to 1981. The increase in CO<sub>2</sub> reached 401 ppm at Mauna Loa in 2015 which is attributed to human activity.

**Impact of Global Warming:** Global warming may result in stronger storms, migration of agricultural zones, spread of tropical diseases, melting of glaciers and ice caps and increase in pollution levels. The Himalayan glaciers are melting at an alarming rate. Also, the Arctic's perennial polar ice cap is declining at the rate of 9 per cent per decade. This may result in sea level rise.

As sea level rises, the shoreline may respond by flooding or erosion. The magnitude of these effects will depend on a number of factors: (i) whether the shoreline is on the open ocean or in a protected bay, (ii) the effect of any stabilizing structures and (iii) population density and activities.

Day-to-day wave action, storm surges, and high waves or storm surges affect the stability of the shoreline and can threaten the integrity of coastal works and upland structures. A rising relative sea level, with resultant higher storm tides and further larger waves, can increase these hazards.

Storm surge heights which cause the flooding induced by wind stresses and the barometric pressure reduction associated with hurricanes, tropical storms, will be modified by sea level rise mostly in areas of mid offshore slopes. With higher sea level,

the larger expanse of shallow water will result in increased storm surge elevations compared to areas of steep offshore slopes. This is because the surge heights are proportional to both the length and the inverse slope of the offshore bottom. Stabilized inlets are strongly affected by a large sea level rise. The protective jetties, which retard the ability of the littoral drift to enter the navigational channel and reduce the wave impact in the channel, will become less effective as they are submerged. Also, the stability of the jetties is reduced due to the greater wave heights as a result of sea level rise.

**Regional Impact:** The sea level rise due to global warming would inundate low lying areas, and erode shore lines. This would be particularly felt in the deltaic regions where substantial area is barely above sea level. Many coastal region areas are under the threat of submerging. According to one study, one-metre sea level rise would affect 13 million people in Bangladesh with 12-15 per cent of the agricultural land and 16 per cent of national rice production loss. The threat from sea level rise and storm surges is not a serious consideration on most parts of the west coast of India, coast of Pakistan, Arabian/Persian gulf, Saudi Arabia, Red Sea and east coast of Africa. The region vulnerable to severe storm surges is the Gujarat coast of India, where projected sea level would be 50 cm to 1 m by 2100. Lakshadweep and Andaman Nicobar Islands are also vulnerable to sea level rise. The changes in sea level which vary from place to place are caused by shifting surface winds, the expansion of warming ocean water and the addition of melting ice.

**Control of Sea Level Rise:** By reducing pollution from vehicles and power plants and using clean technology we can build cleaner cars and increase our reliance on renewable energy sources such as wind, solar and geothermal. The rise of Global warming and melting of glaciers can be reduced by such measures. Climate change could be slowed by burying greenhouse gases deep below the ocean under thick, cold sediment that would trap it for thousands of years.

## Books on Health and Medicine

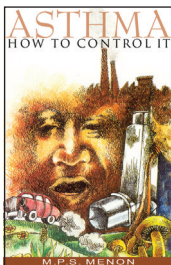
In India, National Doctors Day is observed on 1 July. Given below are some of the important titles published by NBT on health, various ailments and treatments.

### Asthma: How to Control It

M P S Menon

This book provides a contemporary account of a common though baffling ailment, which has been an enigma for thousands of sufferers who need help in handling their disability to their best advantage before seeking medical help.

81-237-2179-X; Rs 35



### Ayurveda Unravelled

Sharadini Dahanukar & Urmila Thatte

The science of Ayurveda is surrounded by mystery. It elicits different reactions, ranging from romantic revivalism to West-oriented rejection, from complete acceptance to total rebuttal. This book unravels some of the mysteries surrounding it, its basic concepts and governing principles as also simple home-made herbal remedies.

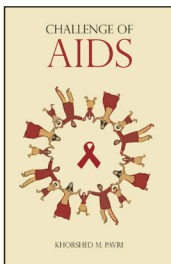
978-81-237-1676-3; Rs 60

### Challenge of AIDS

Khorshed M Pavri

AIDS research has attracted some of the finest brains among doctors and scientists of the world and yet an effective cure eludes us. This revised edition imparts knowledge about the disease and a realisation of the challenge that the Human Immunodeficiency Virus (HIV) poses to mankind.

978-81-237-0175-2; Rs 80



### Dental & Oral Health for All

Abhijeet S Kulkarni

The low priority given to oral health, and the neglect of dental and oral diseases are among several important factors of concern. The book, in a revised and updated edition, aims at providing practical information to readers about dental and oral diseases, the available

treatment options and contemporary preventive strategies to maintain and improve oral health.

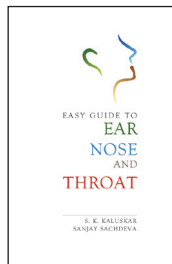
978-81-237-6931-8; Rs 100

### Easy Guide to Ear, Nose and Throat

S K Kaluskar & Sanjay Sachdeva

This book is a reader-friendly guide to various ear, nose and throat problems, with an aim to create awareness on these delicate organs. It also helps to identify the various problems and their symptoms at an early stage, perceive them in proper light, and know the right time to seek help of a specialist.

978-81-237-5451-2; Rs 95



### Epilepsy

M C Maheshwari

This book provides scientific information about the diagnosis, treatment and care of epileptics in our country where superstitions, false beliefs and misconceptions about the disease are widely prevalent and prove an obstacle in its effective control.

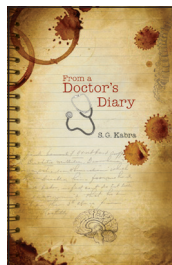
81-237-0554-9; Rs 30

### From A Doctor's Diary

S G Kabra

A delectable collection of true stories, presented here are knowledge-based medical case studies put together in a book form. The book discusses the medical, legal, ethical and social issues that arise therein, and how to deal with the dilemma that they pose. The stories provide contextual appreciation of law and ethics to physicians; to the lawyers they provide the specific medical context in a case; and to the lay person, provide knowledge for proper understanding of complex situations.

978-81-237-6928-8; Rs 70

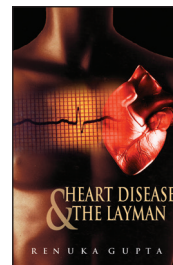


### Heart Disease and the Layman

S Padmavati

This book puts into proper perspective what heart disease means, its signs and symptoms, methods of examination and treatment and explains the changes that occur when a heart becomes deranged in structure and function.

978-81-237-1217-8; Rs 45



### Learning to Live with Diabetes

M M S Ahuja

Explains how diabetes can be controlled and how reduction in complications can be achieved by consuming foodstuffs with correct nutritive and caloric contents, keeping in mind the economic constraints of a country like India.

978-81-237-0704-4; Rs 90

### Pain & Its Management

Sugandha A Karapurkar

Pain is such a vast subject that it is difficult to understand its exact physiology, yet this book provides answers to many common problems regarding pain, in a simple and lucid style.

ISBN 978-81-237-4362-2; Rs 40

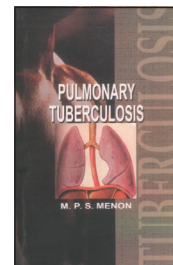


### Pulmonary Tuberculosis

M P S Menon

This book will be of interest to those involved in detection and control of tuberculosis as well as patients and their relatives whose understanding and cooperation are essential for the success of the Tuberculosis Control Programme.

ISBN 81-237-2810-7; Rs 65





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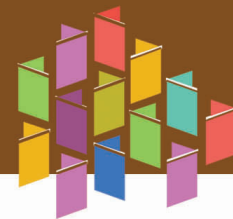
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NDTV

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presence for  
book lovers"  
- LiveMint

"...a Bibliophile's  
Delight"  
- The Quint

## WELCOME TO THE NEW DELHI WORLD BOOK FAIR 2019

New Delhi World Book Fair (NDWBF) today is a major calendar event in the publishing world. NDWBF 2019 is scheduled from 5 to 13 January 2019 at the centrally located Pragati Maidan, New Delhi. The Fair is organized by National Book Trust, India an apex body of the Government of India under the Ministry of Human Resource Development. ITPO, under the Ministry of Commerce, is the co-organizer of the Fair. As one of the fastest growing publishing industries in the world, the Indian book market offers a

diverse range of business opportunities. And the best way to explore and trade with this market is through participation at the New Delhi World Book Fair, one of the biggest book Fairs in the world. Held annually, the NDWBF attracts over 1000 exhibitors not only from across India but also major international publishing houses of the world. Besides, the Fair also hosts many literary and publishing conferences, emerging new voices in Indian writing as well as special programmes for children and youth.

Online booking for stands/stalls at : [www.newdelhiworldbookfair.gov.in](http://www.newdelhiworldbookfair.gov.in)



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Website: [www.nbtindia.gov.in](http://www.nbtindia.gov.in)

## Books on Population

World Population Day is observed on 11 July. Given below are some of the titles published by NBT on the subject.

### India's Changing Population Profile

Mahendra K Premi / 978-81-237-5510-6; Rs 135

The book covers the dynamic processes of fertility, mortality and migration and describes demographic transition in India and in major states.

### India's Quest for Population Stabilisation

Ashish Bose / 978-81237-5853-4; Rs 85

The book traces the evolution of population policies ever since India became free in 1947. Above all, it discusses critical issues of population and development, like the growing north-south demographic disparity and the spread of female foeticide in India.

### The Inevitable Billion Plus

Vasant Gowariker (Ed.) / 81-237-0632-4; Rs 62

A book that seeks to understand the magnitude of India's population problem and the need to harness the tools of science and technology for resolving the problem.

### Population of India in the New Millennium

Mahendra K Premi / 978-81-237-4861-0; Rs 160

The book provides data on population of India upto 2005 based on the census released by the Registrar General and Census Commissioner. The data has been presented in a simpler manner providing comparisons with earlier censuses without loading it with complex formulae and technical terms.

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The views expressed in the signed articles do not necessarily reflect the official views of the Trust.

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## New Delhi Rights Table

As part of the New Delhi World Book Fair, the NBT is organizing the 6th New Delhi Rights Table (NDRT) on 7 and 8 January 2019. The two day event brings together publishers, Rights' agents, translators and editors from India and abroad to network and explore business opportunities together.

The NDRT offers you B2B sessions in a refreshingly new business ambience. The unique format will enable participants to book their own table, meet each other and present their products and ideas.

For online Registration at the NDRT 2019, and for other details, kindly visit our website : [www.newdelhiworldbookfair.gov.in](http://www.newdelhiworldbookfair.gov.in).

We look forward to your participation at the NDRT 2019.

For further details please write to:  
[newdelhirightstable1@gmail.com](mailto:newdelhirightstable1@gmail.com)

## On India Government Service